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To: Mayor and Members of Council

From: Councillor Lisa Kearns

Date: March 18, 2019

Re: Santa 5 K Road Race 2019 Date

In 2018 the previous council and staff as well as our downtown partners and businesses shared in discussions related to finding a suitable date that worked well for the Santa 5k Road Race organizer and participants.

These discussions resulted in a staff direction, to direct the Director of Parks and Recreation to consult with downtown churches and businesses, the event organizer and past race participants to determine future race dates and report back in November 2018. (SD-23-18).

This staff direction, then resulted in a survey that in turn resulted in staff reporting back to Committee of the Whole on November 5, 2018 with report PR-05-18. At Council on November 12, 2019 Council approved the Santa 5k road race to occur on an annual basis in the downtown on the second Saturday in December with race time to commence prior to 9:00 a.m.

Due to further discussions with the Downtown Business Improvement Area and consultation with the members of the BIA, the concerns around the Santa 5k being held on a Saturday rather than a Sunday continue, and after participating in the 2018 Santa 5K Road Race, as well as the 2018 Santa Clause Parade event, I would like to propose the following staff direction:

Direct the Director of Parks and Recreation to work with the Santa 5K Road Race organizer to hold the 2019 event on the same day as the Santa Clause Parade in 2019, Sunday December 1, 2019 and for staff and the Downtown Business Improvement Area to report back with evaluation following the 2019 event to re-evaluate next steps.

Thank you

Lisa Kearns
Councillor
Ward 2