

How do we measure the success rate of the December Free P! program 2017?

Questions from the Chair:

The Chair would like to return to the April meeting of the DPC with a review of the December 2017's program: success/not/ Actions moving forward. I am seeking from the Committee direction on how best to measure the program-what variables are important?

- 1) **Downtown business survey review:** what do we keep/what do we stop asking?
- 2) **Business/resident survey 2017:** review
- 3) **Parking services:**
 - occupancy data from pucks
 - number of tickets issued (tiered)
 - complaints
- 4) **Other:** _____
- 5) **How often should the DPC review December FREE P? What is the policy in between reviews?**

Chair Brian Dean

