Burlington Mundialization Committee Meeting
Agenda

Date: April 5, 2017
Time: 7:00 pm
Location: Council Chambers Level 2, City Hall

Pages

1. **Declarations of Interest:**

2. **Approval of Minutes:**

   2.1 Approve minutes from the meeting held February 1, 2017 1 - 4

3. **Delegation(s):**

4. **Regular Items:**

   4.1 Apeldoorn subcommittee update

   4.2 Itabashi subcommittee update

   4.3 United Nations subcommittee update

   4.4 Communications (committee marketing, publicity, etc.)

5. **Other Business:**

6. **Adjournment:**

Burlington Mundialization Committee Meeting

Minutes

Date: February 1, 2017
Time: 7:00 pm
Location: Room 247, Level 2, City Hall
426 Brant Street, Burlington, Ontario

1. Members Present:

Johanna Haan, Ed Dorr, William Swybrous, Niki Vahidian, Rory Nisan, Bill Stafford, Charles Minken, Mary Vuk, Jennifer Olchowy, John Coyle

2. Others Present:

Councillor Blair Lancaster, Miles Ross, Lisa Palermo (Clerk)

3. Member Regrets:

Hassan Raza, Sabrina Yott, Peter Bridger, Arnold Koopman

4. Declarations of Interest:

None.

5. Approval of Minutes:

Minutes from meeting held January 11, 2017 approved.

6. Delegation(s):

None.

7. Regular Items:

7.1 Election of Chair and Vice Chair

On motion, Ed Dorr and Johanna Haan, were elected as Chair and Vice-Chair, respectively, of the Burlington Mundialization Committee, effective January 1, 2017 for the term to expire December 31, 2017.

CARRIED

7.2 Apeldoorn subcommittee update

- High school student exchange is being finalized with 21 students and 3 teachers from Burlington travelling to Apeldoorn in April. Students have written and sent their 'Soldier Profiles' to Apeldoorn. Two students have been identified to speak about their experience with the exchange at the Canada Netherlands Friendship event in May.

- Subcommittee members are working to finalize the itinerary and costs for Apeldoorn citizens coming to Burlington from September 14-24. Ten host families have been identified to date but they are looking for more.

- Canada Netherlands Friendship day is being planned with a Canada 150 theme. The Burlington Teen Tour Band (BTTB) has been confirmed to perform. Canada 150 tulips will be handed out to the first #? of guests. Invitations will be sent to the Consul General, and local MP, MPP.

- Subcommittee members are working with a carver's guild through the Burlington Art Gallery, to present wooden canes with handcrafted and personalized handles to local and Apeldoorn veterans.

- The Apeldoorn-Burlington Committee and the Burlington Apeldoorn subcommittee have agreed to exchange videos to mark the occasion of Canada's 150th birthday. Members will work with city staff to create the short video that will be played at Canada Fest in Apeldoorn on May 7. The Apeldoorn video will be played at Burlington's Canada Netherlands Friendship day event on May 6.

- **Motion:** to spend up to $5,000 to create a video for the City of Apeldoorn to honour the twinning relationship between the two cities and to highlight Canada's 150th birthday. Carried

- Rory recommended that a communication plan be created for the video to identify key messages/purpose.

7.3 Itabashi subcommittee update

- The following events have been planned through the Burlington Public Library:
  - Buddhism Seminar (Feb. 15th - Central)
  - Animation Exploration Seminar (Mar. 25th - Tansley

- The President/CEO of the Art Gallery of Burlington (AGB) and Councillor Lancaster have been confirmed to speak to students participating in the art exchange with Itabashi. Parents and teachers will also be in attendance on May 10th at the AGB.

- Wood block prints from Canadian artists will be part of an exhibit at the AGB from Feb. 10 - Apr. 2. Wood block printing is a technique for printing text, images or patterns used widely throughout East Asia and originating in China in antiquity as a method of printing on textiles and later paper. Ukiyo-e is the best known type of Japanese woodblock art print.

- Subcommittee members are working to start up a pen pal exchange between Itabashi and Burlington elementary school students.

- Members inquired about amending the city policy regarding celebrations of milestone twinning anniversaries at 5 year intervals. The policy requires that anniversary celebrations be reduced from every 5 years to every 10 years. The committee wishes to approach council to amend the policy so that anniversary celebrations continue at the 5 year interval.

- **Action:** Lisa to investigate the process and timing and connect with the City of Itabashi to gauge their support of the amendment.

- Council approved the cost of creating a design for a future Itabashi Garden at Tansley Woods. The next step will be to identify funds for the development of the garden.

7.4 United Nations subcommittee update

UN Subcommittee will be meeting on February 8, to discuss programs for 2017.

7.5 Communications (committee marketing, publicity, etc.)

- Members requested that the city's Communication Advisor attend the next meeting to provide information about communication options, processes.

- Members are interested in taking advantage of all communication vehicles to promote programs.

- **Action:** Each subcommittee to identify a communication lead(s).

- **Action:** Lisa to provide members with information regarding various communication methods available through the city and to create a checklist to members to complete in advance of events to identify the types of communications needed, as well as to relay event content.

8. Other Business:

Motion: Move the meeting scheduled for March 1st to March 8th. Carried.

9. Adjournment:

Chair adjourned the meeting at 8:20 p.m.