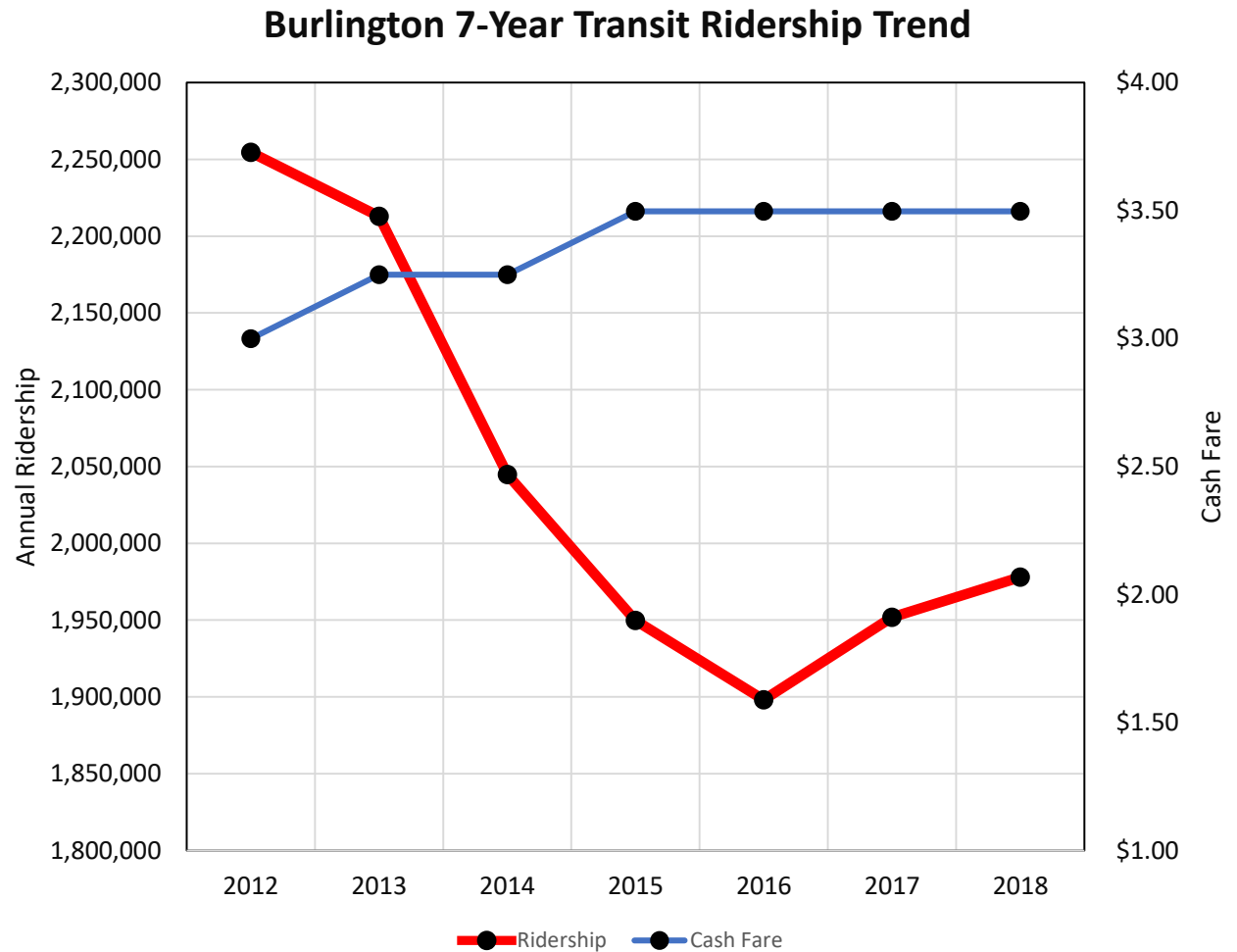




Transit Investment

Follow Up to Committee of the Whole - Budget

Ridership vs Cash Fare

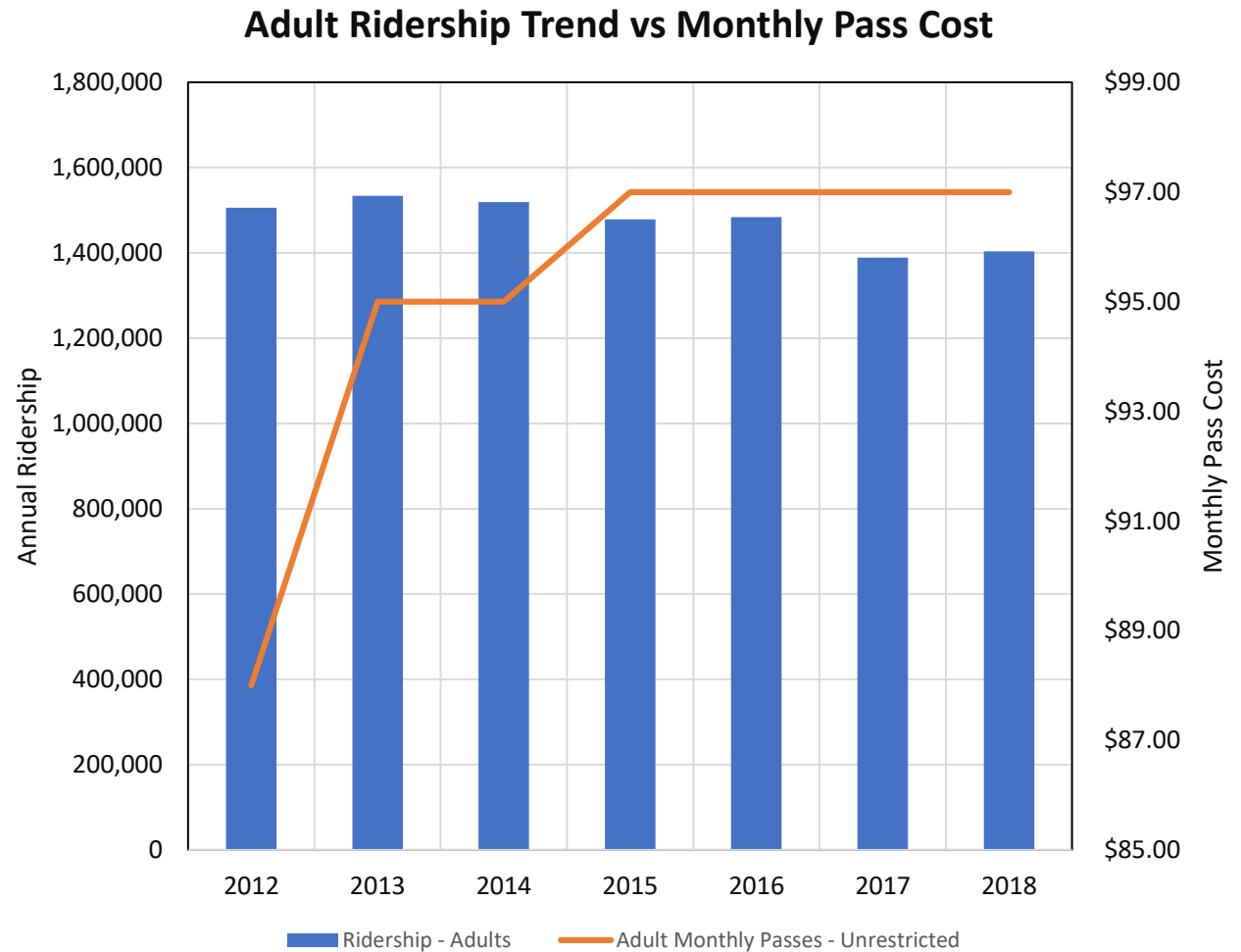




Transit Investment

