



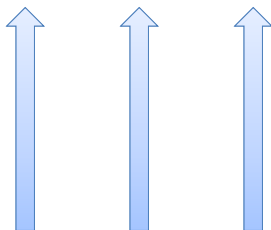




Mobility Hub Objectives

PROACTIVE PLANNING:

Focus future growth in strategic areas



REACTIVE PLANNING:

Respond to development applications site by site.





Community Dialogue

- Launch Party
- Visioning Workshop
- Drop-in Open Houses
- Coffee Shop Consultations
- Paper flyers at businesses
- Newspaper ads
- Direct mailings
- Email blasts
- Project website
- Online survey
- Tweets
- Facebook ads
- Burlington Transit bus ads

108,000+
contact points

Community Dialogue

Public Communication / Engagement	Touch Points
Public Meetings	230
Drop-in Open Houses & Coffee Shop Consultations	65
Email Notifications (Opens + Clicks)	431
Mailings (Canada Post)	23, 531
Facebook – People Reached:	83, 266
Facebook – Shares:	125
Facebook – Comments:	107
Facebook – Reactions (Likes, etc.):	493
Workbooks and Comments (Draft New Precinct Plan)	22
Total Touchpoints	108, 270



What We've Heard

Preserve the character of Brant Street

The new Brant Main Street Precinct:

- Maintains the existing character along Brant
- Requires low-rise podiums along Brant
- Focus additional building height towards John and Locust Streets



Respect the character of existing neighbourhoods

The *St. Luke's*/Emerald Neighbourhood Precinct:

- Remains in the draft new precinct plan

The new *Bates Precinct*:

- Recognizes and conserves the concentrated historic character on Locust and Brant Streets




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What We've Heard

Higher density development at the north end of Brant Street, close to the Burlington GO

The new *Upper Brant Precinct*:

- Accommodates the tallest developments

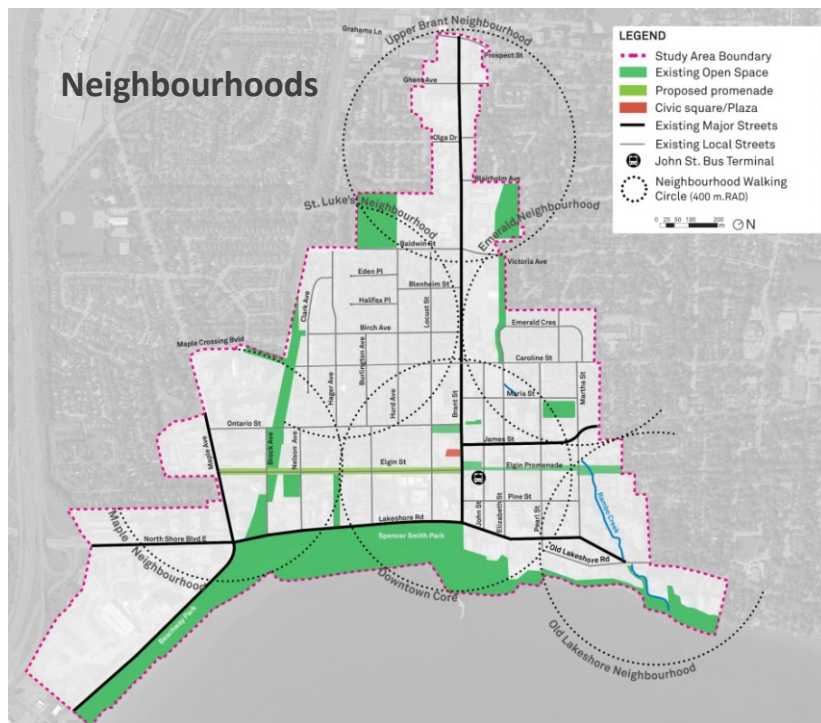
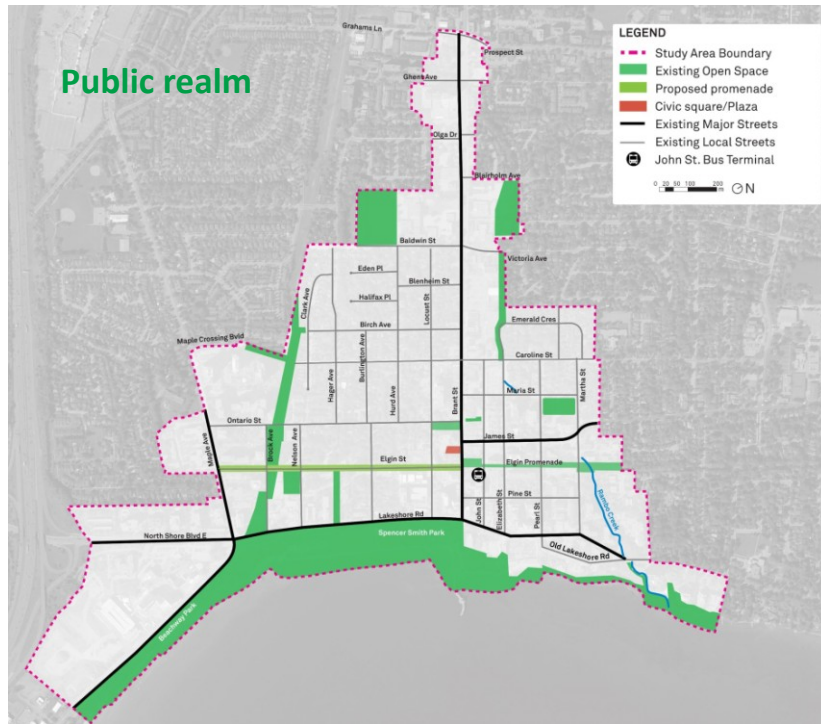


