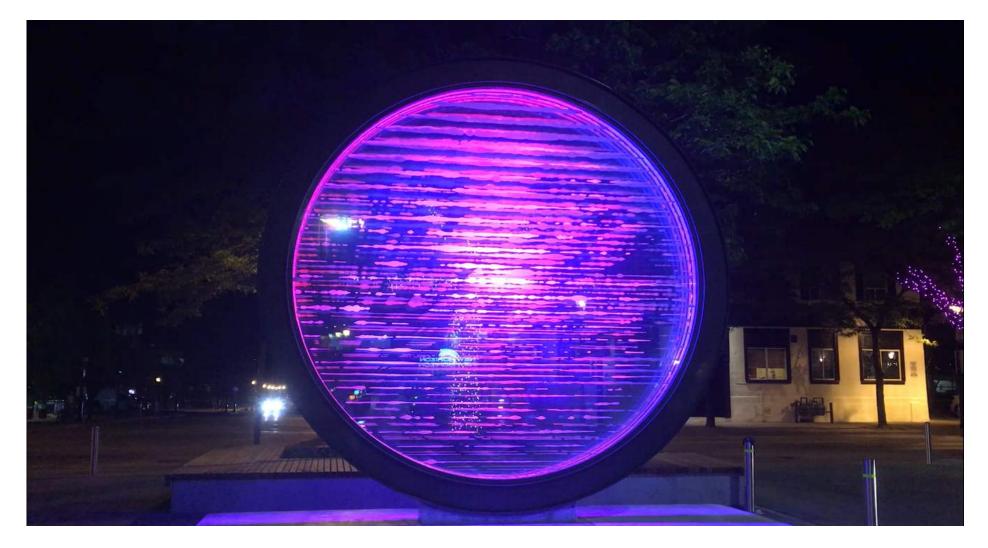
Appendix A of PB-25-18

## City of Burlington, Ontario Public Art Master Plan Update 2019 – 2028







## City of Burlington Public Art Master Plan Update (2019 – 2028) Table of Contents

1.0	Executive Summary	
2.0	<ul> <li>Background</li> <li>2.1 Purpose of PAMP Update (2019 – 2028)</li> <li>2.2 What is a Public Art Master Plan?</li> <li>2.3 What is Public Art?</li> <li>2.4 Benefits of Public Art</li> </ul>	<b>05</b> 06 06 06
3.0	Consultation Summary	07
	3.1 What We Heard and Learned	08
4.0	Strategic Framework4.1Vision4.2Guiding Principles4.3Program Streams4.4Civic Public Art4.5Community Initiated Public Art4.6Private Sector Public Art	<b>11</b> 12 12 12 14 16 17
5.0	Program Management	19
	5.1 Guiding Documents	20
6.0	Public Art Collection6.1Public Art Inventory6.2In-Progress Projects6.3Upcoming (Approved) Projects	<b>22</b> 23 23 24

# Table of Contents - Continued -

7.0	Public Art Projects 2019 – 2028 2		
	7.1	Site Selection	26
	7.2	Scale	26
	7.3	Priority Projects (2019 – 2024)	27
	7.4	Secondary Projects (2019 – 2028)	29
8.0	Prio	rity Project Details	36
	8.1	Burlington Beach Regional Waterfront Park	37
	8.2	Burloak Regional Waterfront Park	38
	8.3	City View Park	39
	8.4	City Hall and Civic Square	40
	8.5	Ireland Park	41
	8.6	Joseph Brant Museum	42
	8.7	Kilbride Park	43
	8.8	Maple Park	44
	8.9	Millcroft Park	45
	8.10	Sherwood Forest Park	46
	8.11	Skyway Arena	47
	8.12	Tansley Woods Neighbourhood	48
	8.13	Waterfront Parking Garage	49
9.0	Imag	ge List	50

## Appendices

- 1 Potential Public Art Site List
- 2 Public Art Inventory
- 3 Public Art Policy
- 4 Private Sector Public Art Policy
- 5 Community Initiated Public Art Policy
- 6 Site Selection Scoring Matrix







## **1.0 Executive Summary**



### **1.0 Executive Summary**

The Burlington Public Art Master Plan Update 2019-2028 (PAMP) is an important tool to guide the ongoing development and implementation of the public art program in Burlington. The primary intent of the PAMP is to identify and prioritize potential public art sites to ensure that the program continues to reflect and serve the community. This is especially true given Burlington's changing demographics and shift from a suburban to urban community. Over the past ten years, the public art program has steadily grown to include a wide variety of projects and programs that have engaged local, national and international artists alongside residents, business owners and visitors to Burlington. In fact, over 700 residents have directly participated in the hands-on creation of artwork. A further 1400 have provided input on public art proposals and 1100 have attended public art unveilings and events. This increased interest and profile of public art in the city have prompted the development of two new policies relating to art on private property and community-initiated public art.

Developed in consultation with the public, councillors and city staff, the Public Art Master Plan Update has identified, from over 100 projects initially considered, the following 13 priority sites for public art:

- Burlington Beach Regional Waterfront Park\*
- Burloak Regional Waterfront Park\*
- City View Park
- Civic Square
- Ireland Park
- Joseph Brant Museum
- Kilbride Park
- Maple Park
- Millcroft Park
- Sherwood Forest Park
- Skyway Arena
- Tansley Woods Park
- Waterfront Parking Garage

\*Subject to approval and cooperation from the Region of Halton

These sites form the core of a five-year work plan for the public art program. An additional 55 sites have been identified as secondary sites of interest that will be considered as potential projects over the duration of this PAMP (2018-2027), should additional staff resources or funding become available (see Appendix 1 for full Potential Public Art Site List). These sites will also be considered as primary sites for small-scale projects such as the Burlington Mural Project and Park Marker Program. Equitable distribution of public art projects by ward will be considered in the selection of these sites.

As such, this Plan should be seen as a living document that can adapt to a changing community and has the flexibility to leverage new projects. Additionally, the public art program will continue to engage sponsors, granting agencies and community partners to identify and leverage new opportunities.

# 2.0 Background



### 2.0 Background

In 2009, City Council approved the first Burlington Public Art Master Plan (PAMP). The PAMP provided a 10-year plan for incorporating art into the civic environment. The Plan was both a roadmap for the community – a vision for how public art can enhance Burlington's public places, architecture, and landscape – and a set of processes to put that plan into action.

The original PAMP (2009-2018) identified 8 signature projects and an additional 61 potential sites for public art. Since implementing the public art program in 2010, the City of Burlington has added 23 artworks into its inventory (this number does not include artwork in series such as benches, bike racks, etc.), with another 10 projects currently in progress or under development. This includes seven of the eight signature projects (completed or in-progress). Please see Appendix 2 for current Public Art Inventory.

In addition to significantly increasing Burlington's public art inventory, the program has also introduced a number of initiatives designed to increase the local art community's capacity. Most notably, the Burlington Mural Project and Park Marker program provide commissions and professional development opportunities exclusively for local artists.

As the 2009 PAMP comes to a close, it is important to update and review the Master Plan to ensure its continued alignment with a growing community. The PAMP should be seen as a living document that adapts and changes alongside the community.

### 2.1 Purpose of the Public Art Master Plan Update (2018 – 2027)

The PAMP Update will:

- Review and update potential public art sites based on feedback from the public, councillors and staff.
- Develop a set of criteria to evaluate the proposed public art sites and projects.
- Develop a five-year plan of priority projects with an estimated range of costs for the proposed public art projects.
- Develop a 10-year high-level plan of potential projects for future consideration.
- Develop a Community Initiated Art Policy
- Develop a Private Sector Public Art Policy

### 2.2 What is a Public Art Master Plan?

The Public Art Master Plan (PAMP) addresses art that is sited in the public realm. For the purposes of this plan the public realm is defined as either:

- **Civic Public Space:** Municipally owned areas available and frequently used by the public and can include, but is not limited to, parks, open space, trail systems, waterways, road allowances, tunnels, boulevards, streets, courtyards, squares, bridges, building exteriors, foyers, and publicly accessible interior areas. Or;
- **Privately Owned Public Space:** spaces that remain in private ownership such as entrances, building facades, private open space and other features that are accessible by the general public.

### 2.3 What is Public Art?

Public art can take on a variety of forms and media; it may have functional as well as aesthetic qualities; it may be integrated into a site, or it may be a discrete piece. No matter the form, public art has the following elements:

- An original work of art
- Placed in a publicly accessible location
- Created with the intention of reflecting and/or engaging the community

Public Art is a force for placemaking – for expressing and evoking connections among people and places that are meaningful to community and civic life. Individual artworks may interpret the natural or human history of a site. They may connect new developments and populations to historic buildings and older communities, or may serve neighbourhoods by expressing shared experiences and aspirations. Public art may aim to give hard-edged urban infrastructure a sense of human connection, or may inject a sense of play that makes passers-by smile involuntarily. In all instances, this is art with a social purpose: artists employ their creativity, skills, aesthetic sense, and intuitive connections to create places within community spaces.

### 2.4 Benefits of Public Art

Benefits of public art include, but are not limited to:

- Developing a sense of place
- Developing a sense of community
- Demonstrating and strengthening appreciation of the value of Burlington's culture, heritage and creativity
- Enhancing opportunities for economic development, including tourism
- Developing civic pride and identity

## **3.0 Consultation Summary**



### **3.0 Consultation Summary**

Arts and Culture Section staff, PADIT (Public Art Development Implementation Team) and the External Body (Cobalt Connects) led a review process from December 2017 – April 2018. This work included:

- Internal document review: City of Burlington Official Plan (Proposed February 2018), Burlington's Strategic Plan (2015 2040), Public Art Master Plan (2009 2018), Cultural Action Plan (2013), Asset Management Plan (2016), Downtown Urban Design Guidelines (2006), Active Aging Plan (2017)
- Online public survey and mapping activity
- In-person public consultation at five locations (Tansley Woods Community Centre, Haber Recreation Centre, Art Gallery of Burlington, City Hall, Burlington Public Library Central Branch)
- One-on-one interviews with Mayor and members of Council
- Consultation with city staff across multiple departments and Halton Development Liaison Advisory Committee (HDLAC).

### 3.1 What We Heard and Learned

Overall, approximately 300 participants were engaged in the public survey (online and in-person). Survey participants expressed broad support for the public art program with 74 per cent of survey respondents reporting that they either like or make public art. Survey respondents indicated an interest in a diverse range of public art projects and locations. Detailed breakdowns of survey responses can be found below:

### What types of public art would you like to see in Burlington?

Туре	Percentage
Artwork that is integrated into the natural environment	28%
Functional art such as bike racks, manhole covers, crosswalks, etc.	24%
Large-scale / iconic / stand alone artwork	15%
Artwork created with hands-on involvement from community	14%

Temporary or event-based public art (i.e. temporary art installations, performance art, dance, music, etc.)	11%
Interactive artwork that incorporates technology	8%
None	1%

### Where do you want to see more public art?

Туре	Percentage
Downtown	17%
The Lakefront	17%
Community Centres or Sports Facilities	15%
Libraries, Museums or Schools	14%
Urban Infrastructure	10%
Transit (i.e. bridges, overpasses, tunnels, etc.)	10%
Parks	9%
My Neighbourhood	5%
Nowhere	2%

## What is the role of public art? Using a scale of 1 - 5 rate the importance of the following:

### (1 = not important, 5 = very important)

	1	2	3	4	5
To provide open and free access to public art for all residents	1.64%	9.84%	13.11%	27.87%	47.54%
To create neighbourhood identity	1.64%	22.95%	27.87%	21.31%	26.23%
To provide opportunity for social change	3.33%	33.33%	21.67%	21.67%	20.00%
Make the city attractive for tourism, new residents and businesses.	0.00%	8.20%	18.03%	27.87%	45.90%
Enhance the appearance of community resources such as parks, recreation facilities, libraries and schools.	0.00%	6.56%	16.39%	29.51%	47.54%
Create visual markers such as landmarks and gateways that highlight entry points into our community.	0.00%	13.11%	24.59%	31.15%	31.15%
Foster an understanding of the city's residents by exploring diverse stories.	3.39%	35.59%	15.25%	20.34%	25.42%
Foster the development of the local arts community.	1.64%	14.75%	22.95%	24.59%	36.07%

## 4.0 Strategic Framework



## **4.0 Strategic Framework**

### 4.1 Vision

Public art will contribute to Burlington's unique and vibrant community identity by affirming a sense of place, strengthening connections between people and place, and celebrating the social, historical, cultural, and natural environment. Through the creative vision of artists, public spaces will become focal points for dialogue and delight, attracting visitors and residents, and creating a sense of civic pride. Burlington's Public Art Program will be realized through processes that engage the community, foster neighbourhood sustainability, and stimulate excellence in the built environment.