Follow Up to Committee of the
Whole - Budget

Adult Concession Trend



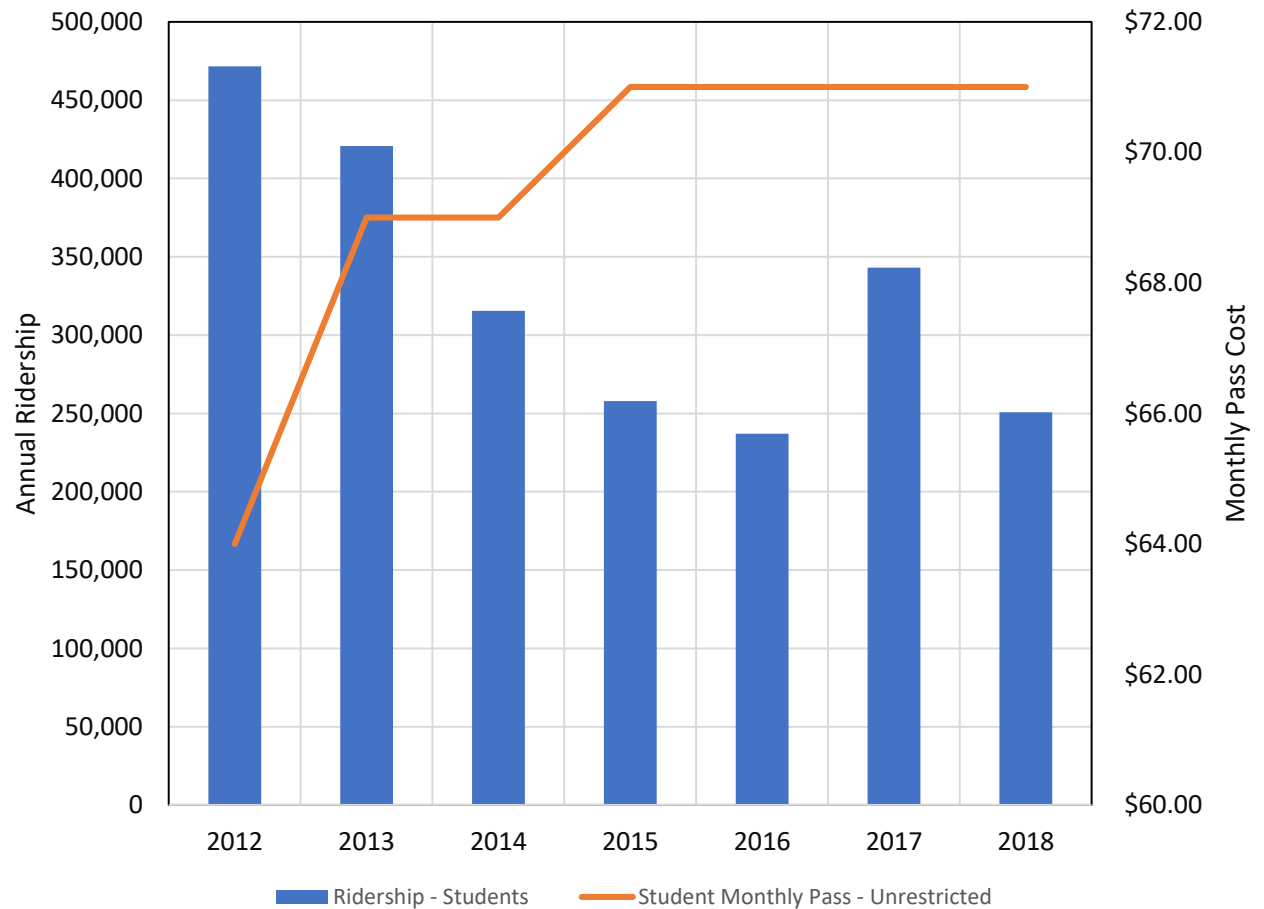


Transit Investment

Student Concession Trend

Follow Up to Committee of the Whole - Budget

