

City of Burlington
426 Brant St.
P.O. Box 5013
Burlington, On., L7R 3Z6

Dear Mayor Goldring and City Council Members,

I am writing to you today to express my deep concern about the proposed plan to build high rises on Brant Street and tear down Kelly's Bake Shoppe.

I have lived in Burlington for over 30 years and I love that our downtown core has become a vibrant retail and dining destination. However, it hasn't always been this way and a lot of the downtown's successful retail growth has been due to Kelly's Bake Shoppe.

The downtown core is the heart of any city. It is the gathering place. It is the charm and it is the vibrancy that attracts thousands of visitors to our beautiful city. Kelly's Bake Shoppe has been the heartbeat of retail in Burlington. It has been an incredible draw for our city and it has helped to put Burlington on the map as a healthy and inclusive community.

As a mother and involved community member, I know how much this business means to families in this city and beyond. Families near and far flock to our beloved Bake Shoppe for a magical experience, (in a heritage building), that is inclusive and healthy. It promotes a sense of wellbeing and is the reason why so many people come to our downtown core. As you know, Kelly's has an incredibly loyal customer base. If the Bake Shoppe is removed from our downtown core, it will be a tremendous loss for our city and the neighbouring businesses.

As a community, we care about the integrity and charm of our downtown. One lane streets cannot accommodate high-rises and an increased demand for parking. We don't want downtown Burlington to feel like downtown Toronto. Please limit the building and keep our beautiful city feeling quaint and full of vibrant shops. Please consider the demographic that supports these businesses and do not destroy our downtown charm with condos.

Kelly's Bake Shoppe has done so much for our great city. Kelly and Erinn have been wonderful ambassadors for Burlington and have led many initiatives that promote our community. As a business, they continually find ways to give back to the community and support others in need. Their Internationally recognized business is an integral piece of our downtown's vibrancy. This in turn, makes Burlington a more appealing and desirable place to call home. Potential home buyers evaluate the downtown core to determine their interest in moving to a city.

This is the kind of business that represents Burlington's values, and we need to show our appreciation and gratitude by saving their Bake Shoppe. Kelly's Bake Shoppe has become synonymous with Burlington. From the local community members to international travelers, Kelly's is a deeply cared for business and destination that would be sorely missed if demolished.

Please protect Kelly's Bake Shoppe from 'Reserve Properties'. This is the very least we can do for Kelly's Bake Shoppe. Reserve Properties is a Toronto Developer that does not care about the heartbeat of our downtown core. They are coming to take advantage of Burlington and to make money from us. That is it. Once 421 Brant Street is approved, then the Kelly's Bake Shoppe block (Reserve Properties) will automatically be approved. We don't want this to happen and I will personally help to get 1000's of signatures to stop it.

Thank you for your time and consideration.

Sincerely,

Courtney Puddington