

Thinking Ahead...Up Stream Thinking





Thinking Ahead Building the Plan

- ✓ Previous Workshop Results
 - ✓ Common Ground
- ✓ Get Your Input and Insights

Work to Date and Future Deliverables

1. Corporate Direction and Corporate Project Matrix completed and presented to Burlington Leadership

Aug 2018

Dec 2018

2. Dec 13 2018 Council Workshop about corporate priorities

3. Validation, engagement and communications with Council and City Management

Jan 2019

Feb 2019

4. Feb 14 2019 Workshop facilitation defining Strategic Goals for the 4 Year Plan

5. Draft 4 Year Plan prepared and shared

Final 4 Year Plan prepared and presented

Q2 2019

Future

6. Alignment to corporate initiatives and business plans, with tracking and reporting to Council on progress

Let's Get on the Same Page...

How Might We Define Strategy?

★ Strategy is a plan of action to achieve an overall aim

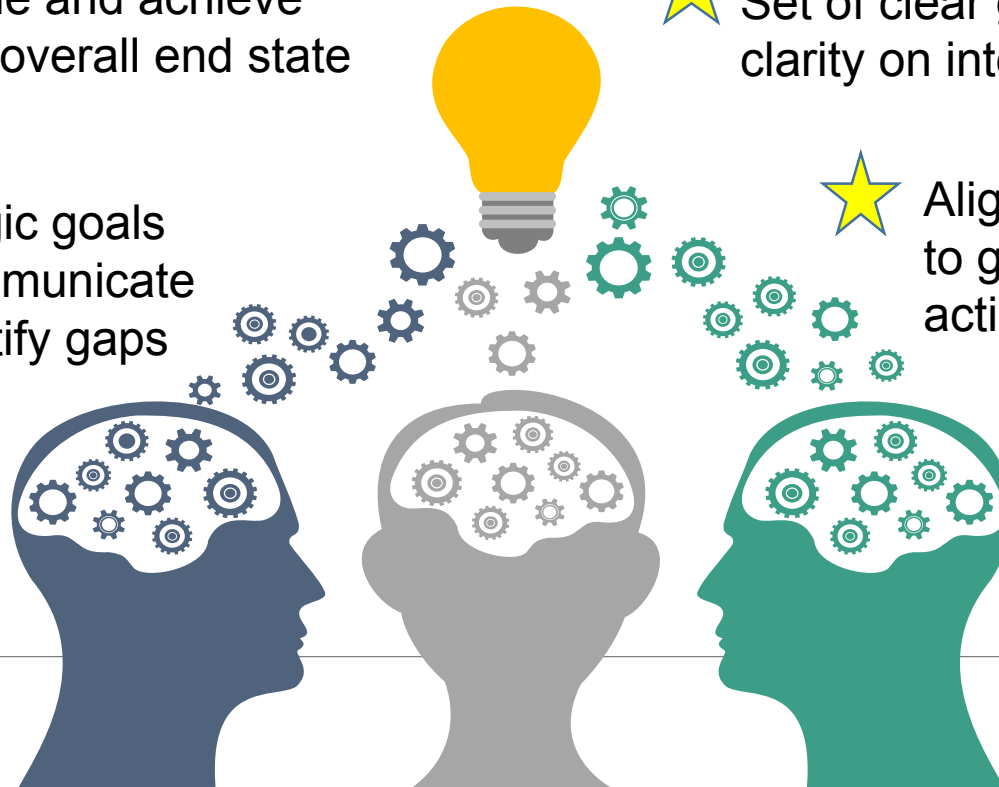
★ Determining what do we need to do to achieve our goals for the future

★ Need to define and achieve buy-in for an overall end state

★ Set of clear goals to provide clarity on intended outcomes

★ Measure strategic goals progress to communicate success or identify gaps

★ Align strategic projects to goals to identify actions



Let's Get on the Same Page...

Strategic Planning

Where are we going?

Vision / Strategic Goals

How will we get there?