### 4.2 Guiding Principles

- Context of **social purpose**; enhancing social connections; contributing to health of community
- Accessibility, through: placement in public space; content; community knowledge and experience as context for creation
- Commitment to artistic merit through qualified adjudication and selection
- **Community engagement** through a process that elicits public input early, and stimulates an artistic process that reflects and interprets people's experience and aspirations
- Artistic content that addresses Burlington's context of landscape, history, and cultures
- Integration into the city fabric through functional pieces and integration into infrastructure, as well as independent sitespecific artworks
- **Diversity**, through: artists; community public art jury members; media, scale and style of artwork; traditional media and experimental forms
- Balance of major works which serve as city landmarks and community-oriented works
- Distribution across the city
- Long-term care and maintenance of public art works

### 4.3 Program Streams

The Public Art Program is divided into three distinct streams: Civic, Community and Private Sector public art. The goals potential funding sources, and processes are described for each stream.

	Civic	Community Initiated	Private Sector
	Public Art	Public Art	Public Art
Goals	<ul> <li>Enhance and animate civic facilities and spaces</li> <li>Activate public spaces through placemaking</li> </ul>	<ul> <li>Engage citizens and local artists in creative process</li> <li>Provide opportunities for community initiated artwork to be installed on public property</li> </ul>	<ul> <li>Enhance and animate private or public spaces</li> <li>Improve design and use of the public realm though placemaking</li> </ul>
Funding	<ul> <li>Public Art Reserve Fund</li> <li>Capital project budget</li> <li>External Grants</li> <li>Sponsorship / community fundraising / gifts to the city</li> <li>Possible Section 37 contributions</li> </ul>	<ul> <li>Neighbourhood Community Matching Fund</li> <li>External grants</li> <li>Sponsorship / community fundraising / gifts to the city</li> </ul>	<ul> <li>Voluntary program within current development process</li> <li>Possible Section 37 contributions</li> </ul>
Process	<ul> <li>Opportunities identified through PAMP Update</li> <li>Project outline and budget approved by PADIT</li> <li>Call to Artists issued</li> <li>Community Public Art Jury</li> <li>Public consultation and feedback</li> <li>City or its designate led project</li> <li>Follow industry best practices</li> <li>Artwork is commissioned and becomes part of the city's Public Art Inventory</li> </ul>	<ul> <li>Artwork proposal from artist, community group or organization (as part of a grant application or a separate proposal)</li> <li>PADIT reviews project to ensure it aligns with Vision of Public Art Policy and does not present conflicts with existing projects or technical challenges</li> <li>Liaison with city for site approvals and project advice (where needed)</li> <li>Artwork ownership and maintenance resides with the artist or community group</li> </ul>	<ul> <li>Opportunities identified through Development Review process</li> <li>Negotiation through Development and Planning Section in collaboration with Arts and Culture Section</li> <li>Project plan review and approval via PADIT</li> <li>Execution of the project as per Council approved policy.</li> </ul>

### 4.4 Civic Public Art

A key principle underlying the continued success of the Public Art Program is the demonstration of leadership and commitment by the City of Burlington in initiating and facilitating the creation of public art to contribute to Burlington's unique and vibrant community identity. Civic Public Art is commissioned according to the **Public Art Policy** (see Appendix 3).

### The Civic Public Art stream is defined as:

- Site specific artwork that is commissioned to animate civic buildings and spaces or donated artworks accepted into the Public Art Inventory
- Created by a professional artist(s) or artist-led teams
- Can be temporary or permanent and range in size and scale
- Installed on city-owned land or public space in which there is a long-term relationship or agreement with the city (i.e. libraries, museums, etc.)
- Follows industry best practice and engages the public to provide project consultation and/or feedback

### Potential funding sources include:

- Public Art Reserve Fund
- Capital Project Budget: The city may include public art as part of the capital construction for a proposed project
- Partnerships: The city may work in collaboration with local non-profit and private sector organizations to develop artworks
- External Grants: Federal and Provincial government grants that support cultural development, art organizations and projects
- Sponsorship and Gifts to the city: This may include cash or artwork donations to the city on behalf of an individual, community group or private sector business
- Possible Section 37 contributions

### Process

Opportunities for the inclusion of public art have been identified through the Public Art Master Plan Update (see Appendix 1). However, it should be noted that this list is not definitive. Additional opportunities may arise and additional sites and types of public art can be added within the framework of the Master Plan. The artwork selection process will be as follows:

- Council approves PAMP Update with list of prioritized and potential public art projects and policies
- Project funding considered as part of annual capital budget process
- PADIT approves sites following PAMP Update and/or by using Site Selection Matrix (see Appendix 6)
- City of Burlington or its delegate prepares a project plan
- PADIT approves project plan and budget
- Funds are transferred from Public Art Reserve Fund into project account

- City of Burlington or its designate issues Call to Artists, assembles a Community Public Art Jury
- Community Public Art Jury and (where applicable) community feedback informs final artwork selection
- PADIT approves final artwork selection
- Arts and Culture staff or its designate work with applicable city departments to coordinate fabrication and installation of artwork

#### **Community Public Art Jury**

The role of the Community Public Art Jury is to evaluate the following public art proposals:

- All artwork commissioned through the Civic Public Art stream
- Artwork commissioned through the Private Sector Public Art stream (Options 1, 3 and 4 only)

Jury members shall be independent of the city and Council. Qualified Community Public Art Jury members include recognized arts and design professionals such as practicing artists, curators, art critics, art educators, architects and landscape architects. Local representation with interests in the site could include a neighbourhood or community representative from a local association, a business representative or a resident.

The Community Public Art Jury typically consists of three or five members, with an equal balance of qualified art and design experts and local representation. Depending on the scope of the competition, invited members may be local, national or international art professionals. The City of Burlington regularly promotes public participation in the Community Public Art Jury and maintains an open jury roster via an online application system where members of the public may submit their interest in participating on a jury.

All public art proposals will be evaluated using established criteria that are clearly outlined in all Request for Expressions of Interest and Request for Proposals documents. Based on this evaluation, the jury will make recommendations on the artist selection to the Public Art Development and Implementation Team (PADIT). PADIT is responsible for the approval of all recommendations put forth by the Community Public Art Jury.

### 4.5 Community Initiated Public Art

The Community Initiated Public Art Policy encourages citizen engagement through participation in the creative process and the development of art that adds vibrancy to a neighbourhood and showcases local stories.

### Community Initiated Public Art is defined as artwork projects:

- Initiated by members of the community. Community members are defined as individuals, ad hoc community groups, notfor-profit or charitable organizations
- Created in collaboration with members of the community
- Installed on city-owned land
- Accessible to the public in a temporary or permanent capacity

### Funding

Potential funding for Community Initiated Public Art projects include, but is not limited to:

- City of Burlington grants such as the Neighbourhood Community Matching Fund
- Community fundraising
- External grants or sponsorship

#### Process

Community Initiated Public Art Projects will be reviewed and approved through PADIT to ensure that the proposed project aligns with the Public Art Program's core Vision, does not conflict with existing or planned public art projects and meets public safety requirements. Applicants will be encouraged to submit a proposal detailing the following:

- The goals and scope of the project
- A preliminary project budget
- The secured or requested funding source(s)
- The commitment of required city land or other city resources
- A plan for the ongoing maintenance of the completed artwork (if permanent) or de-installation plan

The City of Burlington staff responsible for the project and working with the community, will present the applicant's project proposal to PADIT. PADIT typically meets bi-monthly. PADIT will assess the proposal and approve or deny the application. Following approval, PADIT may be required to provide project advice and support. The level of support will be determined on a case-by-case basis.

All artwork created through this process will remain under the ownership of the artist or community group that initiated the project and thus, will not become part of the Public Art Inventory. As such, the community group will be responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork. In a limited number of cases, the City of Burlington may consider the donation of the artwork into the Public Art Inventory, in which case ownership would be transferred to the city.

### 4.6 Private Sector Public Art

The Private Sector Public Art Policy is designed to encourage developers to commission site-specific works that are integrated into the public spaces that are part of or in close proximity to the development project. Developers see the benefits inherent to public art as a means to enhance their project by adding interest and character to their developments. Public Art can improve the public realm, whether publicly or privately owned, and create a destination for residents and visitors alike.

### Funding

Potential funding for Private Sector Public Art projects include, but is not limited to:

- Voluntary contribution towards public art by a developer and/or property owner
- Section 37 of the Planning Act authorizes municipalities to grant increases in height and density of development, in exchange for the provision of facilities, services or matters. The City of Burlington has used Section 37 provisions for community benefit contributions toward the Public Art Program

### Process

The Private Sector Public Art Policy (Appendix 5) outlines four options to encourage participation in the Private Sector Public Art Program:

- Option 1: On-site contribution city Managed
- Option 2: On-site contribution Privately Managed
- Option 3: Off-site contribution Public Property
- Option 4: Combination on/off-site contribution Public and Private Property

Although each option results in a different outcome, the general process is the same and is as follows:

- The City of Burlington, when reviewing new developments, will encourage developers to incorporate public art in their projects
- The contribution will be negotiated by the Development and Planning Section in collaboration with the Arts and Culture Section
- Community Public Art Jury and (where applicable) community feedback informs final artwork selection (Options 1, 3, 4 only)

- Arts and Culture staff or its designate work with applicable city departments to coordinate fabrication and installation of artwork (Options 1, 3, 4 only)
- PADIT reviews and approves all public art plans

Ownership of all artwork installed on private property (Options 1,2 and 4) will remain under the ownership of the property owner and thus, will not become part of the city's Public Art Inventory but it will be part of Public Art on Private Property Inventory. As such, the property owner will be responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork.

## 5.0 Program Management



### 5.0 Program Management

### 5.1 Guiding Documents

Burlington's Public Art Program is guided by six key documents:

- **Public Art Policy**, adapted from the Art in Public Spaces Policy, sets out the framework for the governance and management of Burlington's Public Art Program (Appendix 3).
- **Community Initiated Public Art Policy** guides the process through which community initiated public art installed in the public realm is approved and managed (Appendix 4).
- **Private Sector Public Art Policy** guides the process through which the private sector may integrate public art into its property, either on a voluntary basis or via Section 37 contribution (Appendix 5).
- Public Art Master Plan Update (2019 2028) establishes a long-term vision for the Public Art Program, offers priorities to guide the actions of the program, and a list of potential art projects derived from a review of capital plans and community input.
- City of Burlington Annual Work Plan and Budget will confirm available resources needed to support the PAMP.

### 5.2 Maintenance

All public art projects will include a 10% hold back in the project budget that will be contributed to the Public Art Maintenance Fund. These funds will be accessed to fund ongoing preventative maintenance and cleaning as well as emergency repair due to damage or vandalism.

It is the responsibility of the City of Burlington to maintain all permanent works of art within the Public Art Inventory, in accordance with the approved maintenance plan and/or conservation plan required for each piece. Development of the maintenance plan and/or conservation plan is the responsibility of the artist and must be submitted with the proposal at the time that it is being reviewed and considered through the Public Art Program.

City staff will monitor the existing inventory for maintenance requirements. The appropriate City department will undertake an inspection of the artwork according to a pre-determined schedule. The City may choose to retain a qualified professional to undertake the inspection, if deemed necessary.

### **Exceptions:**

The following public art projects do not become part of the City of Burlington's Public Art Inventory and as such, will not be maintained by the city:

- Temporary public art that has a defined start and end date (i.e. ephemeral installations, video screenings, performance or time-base art, etc.) and a clear de-installation plan
- Artwork created through the Community Initiated Public Art Policy
- Artwork that is installed on private property via the Private Sector Public Art Policy

## 6.0 Public Art Collection



### 6.0 Public Art Collection

### 6.1 Public Art Inventory

Since implementing the public art program in 2010, the City of Burlington has added 22 pieces of artwork into its inventory (this number does not include artwork in series such as benches, bike racks, etc.), with another nine projects currently in progress or under development. In addition to significantly increasing Burlington's public art inventory, the program has also introduced a number of initiatives designed to increase the local art community's capacity. Most notably, the Burlington Mural Project and Park Marker program provide commissions and professional development opportunities exclusively for local artists.

As we continue to develop the public art program in 2018 and beyond, it is essential that the PAMP be updated to continue to reflect and serve the community. This is especially true given Burlington's changing demographics and shift from a suburban to urban community.

A complete listing of all works of art in the Public Art Inventory with current insurance values can be found in Appendix 2.