Student Ridership Trend vs Monthly Pass Cost

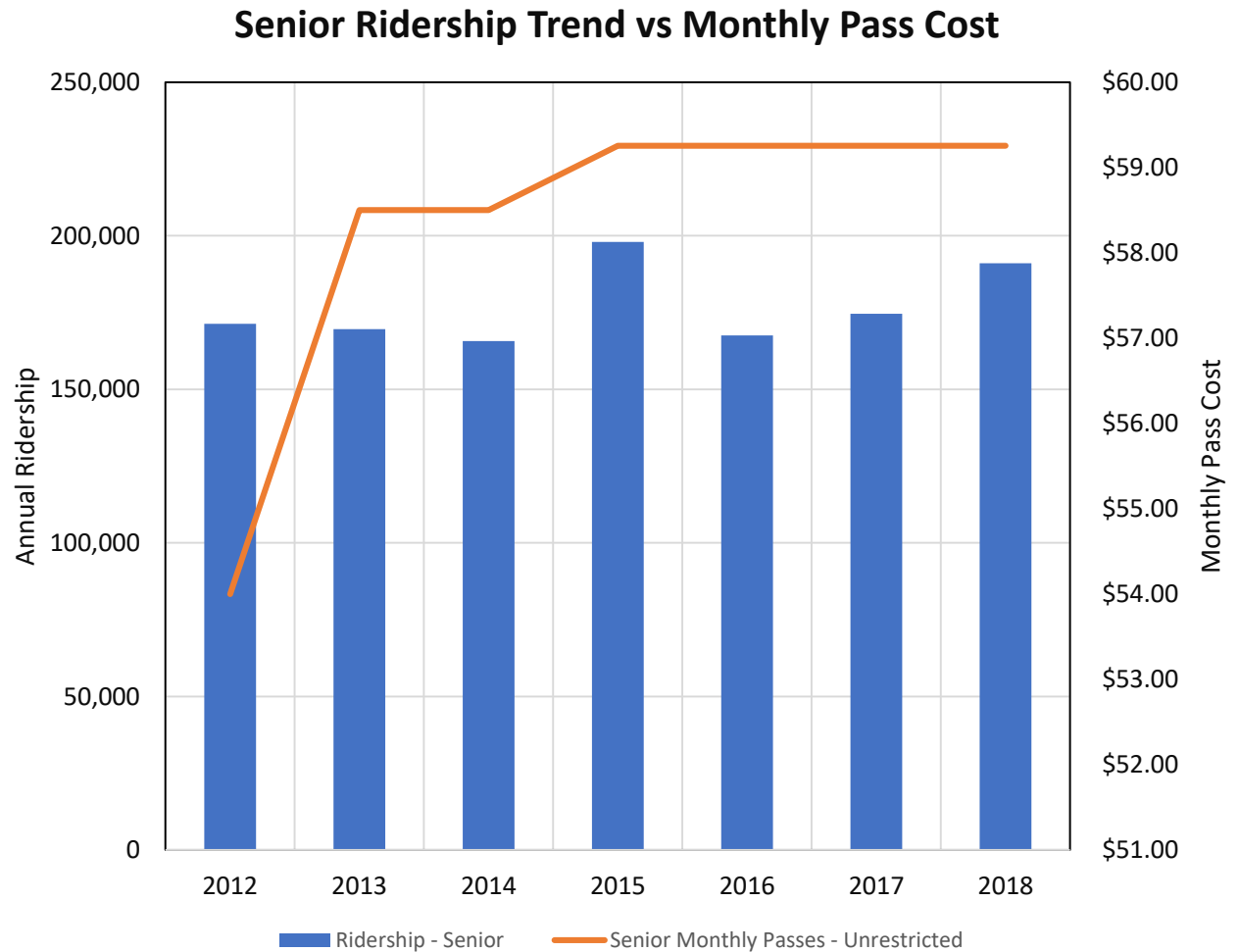




Transit Investment

Follow Up to Committee of the
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Senior Concession Trend





