



RIBFEST BY THE NUMBERS

\$3,600,000
RAISED SINCE INCEPTION

90%
Waste Diversion rate

40% male
34% are couples with children
49% are between 30 - 49 years of age

60% female

56%
of attendees expect to purchase airline tickets within the next 12 months

183,000 ATTENDANCE
20,400 non-locals visit CLR
RECORD

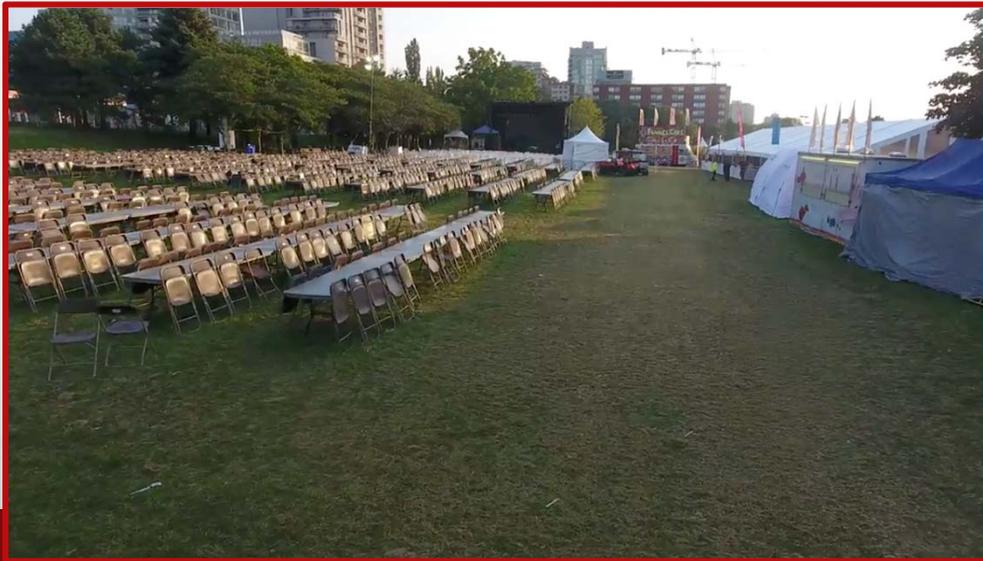
600 Volunteer shifts
3,837.66 Volunteer Hours

30 CHARITABLE ORGANIZATIONS SUPPORTED

\$860,000 Estimated economic impact on Halton Region

DANCE PARTY

- CANADA'S LARGEST RIBFEST PRESENTS CANADA'S LARGEST DANCE PARTY
- DATE: THURSDAY, AUGUST 30TH, 2018
- TIME: 5PM – 12AM
- ATTENDANCE TARGET: 5,000 ALL AGES
- POTENTIAL MAJOR SPONSORS: UBER
- DJ NIGHT TOP HITS & OLDIES WITH EMERGING LOCAL MUSICAL ARTISTS
- ESTIMATED DONATION RAISED: \$200,000



REQUEST

- REQUESTING EXTENSION TO BY-LAW BY-LAW 019-2003 NUISANCE AND NOISE CONTROL AND PARKS BY-LAW 035-1976 TO CLOSE AT MIDNIGHT
- SMALLER EVENT THAN SOM & RIBFEST
- USE 50TH ANNIVERSARY OF BRANT INN CLOSURE TO HIGHLIGHT BURLINGTONS INCLUSIVNESS OF ARTISTS REGARDLESS OF RACE & SEXUALITY
- HIGHLIGHT RICH HISTORY

THANK YOU

• QUESTIONS?