### 6.2 In-Progress Projects

#### **Bird Conversations\***

Artist: Brooke O'Connell Installation Date: 2018 Location: Fothergill Woods Park \* Part of Park Marker Program (local artist program)

#### **Cultural Nodes**

Artists: Lisa Hirmer (Phase 1 - complete); artist TBD (Phase 2) Installation Date: 2019 Location: TDB

#### Dwelling

Artist: Xiaojing Yan Installation Date: 2018 Location: Plains Road

#### **Ecological Impact\***

Artist: Carol Nasvytis Installation Date: 2018 Location: Berton Park \* Part of Park Marker Program (local artist program)

#### Elgin Promenade

Artist: Studio FMinus Installation Date: 2018 Location: Elgin Promenade

### Spirit of Sport

Artist: Ken Hall Installation Date: 2018 Location: Brant Hills Community Centre, Mainway Recreation Centre, Nelson Recreation Centre

### 6.3 Upcoming (Approved) Projects

The following projects are Council approved projects that are currently in development:

- Year 2 Park Marker Project (local artist program)
- Year 3 Burlington Mural Project (local artist program)
- Youth-focused community art project

## 7.0 Public Art Projects 2019 - 2028



## 7.0 Public Art Projects 2019 - 2028

### 7.1 Site Selection

Within the Public Art Master Plan Update, location and geographic distribution is an important factor. A balance must be provided between equitable distribution across the city and recognition of appropriate locations for landmark pieces that have meaning for the entire city. Elements for consideration include:

- The right of all citizens and all neighbourhoods to have access to public art
- Recognition of the unique stories in all areas of Burlington that can inspire, and be interpreted by public art in different types of sites (such as parks, transportation, corridors, municipal buildings, etc.)
- Acknowledgement of gathering points and centres appropriate for the placement of landmarks that symbolize collective experience and aspirations

The opportunities for public art in Burlington are almost limitless. Through consultation with the public, staff and Council, over 100 potential sites were identified, across all wards of the city. To refine this list, a site selection matrix (Appendix 6) was developed to evaluate the options.

### The following criteria was used to assess each site:

- The potential visibility and public accessibility of the artwork
- Potential impact for placemaking, storytelling and site enhancement
- The response to the project during public consultation
- Ability to leverage committed municipal capital investment or other funding sources
- Ease of project implementation (i.e. site does not have significant constraints that would prohibit cost effective installation, etc.)
- The distribution of projects across the city

### 7.2 Scale

The scale of a piece of Public art describes prominence, impact, and (usually) cost. The scale does not restrict the artwork's ability to evoke meaning or a sense of connection. A well-rounded public art collection has a mix of major-scale and minor-to-medium scale works to reflect the range of appropriate spaces within the municipal boundary and resources available.

### Major Scale:

- Conceived as a landmark for the entire city
- May involve broader (more abstract) themes

- Often requires siting that allows for vistas (i.e. viewed from a distance or framed by unique landscape or architectural features)
- Cost for commissioning: \$150,000 +

### Medium Scale:

- Usually more human-size
- Can relate to specific site and/or neighbourhood, often with specific theme
- May involve a number of smaller related works
- Cost for commissioning: \$75,000 \$150,000

### Small Scale:

- Modest in scale; requires close proximity on the part of the viewer to experience the artwork
- Can include functional pieces such as benches and bike racks; murals; or community-led initiatives
- Cost for commissioning: \$5,000 \$75,000

### 7.3 Priority Projects (2019 – 2024)

The priority projects are offered as a range of signature projects to be initiated over the next five years. However, it should be noted that this list is not definitive. Additional opportunities may arise and additional sites and types of public art can be added within the framework of the Public Art Master Plan Update. This list in intended to flag opportunities at this time and to encourage continued inclusion of public art in citywide planning processes.

The Public Art Master Plan Update has prioritized the following 13 sites. The order in which they are listed is not intended to direct the sequence in which these projects will be initiated nor their relative importance.

- Burlington Beach Regional Waterfront Park\*
- Burloak Regional Waterfront Park\*
- City View Park
- Civic Square
- Ireland Park
- Joseph Brant Museum
- Kilbride Park
- Maple Park
- Millcroft Park
- Sherwood Forest Park
- Skyway Arena

- Tansley Woods Park
- Waterfront Parking Garage

\*Subject to approval and cooperation from the Region of Halton

### **Local Artist Programs**

In addition to the above-mentioned priority projects, the public art program will continue its annual local artist programming. The full Potential Public Art Site List (Appendix 1) will be consulted on an annual basis to select locations for these projects. The local artist programming includes:

### • Burlington Mural Program

The Burlington Mural Program commissions Burlington-based artists to create murals throughout the city. This program includes free professional development training including: application assistance, workshops and mentorship. Between one to three murals are commissioned per year and are rotated through the wards to ensure equity across the city.

### • Park Marker Program

The Park Marker Program also provides local artists with paid commissions and professional development opportunities but is focused on the creation of small-scale public art sculpture. For the 2019 – 2024 period, this program will focus on the creation of functional artwork such as benches, bike racks, shade structures, etc. This will allow the program to expand the reach of the popular artist benches along the Hydro and Centennial Corridors and other multi-use pathways throughout the city. The addition of artist-designed benches also supports the Burlington Active Aging Plan, which states: "more rest areas and benches are needed at indoor and outdoor locations throughout the city."

### **First Nations Representation**

Halton Region is rich in history and in the modern traditions of many First Nations and the Métis. The City of Burlington's public art program is committed to commissioning and encouraging public art that represents the city's diverse history and the rich cultures and stories from the past and present.

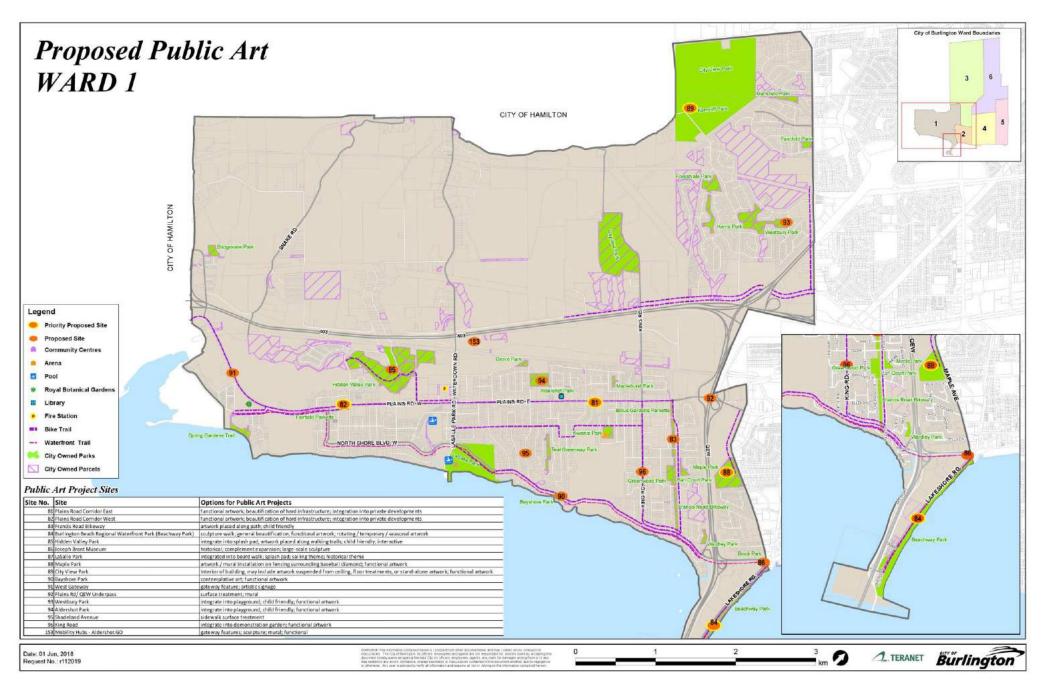
To identify and explore these opportunities, city staff will invite artists and community members from the Urban Indigenous Community, including Métis, Mississaugas of the New Credit First Nation and the Six Nations of the Grand River to form a working group. Potential projects may include artwork in Burlington's Civic Square and/or projects related to the Lake Ontario waterfront. Specific sites and type(s) of project(s), as well as the selection process, will be determined in collaboration with the Indigenous working group.

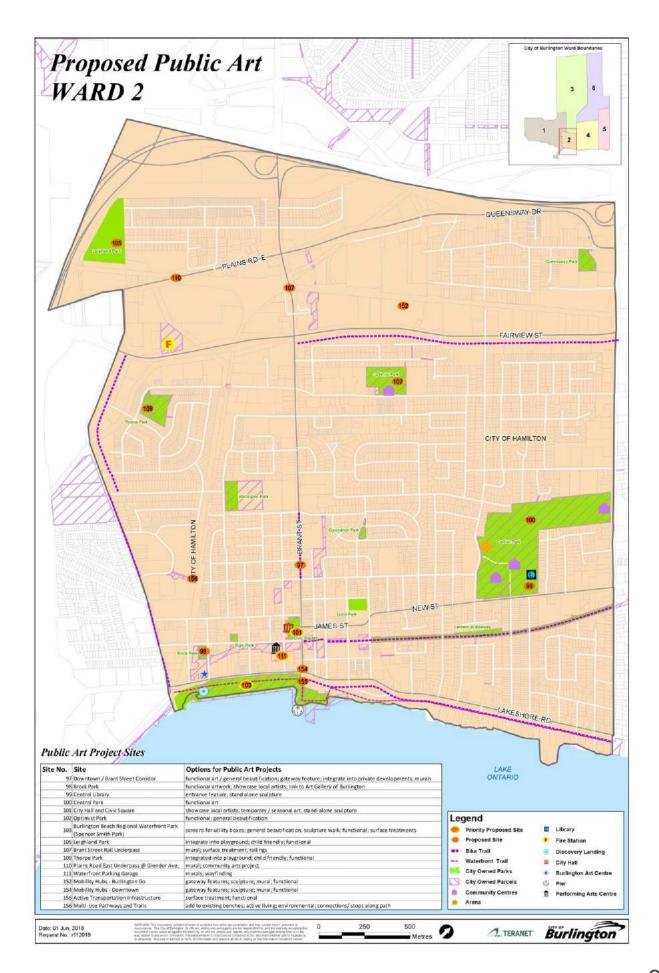
### 7.4 Secondary Projects (2019 – 2028)

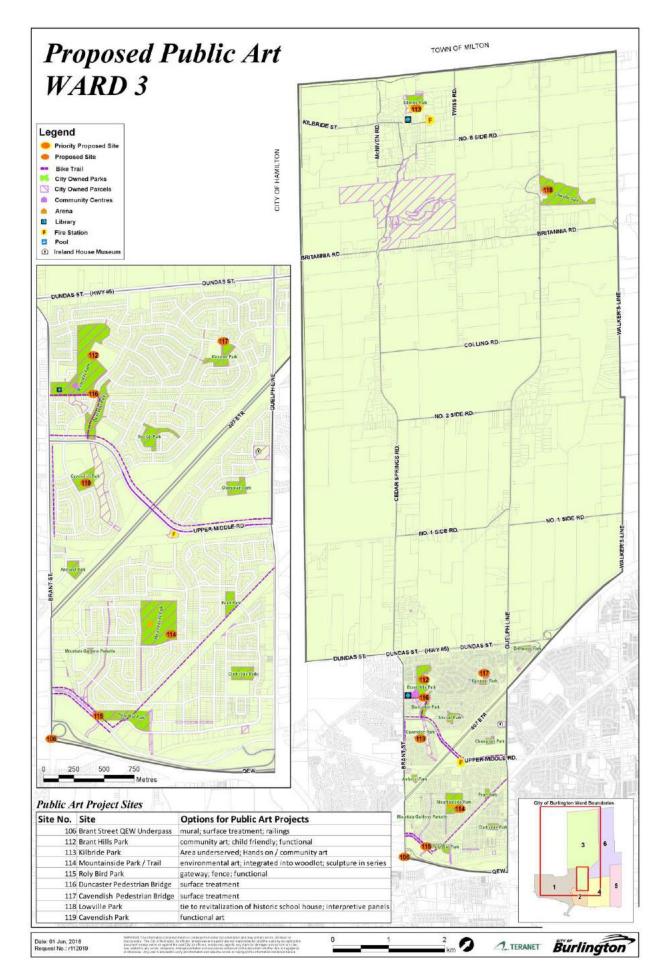
In addition to the Priority Projects, a number of citywide initiatives have been identified as warranting further exploration. It is recommended that staff further investigate opportunities for public art in the following city-wide locations:

- Mobility Hubs
- Intensification Corridors
- Active Transportation Infrastructure
- Multi-Use Trails and Paths
- Cultural Nodes

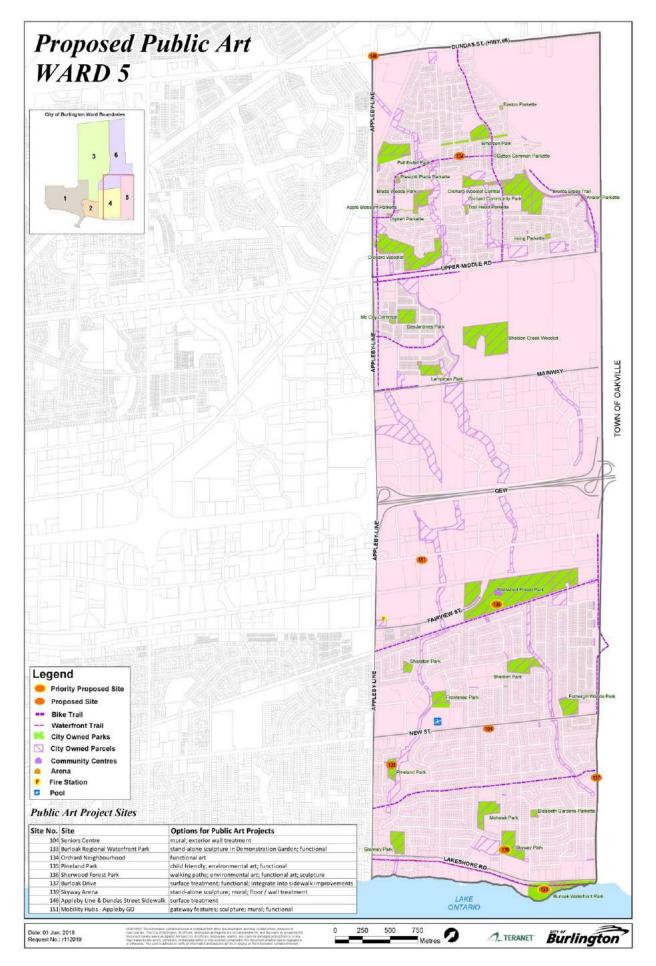
A further 55 proposed sites were not identified as priority projects and therefore were not included on the five-year implementation plan (see maps on pages 30-35). However they will remain on a secondary list for consideration if additional staff resources or funding and all necessary approvals become available. This list will also be consulted when selecting future locations for the local artist programs such as the Burlington Mural Project and Park Marker Program.

