

# Project Report

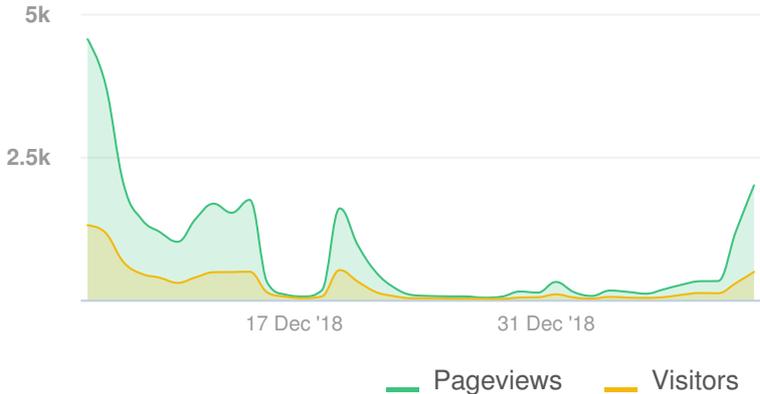
04 December 2018 - 10 January 2019

## Get Involved Burlington

### The Future of Cannabis Retail Stores in Burlington



#### Visitors Summary

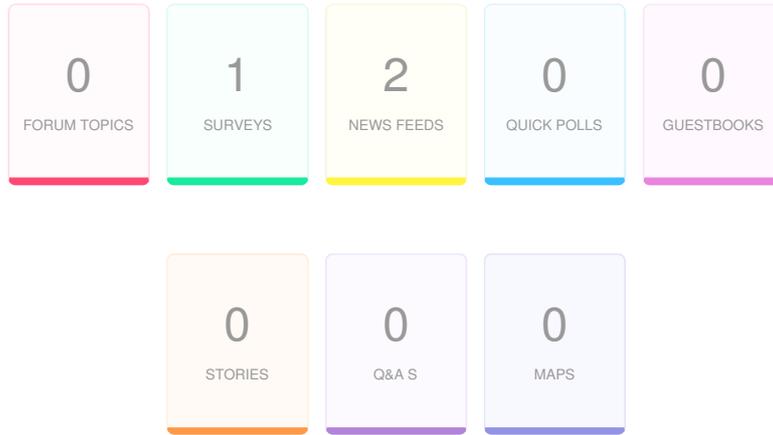


#### Highlights

- TOTAL VISITS: 9.6 k
- MAX VISITORS PER DAY: 1.3 k
- NEW REGISTRATIONS: 2.3 k
- ENGAGED VISITORS: 2.7 k
- INFORMED VISITORS: 6.4 k
- AWARE VISITORS: 8.2 k

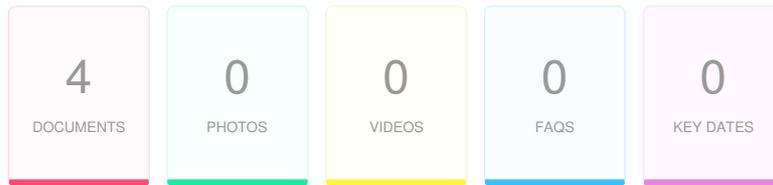
<b>Aware Participants</b>	<b>8,222</b>	<b>Engaged Participants</b>	<b>2,718</b>		
<b>Aware Actions Performed</b>	<b>Participants</b>	<b>Engaged Actions Performed</b>	<b>Registered</b>	<b>Unverified</b>	<b>Anonymous</b>
Visited a Project or Tool Page	8,222				
<b>Informed Participants</b>	<b>6,407</b>	Contributed on Forums	0	0	0
<b>Informed Actions Performed</b>	<b>Participants</b>	Participated in Surveys	2,718	0	0
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	209	Posted on Guestbooks	0	0	0
Visited the Key Dates page	9	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	3,503	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	2,718				

## ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Newsfeed	December 17, 2018 Council Defers the Decision on Cannabis...	Published	13	0	0	0
Newsfeed	Town Hall	Archived	10	0	0	0
Survey Tool	Cannabis Retail Stores Survey	Published	6496	2718	0	0

## INFORMATION WIDGET SUMMARY



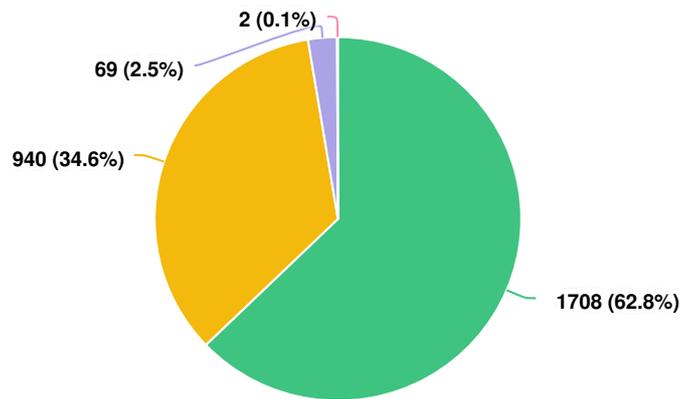
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Dec 14 Council Information Package Memo	119	207
Document	Staff Report CM-20-18 - Cannabis Legislation and Cannabis Retail Sales	68	79
Document	Cannabis Legalization - Province of Ontario	30	30
Document	Cannabis Legalization - Government of Canada	8	9
Key Dates	Key Date	9	9

## ENGAGEMENT TOOL: SURVEY TOOL

### Cannabis Retail Stores Survey

VISITORS	6496	CONTRIBUTORS	2718	CONTRIBUTIONS	2718
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Do you support or oppose having cannabis retail stores in the City of Burlington?