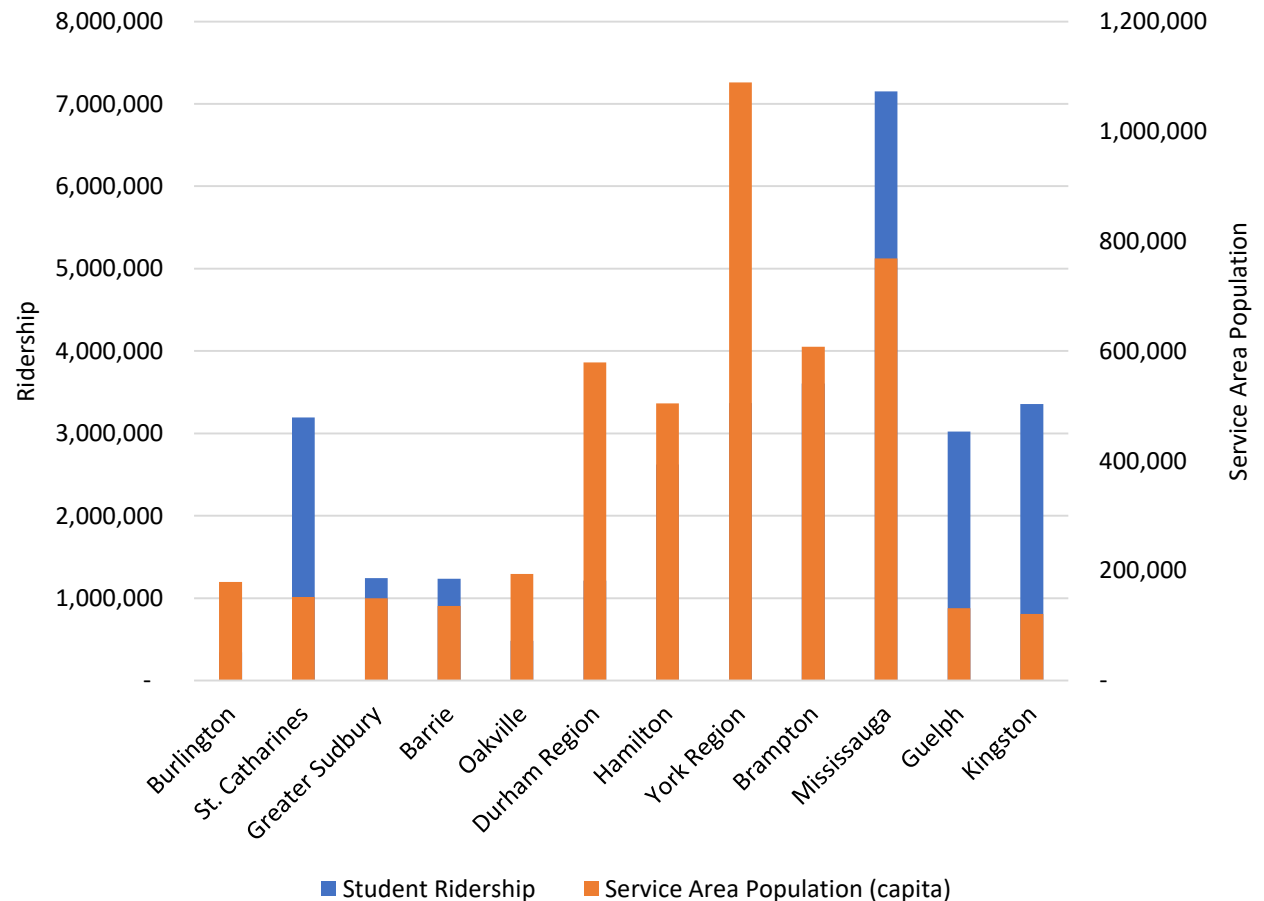
Transit Investment

Follow Up to Committee of the Whole - Budget

Burlington, Oakville, Durham Region, Hamilton, York Region, and Brampton have marginal student ridership in comparison to overall service area population.

How Do We Compare

Population vs Student Ridership (2017)