Protect views to the lake and provide opportunities for outdoor public spaces

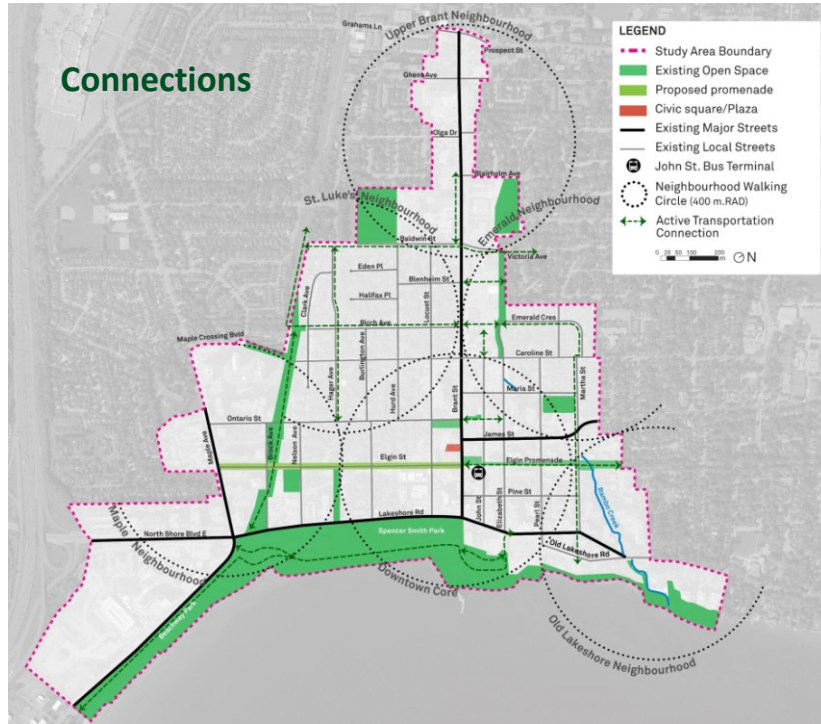
The new *Cannery Precinct*:

- Requires high degree of design excellence & new public spaces
- Ensures enhanced public view corridors to the Pier and Lake