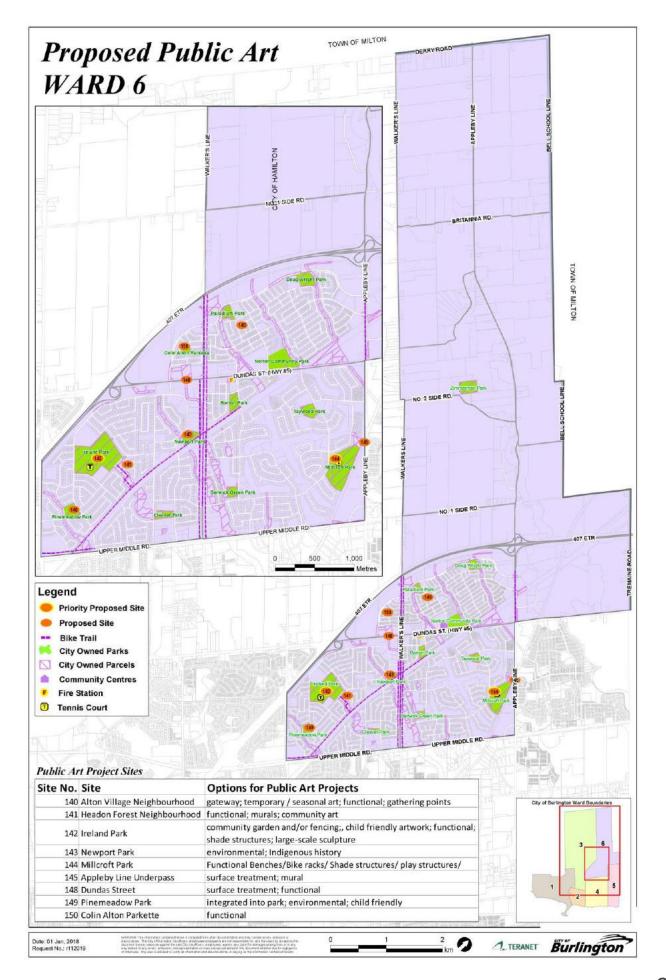












# 8.0 Priority Project Details



## 8.1 Burlington Beach Regional Waterfront Park\*

WARDS 1 & 2

1100 – 1400 Lakeshore Rd.

## Site

The Burlington Beach Regional Waterfront Park is a premier waterfront park located in downtown Burlington on the Lake Ontario shoreline. The park is approximately 35 hectares in size and is made up of two city parks, Spencer Smith Park and Beachway Park.

The ongoing implementation of the Burlington Beach Regional Waterfront Park Master Plan offers a variety of opportunities to incorporate artwork into the environment. The historical importance of the waterfront paired with the contemporary use offers artists a wealth of options regarding artwork style and theme.

## **Potential Artwork Types**

Sculpture walk / series of sculptures; temporary artwork; environmentally responsive artwork; functional artwork such as benches and bike racks

## Scale

Major Scale - minimum budget \$150,000+\*\*

\*Subject to approval and cooperation from the Region of Halton

\*\*May consist of multiple artwork commissions



## 8.2 Burloak Regional Waterfront Park\*

WARD 5 5420 Lakeshore Rd.

## Site

The Burloak Regional Waterfront Park is located within both the Town of Oakville and the City of Burlington. The Park extends 800 metres along the shoreline of Lake Ontario and is approximately 5.58 ha (13.8 acres) in size.

This park is a major draw for both residents and tourists and was one of the top-mentioned parks during the public consultation phase of the PAMP Update. The public artwork could address themes related to the ecological importance of the area or the notion of the park as "window to the lake."

The ongoing implementation of the Burloak Regional Waterfront Park offers a variety of opportunities to further enhance the park via public art. In particular, the Demonstration Garden offers a unique opportunity to place a stand-alone sculptural feature or an environmentally responsive artwork that is integrated into the landscaping.

### **Potential Artwork Types**

Stand-alone sculpture in Demonstration Garden, functional artwork (i.e. benches, bike racks, etc.)

## Scale

Medium Scale - \$75,000 - \$150,000

\*Subject to approval and cooperation from the Region of Halton



## 8.3 City View Park and Pavilion

WARD 1 2500 Kerns Rd.

## Site

Located on Kerns road near Dundas Street, west of Brant Street, City View Park is made up of a naturalized park area and former farmer's fields that have been converted for recreational uses. This 165-acre park balances both active and passive park amenities.

A new, year-round pavilion is being constructed for the park to support the existing and future planned park uses (anticipated construction 2019). Within the pavilion there will be opportunities to provide interpretive displays depicting the Niagara Escarpment as a World Biosphere Reserve that highlight the unique park setting. Public art can be leveraged to help tell this story and enhance the pavilion.



## **Potential Artwork Types**

Interior of building, may include artwork suspended from ceiling, floor treatments, or stand-alone artwork; functional artwork such as benches, bike racks, etc.

## Scale

Medium Scale - \$75,000 - \$150,000

## 8.4 City Hall and Civic Square

WARD 2 426 Brant St.

### Site

City Hall and Civic Square offer significant opportunity to showcase both local and world-class talent. Future revitalization of City Hall may warrant a larger, permanent artwork installation. However, within the short-term, both City Hall and Civic Square offer a unique opportunity to showcase local talent and to further activate this public space. This approach can leverage the existing use of the public gathering space by programming temporary or rotating seasonal public art installations.

Further, within the proposed Brant Main Street Precinct (Downtown Mobility Hub), the creation of a new public space at the corner of James and Brant Streets is identified. This space is to serve as a public extension of Civic Square. This development likely will warrant further consideration of public art in the future.

## **Potential Artwork Types**

Temporary artwork (i.e. seasonal installations, rotating exhibitions, etc.),

stand-alone sculpture, artwork integrated into architectural design; functional artwork

## Scale

Medium to Large scale (\$75,000 - \$150,000+)



## 8.5 Ireland Park

WARD 6 2315 Headon Forest Dr.

#### Site

Ireland Park is a community park featuring two mounded hardball diamonds, two softball diamonds, four sports fields, a tennis court, track, playground, and seasonal washroom facilities. Recent improvements to the park include the addition of a splash pad and new community garden.

The addition of public art can help to further define gathering points within this park. Potential themes may include sport and active living, historical linkages to the Ireland family or child friendly / interactive artwork.

### **Potential Artwork Types**

Artwork situated in community garden and/or fencing, interactive artwork, functional artwork including benches and shade structures, stand-alone, large-scale sculpture

### Scale

Medium Scale - \$75,000 - \$150,000



## 8.6 Joseph Brant Museum

WARD 1 1240 North Shore Blvd. E.

## Site

The current Joseph Brant Museum is a 1937 replica of the house Mohawk native Joseph Brant, Thayendanegea, built on a 1798 Crown Land Grant. A modern addition to the museum will be built into the grassy area under the current museum. This will allow the Joseph Brant Museum to become a cultural destination and a place to host national exhibitions and the collection of artifacts.

Significant opportunity exists for a large-scale stand-alone artwork that celebrates both the historical and contemporary richness of this site. More work will be done with city and museum staff to identify the appropriate location for the artwork.

## **Potential Artwork Types**

Large-scale, stand-alone sculpture

## Scale

Major Scale - minimum budget \$150,000+



## 8.7 Kilbride Park

WARD 3 2175 Blessington St.

## Site

This community park located in Kilbride features two baseball diamonds, a sports field, tennis courts, a playground, and parking. A new skate park will be added to the park, thus creating a unique recreational offering in rural Burlington. The addition of the skate park was largely due to advocacy efforts of local youth. As such, a community art project will be deployed to create further this engagement

## **Potential Artwork Types**

Community / youth art project; functional artwork including benches and bike racks; mural

## Scale



## 8.8 Maple Park

WARD 1 750 Maple Ave.

## Site

This community park features a wide range of facilities, including two baseball diamonds, a sports field, skateboard park, and playground. It also hosts one of Burlington's community gardens. In 2019, a safety fence / netting will be added to the north side of the playground. This offers a unique canvas in which to add public art and enhance an otherwise large, functional structure.

## **Potential Artwork Types**

Artwork / mural installation on fencing surrounding baseball diamond; functional artwork such as benches and bike racks

## Scale



## 8.9 Millcroft Park

WARD 6 4250 Millcroft Park Dr.

## Site

This community park is located on Millcroft Park Dr, and features two mounded hardball diamonds, a softball diamond, playground and splash pad, and tennis courts.

This park will undergo renewal in 2021/22. The addition of public art can help to further define gathering points within this park. Focus will be placed on spaces requiring the addition or replacement of site furnishings, which will be enhanced via public art,

## **Potential Artwork Types**

Functional artwork such as benches and bike racks; shade structure; play structure

### Scale



## 8.10 Sherwood Forest Park

WARD 5

5270 Fairview St.

## Site

Sherwood Forest Park is a 24-hectare city park located in the southeast quadrant of the city. The park is divided into distinctive east and west sides that are separated by a woodlot and watercourse. The park features multiple sports fields and a creative playground. There are 2 pedestrian bridges that link the east and west sides together. The north side of the park is bordered by a very active rail corridor and the south by the Centennial Multi-use trail.

The Sherwood Forest Park Revitalization Plan is currently underway. This includes amenities such as adult fitness equipment, new playground, splash pad and community garden. A new community building is being planned for 2020/21. There are multiple opportunities for public art within this project. Public Art staff will continue to work with city staff to further identify the best location for public art within the park.



## **Potential Artwork Types**

Interior/exterior community building; sculpture in series along pathways; functional artwork such as benches and bike racks; murals

## Scale

Major Scale - minimum budget \$150,000+

## 8.11 Skyway Arena

WARD 5 129 Kenwood Ave.

### Site

A new facility is being built to replacing the aging Skyway Arena. The new facility with added amenities and upgrades will provide the community and users with a facility that will meet current code and functional design standards. With the addition of community space and other amenities, Skyway will be a valued recreation facility in the southeast area of the city.

Public art will enhance the new facility and create a welcoming environment for facility users.

#### **Potential Artwork Types**

Stand-alone sculpture; mural; floor / wall treatment

## Scale



## 8.12 Tansley Woods Community Centre and Park

WARD 4 1996 Itabashi Way 4100 Kilmer Dr.

## Site

In 2019, the Itabashi Garden will be established to commemorate the 25-year twinning relationship with the City of Itabashi. This presents an ideal opportunity to either highlight the work of local artists work or to foster a cultural/ artwork exchange between cities. Public art could be integrated into the garden itself or into the lobby of the recreation centre as a way of further connecting the facility to the garden. Additionally, Tansley Woods Park is slated

for renewal in 2019. As such, thematic elements could be carried through to the park via functional artwork or other design elements.

## **Potential Artwork Types:**

Artwork/cultural exchange; stand-alone sculpture, gateway feature, functional artwork such as benches and bike racks

## Scale



## 8.13 Waterfront Parking Garage

WARD 2 414 Locust St.

### Site

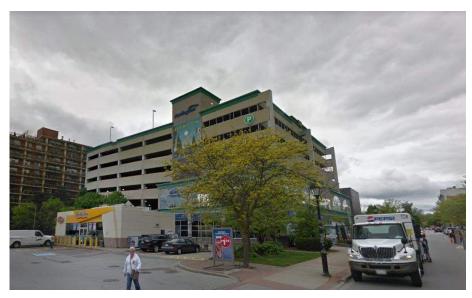
Burlington's downtown and waterfront community offers a variety of amenities including historic architecture, shopping and restaurants, cultural attractions, Spencer Smith Park and the Brant Street Pier. The Waterfront Parking Garage is a highly visible structure that can be seen from many different vantage points throughout the downtown core and waterfront. In addition to the parking garage, this building houses the Visitor Information Centre, a touchstone for many visitors to Burlington.

In order to enhance the visitor experience, interior murals will be added to the Waterfront Parking Garage on an annual basis. This will help to beautify otherwise cold urban infrastructure and will create a unique identity for each level of the garage, thus acting as additional wayfinding.

