



**Burlington Downtown Parking Advisory Committee Meeting
Agenda**

Date: April 26, 2018
Time: 8:30 am
Location: 414 Locust Street (2nd floor boardroom)

Pages

1. Members present:

Councillor Marianne Meed Ward, Councillor John Taylor, Pam Belgrade, Brian Dean, Gil Garbus, Joe Gaetan, Kim Johnny, Barry Glazier, Robert Steven (AGB), Jeff Cooling (Jeff's Guy Shop), Glen Copeland, Andrew Pawlowsky, Susan Morrissey

2. Others present:

Vito Tolone, Paul Yager, Jamie Tellier, Kaylan Edgcumbe, Bryan Letourneau, Tracy O'Neil, Danielle Manton, Manager of Committee and Election Services and Anne Stoner

3. Members regrets: N/A

4. Declarations of Interest:

5. Approval of Minutes:

5.1 Approve minutes from meeting held January 25, 2018 1 - 3

6. Delegation(s): N/A

7. Consent items:

7.1 2018 Current Budget/Monthly Permit 4 - 5

8. Regular Items:

8.1 Citizen Advisory Committee Training and DPC Review (Danielle Manton/Chair)

8.2 Free "P" Parking Program (Chair/Bryan Letourneau) 6 - 24

8.3 Occupancy Summary (Bryan Letourneau)

8.4 Downtown Supply Forecast (Vito Tolone)

8.5 Construction Management Policy Update (Kaylan Edgcumbe)

8.6 Public Parking Supply/Demand Study (Vito Tolone)

8.7 Downtown Development Updates (Jamie Tellier)

8.8 2018 Workplan (Chair)

9. Other Business:

10. Adjournment:

Next meeting:

June 28, 2018

8:30 am - 10:30 am

414 Locust Street, Boardroom



Burlington Downtown Parking Advisory Committee Meeting

Minutes

Date: January 25, 2018
Time: 8:30 am
Location: 414 Locust Street (2nd floor boardroom)

1. Members present:

Brian Dean (Chair), Councillor Marianne Meed Ward, Pam Belgrade, Jeff Cooling, Kim Johnny, Barry Glazier, Glen Copeland, Joe Gaetan, Gil Garbus, Ann Stoner, Andrew Pawlowsky, Susan Morrissey

2. Others present:

Kaylan Edgcumbe, Paul Byrne, Jamie Tellier, Bryan Letourneau, Paul Yager and Tracy O'Neil

3. Members regrets:

Vito Tolone, Robert Seven (AGB), Councillor John Taylor

4. Declarations of Interest:

None

5. Approval of Minutes:

5.1 Approve minutes from meeting held November 30, 2017

On motion, the minutes of the meeting held November 30, 2017 were approved as presented.

6. Delegation(s):

None

7. Consent items:

7.1 Budget Overview:

Fines, Daily and Monthly Parking revenue increased in 2017. The Parking Reserve fund year end total is \$9.9 million. The increase in revenue can

be attributed to updated technology and plate recognition software. The 2018 budget targets were increased for fines/revenue.

Action: A monthly breakdown of fines and monthly parking fees to be provided at the next meeting. Was the increase in daily parking spread thought out the year? This information to be supplied on a quarterly basis in 2018. Staff to review and provide analysis at the next meeting.

7.2 Lot #3 Expansion update

The Lot #3 expansion is moving forward with the demolition of the homes on the property. Capital Works is working on the lot redesign. Estimated completion is Q3-2018. The timelines are weather dependent. It is anticipated that 60 new parking spaces will be added to Lot #3.

8. Regular Items:

8.1 Welcome/Introduction of new citizen representatives (B.Dean)

Welcome to the two new DPC members Susan Morrissey and Andrew Pawlowsky.

8.2 Elgin Promenade update (standing) (B.Letourneau)

As a follow up from the previous meeting, staff provided a summary of parking spaces (lot/on-street) in the Elgin Promenade area. The committee discussed the handout.

8.3 Downtown Development updates (J.Tellier)

J. Tellier provided a summary of current development applications in the downtown area. The ten areas were discussed (handout).

Action: A summary of approved parking spaces (residential, commercial, accessible and visitor parking) to be included with the downtown development updates.

8.4 Wayfinding Signage (update) (P.Yager/B.Letourneau)

New wayfinding signage to be installed in the downtown Q3-2018. Each sign provide real time data counts of available parking spaces. A handout of the new sign design was circulated.

8.5 Measuring December Free P! 2017 Campaign (B.Dean/Councillor Marianne Meed Ward)

The members discussed the December Free P 2017 Program. The business review workshops in 2017 indicated that a majority of business

would like this program to continue. B.Dean and Councillor Meed Ward asked if another survey of the businesses/residents was required.

The 2017 December occupancy data was circulated to the members for review. The 2017 occupancy data showed an increase in usage in all lots and that the garage was under utilized. On-street and parking lots were enforced to ensure that monthly permit holders continued to use their assigned locations during December. The enforcement data showed a small number of abuses. (handout)

Action: A 2016/2017 comparison of Free P program to be supplied at the next meeting. Garage data to be included in the comparison. Further discussions required at the next meeting on the frequency of surveying the residential and business community.

8.6 Workplan - 2017 and 2018 (B.Dean)

This item deferred to the next meeting.

9. Other Business:

9.1 Private/Public Parking Partnership

Councillor Meed Ward made a recommendation at committee that the Private/Public Parking Partnership policy be added to the official plan.

9.2 Construction Management Partnership

B. Glazier asked if construction vehicles for the Bridgewater development can be moved to the vacant land by the construction site. J. Tellier to discuss off-line. Councillor Meed Ward mentioned that within the official plan each new development is to include a construction management plan with their application.

Action: A sub-committee to meet and develop a Construction Management Policy. The policy to be presented at the next meeting.

9.3 Citizen Advisory Committee Training

Danielle Manton, Manager of Committee and Election Services will attend the next DPC meeting to provide training to all committee members.

10. Adjournment:

Chair adjourned the meeting at 10:30 a.m.