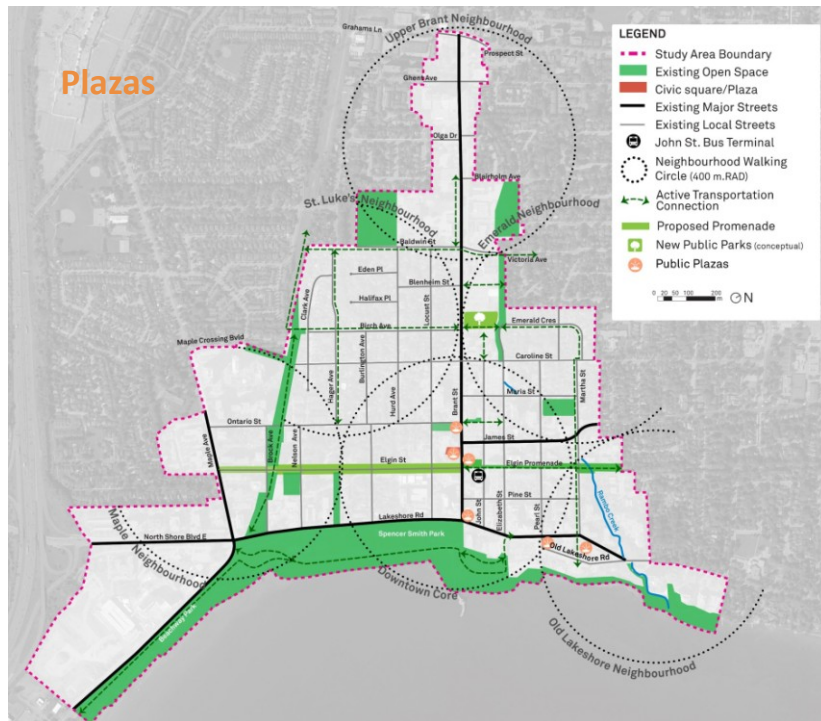

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