

Dear Mayor and Council,

My name is Girish Bansal and I own Appleby Pharmacy located at 1960 Appleby Line, Burlington, Ontario. I have been the proud title sponsor of the Burlington Santa race for the past 4 years raising over \$50,000 for Easter Seals. The race has typically taken place the second Saturday in December and we have had over 2000 Santa's participate. I am mindful of religious organizations and know Saturdays are the better to host this event opposed to Sundays. It is an amazing family event that Burlington should be extremely proud of hosting. People come from all over to participate and hence generate revenue for local businesses. I was extremely disappointed to hear that there is opposition from Burlington City Hall to allow this event to take place on the second Saturday in December. Due to personal circumstances 3 years ago I requested to have the event in November, but that resulted in a dramatic decrease in the number of registrants and many people disappointed that the event was so early in the season. That year we had 500 less registrants than normal. These types of events are extremely important for communities and businesses alike. Along with Appleby Pharmacy I own 2 other businesses in Burlington and employ over 70 people. I have always been proud to own businesses in Burlington and Burlington has always been supportive of small businesses. Due to prior commitments I am not available in November for the event and need the event to take place in December. Thank you for your understanding and I respectfully request the event to be allowed to be held on the second Saturday in December as usual.

Regards,
Girish Bansal
Appleby Pharmacy