Next meeting - April 26, 2018 - 8:30 AM-10:30 AM
414 Locust Street, Boardroom



2018 Approved Operating Budget - Parking District
To March 2018 Period 3

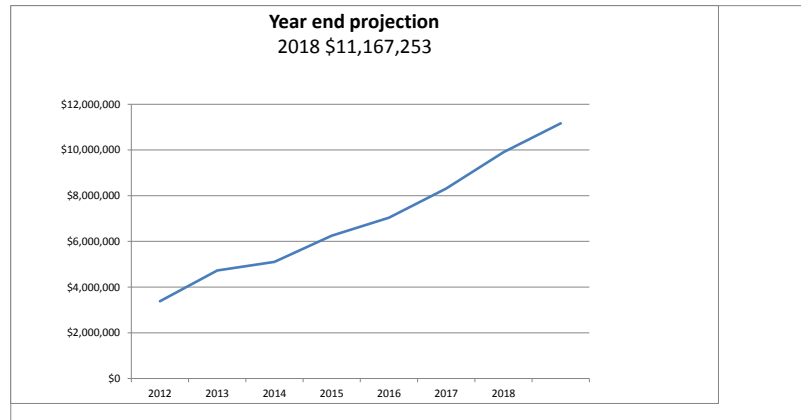


Revenue	2017 Actuals	2018 Budget	2018 YEP*	2018 Budget YTD**	2018 Actuals
Monthly Permits	\$ 699,711	\$ 710,000	\$ 710,000	\$ 380,135	\$ 444,369
Daily Fees	\$ 1,108,028	\$ 950,000	\$ 950,000	\$ 249,659	\$ 195,406
Fines	\$ 522,526	\$ 350,000	\$ 350,000	\$ 87,500	\$ 103,103
Levies	\$ 304,200	\$ 304,200	\$ 304,200	\$ -	\$ -
Internal Recoveries	\$ 49,656	\$ 48,384	\$ 48,384	\$ -	\$ 4,680
Total Revenues	\$ 2,684,121	\$ 2,362,584	\$ 2,362,584	\$ 717,294	\$ 747,558

Expenses	2017 Actuals	2018 Budget	2018 YEP*	2018 Budget YTD**	2018 Actuals
Human Resources	\$ 149,586	\$ 178,964	\$ 178,964	\$ 42,044	\$ 31,405
Materials and Supplies	\$ 85,469	\$ 94,383	\$ 94,383	\$ 17,321	\$ 12,508
Purchased Services	\$ 272,774	\$ 377,905	\$ 377,905	\$ 110,338	\$ 142,751
Debt Payment	\$ 192,318	\$ -	\$ -	\$ -	\$ -
Internal Charges	\$ 464,159	\$ 447,932	\$ 447,932	\$ 381,493	\$ 10,699
Total Expenses	\$ 1,164,306	\$ 1,099,184	\$ 1,099,184	\$ 551,196	\$ 197,363

Total Provision to reserve fund	\$ 1,519,815	\$ 1,263,400	\$ 1,263,400	\$ 315,850	\$ 315,850
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Key Statistics	2017 Actuals	2018 Budget	2018 YEP*	2018 Budget YTD**	2018 Actuals
Downtown Only					
# of spaces available	1519	1519	1583	1519	1519
# monthly passes sold @ \$83	2307	2300	2300	575	750
# monthly passes sold @ \$132	3969	4000	4000	1000	1500
# of tickets issued	10666	10000	10000	2500	1929



Reserve Fund Allocation	Stabilization Funds	15% of recurring expenses	\$234,513	2.10%
	Life Cycle Renewal of existing assets	3 yrs of annual renewal	\$2,278,119	20.40%
	Growth in Parking supply		\$8,654,621	77.50%

Parking Lots in Downtown -Summary of Spaces

Lot #	Name	Regular Spaces	Accessible spaces
1	Pearl Street	39	2
2	Burlington Avenue	44	1
3	John Street North	109	4
4	Elizabeth Street	109	3
5	Brant Street	60	2
6	Brock Avenue South	71	3
7	Locust Street	86	2
8	Caroline Street	38	1
10	Elgin Street	40	1
11	Marth Street	11	1
13	City Hall	12	4
15	Brock Avenue North	77	3
414	Waterfront Garage	339	10

	St Mary's Church	30	
	Spencer Smith East	47	2
	Spencer Smith West	47	4

Totals

1159

43

Public Daily	Public Permits	Public Reserved	Staff Permits
11	28		
			47
11	58	11	29
62	47		
60			
20	22		29
24	48		14
9	25	4	
			40
	11		
6			6
5	22		50
65	192		82

			30
47			
47			

367

453

15

327

Permits
Proportion of
Spaces

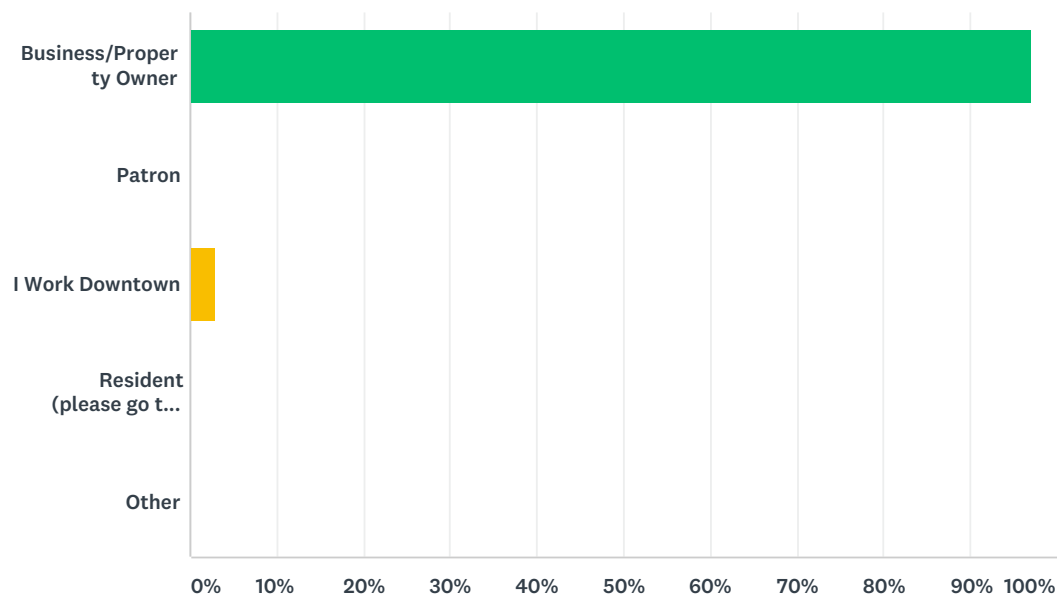
72%
100%
90%
43%
0%
72%
72%
76%
100%
100%
0%
100%
81%

100%
0%
0%

Ave 63%

Q1 Which one of the following best describes you?