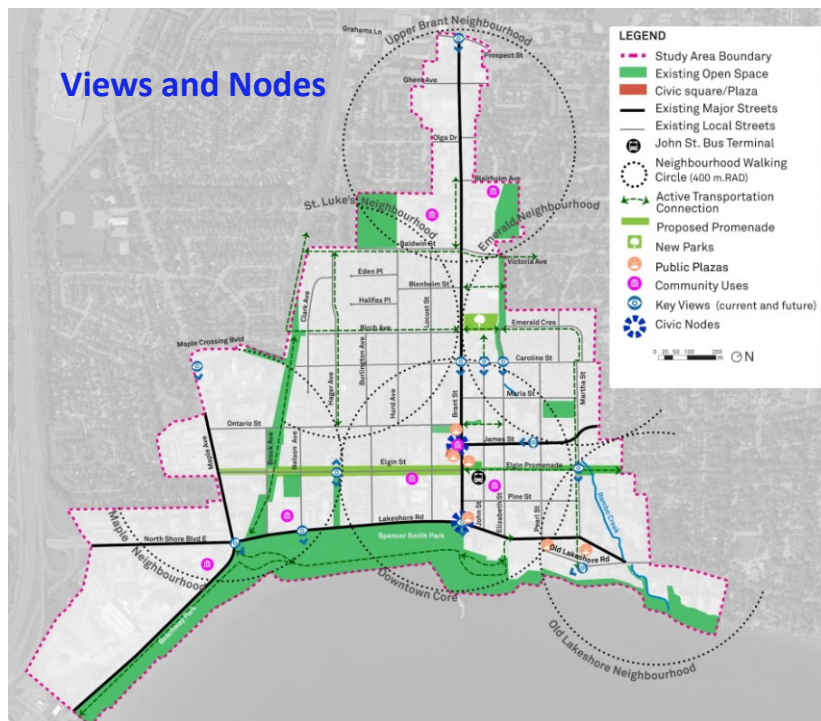
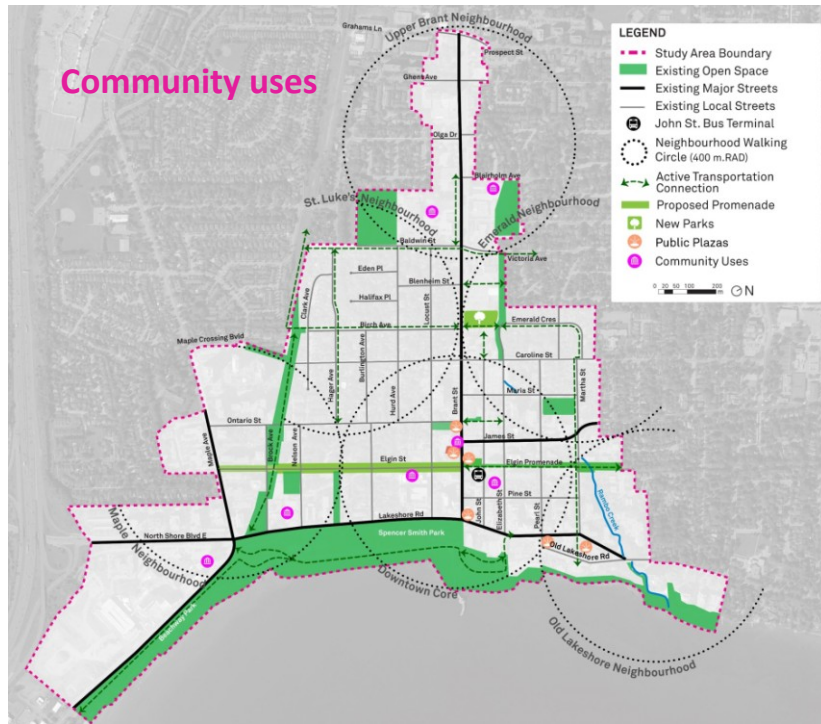