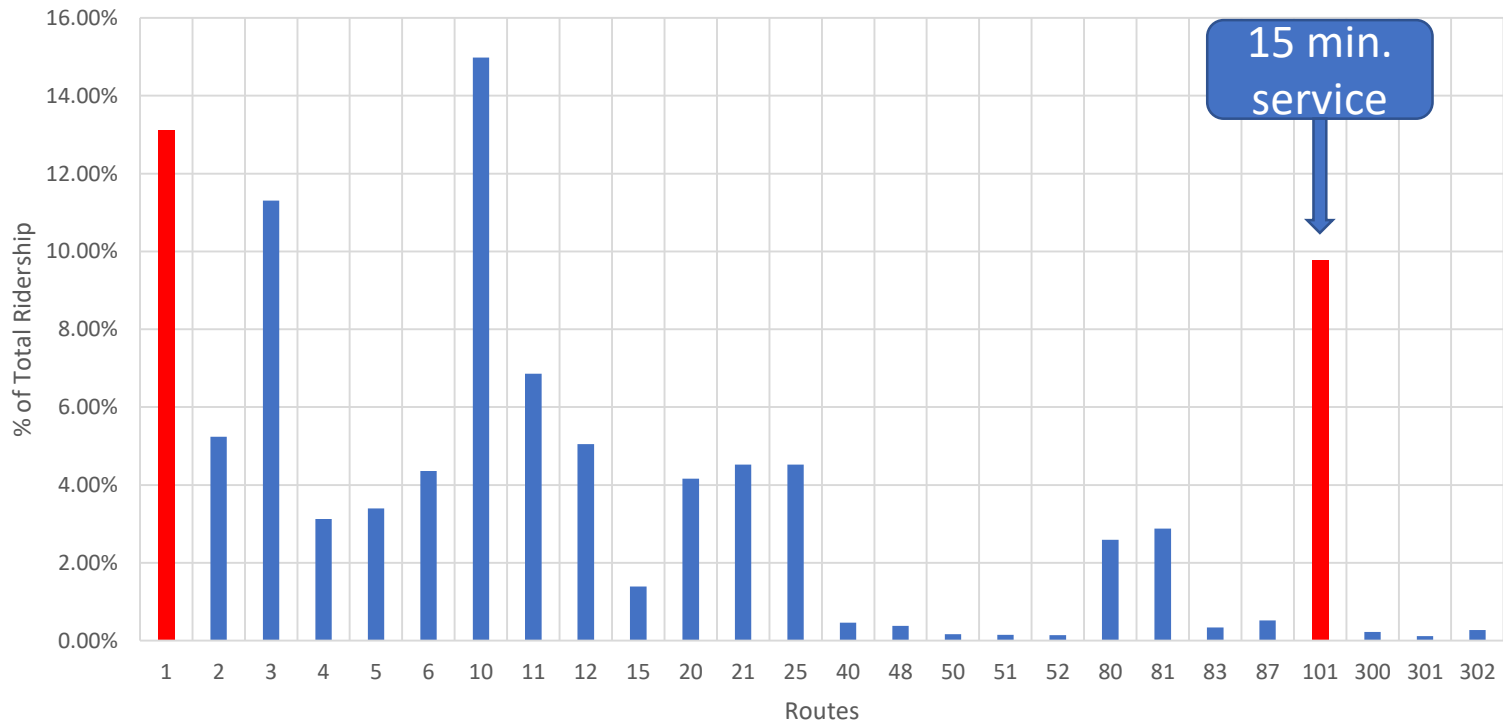


Transit Investment

Ridership Distribution

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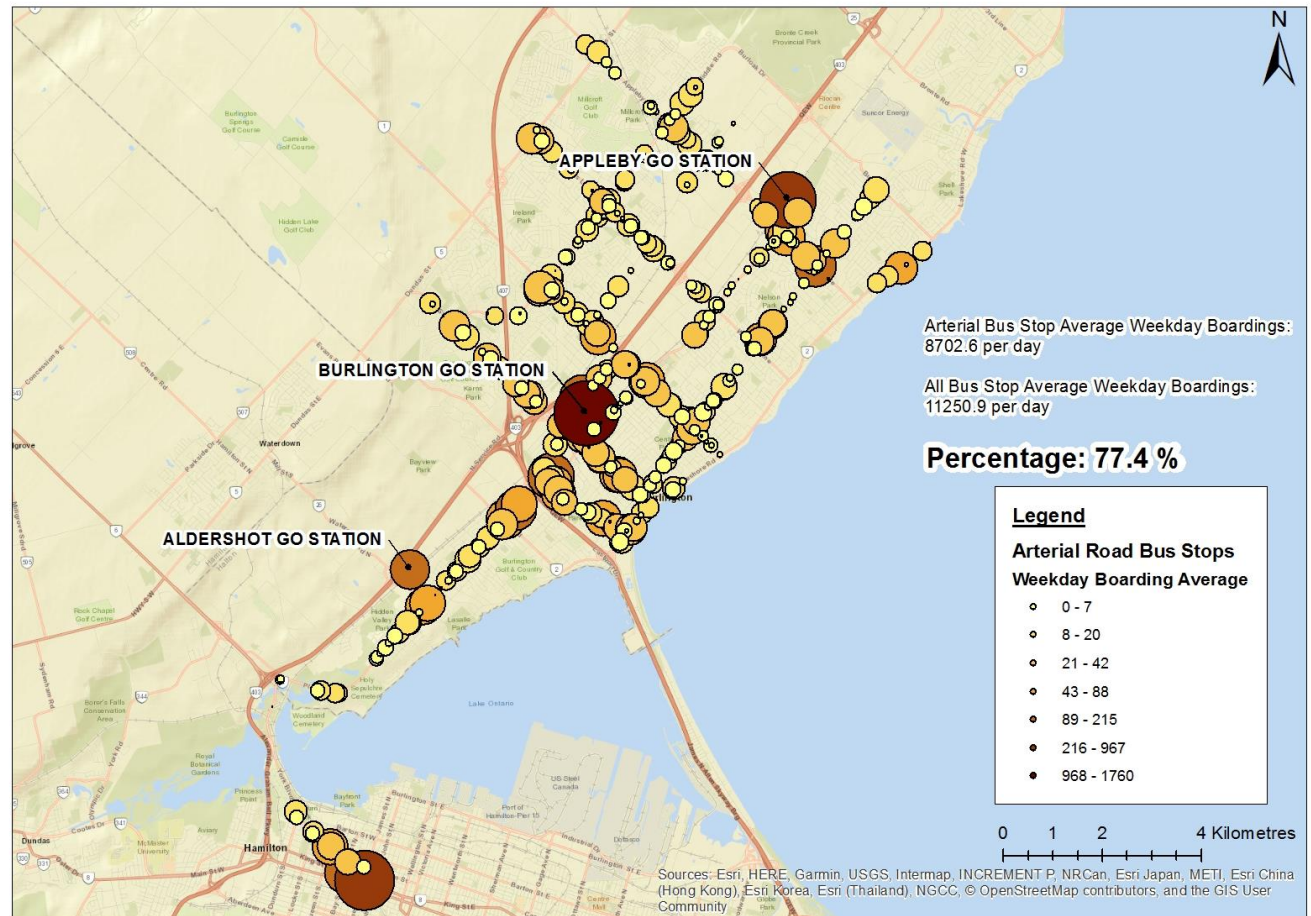
Ridership Distribution by Route



