



Burlington is a Bicycle Friendly Community

Presentation by: The Share the Road Cycling Coalition



VISION

Share the Road envisions a future in which Ontario is the most bicycle friendly place in North America.

Share the Road contributes to making Ontario bicycle friendly through **Advocacy, Building Capacity, and Changing the Conversation.**

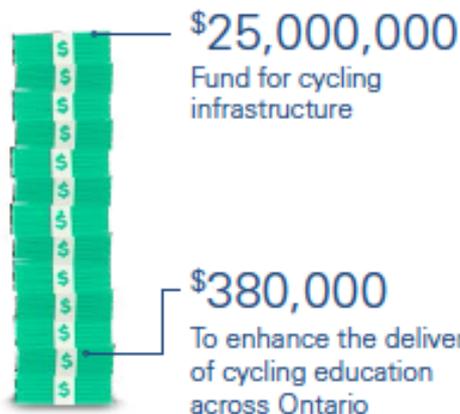
CYCLING ADVOCACY

1m

Safe passing law and increased fines for dooring cyclists. (Making Ontario's Roads Safer Act, June 2015)



Launch of #CycleON, the first update to Ontario's Cycling Strategy since 1995



BUILDING CAPACITY



28

Designated Bicycle Friendly Communities

34

Designated Bicycle Friendly Businesses



450

Beer Store trucks

The Stay Safe, Stay Back trucking campaign in Toronto and Ottawa distributed decals to all Beer Store trucks

Bringing together cycling stakeholders at the Annual Ontario Bike Summit since 2009



CHANGING THE CONVERSATION



2010 Green Paper: When Ontario Bikes, Ontario Benefits, including 34 recommendations for increasing cycling

Working with the Queen's Park All Party Cycling Caucus and Minister's Working Group on Cycling to keep cycling on the provincial agenda