Connections



Plazas





● Downtown Mobility Hub Draft New Precinct System:

● Objectives

- role as a **major transit centre**;
- attract **new businesses, services and amenities**;
- **consistent** with existing development precedent;
- **access** to higher-order transit (**Burlington GO Station**)
- the **tallest developments** in areas **away from the Lake**;
- establishing effective **transitions**;



● Downtown Mobility Hub Draft New Precinct System:

● Objectives

- conserving heritage and/or character defining elements;
- protecting significant **public view corridors**;
- new and enhanced **public green/open spaces**;
- **mitigating** future **traffic** congestion; and
- future **community** and government **public services**.



Brant Main Street Precinct

-

- Generally agree with the intent/key directions

- Strong, consistent agreement with the intent and key directions



What We've Heard

Parks and Promenades Precinct

- Strong consensus on Intent
- Multiple suggested improvements to key directions
- Suggested new green spaces and connections in many locations

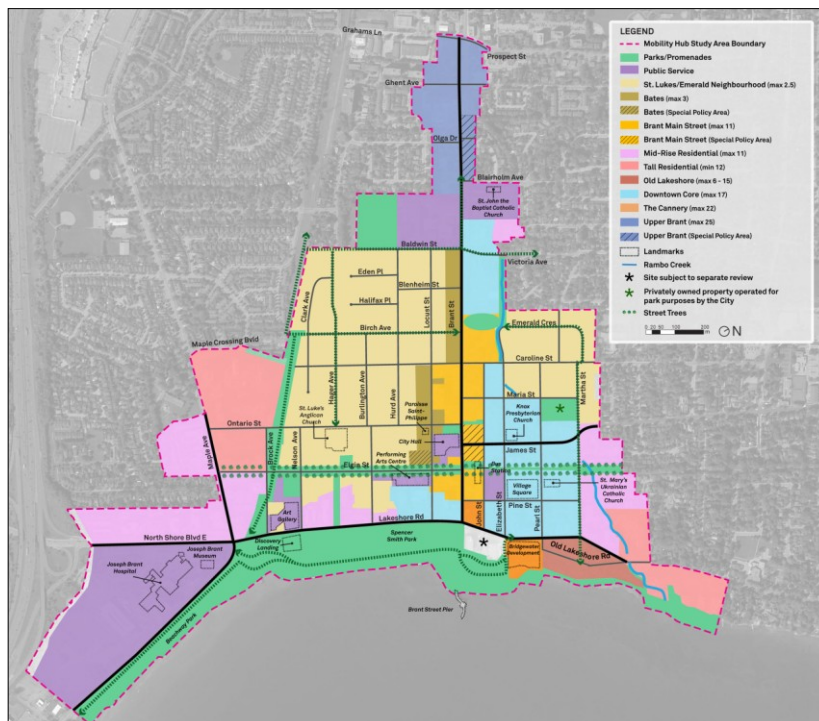


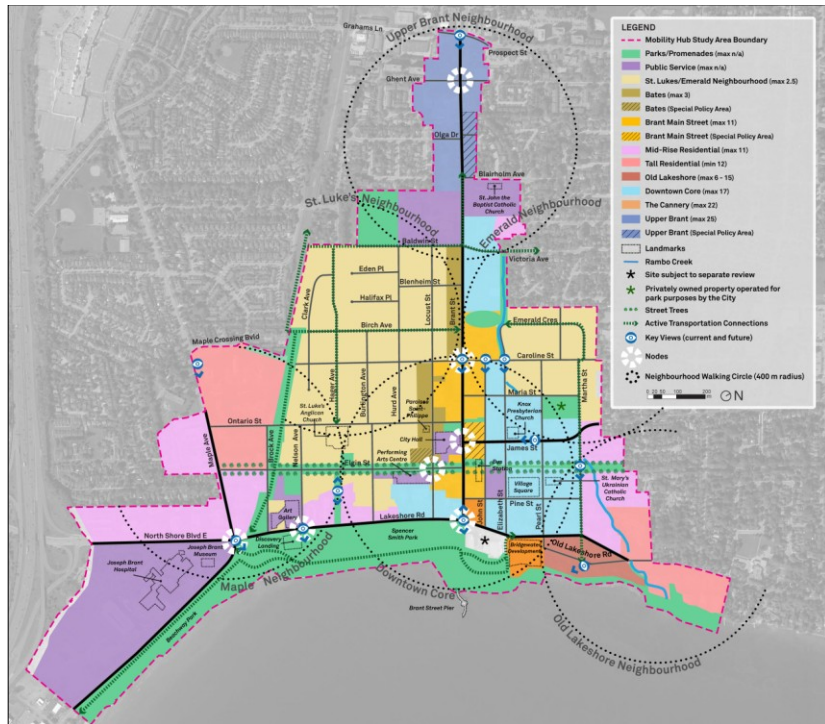
Public Service Precinct

- Generally agree with intent of Precinct
- Multiple suggestions about key directions/inclusions in policy directions