Ridership on Arterial Roads & at GO Stations

Boardings at Arterial Roads Stops and GO Stations

Follow Up to Committee of the
Whole - Budget





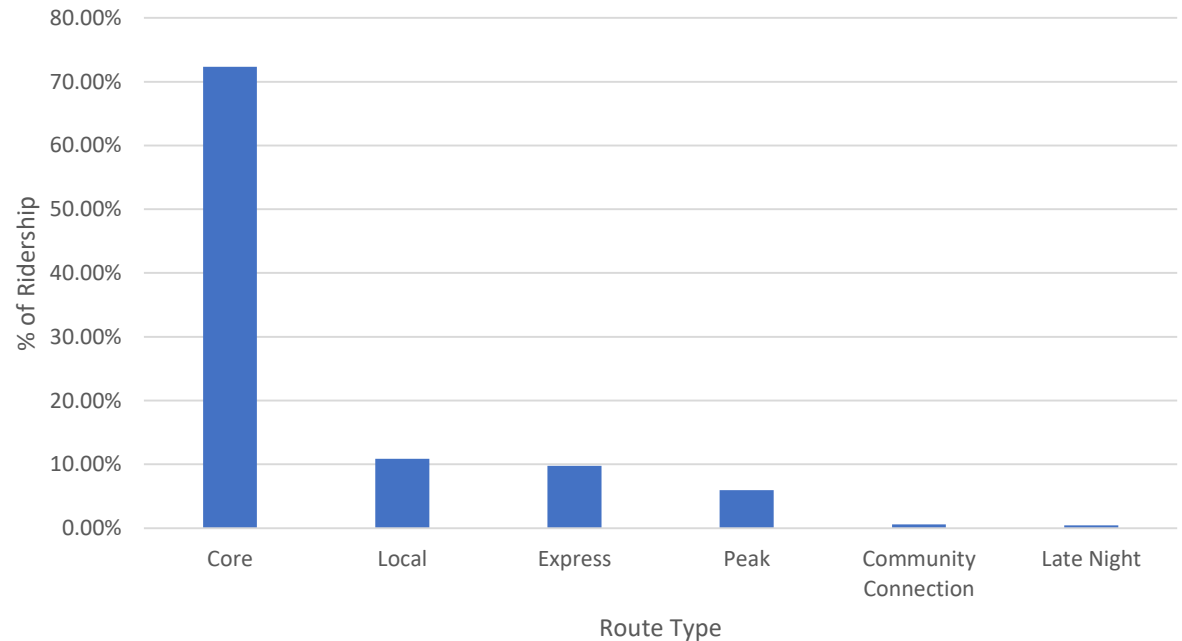
Transit Investment

Ridership by Route Type

Follow Up to Committee of the Whole - Budget

Route Type	Description
Express	Provide limited stop service
Core	Majority of the route is along an arterial road
Local	Majority of route is along secondary roads
Peak	Operate Monday-Friday during peak periods only
Late Night	Provide coverage on main arterials after 11pm All late night routes operate from the Burlington GO station
Community Connection	Operate Monday-Friday during midday period

