



## **Integrated Transportation Advisory Committee Meeting**

### **Minutes**

Date: September 30, 2019  
Time: 7:00 pm  
Location: Room 247, Level 2, City Hall

**1. Members Present:**

Kerry Eaton, Claudia Segatore, Doug Benton, Tim Park, Ken Rutter, Carm Piro, Jason Manayathu

**2. Member Regrets:**

Alan Kirkpatrick, Kayla van Zon, Tom Carrothers, Councillor Stolte

**3. Others Present:**

Kaylan Edgcumbe (Manager of Integrated Mobility), Steve Lucas (Transit Planner/Analyst), Suzanne Gillies (Clerk)

**4. Declarations of Interest:**

None.

**5. Delegation(s):**

None.

**6. Regular Items:**

**6.1 Integrated Mobility Plan workshop**

Kaylan and Steve requested to have the Integrated Mobility Plan (IMP) be the only item on the agenda so they could provide and update on the project as well as solicit feedback from the committee.

- Kaylan gave an update on what has taken place with the IMP to date.
- Direction from the workshop with council was to aim big, Burlington should be a successful example for other cities to look to once the project is implemented.

- Since August, best practice research has been undertaken. Halifax has been looked at closely as they have similar challenges to Burlington. Halifax has a policy and strategic plan that uses plain language and is easy to understand.
- The committee and staff discussed the importance for a policy to be in place to inform and provide clear priorities to all new development, new projects and initiatives that are undertaken or reviewed by City staff.
- Staff will need to figure out how the IMP will align with many existing guiding documents including the strategic plan.
- The IMP will look to a travel demand model, a lot of models today are auto-centric. The model will look to moving people not vehicles and different levels of service for different modes of transportation, not a one size fits all plan, that could potentially include area specific modal splits.
- The topic of a goods movement plan was discussed, and the possibility of developing a role and purpose for different streets. Hypothetical example given was that only one highway interchange could allow for transport trucks.
- Transit has asked if the model will predict transit need to absorb growth.
- Funding and resources are needed for the modeling part of the project. The team is currently exploring funding opportunities.
- January 2020 is the target date to have a consultant hired.
- Comments from the committee concerning the need to educate the public and asked how the committee could help the project.
- Staff provided some examples of what Guelph has been doing on the community to educate on different transportation options with pop up projects. For example, for the duration of a week they would convert a parking lane to a bike lane. This seemed to be a successful program with positive feedback.
- Staff provided a summary of what engagement has taken place with the community. Staff will use this information from the pre-engagement to get consultants up to speed and on the same page with how the community feels.

- ACTION - Suzanne to forward the get involved link to the committee.
- Discussion about the prosperity corridor and how it helps or hurts traffic. ACTION - through the clerk, Kaylan to send one page summary to the committee.
- Discussion around the need to shift habits and mindsets of the community.
- The committee participated in a 'SWAT' analysis by answering the questions: what's working?, what's not working?, what is a 10 year vision?
- The committee provided their feedback on the questions and discussed as a group.
- The committee expressed concerns regarding the resources for the project, not sure there are enough.
- The committee also expressed how the lack of media outlet in Burlington makes communication and education to the public difficult and often falls solely on city resources.
- Committee agreed and stressed how important the success of the IMP will come down to the scope of the project and making sure it is achievable.
- ACTION - Suzanne to send the committee what priorities were established by council at the Committee of the Whole Workshop that took place.

**7. Other Business:**

**8. Adjournment:**

Chair adjourned the meeting at 9:02 p.m.