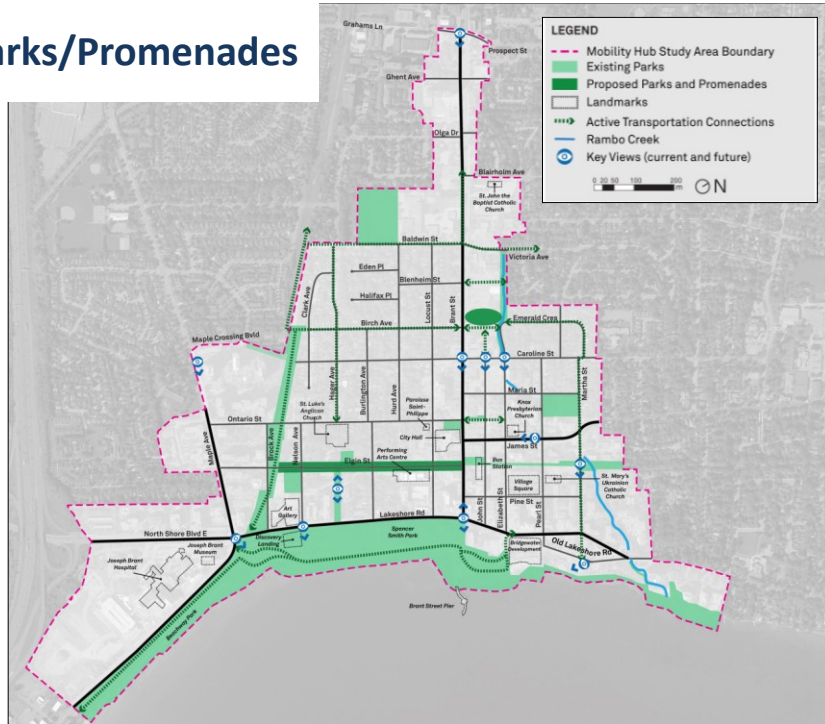


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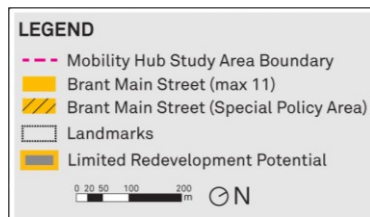




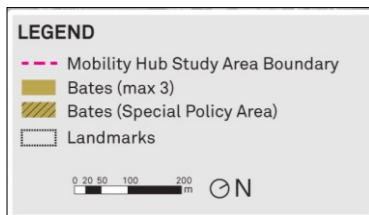
Parks/Promenades



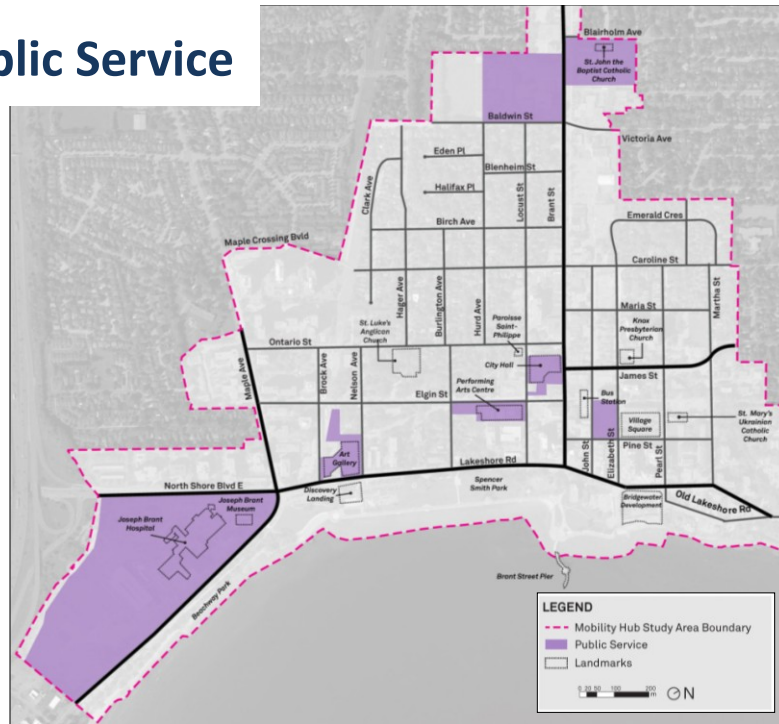
Brant Main Street (max 11) & Brant Main Street Special Policy Area



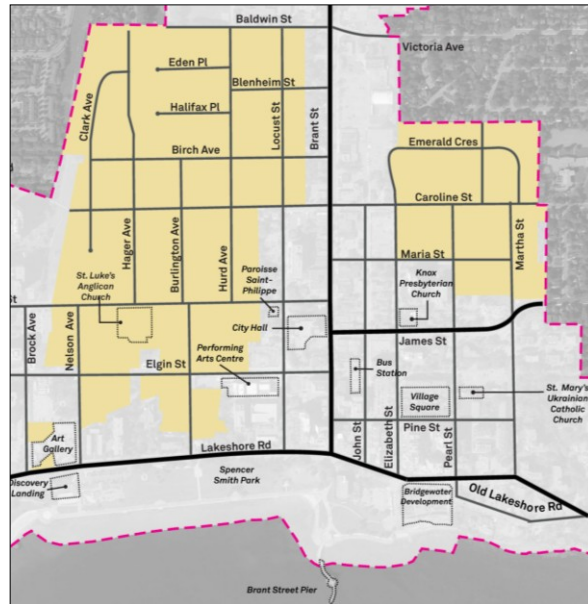
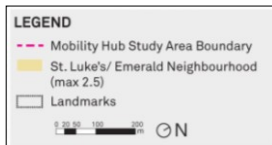
Bates Precinct (max 3) & Bates Special Policy Area