### **Potential Artwork Types**

Murals

#### Scale



## 9.0 Image List

Page #	Title	Artist	Location	Year			
Cover	Portal	Studio F Minus	Brant Street	2018			
Inside Cover	Public Art Unveilings: Spiral Stela, Peter Powning (top); Log, Simon Frank (left); Magic Light, P. Mansaram (middle); Walking into the Unknown Tupiq, PA System (right)						
Inside Cover	<b>C</b>	Alex Pentek (left); Crescendo, Li Ida 150 Mosaic Mural, Lewis Lave					
1	Spiral Stela	Peter Powning	Burlington Performing Arts Centre	2013			
4	Artist designed benches	Mary Catherine Newcomb	Palladium Park	2011			
7	Burlington Tea (interactive community art project)	Lisa Hirmer	Various Locations	2017			
11	Walking into the Unknown Tupiq	PA System	Norton Community Park	2015			
19	Furled Fronds	Teresa Seaton	Amherst Park Community Garden	2011			
22	Artist designed benches	Ibrahim Rashid	Centennial Multi-Use Pathway	2011			
25	Canada 150 Mosaic Mural Lewis Lavoie, Paul Lavoie, Phil Alain and members of community Music Centre		2017				
36	Crescendo (Rising Wave)	Lilly Otasevic	Plains Road	2017			

## Appendix 1: Potential Public Art Locations by Ward

Vard 1						
Site	Address	Priority Project	Options for Public Art			
Plains Road Corridor	Various locations; Plains Road West and Plains Road East	Y	functional artwork; beautification of hard infrastructure; integration into private developments			
Francis Road Bikeway			artwork placed along path; child friendly			
Burlington Beach Regional Waterfront Park (Beachway Park)*	1100 Lakeshore Road	Y	sculpture walk; general beautification; functional artwork; rotating / temporary / seasonal artwork			
Hidden Valley Park	1137 Hidden Valley Road		integrate into splash pad; artwork placed along walking trails; child friendly; interactive			
Joseph Brant Museum	1240 North Shore Boulevard East		historical; complement expansion; large-scale sculpture			
LaSalle Park	50 North Shore Boulevard		integrated into board walk; splash pad; sailing theme; historical theme			
Maple Park	750 Maple Avenue	Y	artwork / mural installation on fencing surrounding baseball diamond; functional artwork			
City View Park	2500 Kerns Road	Y	Interior of building, may include artwork suspended from ceiling, floor treatments, or stand-alone artwork; functional artwork			
Bayshore Park	North Shore Boulevard East and Eagle Drive		contemplative art; functional artwork			
West Gateway	Plains Road West @ Royal Botanical Gardens		gateway feature; artistic signage			
Plains Rd/ QEW Underpass*	Plains Road @ QEW		surface treatment; mural			
Westbury Park	1470 Westbury Drive		integrate into playground; child friendly; functional artwork			
Aldershot Park	1071 Gallagher Road		integrate into playground; child friendly; functional artwork			
Shadeland Avenue	Various locations; Shadeland Avenue		sidewalk surface treatment			
King Road	Various locations; King Road		integrate into demonstration garden; functional artwork			

Ward 2					
Site	Address	Priority Project	Options for Public Art		
Downtown / Brant Street Corridor	Various locations; Brant Street		functional art / general beautification; gateway feature; integrate into private developments; murals		
Brock Park	450 Nelson Avenue		functional artwork; showcase local artists; link to Art Gallery of Burlington		
Central Library	2331 New Street		entrance feature; stand alone sculpture		
Central Park	2299 New Street		functional art		
City Hall and Civic Square	426 Brant Street	Y	showcase local artists; temporary / seasonal art; stand-alone sculpture		
Optimist Park	2131 Prospect Street		functional; general beautification		
Burlington Beach Regional Waterfront Park (Spencer Smith Park)*	1400 Lakeshore Road	Y	screens for utility boxes; general beautification; sculpture walk; functional; surface treatments		
Seniors Centre	285 New Street		mural; exterior wall treatment		
Leighland Park	1200 Leighland Rd		integrate into playground; child friendly; functional		
Brant Street QEW Underpass*	Brant Street @ QEW		mural; surface treatment; railings		
Brant Street Rail Underpass*	Brant Street between Plains Road East and Fairview Street		mural; surface treatment; railings		
Guelph Line Rail Underpass*	Guelph Line @ Fairview Street		mural; surface treatment; railings		
Thorpe Park	1140 Stephenson Drive		integrated into playground; child friendly; functional		
Plains Road East Underpass @ Glendor Ave.*	Plains Road East @ Glendor		mural; community arts project		
Waterfront Parking Garage	414 Locust Street	Y	murals; wayfinding		

Ward 3						
Location			Summary of Commentary			
Brant Hills Park	2300 Duncaster Drive		community art; child friendly; functional			
Kilbride Park	2175 Blessington Street	Y	Area underserved; Hands on / community art			
Mountainside Park / Trail	2205 Mount Forest Drive		environmental art; integrated into woodlot; sculpture in series			
Roly Bird Park	2203 Industrial Street		gateway; fence; functional			
Duncaster Pedestrian Bridge	Duncaster Road		surface treatment			
Cavendish Pedestrian Bridge	Cavendish Road		surface treatment			
Lowville Park	6207 Lowville Park Road		tie to revitalization of historic school house; interpretive panels			
Cavendish Park	2155 Cavendish Dr,		functional art			

Ward 4	Vard 4						
Site	Address	Priority Project	Options for Public Art				
Glen Afton Park	254 Glen Afton Drive		functional art; child friendly; interactive				
Port Nelson Park	3000 Lakeshore Road		contemplative; functional; environmental art				
Nelson Park	4183 New Street		student project; community art; functional				
Paletta Park	4280 Lakeshore Road		functional art; pathways; contemplative; environmental art				
Sioux Lookout Park	3200 Lakeshore Road		functional; contemplative; environmental art				
Sycamore Park	3157 Centennial Dr		sculpture; functional; sport themed				
Tansley Woods Recreation Centre	1996 Itabashi Way	Y	gateway feature; Itabashi Garden				
Tansley Woods Park	4100 Kilmer Drive	Y	trails; environmental art; functional				
Regal Road / Tuck Creek Bridge	Regal Road @ Tuck Creek		surface treatment; mural; integrated into bridge replacement				
Rexway Drive / Tuck Creek Bridge	Rexway Drive @ Tuck Creek		surface treatment; mural; integrated into bridge replacement				
New Street / Tuck Creek Bridge	New Street @ Tuck Creek		surface treatment; mural; integrated into bridge replacement				
Rockwood Drive / Tuck Creek Bridge	Rockwood Drive @ Tuck Creek		surface treatment; mural; integrated into bridge replacement				
Spruce Avenue / Tuck Cree Bridge	Spruce Avenue @ Tuck Creek		surface treatment; mural; integrated into bridge replacement				

Ward 5							
Site	Address Priority Project		Options for Public Art				
Burloak Regional Waterfront Park*	5420 Lakeshore Road	Y	stand-alone sculpture in Demonstration Garden; functional				
Orchard Neighbourhood	Various		functional art				
Pineland Park	371 Bryant Crescent		child friendly; environmental art; functional				
Sherwood Forest Park	5270 Fairview Street	Y	walking paths; environmental art; functional art; sculpture				
Burloak Drive	Various		surface treatment; functional; integrate into sidewalk improvements				
Appleby Line*	Various		surface treatment, murals; functional				
Skyway Arena	129 Kenwood Avenue	Y	stand-alone sculpture; mural; floor / wall treatment				

Ward 6			
Site	Address	Priority Project	Options for Public Art
Alton Village Neighbourhood	Various		gateway; temporary / seasonal art; functional; gathering points
Headon Forest Neighbourhood	Various		functional; murals; community art
Ireland Park	2315 Headon Forest Drive	Y	community garden and/or fencing;, child friendly artwork; functional; shade structures; large-scale sculpture
Newport Park	3020 Headon Forest Drive		environmental; Indigenous history
Millcroft Park	4250 Millcroft Park Drive	Y	Functional Benches/Bike racks/ Shade structures/ play structures/
Appleby Line Underpass*	Appleby Line between Upper Middle Road and Dundas Street		surface treatment; mural
Appleby Line & Dundas Street Sidewalk*	Appleby Line @ Dundas Street		surface treatment
Fire Station No 8	1837 Ironstone Drive		mural; sculpture
Dundas Street*	Various		surface treatment; functional
Pinemeadow Park	3171 Pinemeadow Drive		integrated into park; environmental; child friendly
Colin Alton Parkette			functional
City Wide Locations			
Site	Address	Priority Project	Options for Public Art
Mobility Hubs	Various		gateway features; sculpture; mural; functional
Active Transportation Infrastructure	Various		surface treatment; functional
Multi-Use Pathways and Trails	Various		add to existing benches; active living; environmental; connections/ stops along path
* Locations marked with * are subject to add	litional 3rd party approvals and cooperation		•

# Appendix 2: Public Art Inventory With Insurance Values

Title	# of pieces	Type/Description	Location	Value	Year
Benevolent Angel	1	Bronze Sculpture	Indoor, Central Library	\$ 28,000.00	1963
Burlington War Memorial	1	Bronze Sculpture (WWI), Bronze Plaque (WWII), affixed to granite plinth	Outdoor, City Hall Courtyard	\$ 135,600.00	1922
Canada 150 Mosaic Mural	1	4 foot mural, made up of 400 4-inch tiles, acrylic paint on dibond	Outdoor, Music Centre	\$ 20,000.00	2017
Crescendo (Rising Wave)	1	Mirror polished stainless steel sculpture	Outdoor, Corner of Plains and Waterdown Road	\$ 70,000.00	2017
Labyrinth	1	Labyrinth, coloured concrete	Outdoor, Central Park	\$ 160,000.00	2005
Lady of the Lake	1	Bronze Sculpture atop Centennial Fountain; donated by the Burlington Lions Club.	Outdoor, Spencer Smith Park	\$ 33,900.00	1973
Landscape Watchers	1	Digital print on paper, mounted and framed	Indoor, Central Library	\$ 3,500.00	1996
Log	1	Wall mounted installation in etched stainless steel	Outdoor, Mountainside Recreation Centre	\$ 25,000.00	2016
Louise	1	Sculpture: stone bench; gift from Apeldoorn, Netherlands.	Outdoor, Spencer Smith Park	\$ 13,560.00	2005
Magic Light	1	Digital print on paper, mounted and framed	Indoor, Central Library	\$ 3,500.00	1994
Naval Memorial Monument	1	Bronze sculpture, granite cenotaph; gift of the Royal Canadian Naval Association.	Outdoor, Spencer Smith Park	\$ 140,000.00	1995
Olympia	1	Clay brick relief scupture	Indoor, HABER Recreation Centre	\$ 20,000.00	2013
Orchids	1	3 six-metre orchid sculptures; bronze, stainless steel; waxed canvas; LED lights	Outdoor, Upper Middle road grade separation	\$ 100,000.00	2011
Peace Memorial Statue	1	Bronze Sculpture of a male figure, gift from Itabashi Japan	Indoor, City Hall, Lower Lobby	\$ 11,300.00	1989
Spiral Stela	1	Sculpture, stainless steel and bronze	Outdoor, Burlington Performing Arts Centre	\$ 112,500.00	2013
Terry Fox Monument	1	Granite Sculpture, donated by the Terry Fox Monument Committee	Outdoor, Spencer Smith Park	\$ 20,000.00	2016
Walking into the Unknown Tupiq	1	Large-scale wall mural	Outdoor, Norton Community Park	\$ 25,000.00	2015
Winged Man	1	Bronze Sculpture, gift from the Canadian Federation of University Women	Indoor, Central Library	\$ 15,000.00	1970
Rainbow Fish	6	6 artist designed bike racks with custom laser cut steel panel @ \$900 per piece	Lakeshore at Brant, Locust and Lakeshore, Lakeshore and Pearl, RBG (3) located by parking lot off Spring Garden Rd (Valley Inn Trail)	\$ 5,400.00	2010
Reflection	4	4 artist designed bike racks with custom laser cut steel panel @ \$900 per piece	Brant at Birch, Brant at City Hall, Pine and Elizabeth, Lakeshore at Brant	\$ 3,600.00	2010
Row of Bikes	3	3 artist designed bike racks with custom laser cut steel panel @ \$900 per piece	Brant St at upper Canada, James at Brant, John and Pine	\$ 2,700.00	2010
Stacked Bikes	4	3 artist designed bike racks with custom laser cut steel panel @ \$900 per piece	Burlington Square, Elgin Street, Lakeshore at Brant	\$ 2,700.00	2010
Untitled	3	3 artist designed bike racks with custom laser cut steel panel @ \$900 per piece	Burlington Square, Elgin Street, Lakeshore and Elizabeth	\$ 2,700.00	2010
Voyager	4	4 artist designed bike racks with custom laser cut steel panel @ 900 per piece	Caroline at Brant, Brant at City Hall, John near James, Lakeshore near Pine	\$ 3,600.00	2010