Launch of It Moves Us All video campaign

Number of People in Ontario Cycling



600,000

Daily cyclists on the road in Ontario

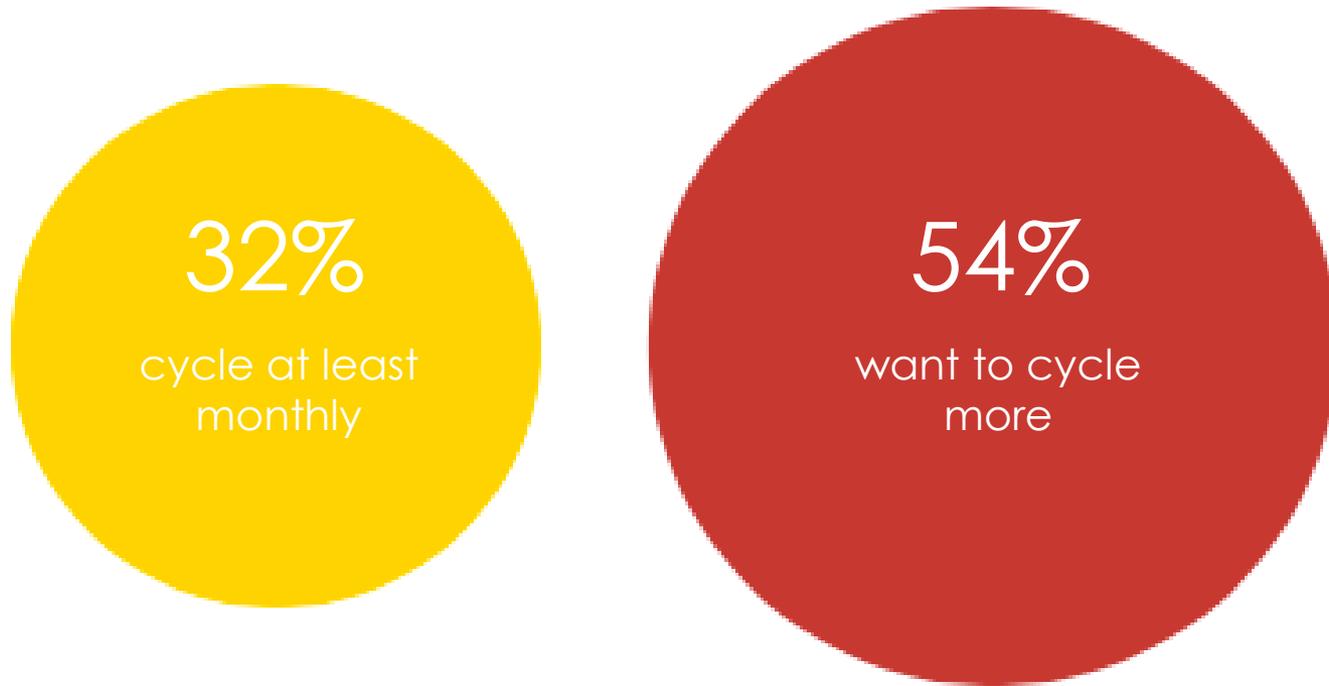


3,800,000

3.8 million weekly and monthly
cyclists

(2014 Polling Results – Share the Road)

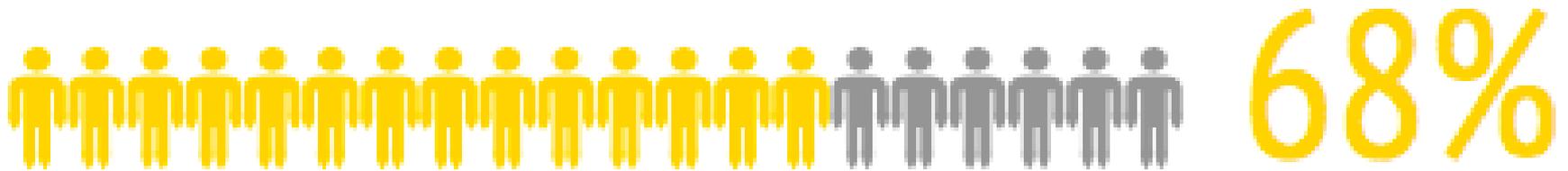
Demand for Cycling in Ontario



Ontario residents want to cycle more than they currently are

(2014 Polling Results – Share the Road)