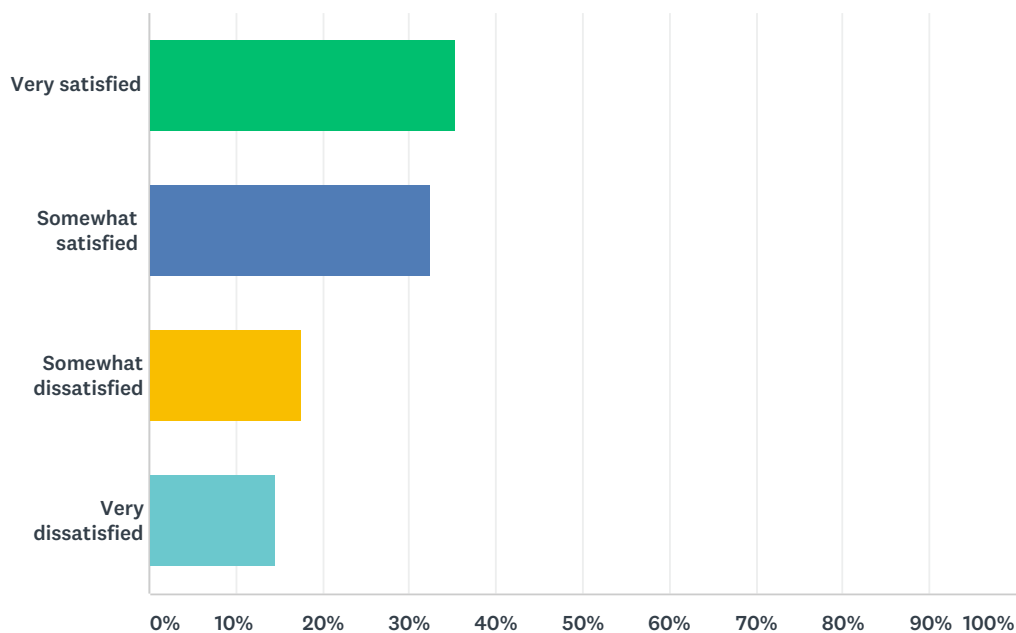
Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Business/Property Owner	97.06%	33
Patron	0.00%	0
I Work Downtown	2.94%	1
Resident (please go to question #8)	0.00%	0
Other	0.00%	0
TOTAL		34

Q2 How satisfied are you with the communication plan for the Free P! parking campaign?

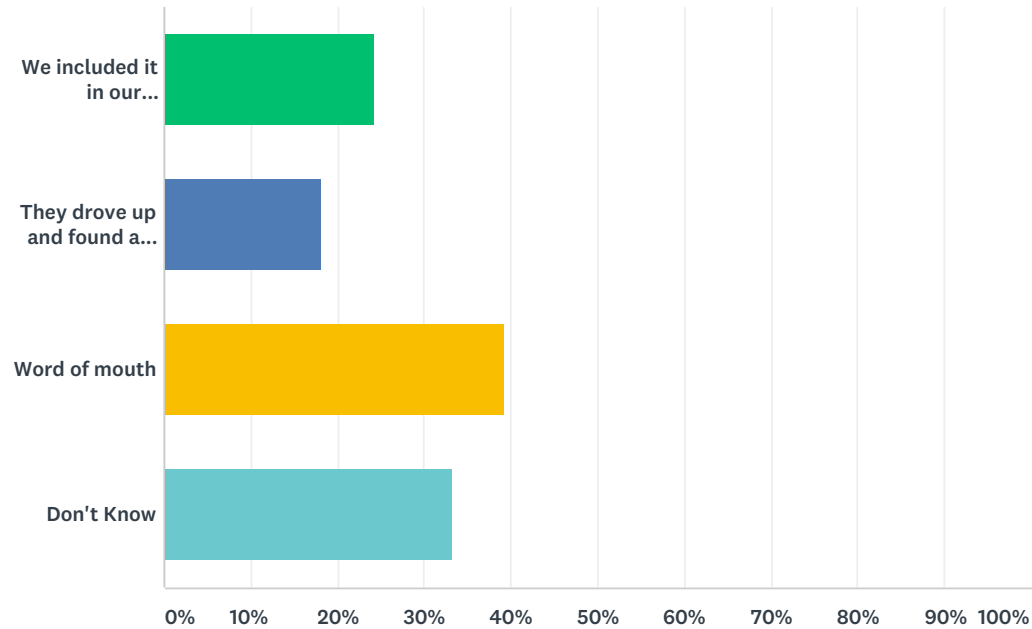
Answered: 34 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very satisfied	35.29%	12
Somewhat satisfied	32.35%	11
Somewhat dissatisfied	17.65%	6
Very dissatisfied	14.71%	5
TOTAL		34

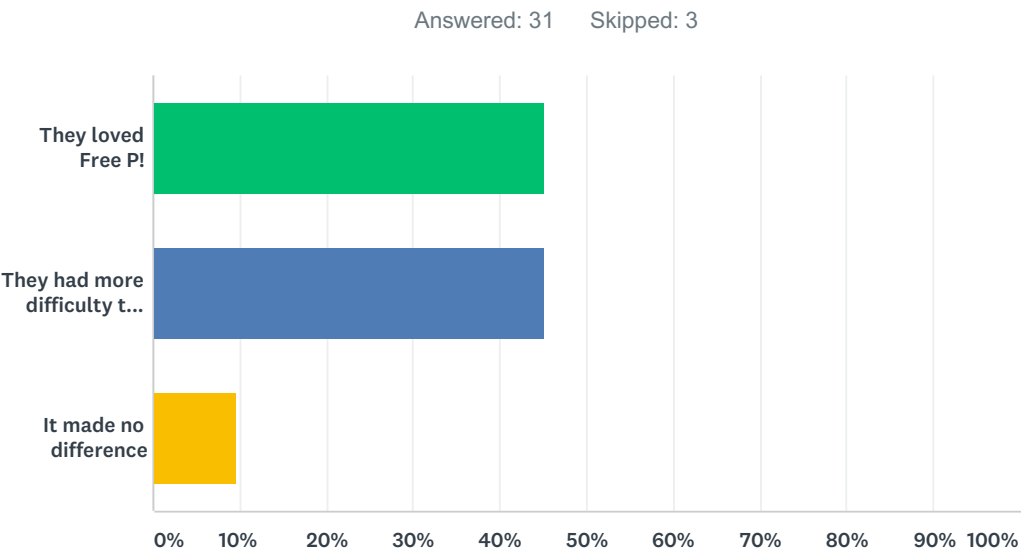
Q3 Based on your customer feedback, how did your customers/clients become aware of the Free P! program?