Ridership by Route Type





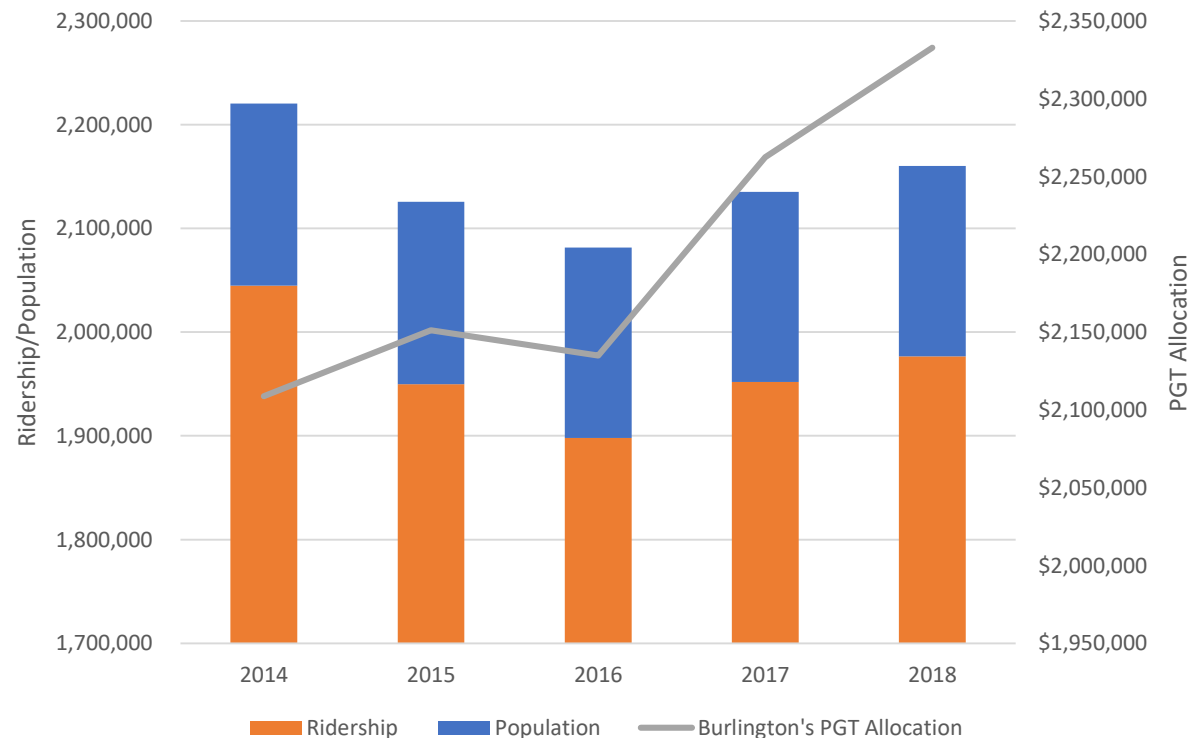
Transit Investment

Provincial Gas Tax & Ridership

Follow Up to Committee of the Whole - Budget

Provincial Fiscal Year	% Change from Previous Year
2015	2.01%
2016	-0.75%
2017	5.97%
2018	3.10%