Birds	1	Birds bench, powdercoated bench laser cut steel	Hydro Corridor: Deer Run Avenue - West	\$ 1	10,000.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Hydro Corridor: Colonday Drive - South	\$ 1	10,000.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Hydro Corridor: Berwick Drive - West	\$ 1	10,000.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Hydro Corridor: Colonsay Drive - North	\$ 1	10,000.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Hydro Corridor: Cleaver Avenue - East	\$ 1	10,000.00	2011
Butterflies	1	Butterflies bench, powdercoated laser cut steel	Hydro Corridor: Headon Forest Drive - East	\$ 1	10,000.00	2011
Dragonflies	1	Dragonflies bench, powdercoated laser cut steel	Hydro Corridor: Headon Forest Drive - West	\$ 1	10,000.00	2011
Flowers	1	Flowers bench, powdercoated laser cut steel	Hydro Corridor: Headon Road - East	\$ 1	10,000.00	2011
Sun	1	Sun bench, powdercoated laser cut steel	Hydro Corridor: Deer Run Avenue - East	\$ 1	10,000.00	2011
Beaver	1	Beaver bench, powdercoated laser cut steel		\$	1,425.00	2011
Beaver	1	Beaver bench, powdercoated laser cut steel		\$	1,425.00	2011
Fox	1	Fox bench, powdercoated laser cut steel	Palladium Park: 1 near school entrance, 4 in playground, 1 near parking lot	\$	1,425.00	2011
Fox	1	Fox bench, powdercoated laser cut steel	off Palladium Way	\$	1,425.00	2011
Hare	1	Hare bench, powdercoated laser cut steel		\$	1,425.00	2011
Hare	1	Hare bench, powdercoated laser cut steel		\$	1,425.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Centennial Parkway: Sprucehill Avenue - North	\$ 1	10,000.00	2011
Bird's Nest	1	Bird's Nest bench, powdercoated laser cut steel	Centennial Parkway: Cumberland Avenue - East	\$1	10,000.00	2011
Butterfly	1	Butterfly bench, engineered concrete and powdercoated stainless steel	Centennial Parkway: Belvenia Road - East	\$1	10,000.00	2011
Butterfly	1	Butterfly bench, engineered concrete and powdercoated stainless steel	Centennial Parkway: Belvenia Road - West	\$1	10,000.00	2011
Butterfly	1	Butterfly bench, engineered concrete and powdercoated stainless steel	Centennial Parkway: Mullin Way	\$1	10,000.00	2011
Leaf	1	Leaf bench, engineered concrete and powdercoated laser cut stainless steel	Centennial Parkway: Longmoor Drive - East	\$1	10,000.00	2011
Leaf	1	Leaf bench, engineered concrete and powdercoated laser cut stainless steel	Centennial Parkway: Longmoor Drive - East	\$1	10,000.00	2011
Leaf	1	Leaf bench, engineered concrete and powdercoated laser cut stainless steel	Centennial Parkway: Fothergill Boulevard - East	\$1	10,000.00	2011
Leaf	1	Leaf bench, engineered concrete and powdercoated laser cut stainless steel	Centennial Parkway: Longmoor Drive - West	\$ 1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Elwood Road - East	\$1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Elwood Road - West	\$1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Smith Avenue - West	\$1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Woodview Road - East	\$1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Woodview Road - West	\$ 1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Martha Street - East	\$ 1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: New Street - South	\$ 1	10,000.00	2011
Poetic Moments	1	Poetic Moments bench, powdercoated laser cut steel	Centennial Parkway: Guelph Line - West	\$ 1	10,000.00	2011

Abundant Joy	1	Temporary Mural, Acyrlic paint, photo transfer on panel	Outdoor, Orchard Community Park	\$	8,000.00	2015
Active Living in Burlington	1	Temporary Mural, Acyrlic paint on panel	Outdoor, Ireland Park	\$	8,000.00	2015
Escarpment Evolution	1	Temporary Mural, Digital illustration on panel	Outdoor, King Road Underpass	\$	12,000.00	2015
Freeman Station	1	Temporary Mural, Acrylic paint on wood panel	Outdoor, Freeman Station	\$	11,000.00	2015
Furled Fronds	1	Temporary Mural, Stained glass, epoxy, copper	Outdoor, Amherst Park	\$	8,500.00	2015
Unity	1	Temporary Mural, Digital reproduction on vinyl	Outdoor, Port Nelson Park	\$	2,500.00	2015
Vintage Lakeshore	1	Temporary Mural, Digital illustration on vinyl banner	Outdoor, Downtown Parking Garage	\$	20,000.00	2016
Walking into Tansley	1	Temporary Mural, Digital photograph on panel	Outdoor, Tansley Woods Library	\$	15,000.00	2016
Bird Conservations	1	Tempoary sculpture; digital print on panel, sound	Outdoor, Fothergill Woods Park	\$	15,000.00	2017
Ecological Impact	1	Sculpture; steel; earthworks	Outdoor, Berton Park	\$	15,000.00	2017
5 Collections, 84 pieces	84			TOTAL \$	1,341,110.00	

Appendix 3: Public Art Policy



#### Culture

### **Public Art Policy**

Approved by Council on: July 6, 2009

Report Number: PR-27-09

Effective: July 6, 2009

Reviewed on: July 9, 2018

Amended: N/A

Next Review: 2028

## **Policy Statement:**

The City of Burlington through its Public Art Policy will create an atmosphere that encourages and supports the development of Public Art throughout the City.

## Scope:

The policy is intended to provide City of Burlington Council, City staff and the community with a clear and consistent framework for decision-making and to ensure that a lasting legacy for future generations will be created through a sustainable Public Art Program.

The Public Art Policy guides the development and implementation of the Public Art Master Plan and Program. The policy is intended to provide Council, staff, the arts and general community with a mechanism through which the City of Burlington assesses and acquires pieces of Public Art for municipally owned public spaces through purchase, commission or donation.

## Vision:

Public art will contribute to Burlington's unique and vibrant community identity by affirming a sense of place, strengthening connections between people and place, and celebrating the social, historical, cultural, and natural environment. Through the creative vision of artists, public spaces will become focal points for dialogue and delight, attracting visitors and residents, and creating a sense of

civic pride. Burlington's Public Art Program will be realized through processes that engage the community, foster neighbourhood sustainability, and stimulate excellence in the built environment.

Public art is a force for placemaking - for expressing and evoking connections among people and places that are meaningful to community and civic life. Individual artworks may interpret the natural or human history of a site. They may connect new development and populations to historic buildings and older communities, or may serve neighbourhoods by expressing shared experiences and aspirations. Public art may aim to give hard-edged urban infrastructure a sense of human connection, or may inject a sense of play that makes passersby smile involuntarily. In all instances, this is art with a social purpose: artists employ their creativity, skills, aesthetic sense, and intuitive connections to create places within community spaces.

The Public Art Policy incorporates a process for the evaluation and selection of potential artworks in public spaces throughout the City. The policy is intended to provide City of Burlington Council, City staff and the community with a clear and consistent framework for decision-making and to ensure that a lasting legacy for future generations will be created through a sustainable Public Art Program.

## Part 1: Objective, Background, Definitions and Exclusions

### 1.1 Objective

The Public Art Policy guides the development and implementation of the Public Art Master Plan and Program. The policy is intended to provide Council, staff, the arts and general community with a mechanism through which the City of Burlington assesses and acquires pieces of Public Art for municipally owned public spaces through purchase, commission or donation.

#### The City of Burlington or its designate will;

- manage cultural resources in a way that contributes to increased cultural vibrancy and diversity in the community;
- increase the amount of publicly visible art throughout the City;
- manage a City-wide Public Art Program that will make art more visible;
- throughout the City and encourage public engagement.

## 1.2 Guiding Principles

- Context of social purpose; enhancing social connections; contributing to health of community;
- Accessibility, through:
  - placement in public space
  - content
  - community knowledge and experience as context for creation
- Commitment to artistic merit through qualified adjudication and selection;
- Community engagement through a process that elicits public input early, and stimulates an artistic process that reflects and interprets people's experience and aspirations;
- Artistic content that addresses Burlington's context of landscape, history, and cultures;
- Integration into City fabric through functional pieces and integration into infrastructure, as well as independent site-specific artwork;
- Diversity, through:
  - artists (emerging and established)
  - selection committee members
  - media, scale and style of artwork
  - traditional media and experimental forms
  - balance of major works which serve as City landmarks and community oriented works
  - distribution across the City
  - long-term care of public art works

#### 1.3 Definitions

- Public Art:
  - an original work of art
  - in a publicly accessible location
  - created with the intention of reflecting and/or engaging the community
  - works may be permanent, temporary or mobile

Public Art is located in "Public space" and can take a variety of forms and media; it may have functional as well as aesthetic qualities; it may be integrated into its site, or it may be a discrete piece.

• Artist:

A person who is critically recognized as an artist, possesses skill, training

Page 3 of 10

Public Art Policy

and/or experience in his or her artistic discipline; is active in and committed to his or her art practice, has a history of public presentation; and who is not exempted by the conflict of interest provision included in this policy.

#### • Public Spaces:

Municipally owned areas available and frequently used by the public and can include, but is not limited to, parks, open space, trail systems, waterways, road allowances, tunnels, boulevards, streets, courtyards, squares, bridges, building exteriors, foyers, and publicly accessible interior areas.

#### • Public Art Inventory:

Original art created for, or located in, public space including; permanent, temporary or mobile works acquired by the City of Burlington. The Public Art Inventory may include;

- sculptures,
- murals,
- memorials or monuments,
- fountains or water features that contribute aesthetically to their surroundings (i.e. not spray pads),
- hard and soft landscaping components; which are not a mere extension of the landscape architecture and,
- special engineering or architectural features of existing capital projects that contribute aesthetically to their surroundings.

#### • External Body:

A body that is external to the workings of the Corporation of The City of Burlington.

#### • De-accessioning:

The process of permanently removing a piece of art from the City's Public Art Inventory.

#### 1.4 Exclusions

This policy does not include the following;

- art on private lands;
- directional elements such as signage, except where these elements are integral parts of the original work of art or public art project;
- landscape architecture and landscape gardening except where these elements are an integral part of the original works of arts, or are the result of collaboration among design professionals including at the least one artist;

Page 4 of 10 Public Art Policy

• easily moveable art works such as paintings, drawings, models and books.

# Part 2: Acquisition, Purchase, Commission, Donation and Loan

The City of Burlington through its Public Art Policy will create an atmosphere that encourages and supports the development of Public Art throughout the City.

The City of Burlington may delegate some or all responsibility for the administration of Public Artworks for the City of Burlington to an external body. This may include site selection, acquisition, de-accessioning, maintenance and restoration of public art, as well as fund development.

#### **2.1 Acquisition:**

The City or its designate may acquire works of art for the City of Burlington's public art inventory through:

- 2.1.1 Purchasing an existing piece of art or commissioning a piece of art through a competition or proposal call;
- 2.1.2 Accepting a donation of an existing piece of art, where the ownership is transferred to the City from an individual, organization, group, corporation, or other municipality;
- 2.1.3 Each piece of art that is being considered for acquisition or donation to the City's Public Art Inventory will be evaluated according to the following criteria:
  - 2.1.3.1 Relevance to the Public Art Policy;
  - 2.1.3.2 Relevance to the City of Burlington's natural or built environment, cultural heritage, and/or history;
  - 2.1.3.3 Quality of the piece of art;
  - 2.1.3.4 Suitability of the artwork for display in a public space;
  - 2.1.3.5 Authenticity of the artwork;
  - 2.1.3.6 Condition of the artwork;
  - 2.1.3.7 City's ability to maintain and conserve the artwork;

Page 5 of 10

Public Art Policy

2.1.3.8 Ethical and legal considerations regarding ownership.

### 2.2 Purchase or Commission

The City or its designate may elect to purchase works of art, which would become a part of the City's Public Art Inventory. Public Art may be purchased, or artists may be commissioned to produce artworks for purchase. In all cases, purchase or commissioning will involve a fair and transparent process, at which time it will be determined whether an Expression of Interest or a Request for Proposal will be issued, depending on the nature of the artwork. The criteria for selection will be available to all participants prior to the commencement of the acquisition.

### 2.3 Donation

All donations of existing artworks considered for the Public Art Inventory will be subject to a juried process. All donations will have an accompanied maintenance plan, provided by the donor, in accordance with the maintenance policy and to the satisfaction of the City or its designate. All donations must be unencumbered. No work of art will be accepted if the donor requires the City to locate the work of art in a specific location in perpetuity.

The donor is responsible for meeting Government of Canada criteria to receive a tax credit for the work of art. Donated public artworks will normally include a funding donation for the maintenance and conservation/restoration of the work being donated, the amount of which will be negotiated as part of an acceptance agreement.