Answered: 33 Skipped: 1



ANSWER CHOICES	RESPONSES	
We included it in our advertising	24.24%	8
They drove up and found a spot	18.18%	6
Word of mouth	39.39%	13
Don't Know	33.33%	11
Total Respondents: 33		

Q4 What kind of overall feedback did you get from your customers?



ANSWER CHOICES		RESPONSES	
They loved Free P!		45.16%	14
They had more difficulty than usual finding a spot		45.16%	14
It made no difference		9.68%	3
TOTAL			31

Q4: Comments

It is always harder to find a spot!!! I hear some customers say that they circled and circled to find a spot 2 blocks away!

☐

We have a sticker on the front door and servers remind our diners when we bring the cheque

☐

Lets not lose this free parking in December. I get new customers into my salon because they walk by and find me because they can park all day and we have december specials

☐

Good program!

☐

If they found a spot they appreciated it. We have no way of knowing how many people drive away after not finding a spot. Time is so valuable in December - people won't waste their time looking for a spot, they will just go elsewhere.

☐

They were UNABLE TO find parking

☐

They were extremely frustrated by the lack of parking

☐

Mixed reaction, but most customers could not find a parking spot.

☐

We have 6 private parking spots

☐

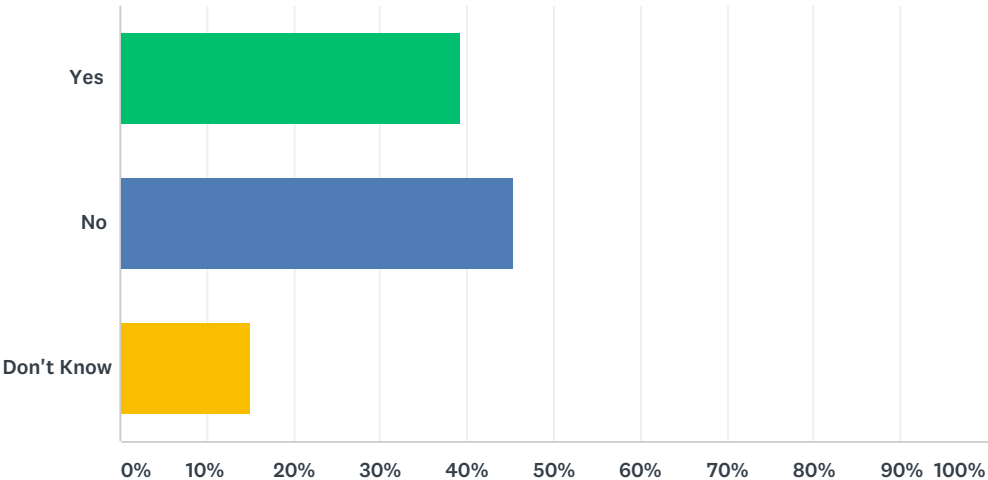
difficult to say since i have parking

☐

Too much abuse

Q5 One of the Free P! December's goals was to assist in driving more people/business to the Downtown. Do you feel the program achieved that goal?

Answered: 33 Skipped: 1



ANSWER CHOICES		RESPONSES	
Yes		39.39%	13
No		45.45%	15
Don't Know		15.15%	5
TOTAL			33

Q5: COMMENTS

sure



My sales went up 11% from last year. Now free parking isnt the only reason but it helped + we put your logo in our print ads



I think that people that get a free spot see it as a bonus but are coming for the purpose of visiting their destination.



FREE P is a horrible idea for December. Do it in February when businesses are hurting. We have limited parking so why encourage FREE? It does not bring people to downtown Burlington



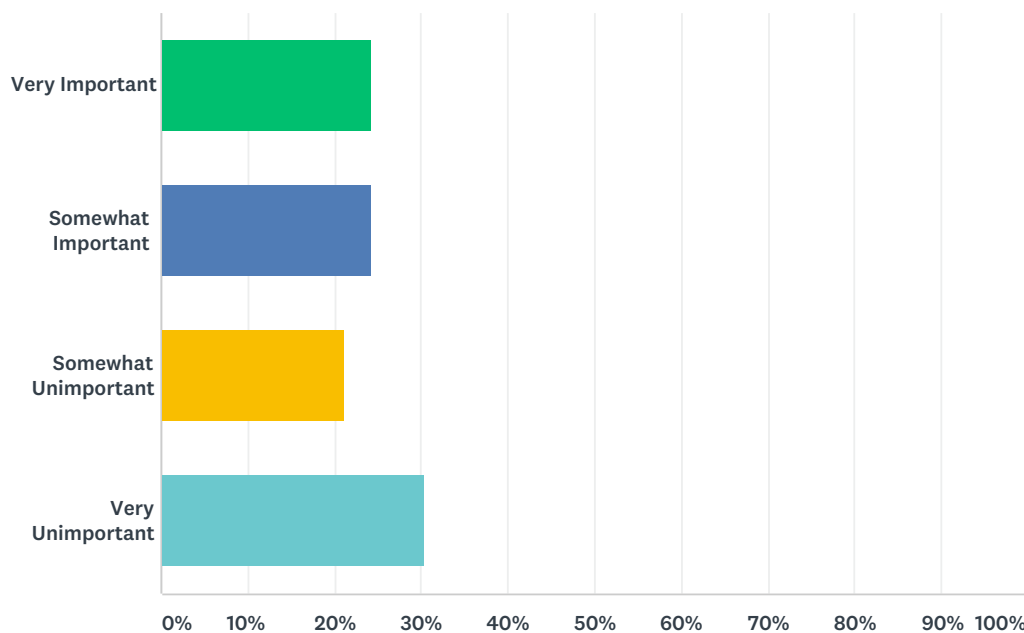
Customers purposely avoided us during December due to the lack of parking.