Provincial Gas Tax Allocation

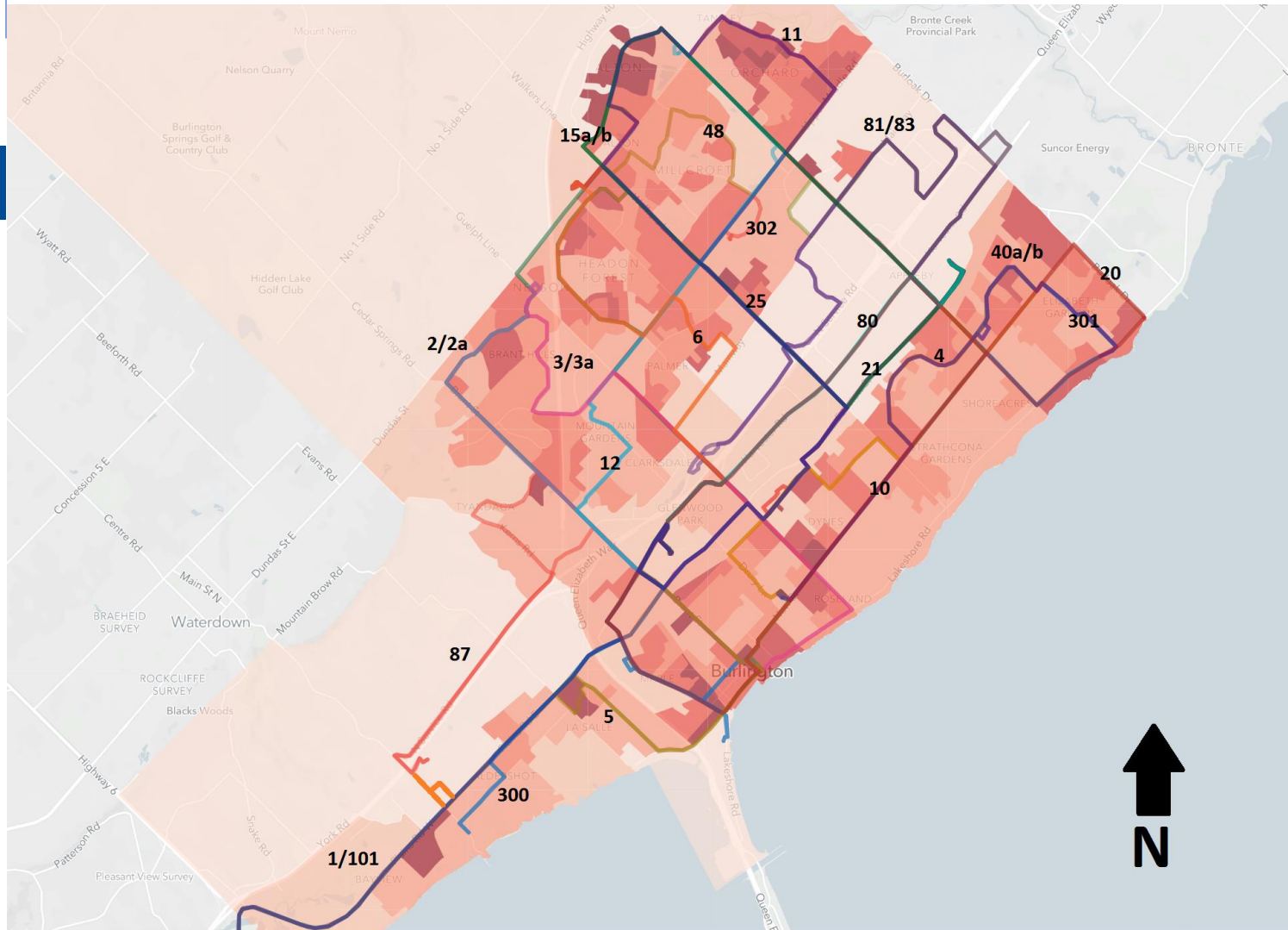




Transit Investment

Follow Up to Committee of the Whole - Budget

Population Density & Route Network





Transit Investment

Quick Wins in 2019 Proposed Budget

Follow Up to Committee of the
Whole - Budget

Activity	Completion Date
Bus Bay Movement to South Side of Burlington GO – increasing directness of routes	Sept. 2019
Route Schedule Enhancements (travel time/layover) & Movement to Grid Network	Sept. 2019
SMS / Next Bus Information	Oct. 2019
Alternate Service Delivery Study	Nov. 2019
Completion of Five-Year Business Plan	Nov. 2019
Accessibility Improvements at Bus Stops	Throughout 2019



Transit Investment

Seniors Ride Free Mondays – Oakville Transit Pilot

Follow Up to Committee of the
Whole - Budget

Survey Results After Pilot

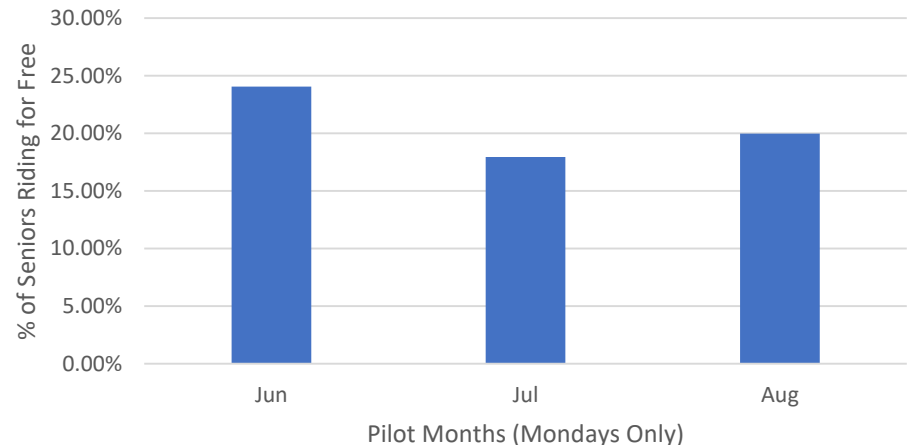
- Majority of usage between 9:00 am and 4:00 pm
- Main purpose for travel was shopping and/or medical app.
- Greatest number of respondents selected Monday as preferred day;
 - Wednesday was second at 23.9%

Net cost during Pilot: ~ \$11,300

Net reduction in revenue to expand
to full year: ~ \$45,224

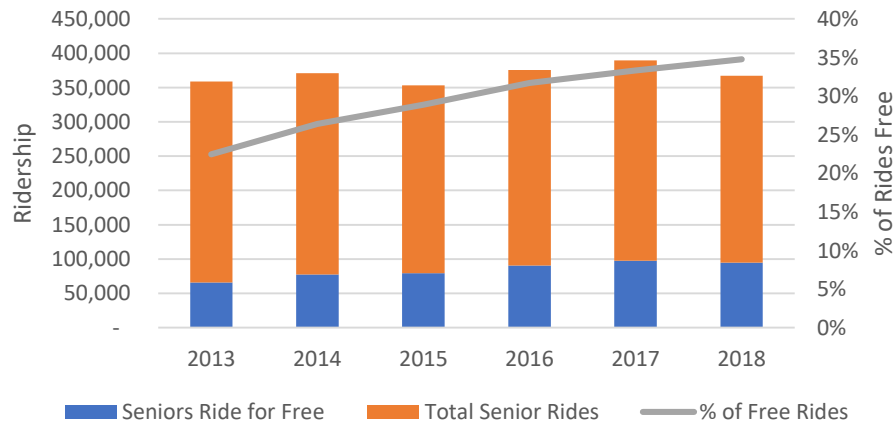
Pilot indicated an increase in paid
rides on the day before and after the
free day - This did not materialized

2012 Pilot



Seniors Ride Free Mondays – Oakville Transit

**Senior Ridership (Conventional)
Post Implementation**



Senior Ridership Distribution Average

