

APPENDIX A: Engagement Activities Summary (April-June 2017)

PB-47-17

Date	Tactic	Audience	Number of People Reached (Approx)
Fri, March 31	Youth Engagement: No Socks for Ivan	Youth ages 12 - 18	26
Wed, April 5	Meeting: Sustainable Development Committee – OP Release	Citizen Advisory Committee	15
Thurs, April 6	Online survey #1: Grow Bold General Feedback	Burlington residents	329
Mon, Apr 10	Meeting: Agency Kickoff	Region of Halton, Conservation Halton, Niagara Escarpment Commission	15
Thurs April 13	Meeting: Housing and Development Liaison Committee	Development Community	6
Wed, April 19	Youth Engagement: Hayden High School	High school students	45
Thurs, April 20	Meeting: Ward 5	Ward 5 residents	3
Mon, April 24	Youth Engagement: Aldershot High School	High School Students	45
Mon, April 24	Meeting: Agricultural Committee	Farmers	5
Tues, April 25	Meeting: Ward 3	Ward 3 Residents	30
Wed, April 26	Meeting: BILD – Halton Chapter	Development Community	25
Tues, April 25	Official Plan Workbook Release Sent to: <ul style="list-style-type: none"> ◦ Churches & Mosques ◦ City advisory committees ◦ Mom groups ◦ Mayor’s millennial committee ◦ Student councils ◦ Halton multi-cultural council ◦ Chamber of Commerce ◦ All mailing lists ◦ Posted online 	Burlington residents	32 workbooks completed Approx. 50-75 participants
Fri, May 5	Online survey # 2: Intensification Areas	Burlington residents	390
Thurs, May 11	Focus Group: City Staff	COB staff Burlington residents	8

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Thurs, May 11	Open House: South Burlington	Burlington residents	5
Sat, May 13	Event: Tree Planting – Ward 6	Burlington residents, including those living in Ward 6	30-50
Wed, May 24	Online survey #3: Rural Burlington	Burlington residents	313
Tues, May 16	Meeting: Region of Halton	Region of Halton	20
Tues, May 16	Meeting: Burlington Accessibility Advisory Committee	Citizen Advisory Committee	15
Wed, May 17	Open House: North Burlington	Burlington residents	15
Tues, May 23	Meeting: Niagara Escarpment Commission	NEC	1
Wed, May 24	Focus Group: City Staff	COB staff Burlington residents	20
Fri, May 25	Meeting: Conservation Halton	CH	3
Sat, May 27	Event: Let's Live Green	Burlington Residents	40-50
Mon, May 29	Event: Bike to Work Day	Staff and Burlington Residents	10
Tues, May 30	Meeting: Development Stakeholders	Developers	10
Tues, May 30	Meeting: Cycling Committee	Citizen Advisory Committee	15
Wed, May 31	Focus Group: Planning Consultants Stakeholder Session	Planning Consultants	15
Wed, May 31	Drop In Session: South Burlington	Burlington Residents and Various Stakeholders	8
Wed, May 31	Meeting: Sustainable Development Committee	Citizen Advisory Committee	10
Sat, June 3	Event: BOMBA picture day at Mainway Arena	Burlington residents, including families with young children	10-15

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Sun, June 4	Event: Kite Festival	Burlington residents, including families with young children	200-250
Mon, June 5	Meeting: Ward 1, Focused on Cooke to Filmandale	Aldershot Residents	70
Wed, June 7	Meeting: Sustainable Development Committee	Residents	10
Thurs, June 8	Event: Burlington Mall (inside)	Burlington residents Business owners, employees	40-50
Fri, June 9	Event: Farmer's Market (Burlington Mall)	Burlington residents	100-125
Mon, June 12	Meeting: Seniors Advisory Committee	Citizen Advisory Committee	12
Mon, June 12	Drop In Session: North Burlington	Burlington Residents and Various Stakeholders	4
Tues, June 13	Meeting: Ward 2	Ward 2 Residents	15
Fri, Jun 16 and Sat, Jun 17	Event: Sound of Music Festival	Burlington residents	200-250
Mon, June 19	Meeting: Development Stakeholders	Developers	10
Tues, June 20	Meeting: Agricultural Committee	Farmers	5
Sat, June 24	Event: Ward 6 Love My Hood	Ward 6 Residents	200-225
Sat, July 1	Event: Canada Day Festival	Burlington Residents	200-250