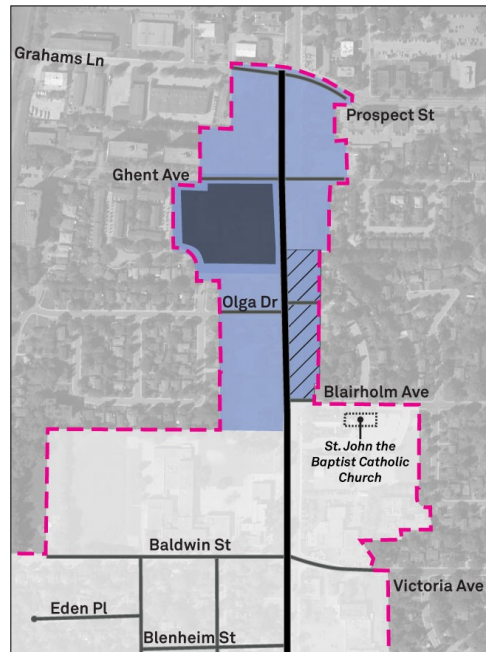
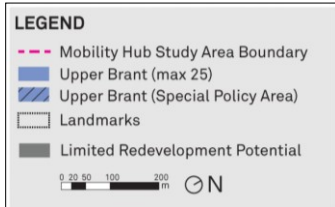
Public Service



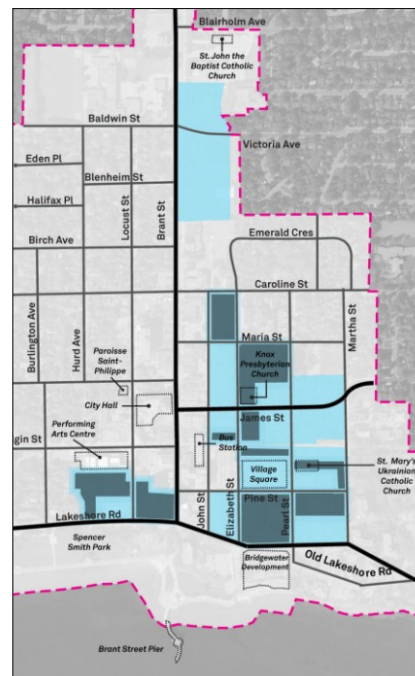
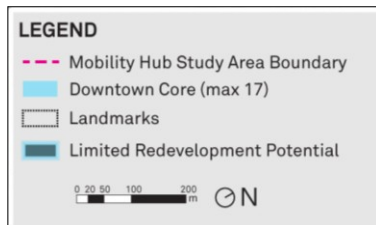
St. Luke's/Emerald Neighbourhood (max 2.5)



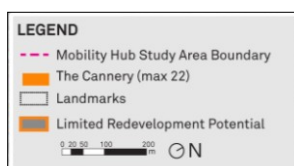
Upper Brant (max 25) & Upper Brant Special Policy Area



Downtown Core (max 17)