#### 2.4 Loan

The City may secure on a temporary basis works of public art for display in public spaces (e.g. City Hall), which are not owned by the City. All artworks to be displayed in public spaces will be evaluated against the following criteria:

Relevance to the Public Art Policy

- 2.4.1 Quality of the piece of artwork;
- 2.4.2 Suitability of the artwork for display in a public space;
- 2.4.3 Condition of the artwork;
- 2.4.4 City's ability to safely display and conserve the work;
- 2.4.5 Exposure provided for Burlington artists;
- 2.4.6 Promotion of Burlington's cultural heritage;
- 2.4.7 Degree of fit with existing mandates or programs in public exhibition spaces.

Page 6 of 10

Public Art Policy

In the event that unsolicited works of art are found in public spaces, the City, at its discretion, may require these works to be removed, at the owner's expense. Ownership of public artworks loaned for a defined period of time will remain with the owner.

# Part 3: Site Selection, Installation, Maintenance, Storage and Insurance

#### 3.1 Site Selection

The City of Burlington or its designate will coordinate the site selection of appropriate locations for the installation of public art on municipally owned public space. Identification through a Public Art Master Plan will allow for the strategic placement of public art in Burlington.

#### 3.2 Installation

The artist is generally responsible for the installation of all works of art that the Corporation has acquired. All contractual requirements with the Artist will be overseen by the City; and are identified, in advance, through the agreement of purchase, commission, donation or rental contract. All acquired works will be condition reported upon receipt, and any problems found will be referred to the artist/lender for resolution.

#### 3.3 Maintenance

It is the responsibility of the City of Burlington to maintain all permanent works of art within the Public Art Inventory, in accordance with the approved maintenance plan and/or conservation plan required for each piece. Development of the maintenance plan and/or conservation plan is the responsibility of the artist and must be submitted with the proposal at the time it is being reviewed and considered through the Public Art Program. The plans will include, but not be limited to, a maintenance dossier, shop drawings, manufacturers' lists, key contacts including the artist, maintenance and/or conservation specifications and budgets. The City will be responsible for the care and maintenance of the artwork, in accordance with the approved maintenance plan. City staff or its designate will monitor the existing inventory for maintenance requirements. The appropriate City department will undertake an inspection of the artwork according to a pre-determined schedule. The City may choose to retain a qualified professional to undertake the inspection, if deemed necessary.

Page 7 of 10 Public Art Policy

#### 3.4 Storage

The City will ensure appropriate short-term and long-term storage, as needed, for all works within its Public Art Inventory. This does not include new works being created by an artist.

#### 3.5 Insurance

All permanent, temporary or mobile public art works owned by the City through purchase, commission and/or donation are the property of the City and are insured under the City's Insurance Policy.

### Part 4: Agreements and De-accessioning

#### 4.1 Agreements

The Artist will enter into a written agreement with the City of Burlington following the approval of the acquisition of the Public Artwork. This agreement will address the artist's obligations, which will include, but not be limited to:

- Materials
- Timelines
- Installation
- Maintenance and/or Conservation plans
- Warranty
- Copyright
- Payments to sub-contractors

#### 4.2 De-accessioning

The de-accessioning of Public Art will only occur after a comprehensive assessment is undertaken by the City of Burlington or its designate.

Public Art work may be de-accessioned under any of the following situations:

- The Public Art is deteriorating and restoration is not a feasible solution;
- The Public Art is no longer relevant to the City's Public Art Inventory;
- The Public Art is discovered to have been stolen, or was offered to the City for acquisition using fraudulent means.

Page 8 of 10 Public Art Policy

The City of Burlington and its designate will be responsible for preparing a report providing the justification for recommending de-accessioning and the method of disposal.

In the event of accidental loss, theft or vandalism, the City retains the right to determine whether replacement or de-accessioning of the artwork is appropriate.

The de-accessioned art may be moved, sold, returned to the artist or destroyed, with any monies receive through the sale of the work(s) being place in the Public Art Reserve Fund for new acquisitions.

## Part 5: Conflict of Interest

#### 5.1 Conflict of Interest

Staff of the City of Burlington, members of Council, any directly related citizen committee, staff, board and members of related committees of any external designate, and members of the jury selection panel shall declare a conflict of interest and remove themselves in all cases from a juried selection process where a project comes before the committee in which he or she is involved either directly or indirectly.

## Part 6: Community Engagement and Awareness

#### 6.1 Community Engagement

The City of Burlington or its designate will be responsible for ensuring that the community has the opportunity to engage with public art through:

- Providing opportunities for community input and involvement;
- Including community art projects led by professional artists when appropriate;
- Expanding the level of knowledge of the City's Public Art Inventory in the community.

#### 6.2 Community Awareness

The City of Burlington or its designate will be responsible for ensuring that the community is aware of any public art components in association with buildings or any installations or de-accessioning in outdoor public spaces (e.g. parks and open spaces) as part of the City's normal business practices. When appropriate

Page 9 of 10

**Public Art Policy** 

official unveilings will be undertaken in order to allow all citizens of Burlington to take part in celebrating new additions to our Public Art Inventory.

## Part 7: Encouraging Public Art

### 7.1 Encouraging Public Art

The City of Burlington will:

- Encourage the inclusion of public art on properties under the jurisdiction of the city, its agencies and boards. Council may require a public art component in specific types of municipal capital projects.
- Encourage the inclusion of public art in all significant private sector development across the City, using applicable planning tools and processes. Private sector developers will be encouraged to follow the best practices established by the City for the acquisition and selection of public art. The City will provide assistance in the application of these practices.

## Roles:

### Accountable:

**Director of City Building** 

#### **Responsible:**

Manager of Arts and Culture

### **References:**

Public Art Master Plan

## Appendix 4: Community Initiated Public Art Policy



#### Culture

## **Community Initiated Public Art Policy**

Report Number: PB-25-18

Wards Affected: All

File Numbers: 960-03

Date to Council: July 16, 2018

### **Policy Statement:**

The City of Burlington through the Community Initiated Public Art Policy will create an atmosphere that encourages and supports the development of community-initiated public art projects. This policy will ensure that all community projects align with the identified Vision of the Public Art Policy.

### Scope:

This policy applies to the Arts and Culture Section and PADIT (Public Art Development Implementation Team) to guide community members that develop and implement community-initiated public art projects.

### Vision:

Public art will contribute to Burlington's unique and vibrant community identity by affirming a sense of place, strengthening connections between people and place, and celebrating the social, historical, cultural, and natural environment. Through the creative vision of artists, public spaces will become focal points for dialogue and delight, attracting visitors and residents, and creating a sense of civic pride. Burlington's Public Art Program will be realized through processes that engage the community, foster neighbourhood sustainability, and stimulate excellence in the built environment.

## Part 1: Objective, Background, Definitions and Exclusions

#### 1.1 Objective

The objective of the Community Initiated Public Art Policy is to provide a framework to guide the development and implementation of community-initiated public art projects. This policy will ensure that all community projects align with the identified vision of the Public Art Policy.

The Community Initiated Public Art Policy guides citizens through participation in the creative process and the development of art that adds vibrancy to a neighbourhood and showcases local stories.

#### 1.2 Background

In 2009, the City of Burlington approved a Public Art Policy that defines its own commitment to public art in the public realm. This policy also notes the potential for projects driven by external granting bodies, community fundraising and other community-initiated projects however, the 2009 Public Art Master Plan does not provide an operational framework in which to assess and support these initiatives.

#### 1.3 Definitions

#### Artist

A person who is critically recognized (i.e. by the artist's peers, curators, professional arts organizations) as an artist, possesses skill, training and/or experience in their artistic discipline; is active in and committed to their art practice, has a history of public presentation; and who is not exempted by the Conflict of Interest provision included in the Public Art Policy.

#### Community Members

For the purposes of the Community Initiated Public Art Policy, community members are defined as individuals, ad hoc community groups, not-for-profit or charitable organizations that initiate a public art project.

#### Community Public Art

Community Public Art projects are artworks created by community members, artists and/or educators in public space. For the purposes of this Policy, artwork may include but is not limited to sculpture, visual and graphically designed art, sculptured landscaping, fountains, and artistic treatment of exterior publicly accessible areas (public sidewalks, exterior walls or other building elements). The artwork is installed on civic public

#### Page 2 of 5 Community Initiated Public Art Policy

space and is accessible to the general public in a temporary or permanent capacity.

The project is initiated and managed by community members and supported with funding sources outside of the Public Art Reserve (i.e. via grants, community fundraising, in-kind funding, etc.). The City of Burlington through the Public Art Development Implementation Team (PADIT) provides project approval and oversight.

All artwork created through this process will remain under the ownership of the artist or community group that initiated the project and thus, will not become part of the Public Art Inventory. As such, the community group will be responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork. In a limited number of cases, the City of Burlington may consider the donation of the artwork into the Public Art Inventory, in which case ownership would be transferred to the city.

#### • Public Space – Civic

Municipally owned areas available and frequently used by the public and can include, but are not limited to parks, open space, trail systems, waterways, road allowances, tunnels, boulevards, streets, courtyards, squares, bridges, building exteriors, foyers, and publicly accessible interior areas.

### 1.4 Exclusions

This policy does not include the following:

- Directional elements such as signage, except where these elements are integral parts of the original work of art or public art project;
- Landscape architecture and landscape gardening except where these elements are an integral part of the original work of art or public art project;
- Architectural or design enhancements such as stamped or coloured concrete, lighting treatments, fencing, etc. except where these elements are integral parts of the original work of art or public art project;
- Easily moveable art works such as paintings, drawings, models and books;
- Public Art that is commissioned through the City of Burlington's Public Art Program;
- Artwork or projects to be installed on private property.

Page 3 of 5

#### **Community Initiated Public Art Policy**

## Part 2: Implementation

#### 2.1 Eligibility

Community Initiated Public Art Projects must adhere to the following criteria:

- Projects must serve a community located in Burlington, Ontario;
- Artwork(s) must be installed on City-owned public space that is accessible to the general public;
- Project is initiated and managed by community members;
- Project is consistent with the Vision outlined in the Public Art Policy;
- Project is not funded through the Public Art Reserve Fund.

#### 2.2 Assessment

Community Initiated Public Art Projects will be assessed every two months using the following process:

- Applicants will submit a project proposal outlining:
  - The goals and scope of the project
  - o A preliminary project budget
  - The secured or requested funding source(s)
  - The commitment of required City land or other City resources
  - A plan for the ongoing maintenance of the completed artwork (if permanent) or de-installation plan.
- The City of Burlington staff responsible for the project will present the applicant's project proposal to PADIT. PADIT typically meets every two months.
- PADIT will assess the proposal and approve or deny the application.

### 2.3 **Project Approval and Support**

If approved, the applicant will enter into an agreement with the City of Burlington for use of any city owned land or facility. The agreement wil be managed by the city staff who is working with the community group and is responsible for the project (project lead), before work begins on the art work(s). Depending on the scope and complexity of the project, PADIT may be required to provide project advice and support. The level of support will be determined on a case-by-case basis.

## Part 3: Roles and Responsibilities

#### Artist and/or Educator

In some cases, the Community Initiated Public Art Project will engage a professional artist and/or educator to lead the project. This may be a paid or volunteer position.

#### • Arts and Culture Section – Planning, Building and Culture

The Arts and Culture Section is responsible for the development and management of all public art projects in Burlington. Arts and Culture staff will be the primary point of contact for community members wishing to propose a Community Public Art Project.

#### • Community Member(s)

Community Members will initiate the Community Public Art project. This will include securing the required funding and preparing a project proposal. The community member(s) will be the primary point of contact between the City and project stakeholders and will provide general project oversight and management in collaboration with city staff responsible for the project (if applicable).

#### PADIT (Public Art Development and Implementation Team)

PADIT provides expertise from various city departments, including technical review of public art projects. PADIT is the body responsible for final approval of all public art projects. Proposals received or referred to PADIT from community members will be reviewed and approved by PADIT. PADIT will consider: project alignment with Public Art Policy and Master Plan, technical feasibility, financial feasibility, legal considerations, environmental impact, maintenance plan, and safety considerations.

#### Accountable:

**Director of City Building** 

#### **Responsible:**

Manager of Arts and Culture

### **References:**

Public Art Master Plan, Public Art Policy

Page 5 of 5 Community Initiated Public Art Policy

## Appendix 5: Private Sector Public Art Policy



#### Culture

#### **Private Sector Public Art Policy**

Report Number: PB-25-18

Wards Affected: All

File Numbers: 960-03

Date to Council: July 16, 2018

### **Policy Statement:**

The City of Burlington through the Private Sector Public Art Policy will encourage the inclusion of public art in all significant private sector development across the City.

### Scope:

This policy applies to the Arts and Culture section and PADIT (Public Art Development Implementation Team) to provide a flexible set of options to private sector developers to contribute to public art development as well as the opportunity to voluntarily participate in the Private Sector Public Art Program.

### Vision

Public art will contribute to Burlington's unique and vibrant community identity by affirming a sense of place, strengthening connections between people and place, and celebrating the social, historical, cultural, and natural environment. Through the creative vision of artists, public spaces will become focal points for dialogue and delight, attracting visitors and residents, and creating a sense of civic pride. Burlington's Public Art Program will be realized through processes that engage the community, foster neighbourhood sustainability, and stimulate excellence in the built environment.