Closing the Brant St. parking during this time was a very poor decision.

Q6 How important was the Free P! campaign to your business' overall performance in December?

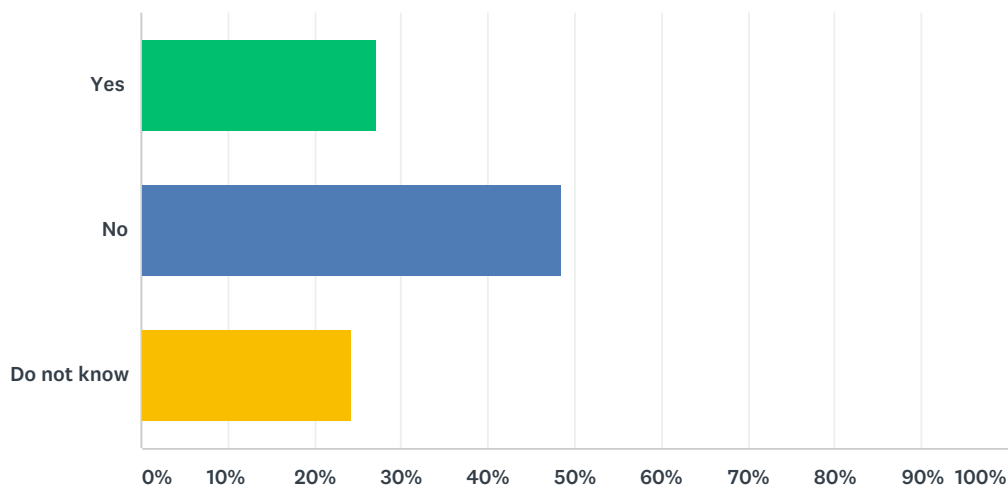
Answered: 33 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very Important	24.24%	8
Somewhat Important	24.24%	8
Somewhat Unimportant	21.21%	7
Very Unimportant	30.30%	10
TOTAL		33

Q7 Our membership provided good feedback on how to address real and perceived abuses by long-term parkers during the period of December Free P! Our tactics included: educating our businesses to remain in their "regular" lots during the period of free parking, and, a graduated system of parking enforcement for abusers (awareness of infraction, second notice, ticket). Do you feel that these tactics were successful?

Answered: 33 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	27.27%	9
No	48.48%	16
Do not know	24.24%	8
TOTAL		33

Q7: COMMENTS

My business is in a profesional building and we have our own parking but I undertand that for turnover the spaces need to be policed.



Could be stronger, maybe need to start towing cars to show that your serious



THIS survey is not asking the appropriate questions.



I noticed that the lot at 425 Pearl was constantly half empty, which was very frustrating. People that usually parked there were obviously parking in spots that our clients would normally have available. Unfortunately it doesn't work both ways so clients were not able to find spots.



We watched parking patterns from November through January and it was very apparent that locals abused December parking as lots filled early in December but not in either of the other months



Great effort on trying to curb this but I think abusers were day permits rather than monthly holders.



I'm not aware of any of these tactics occurring



Still ongoing abuse of program.

Q8 During the month of December 2017 the long-term parking garage on Locust Street did not reach capacity. Do you have comments/recommendations for how this parking asset can be better marketed to vehicles requiring long-term parking?

Answered: 26 Skipped: 8

#	RESPONSES	DATE
1	It is too expensive to park there!	4/9/2018 11:00 AM
2	build another garage on pearl street. I wont walk three blocks	4/9/2018 10:50 AM
3	Can every business add an employee license plate to your systems? Most of my employees (5) part in the garage and walk north but if everyone did this the garage would be full by 9:30!	4/9/2018 10:44 AM
4	Put a parking mascot out in front and direct cars in, let them know that they can park all day and have the city make a path through the snow when it gets plowed to make it easier to get around	4/9/2018 10:29 AM
5	can you guys wrap the building with a banner like the one by the Esso station announcing that there are 500 free spaces all december?	4/9/2018 10:25 AM
6	Put big signs on Lakeshore Road. The garage doesnt look like a garage and even when I tell customers that it is a block away they don't know it exists. Blg signs	4/9/2018 10:22 AM
7	Too few long term parkers use the garage, they just don't want to walk and park. Could it be less expensive for the other eleven months and then the people who park there would be more likely to stay there in December. just a thought	4/9/2018 10:15 AM
8	Make it less costly for people to buy a pass! Charge them less like in the parking lot by the art gallery	4/9/2018 9:40 AM
9	Increased signage to that lot - the current digital sign by the Queen's Head is hidden by the trees	4/8/2018 2:31 PM
10	Make this area free and keep prime parking paid.	3/28/2018 8:06 PM
11	I'm not sure how to encourage that parking garage. For some reason people don't want to park there. They just want to park in the open lots or spots. I'm not sure if their perception is that is not safe or easy to park.	3/28/2018 3:42 PM
12	It was FREEZING COLD. No one will walk that far. It is ridiculous to suggest this. That parking garage will never be what you want it to be. Let the city buy it for its employees. It has never been full. It never will be full.	3/28/2018 10:18 AM
13	No. Like I said, neither did the lot at 425 Pearl, which is a private lot and is 100% rented. I'm guessing people found loopholes, like switching vehicles with their spouse, or simply ignored warnings. I found the free parking worked against us as business owners.	3/26/2018 9:44 PM
14	If the parking garage on Locust was the only parking that was free and not anywhere else it would be full.	3/26/2018 11:43 AM
15	Unfortunately, the Locust street parkade isn't functional for clients focused on businesses east of Brant Street. I agree it is a huge asset to people just wanting to wander around downtown/Spencer Smith park, but for someone just popping by to grab a gift card on Pearl Street, it isn't helpful.	3/26/2018 10:41 AM
16	n/a	3/26/2018 10:25 AM
17	That lot is too far from our shop for us to have a valid comment	3/26/2018 10:11 AM
18	That lot seems too far away and not top of mind. Might be better if it was 1 block closer.	3/26/2018 10:08 AM
19	Charge on the street and promote free parking in designated lots with control over the abusers	3/26/2018 9:27 AM