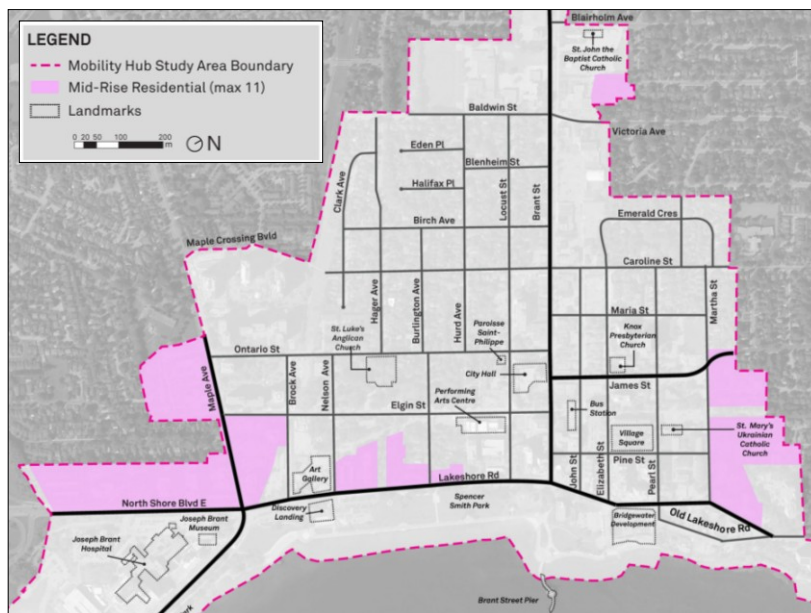


The Cannery (max 22)



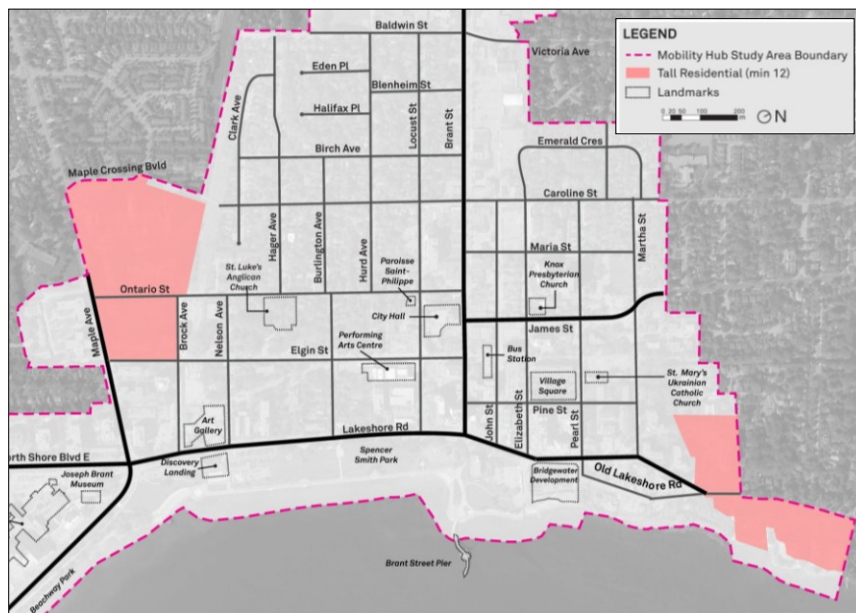


Mid-Rise Residential (max 11)

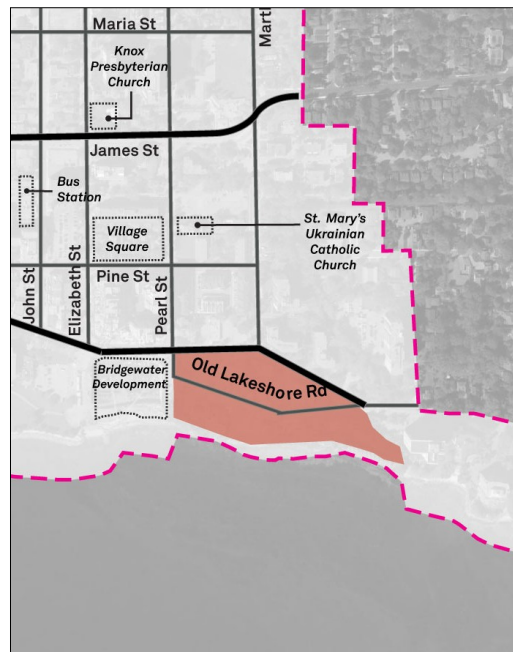
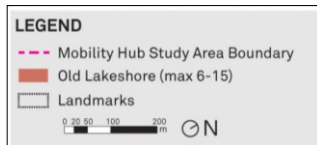




Tall Residential (min 12)



Old Lakeshore (max 6-15)



Key Areas of Change