Support for Investments



68% of Ontario residents support investments in new cycling infrastructure

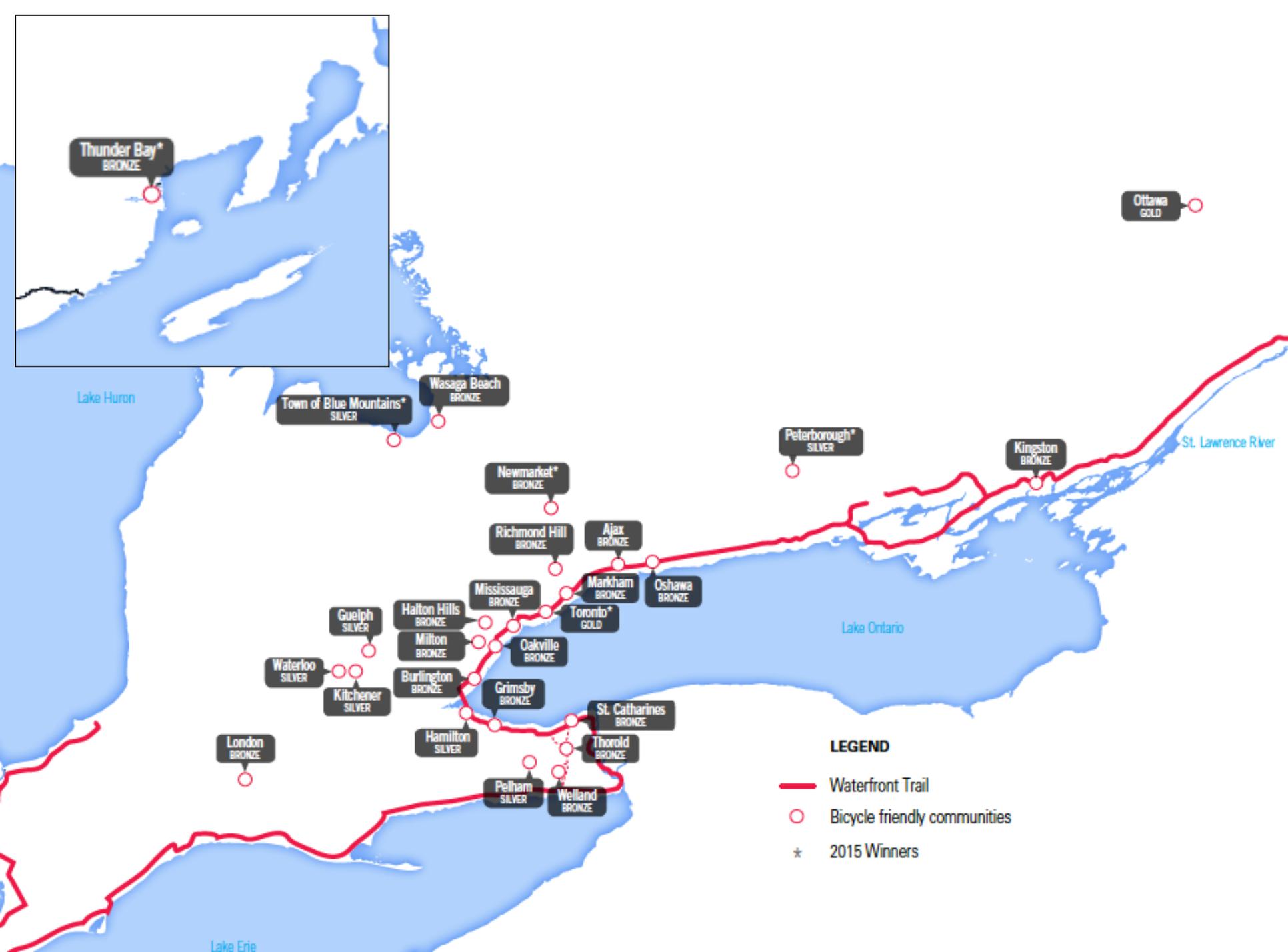
(2014 Polling Results – Share the Road)

Universal Benefits for All Residents



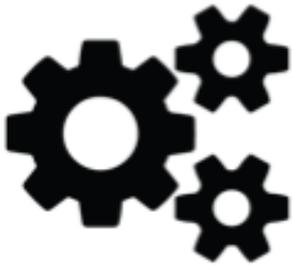
66% of Ontario residents agree that getting more people on bikes benefits everyone, not just cyclists

(2014 Polling Results – Share the Road)



Elements of a BFC

Engineering



Education



Enforcement



Encouragement



**Evaluation and
Planning**



Burlington: A Silver BFC

Encouragement



Mayor's Think Outside
the Car Challenge, Car
Free Sunday

Education



Burlington Cycling Committee

FREE Spring 2016 Cycling Seminars at Burlington Public Library

Sign up is required.
Call Burlington Public

Awesome Bike Gear for 2016 - A variety of local bike shops will share the latest in cool cycling gear for 2016. From stylish cycle-friendly clothing to tech/training gear to fun and

Community cycling
seminars, engagement at
summer camps about
bike skills

Burlington: A Silver BFC

Enforcement



Lids for Kids partnership

Engineering



First bike corral on Martha, bike rack give-away to businesses, working to address some “pinch-points”

Evaluation and Planning



9 on-road bike counters and 6 counters on trails, planned raised cycle tracks

Next Steps and Inspiration



Prioritize installation of all ages and abilities bike infrastructure that helps people get **to key destinations** like downtown and the mall



Leverage **quieter neighbourhood streets** to develop network of bike boulevards or neighbourhood greenways



Ensure **municipal employees are safe driving ambassadors** by providing education about sharing the road with people on bikes



Invite **law enforcement** to join the Bicycle Advisory Committee



Host a series of “**rediscover your ride**” events to encourage residents to explore their community by bike



Continue work to build a more **connected bicycling network** that addresses pinch-points, especially around highways

Demand for Cycling in Ontario



Let's build communities that meet the needs and desires of residents of all ages.