20	Force businesses to submit a list of employee license plate numbers. Businesses should instruct their employees that the Locust Street lot is where they can park for free. If they are found to be parking elsewhere they get a ticket. This past year had the greatest adverse effect on business. The parking was a constant grudge by those in the shop and many stated they would rather just go to the mall where they know they can get parking than drive around for half an hour to hope to find a spot downtown. A very well intended program that has worn out it's welcome and is not needed again this year. If fact, the backlash of it's annual arrival would further have negative effects on local businesses. Please stop.	3/26/2018 9:12 AM
21	People want parking that is right beside the business they are going into. People don't want to walk 2-3 blocks.	3/26/2018 9:08 AM
22	People are unaware of this parking structure, or it is too far from where they want to be and park. Makes zero difference in the locust lot but huge differences in all other lots.	3/15/2018 4:11 PM
23	Maybe post it on your signs in other lots. 3hr limit, anything over 3hr please use locust Street lot.	3/15/2018 12:41 PM
24	Include in booking permits, reservation confirmations, enewsletters by local businesses. New lot directional signage will help in 2019.	3/15/2018 12:40 PM
25	More outdoor signage.	3/15/2018 11:53 AM
26	Cancel the Free P program and I believe the parking garage will be better used in December.	3/15/2018 11:40 AM

Q9 Do you have ideas or recommendations for future tactics to curb abuses?

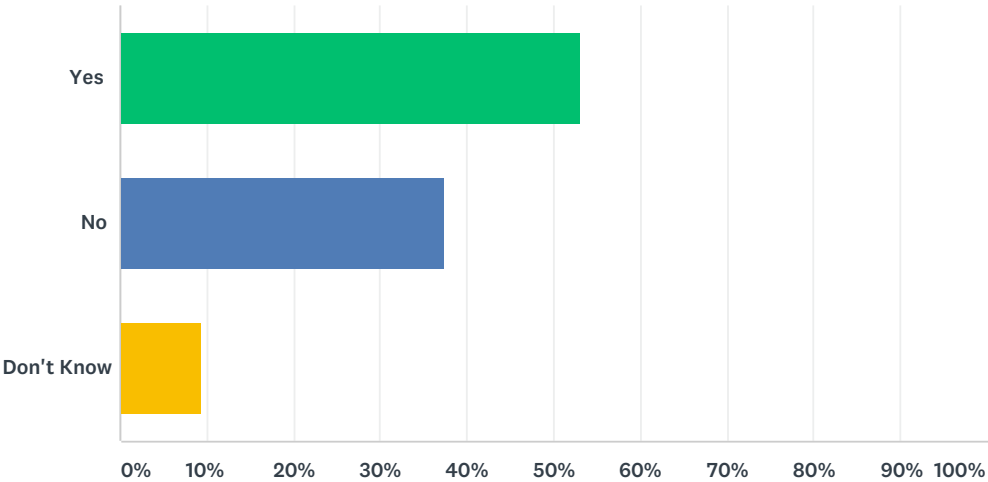
Answered: 25 Skipped: 9

#	RESPONSES	DATE
1	Make it free in the lots but charge a dollar on the street. People don't respect things when they are for free and tell them the dollar is going to a charity	4/9/2018 11:02 AM
2	Make sure that city hall cars don't eat up all of the spots before 9 am	4/9/2018 10:51 AM
3	Two levels of ticketing next year only. if you give too many chances to abusers they will not get the message.	4/9/2018 10:45 AM
4	Doesn't the city have an app? You could build a timer into the app to remind when the limit for 3 hours on the street approaches. Or have uniformed officers put a courtesy note on every car "need longer that 3 hours? There is a surface lot a block away!"	4/9/2018 10:41 AM
5	Put the information on billboards throughout the core with colors showing where the three hour parking is on a map and where the all day parking is. I am a supporter of 3 hours=3 hours so stronger enforcement please	4/9/2018 10:30 AM
6	Maybe a tag on windshields for cars on the street -Pearl street at village square with a reminded that it is only 3 hours not all day?	4/9/2018 10:23 AM
7	I did not see abuses in my neighbourhood (Pine Street- we tole every client that onstreet is still a 3 hour limit and there were no problems)	4/9/2018 10:16 AM
8	No	4/9/2018 9:40 AM
9	limit the free parking	4/8/2018 2:31 PM
10	If there were abuses, which I understand could be monitored by the pucks, then the programme is not doing what it is targeted to do.	3/28/2018 8:07 PM
11	No I do not. I do not like how the parking is managed in this town. Including the parking meters. We spend money recklessly. FREE P hurts business. FREE P is not needed in December.	3/28/2018 10:19 AM
12	Let's just not bother with free parking.... or come up with a way where business owners can validate parking. If someone comes and spends money in their store and provides a parking receipt, they can give them a credit and then get it back from the city at the end of the month. It will cost the city waaaaaay less and reward consumers for spending money.	3/26/2018 9:46 PM
13	Yes...cancel the Free P program. It does not help our business.	3/26/2018 11:44 AM
14	No. It's clear that people have no respect for systems designed to be helpful.	3/26/2018 10:42 AM
15	n/a	3/26/2018 10:25 AM
16	Don't run the program	3/26/2018 10:12 AM
17	Cancel the street parking program downtown.	3/26/2018 10:09 AM
18	Cancel the program	3/26/2018 9:27 AM
19	Please see last response. Please stop the program entirely.	3/26/2018 9:12 AM
20	Do free P in January!	3/26/2018 9:08 AM
21	NO, please get rid of FREE P. It affects a lot of businesses in a negative way.	3/15/2018 4:11 PM
22	Businesses need to see this as a collective issue not just meeting their own needs. Education for staff including part time and seasonal maybe via webinar with prize for completing it might be a carrot.	3/15/2018 12:43 PM
23	I actually think they could be a little more leanient on curb parking, especiallly Elgin Street for deliveries. Maybe bust only non deliveries and none commercial in day time. Then evening open to anyone.	3/15/2018 12:43 PM

24	First and for most DON"T close parking areas during the busiest seasons. Though the Brant St. lot reopened in Dec., they were blocked by fencing so a lot of people thought they were still closed!	3/15/2018 12:33 PM
25	Cancel program is my recommendation. I have employees that cannot find a space at times in December and I still feel there is ongoing abuse.	3/15/2018 11:41 AM

Q10 Overall do you feel that the Free P! campaign was successful?

