Burlington Inclusivity Advisory Committee Meeting

Minutes

Date:	April 21, 2017
Time:	9:00 am
Location:	3800 Constable Henshaw Blvd. (Halton Regional Police Services)

1. Members Present:

Brian Wrixon, Georgi Alishandemirof, Girish Parekh, Imran Kamal, Stephen Siomra (Halton Police), Deepti Mahajan (BPL), Maroun Naser, Douglas Martin

2. Member Regrets:

Gabriela Herrero (Chair), Katelan Dunn (Vice Chair), Eric Schwab, Brenda Agnew (BAAC), Jess Kiley (PSN), Farah Butt, Councillor Lancaster

3. Others Present:

Lisa Palermo (Clerk)

4. Declarations of Interest:

None.

5. Approval of Minutes:

5.1 Approve minutes from the meeting held March 10, 2017

On motion, the minutes from the meeting held March 10, 2017 were approved.

6. Delegation(s):

None.

7. Regular Items:

7.1 Youth engagement subcommittee update

Imran provided an update on behalf of the youth subcommittee. When the committee met, they identified the locations to connect with youth (i.e.

YMCA, No Socks for Ivan) and some of the questions they propose to ask. The subcommittee will meet again to finalize a proposed project plan that includes a timeline and recommendation regarding the age group to approach for feedback.

7.2 Communication/Awareness subcommittee update

Douglas provided an update on behalf of the awareness subcommittee. The subcommittee met to discuss strategies to increase the awareness of BIAC and matters related to inclusion, diversity and equity. The subcommittee proposed a few options. Proposed ideas included; developing an education module for city staff, developing a checklist for local event operators to assist in providing the community with more inclusive events, improving BIAC website information and resources and leveraging social media. The subcommittee will meet again to further develop the checklist for event operators, and determine content for the BIAC website.

Lisa will invite the city's Social Media and Digital Expert to the next meeting to discuss opportunities for the committee. Lisa will also invite staff involved in the Future Ready Leadership program at the city. One team has been tasked with developing an Inclusivity Framework. This team could potentially make suggestions regarding an education module at the city. Subsequently, the subcommittee will hold off on this proposal at this time.

7.3 Canada 150 subcommittee update

Deepti provided an update on behalf of the Canada 150 subcommittee. The subcommittee proposed that BIAC have a presence at existing city run events (Love my Hood, Kite Festival, Canada Day, etc...) It is proposed that at these events, BIAC members would engage with the public by asking them to take a photo with a frame with the words "We are Burlington" on it. The photos would then be shared on social media.

Members of BIAC agreed to proceed with the theme "We are Burlington". Photos shared via social media would reinforce the diversity of the Burlington community.

The city's Social Media and Digital Expert will assist to further develop the details regarding hashtags, and how to best use social media for this project. Subcommittee members to meet to further develop the framework

details. Identify event dates, who will attend, what materials are needed, etc....

8. Other Business:

8.1 BIAC annual report and work plan

The BIAC annual report and work plan will be presented at the May 1 Committee of the Whole meeting at 1pm. Gabriela will delegate on behalf of the committee. Members are encouraged to attend the meeting or watch the archived video. Lisa will provide members with a link to the meeting once the agenda is posted to the internet.

8.2 Mobility Hubs

The city's Planning and Building department has established a Mobility Hubs team. The team has asked to connect with the various citizen advisory committees for feedback. Lisa will arrange to have a member of the team attend the next BIAC meeting. Information regarding Mobility Hubs and intensification in the city could inform the youth engagement project.

8.3 Mohawk College Future Ready Leadership Program

City staff participating in the Future Ready Leadership Program have been asked to develop a inclusivity framework. The project outline was shared with BIAC members. BIAC has been identified as a stakeholder. BIAC has promoted and championed for an inclusivity framework to include staff training and a review of policy for some time. BIAC members are happy to see this project underway and look forward to providing the staff team with input.

9. Adjournment: 10:35 am