



SUBJECT: Public Art Program Projects for 2017-2018

TO: Planning and Development Committee

FROM: Planning and Building Department

Report Number: PB-27-17

Wards Affected: All

File Numbers: 960-03

Date to Committee: February 28, 2017

Date to Council: March 27, 2017

Recommendation:

Authorize \$25,000 to be transferred from the Public Art Reserve Fund to support the commissioning of public artwork for the Neighbourhood Project – Youth Focus as outlined in planning and building department report PB-27-17; and

Authorize \$30,000 to be transferred from the Public Art Reserve Fund to support the commissioning of public artworks for the Local Artist Mural Project as outlined in planning and building department report PB-27-17; and

Authorize \$35,000 to be transferred from the Public Art Reserve Fund to support the commissioning of public artwork for the Park Entrance Project as outlined in planning and building department report PB-27-17; and

Authorize the Mayor and City Clerk to enter any agreements prepared to the satisfaction of the Manager of Arts and Culture and City Solicitor required to support the projects outlined in planning and building department report PB-27-17.

Purpose:

An Engaging City

- Community Building through Arts and Culture via Community Activities

Background and Discussion:

There are a number of ongoing projects (already approved and in progress) that will conclude in 2017. This includes:

- Canada 150 mural (community painting days May 2017; install June 2017)
- Plains Road (Spring 2017)
- Cultural Nodes – Phase One (Spring 2017)
- Park Marker (Summer / Fall 2017)
- Spirit of Sport (Fall 2017)

Based on the great success of the Artist Development Program, we are proposing the continuation of the Local Artist Mural and Park Marker Projects. The Program will continue its focus on professional development by offering: free workshops (open to all local artists), application assistance / portfolio review, one-on-one mentorship of selected artists. We are also proposing the commission of a youth focused public artwork that is planned to be installed and presented during the National Youth Week, a week dedicated to the celebration of youth and their active participation in their community.

Strategy/process

Neighbourhood Project – Youth Focus

Following the success of the mural project in collaboration with Hayden Secondary School, staff recommends focusing on youth-engaged projects. The current 10-year budget includes annual 'small neighbourhood-based' projects.

There are a variety of options for program structure that are being considered by PADIT (Public Art Development Implementation Team):

- Structure similarly to Winnipeg's WithArt program. An open call is issued to both artists and community groups to participate in program. Program matches artist to community group, where they lead a youth directed project (no pre-determined outcome).
- Pre-select youth group / organization; develop project collaboratively and select artist based on this criteria
- Select artist and project; issue open call for participants
- Broader youth project / exhibition opportunity that is not connected to a lead artist (i.e. youth art in bus shelters, bike rack design, etc.)

Potential Partnerships

- Halton District School Board; Halton District Catholic School Board
- No Socks for Ivan program
- Teen Tour Band, Student Theatre
- Burlington Youth Council
- Community Development Halton / North BurlLINKton Teens / Chill Zone

- ArtHouse
- YMCA, Big Brothers / Sisters, ROCK

Local Artist Development Program

This program is a continuation of annual local artist development projects – the Burlington Local Artist Mural and Park Marker Project. Both programs increase local artist participation in the public art program and facilitate the integration of public art at the neighbourhood-level throughout the city. Free workshops, professional development and mentoring will be provided as part of both programs.

Local Artist Mural Project

Complete and In-progress

King Road Underpass

Freeman Station

Amherst Park

Port Nelson Park

Orchard Community Park

Ireland Park

Downtown Parking Garage

Tansley Woods

Proposed locations - Options for Year 3-6

LaSalle Park Guelph Line (near MM Robinson HS)

Kerncliff Park Underpass @ Walkers Line

Seniors' Centre Appleby Ice Centre

Lowville Park Centennial Pool

Millcroft Park

Park Marker Project

In-progress

Fothergill Woods

Berton Park

There are currently 21 parks and pathways listed in the Public Art Master Plan as potential sites for public art that do not have current or planned public art projects. The public art program will use this list as a starting point to identify the appropriate parks for

this project. Staff will also be consulted to identify potential locations for years 2-5 of this program.

Please see **Appendix A** for more information on the timeline of the projects.

Financial Matters:

Neighbourhood Project – Youth Focus

Item	Expenditures	Notes
Artist Fee	10,800	6-month artist fee (\$45/hr. @40 hr. per month) Artist works with youth to develop project, runs workshops, etc.
Artwork Creation	10,000	All materials and fees related to artwork production, installation and presentation
Promotion	1,000	
Documentation	900	
Miscellaneous	600	Catering, room rentals, etc.
Launch Event	1,200	
Net HST	500	
TOTAL	25,000	

Local Artist Mural Project

Item	Expenditures	Notes
Artwork Commission(s)	22,000	2 commissions; artist fee, site preparation, materials
Maintenance Reserve	2,200	10% of total amount
Education / Workshops	1,200	Free workshops / skill development for local artists
Mentorship	900	One-on-one support for selected artists
Video Production	2,500	Video profile of selected artists
Signage	200	
General Administration	400	
Net HST	600	
TOTAL	30,000	

Park Marker Project

Item	Expenditures	Notes
Artwork Commission(s)	27,000	1 commission; artist fee, site preparation, materials
Maintenance Reserve	2,700	10% of total amount
Education / Workshops	1,000	Free workshops / skill development for local artists
Mentorship / fabricator partnership	700	One-on-one support for selected artists
Video Production	1,500	Video profile of selected artist
Signage	1,200	
General Administration	200	

Item	Expenditures	Notes
Net HST	700	
TOTAL	35,000	

Total Financial Impact

Total amount requested to be transferred is \$90,000. This amount will make possible the implementation of three projects. A total of four artworks: one for the Neighbourhood Project – Youth Focused, one for the Park Marker Project and two for Local Artist Mural Program, will be commissioned.

Source of Funding

The three projects will be funded from the Public Art Reserve Fund dedicated to the public art program. The current balance in the Public Art Reserve Fund is \$600,777.

Public Engagement Matters:

Throughout the development of the programs, the City staff and the artists will engage the public in the Consult and Inform level of the IAP2 Spectrum. This will ensure that the public art projects are both reflective of the community and responsive to the sites.

The programs will strive to broadly engage residents and the local artist community at all points in the process - from the initial site selection through to the execution of the artworks.

Conclusion:

Burlington Mural Project and Park Marker Project will continue to build capacity among artists in Burlington and will create opportunities for local artists to participate in exciting art projects. Neighbourhood Project – Youth Focus will bring a new type of collaboration between a professional artist and youth in Burlington and will create opportunities for youth to participate and take ownership on community building through public art. The community will be able to be part of the process, contribute to vibrant neighbourhoods and enjoy art in the city.

Respectfully submitted,

Angela Paparizo

Manager of Arts and Culture

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Appendices:

- a. Timeline of the projects

Report Approval:

All reports are reviewed and/or approved by Department Director, Director of Finance and Director of Legal. Final approval is by the City Manager.