Answered: 32 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes		53.13%	17
No		37.50%	12
Don't Know		9.38%	3
TOTAL			32

Q 10: COMMENTS

yes and no. after ten years I think that businesses expect december to be free, it should be the new normal but still customers complain that it was harder to find a spot so I think that it was semi-successful



depends on your perspective



Would like the data from the pucks to see what the useage was



IT WAS NOT SUCCESSFUL! We lost Lot#5 for the winter (and permanently 22 spots in this VERY valuable lot) and now FREE P. Our business is down by 40% year over year. You will see some new For Lease signs soon.



Yes, however it's run it's course and is not needed anymore.



I think it is successful but surprised every year that patrons are not aware of it or any rules, I spend a lot of my evening just explaining parking to guests as they come in the door, quarter of the time resulting in them having to run back out and move car.



Public love FreeP and residents are proud that their city offers this perk during Christmas and weekends, evenings, holidays



Not this year because of construction. Past years were quite popular

Q11 What recommendations do you have to improve the Free December parking program in 2018/2019?

Answered: 23 Skipped: 11

#	RESPONSES	DATE
1	I went to the workshop at the art gallery in the summer and I was surprised that some businesses just don't like the free parking plan at all when I asked what they don't like they said it i bad for business because there employees had to walk further that they normally do. This is stupid. Get a bus pass!	4/9/2018 10:58 AM
2	Make it once in December and once in August. Let's give customers a treat twice a year. I would also use a token program like some cities have	4/9/2018 10:52 AM
3	I can see why retailers might not like it. I have a retailer on both sides of my business an one loves it and the other hates it but overall we are better off as community by keeping it.	4/9/2018 10:48 AM
4	Keep it! if we want to get shoppers out of the malls and into the downtown then free parking is ESSENTIAL. December last year was my strongest in 4 years because no one wants to pay. We are an outdoor mall and we should have parking supply that is free as much as possible. It is a good marketing asset one month for free do not cancel it	4/9/2018 10:33 AM
5	I'd like to see it in January instead of December when my store needs a bigger boost for sales.	4/9/2018 10:26 AM
6	Keep it going. I'd like to see it for another few years and then ask me again if it is working. this on again/off again surveying is not helpful. Just make it predictable. Just keep it going, businesses and patrons will adjust. Mine did. Everyone needs to do their part- its what sets us apart from oakville too	4/9/2018 10:18 AM
7	Keep it going! my clients	4/9/2018 10:18 AM
8	Need more concretes evidence that it worked to bring new people here. The conversation must continue how many businesses suffered because of it?	3/28/2018 8:09 PM
9	Sadly I recommend that it be discontinued due to abuse. Our customers could not find parking spaces and that impacted our sales dramatically this December. I do understand that we had some construction going on in the lots and so that didn't help but overall this program did not benefit the retail businesses. I worry that with all the coming construction coming to downtown, that we will be in the same situation next December. Thank you	3/28/2018 3:48 PM
10	CANCEL IT!!!!	3/28/2018 10:21 AM
11	Replace it with parking reimbursement for customers who spend money.	3/26/2018 9:46 PM
12	MORE PARKING!	3/26/2018 11:45 AM
13	None	3/26/2018 10:42 AM
14	I think that it was a great program that supports us all. It was all very well advertised and well received. I cannot see any need for improvements.	3/26/2018 10:28 AM
15	Make arrangements with private lots to open up to the public and compensate them in some manner	3/26/2018 10:13 AM
16	If the program is to help downtown retail it should be moved to parking lots.	3/26/2018 10:12 AM
17	If it had to continue - move the free p into the garage and other designated free p lots - continue to charge on the streets	3/26/2018 9:29 AM
18	Please see answer to question 8. Please stop the program.	3/26/2018 9:13 AM
19	Do Free P in January!	3/26/2018 9:09 AM
20	Please get rid of it, there are more abusers and complaints than there are incentives and positivity.	3/15/2018 4:12 PM

21	I think downtown parking enforcement could be a little less aggressive. We are known for crazy ticketing down here. I think the Free P needs to be advertised to potential customers better. More education for downtown employee parking options.	3/15/2018 12:47 PM
22	Use social media more to encourage proper use. Make it easy for businesses to get message out by providing messages for ENewsletters, social media etc.	3/15/2018 12:45 PM
23	Cancel program.	3/15/2018 11:41 AM

December Free P! (2017)

Abuses :

77 = FIRST warning

22= SECOND warning

1 = THIRD warning/permit revoked

By the numbers :

15% = increase # over January

0 = number of days parking garage at capacity



Q1-2018 Parking Data

Downtown “core” on street

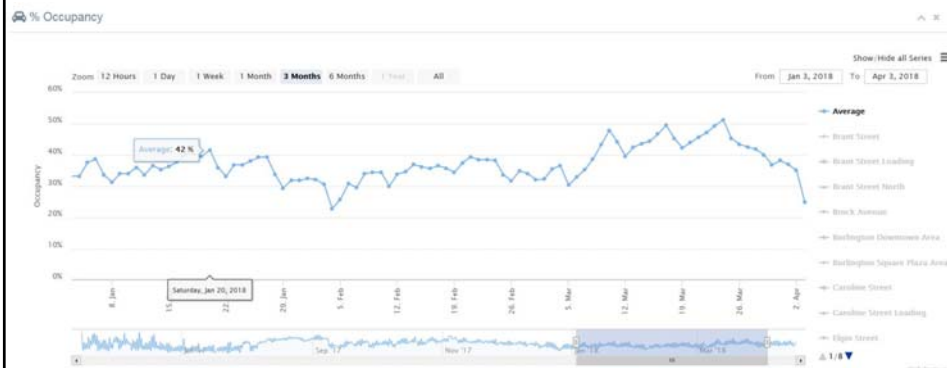
- Average occupancy for Downtown on street spaces



Streets list: Brant, John, Elizabeth, Pine, Pearl, Locust, James

Downtown on street

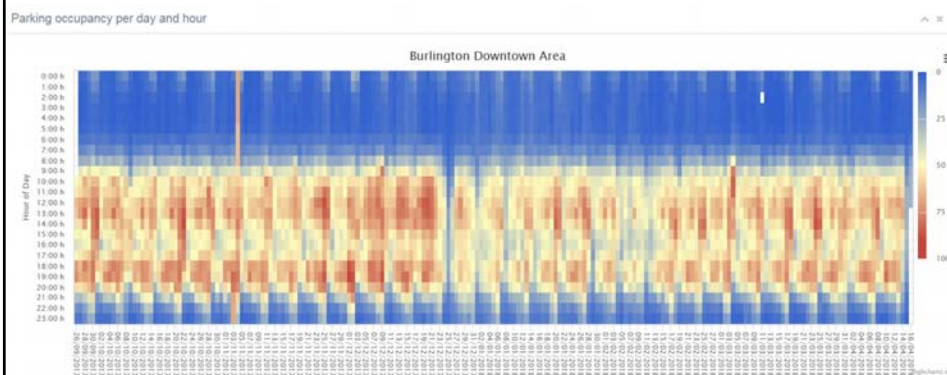
- Average occupancy for all on street spaces