## Part 1: Objective, Background, Definitions and Exclusions

#### 1.1 Objective

The Private Sector Public Art Policy guides the integration of public art into privately owned public places in Burlington. This policy is intended to provide Council, staff, developers, the arts community, and public with a mechanism through which the City of Burlington will encourage the inclusion of public art in all significant private sector development across the City.

Developers see the benefits inherent to public art as a means to enhance their project by adding interest and character to their developments. Public art can improve the public realm, whether publicly or privately owned, and create a destination for residents and visitors alike.

This policy provides a flexible set of options to private sector developers as well as the opportunity to voluntarily participate in the Private Sector Public Art Program.

#### 1.2 Background

In 2009, the City of Burlington approved a Public Art Policy that defines its own commitment to public art in the public realm. This policy does not include art on private lands. Section 37 of the Planning Act authorizes municipalities to grant increases in height and density of development, in exchange for community benefits in the provision of facilities, services or matters. The City of Burlington has used Section 37 provisions for community benefit contributions toward the Public Art Program. Chapter 3 of the Official Plan (Complete Communities - 3.4.3 d) states: "The City will encourage the inclusion of public art in all significant private sector development across the city, using applicable planning tools and processes. Private sector developers will be encouraged to follow the best practices established by the City for the acquisition and selection of public art. The City will provide assistance in the application of these practices."

Similarly, the City of Burlington's Strategic Plan 2015 – 2040 states: "the city will expand the Public Art Program by developing policies and programs such as public art on private property" (Section 4.2, Public Engagement through Culture and Community Activities). As such it is necessary to develop a companion policy to the Public Art Policy that guides the site selection and commissioning process of art on private property.

### 1.3 Definitions

#### Artist

A person who is critically recognized (i.e. by the artist's peers, curators, professional arts organizations) as an artist, possesses skill, training and/or experience in their artistic discipline; is active in and committed to their art practice, has a history of public presentation; and who is not exempted by the Conflict of Interest provision included in the Public Art Policy.

#### • Community Public Art Jury

The role of the Community Public Art Jury is to evaluate public art proposals in Options 1, 3 and 4 (Part 2 – Implementation Options). Jury members shall be independent of the City and Council.

#### • Public Art

- An original work of art,
- In a publicly accessible location,
- o Created with the intention of reflecting and/or engaging the community,
- Works may be permanent, temporary or mobile.

#### • Public Space – Civic

Municipally owned areas available and frequently used by the public and can include, but are not limited to, parks, open space, trail systems, waterways, road allowances, tunnels, boulevards, streets, sidewalks, courtyards, squares, bridges, building exteriors, foyers, and publicly accessible interior areas.

#### • Public Space – Private

Public Space – Private are those spaces that remain in private ownership such as entrances, building facades, private open space and other features that are privately owned but are accessed by the general public. The governing principle for public art is that it must be freely available to be viewed and experienced by the public. Where public art is located on private space, it must be clearly visible at all times from the publicly accessible areas.

#### Public Art Inventory

Original art created for, or located in, public space, including; permanent, temporary or mobile works acquired by the City of Burlington. The Public Art Inventory may include;

- Sculptures;
- o Murals;
- Memorials or Monuments;
- Fountains or water features that contribute aesthetically to their surroundings;

Page 3 of 8 Private Sector Public Art Policy

- Hard and soft landscaping components; which are not a mere extension of the landscape architecture and;
- Special engineering or architectural features of existing capital projects that contribute aesthetically to their surroundings.

#### • Public Art Consultant

A consultant hired by the private developer to provide qualified advice on the development and installation of a public art project on private property.

#### 1.4 Exclusions

This policy does not include the following:

- Directional elements such as signage, except where these elements are integral parts of the original work of art or public art project;
- Landscape architecture, except where these elements are an integral part of the original work of art or public art project;
- Architectural or design enhancements, such as stamped or coloured concrete, lighting treatments, fencing, etc. except where these elements are integral parts of the original work of art or public art project;
- Easily moveable art works such as paintings, drawings, models and books.

## Part 2: Implementation Options

This policy provides 4 options to encourage participation of the private sector to the voluntary Private Sector Public Art Program.

#### 2.1 Option 1: On-site contribution – City Managed

The applicant makes a financial contribution to Burlington's Public Art Reserve Fund in trust for the commissioning of public art on the site of the private property. The applicant uses the expertise of the City of Burlington to produce the work through the Public Art Policy process. On-site public artworks remain in the ownership of the property owner and the maintenance and conservation costs of the artwork remain with the property owner.

The placement of the public art that is on private property will be considered in the pre-consultation phase of the Development Review process. The City of Burlington will be responsible for managing the production on behalf of the property owner following the Public Art Policy.

Prior to the issuance of the first Building Permit for the Development, the applicant shall deliver to the City a certified cheque in the amount of the Public Art Contribution.

#### Page 4 of 8 Private Sector Public Art Policy

The ownership of the artwork will remain under the ownership of the property owner and thus, will not become part of the Public Art Inventory but will be considered part of the private public art inventory. As such, the property owner will be responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork.

### 2.2 Option 2: On-site contribution – Privately Managed

If the applicant wishes to undertake its own public art project, then the process would require the input and agreement of PADIT for it to be considered a public art project for negotiated benefits. The City of Burlington will work cooperatively with the property owner to achieve mutual benefits.

Prior to Site Plan Approval for the Development, the applicant shall prepare a Public Art Plan for the provision of public art upon the site and submit the Public Art Plan to PADIT for approval. The public art plan must include the degree of collaboration, the proposed location of the public artwork, the jury composition, the budget, the distribution of the budget, the proposed timing of each part of the public art plan in relation to the development of the site and if the call for proposals is to be by invitation, a draft proposal call and a list of the artists to whom the proposal call is intended to be sent. The applicant should consider site potential in terms of public use, scale, coherence, visibility, safety, accessibility and urban design objectives.

As demonstrated in other successful public art programs, the City expects these projects to be developed professionally and through accountable processes that offer opportunities for artists to collaborate with architects and landscape architects in the creation of high quality public spaces.

The property owner may wish to hire an independent Public Art Consultant to assist with the project.

The ownership of the artwork will remain under the ownership of the property owner and thus, will not become part of the Public Art Inventory but will be considered part of the private public art inventory. As such, the property owner will be responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork.

### 2.3 Option 3: Off-site contribution – Public Property

Page 5 of 8 Private Sector Public Art Policy

The applicant makes a financial contribution to Burlington's Public Art Reserve Fund. The resulting off-site public art project becomes municipal property and is accessioned into the Public Art Inventory. The project will be undertaken by the City of Burlington following the Public Art Policy. The funds can be earmarked for a specific project in a specific location or can be placed in reserve for the undertaking of a major public art project. Site location is negotiated, with the City of Burlington having final approval.

For development projects unable to identify suitable on-site locations for public art or where the public art contribution is an amount too small to be effectively used to create on-site public art installations, the applicant's contribution may be pooled to Public Art Reserve Fund.

Prior to the issuance of the first Building Permit for the Development, the applicant shall deliver to the City a certified cheque in the amount of the Public Art Contribution.

Ownership of the artwork will be transferred to the City of Burlington. At the point of transfer, the City of Burlington will become responsible for all long-term costs associated with insurance, maintenance and/or de-installation of the artwork.

# 2.4 Option 4: Combination on/off-site contribution – Public and Private Property

Public art is commissioned on the subject property or publicly owned lands adjacent thereto and the remaining portion of the public art contribution is allocated to the City's Public Art Reserve Fund.

The applicant makes a financial contribution to Burlington's Public Art Reserve Fund in trust for the commissioning of public art works to be located both on site and off site. The City of Burlington will execute the project following the Public Art Policy. Agreement with the property owner and City of Burlington will occur on the placement of the public art. The nature of the artwork and ongoing operating and maintenance costs may be negotiated.

If the public art is situated within the development area and spills over on the public right of way, the ownership and maintenance obligations will be negotiated.

Prior to the issuance of the first Building Permit for the Development, the applicant shall deliver to the City a certified cheque in the amount of the Public Art Contribution.

### Part 3: Roles and Responsibilities

Page 6 of 8 Private Sector Public Art Policy

#### Council

• Approves the Public Art Master Plan and all related public art policies.

#### **Development Review – City Building**

 The City of Burlington, when reviewing new developments, will encourage developers to incorporate public art in their projects. The possible financial contribution for public art from the private sector will be negotiated through Burlington's Development and Planning Section and encouraged in all other development application types in collaboration with the Arts and Culture Section.

The negotiation will be fair and equitable in its application and based on best practices. Developer benefits may include incentives as part of the negotiated process with Burlington.

#### Arts and Culture Section – City Building

 The Arts and Culture Section is responsible for the development and management of all public art projects in Burlington. Arts and Culture Staff will work with Development Review staff in the negotiation of the financial contribution from the private sector for public art. Following the accepted negotiation, Arts and Culture Staff will be the primary point of contact for ongoing project coordination and administration.

#### **Community Jury**

In the case of Options 1, 3 and 4 (Part 2 – Implementation Options), a community jury will be convened by the Arts and Culture Section to review and select the winning artwork proposal. The community jury will consider: aesthetic and artistic excellence, public feedback, technical feasibility, maintenance plan and safety considerations. The jury will be selected based on the project-specific expertise that is required. The property owner or a designated representative selected by the property owner may participate as a voting member of the jury.

#### PADIT (Public Art Development and Implementation Team)

 PADIT provides expertise from various city departments, including technical review of public art projects. PADIT is the body responsible for final approval of all public art projects. Proposals received or referred to PADIT from private property owners will be reviewed and approved by PADIT. PADIT will consider: project alignment with Public Art Policy and Master Plan, technical feasibility, financial feasibility, legal considerations, environmental impact, maintenance plan, and safety considerations.

#### Accountable:

**Director of City Building** 

#### **Responsible:**

Manager of Arts and Culture

## **References:**

Public Art Master Plan, Public Art Policy

#### Appendix 6: Public Art Site Selection Matrix

This matrix will only be used to evaluate locations that are either on City-owned land / facilities or sites in which there is the potential for long-term agreements (i.e. Region of Halton, Burlington Public Library, etc.). Potential Donations and Private Sector Public Art (i.e. art located on publicly accessible, private property) will be assessed using a different process and criteria.

Site Criteria	Scoring /120	Scoring Rationale	
Visibility and Accessibility			
Proposed site is a location of high pedestrian use and visibility	Max 15	<ul> <li>15 - very high pedestrian traffic public space with city-wide use that has vehicular access (public and private transportation)</li> <li>13 - high pedestrian traffic public space with local use that has vehicular access</li> <li>11 - high pedestrian traffic public space with local use</li> <li>9 - moderate pedestrian traffic public space with local use</li> <li>7 - infrequent pedestrian use and visibility</li> <li>5 - very infrequent pedestrian use and visibility</li> </ul>	
Proposed site is visible to passing cars and other vehicles	Max 10	<ul> <li>10 - very high vehicular traffic use</li> <li>8 - high vehicular traffic use</li> <li>6 - moderate vehicular traffic use</li> <li>4 - infrequently passed by vehicles</li> <li>2 - very infrequently passed by vehicles</li> </ul>	
Context and Theme			
Proposed site was well received during public consultation	Max 15	<ul> <li>15 - more than five people suggested the site</li> <li>13 - five people suggested the site</li> <li>11 - four people suggested the site</li> <li>9 - three people suggested the site</li> <li>7 - two people suggested the site</li> <li>5 - one person suggested the site</li> <li>0 - site not mentioned during public consultation</li> </ul>	
Relevance of the site (i.e. historical, cultural significance,, site of community activity or development, etc.)	Max 15	15 - many themes possible within the context of the site 9 - this site has a number of themes that could work 5 - limited opportunities for a theme that would create a meaningful public artwork	

Funding			
Funding is available outside of Public Art Reserve Fund	Max 10	10 - 100% funding 5 - partial funding 0 - no funding	
Project Alignment			
Proposed site is identified as a priority in other Council-approved documents (i.e. Master Plans, Official Plan, etc.) and is tied to a capital project	Max 20	20 - project is identified in Council-approved documents and in capital budget 10 - project is identified in Council-approved document 0 - project is not identified in Council-approved document or capital budget	
Geographic Distribution			
There exists, or is currently planned, public art within 2 km of the proposed site	Max 10	10 - no 0 - yes	
Logistics			
Site is not subject of any policy constraints or accessibility issues that could limit installation or maintenance in relation to proposed scale	Max 15	Site loses 2 marks for each instance of the following: - physical space constraints to the site - site may be thematically restrictive to artists - access for installation would be difficult - future development of location could compromise location and/or safety of the artwork - permission from land owner would be required (i.e. Region, Conservation Halton, etc.)	
Proposed site has other existing uses that may pose a conflict (i.e. festivals, sports, seasonal usage, etc.)	Max 10	10 - no conflict; public art will not impede current use of site 5 - minimal / occasional conflict; project planning will require additional research and consultation 0 - significant conflict; public art will significantly alter / impede current use of site	