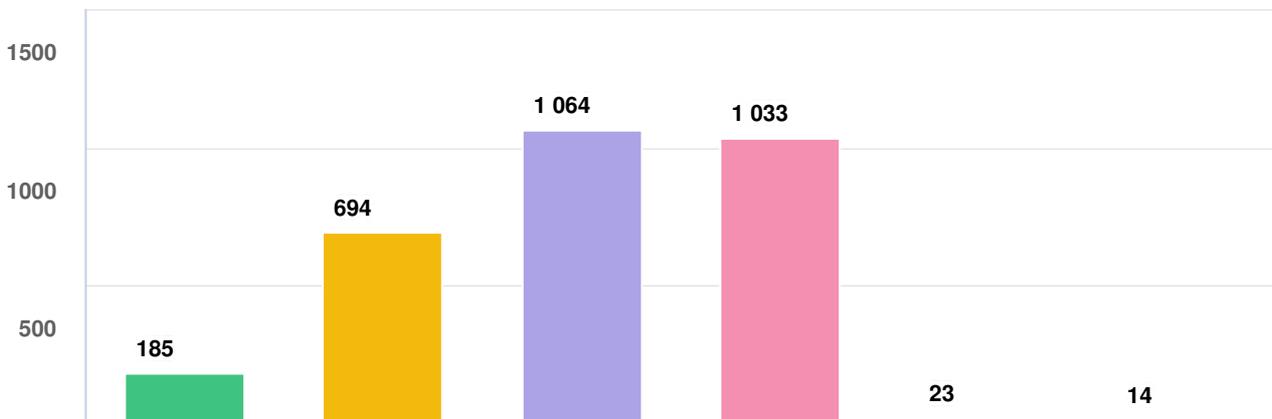


**Question options**

- Support
- Oppose
- Undecided
- Prefer not to say

(2718 responses, 0 skipped)

If you were to purchase cannabis, would you prefer to purchase it online or through a brick and mortar retail store?

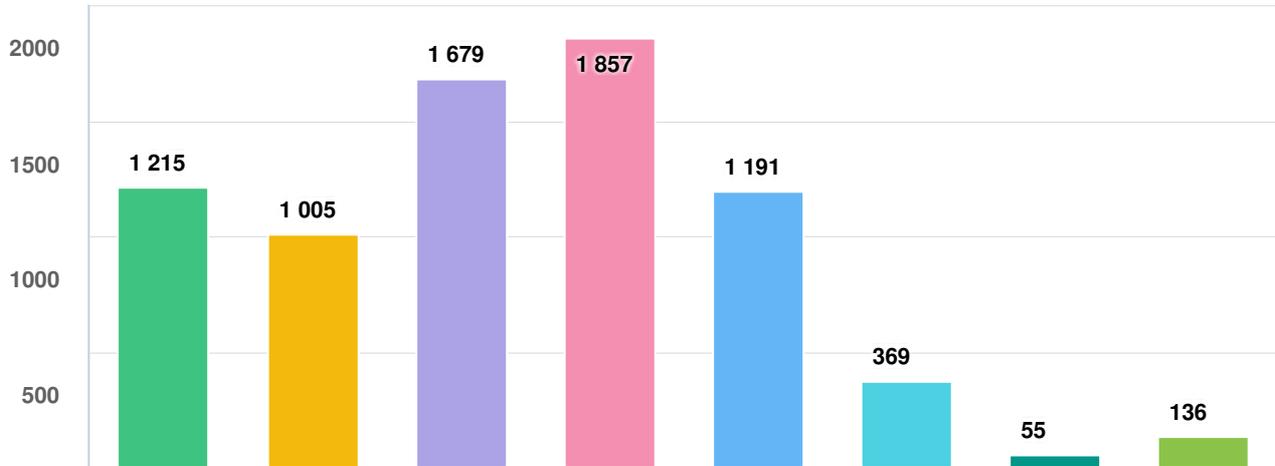


**Question options**

- Online
- Brick and mortar retail store
- I want the option to do both
- I do not intend to buy cannabis
- Undecided
- Prefer not to say

(2718 responses, 0 skipped)

**If Burlington were to allow cannabis retail stores in the city, the provincial regulatory body overseeing the stores, the A...**



**Question options**

- Hours of operation
- Odour
- Safety and security of store
- Location in proximity to potentially sensitive areas and facilities such as parks, daycares, recreation centres, addiction treatment facilities, etc.
- Crime
- No factors
- Unsure
- Other

(2718 responses, 0 skipped)