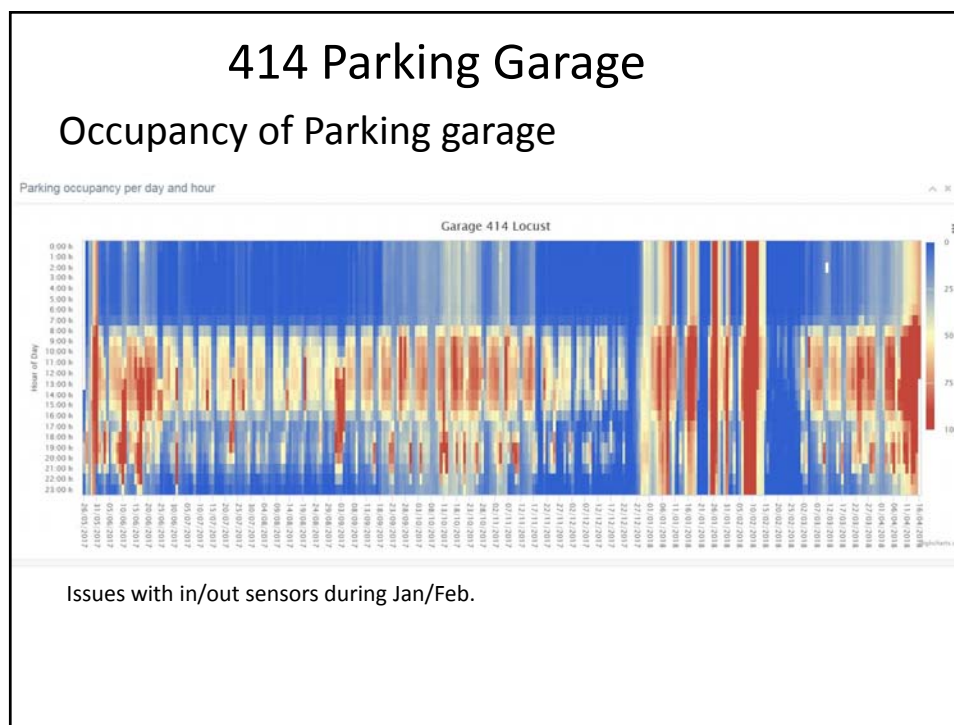
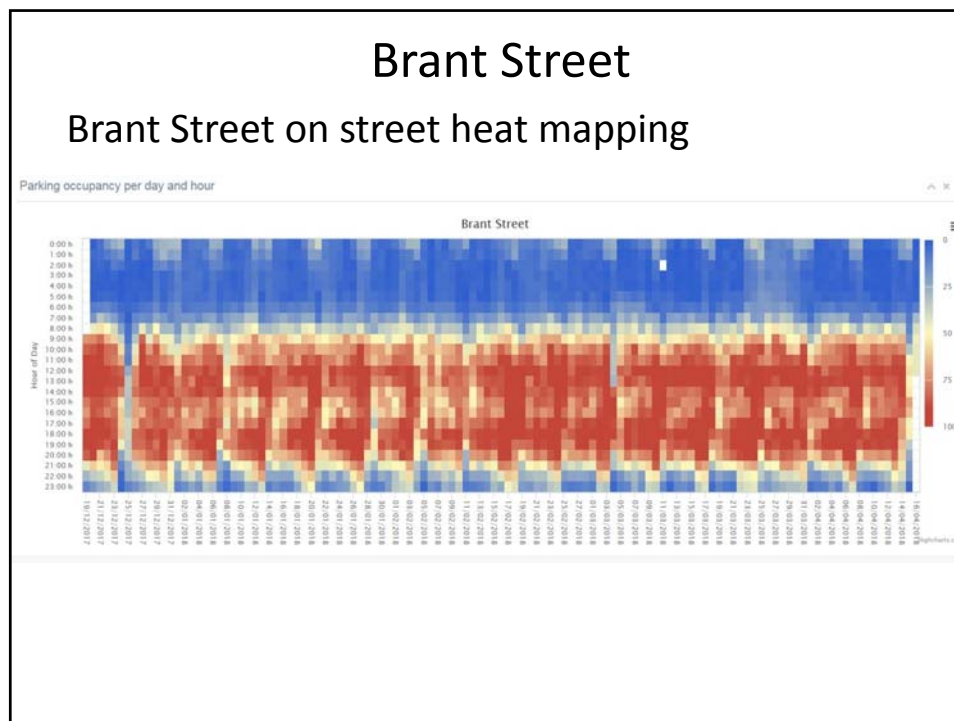


All streets averaged in total

Downtown on street

- Heat map of all Downtown on street



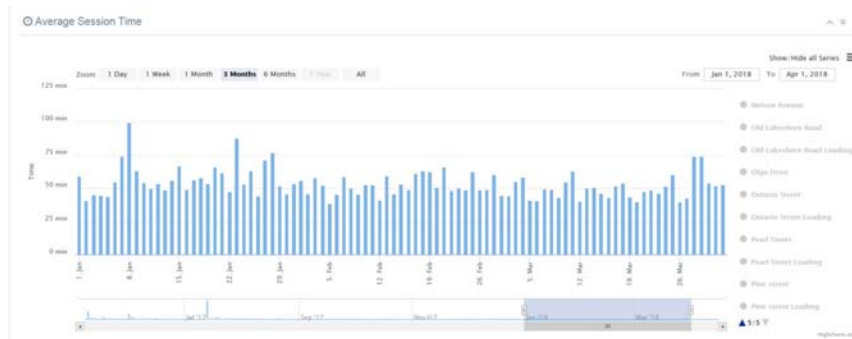


In Out Data



Number of vehicles entering/exiting all Downtown Lots and Garage

Average session time on street



All on street averaged