Initiatives and Actions

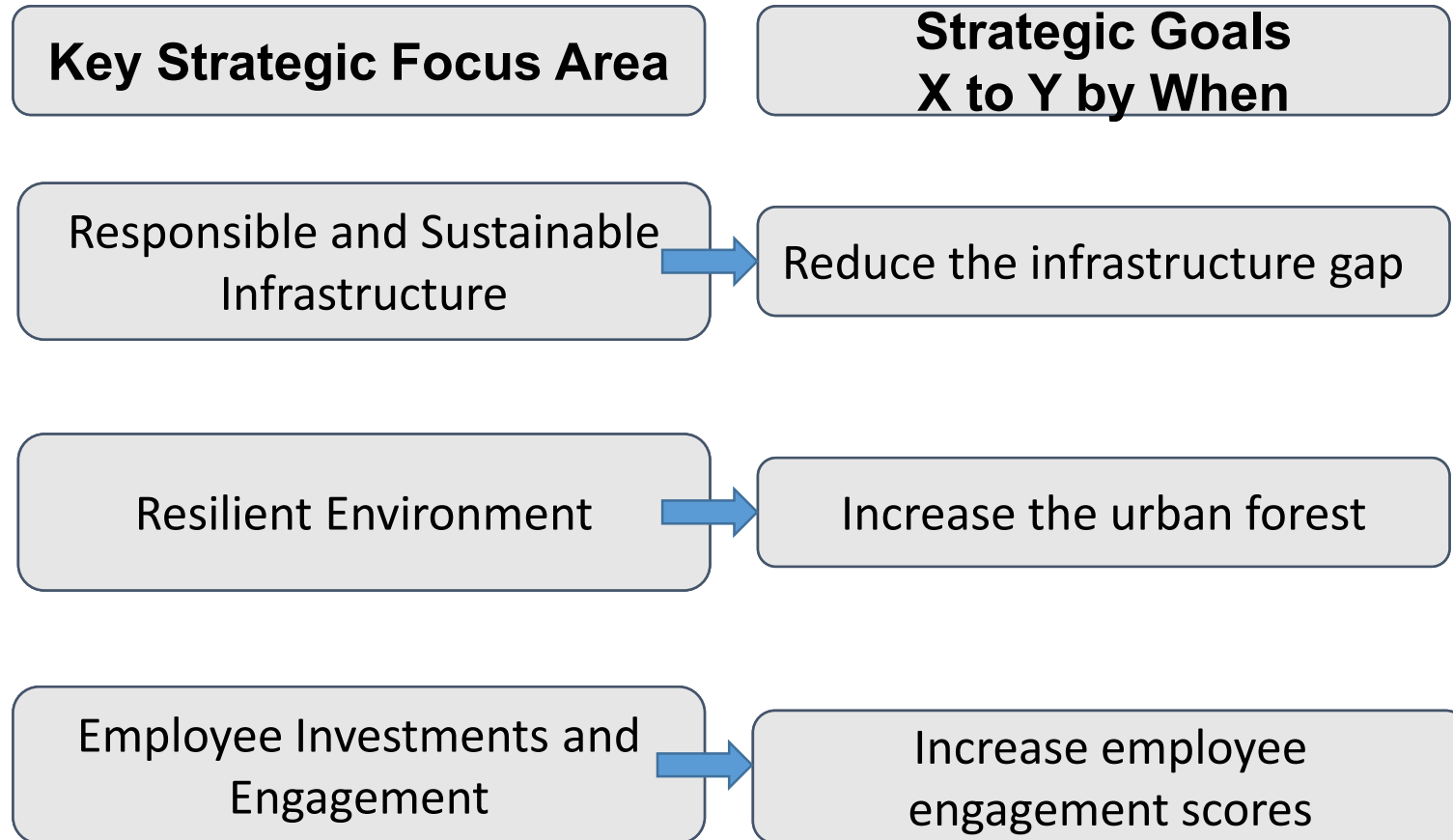
How do we know if we
are achieving our goals?

Performance Measurement

What resources and strategies
do we need to change or adjust?

Performance Management

Key Strategic Focus Areas and Strategic Goals Examples



Let's Get on the Same Page...

Why We Need Alignment?



Facilitate buy-in for strategic road map



Provide a strategic focus for budget process and other corporate decision making processes



Ensure agreement on resourcing of priority projects



Align business operations with strategic goals



Facilitate communication with citizens, staff and stakeholders regarding strategic vision for the city

Why Facilitated Workshops

Principles of Engagement

1. Everyone feels their ideas and contributions are being listen to.
2. Everyone shares and this enables buy-in and commitment.
3. Work is done collaboratively to develop solutions together, no idea is considered wrong.
4. Everyone has wisdom and has a right to contribute.

The facilitation process has intent, a plan, flexibility and encourages sharing of ideas and insights all for the purpose of achieving results

Today's Workshop

Session #1

- ✓ Sharing, Discussing and Validating Key Strategic Focus Areas

Session #2

- ✓ Developing Strategic Goals

Maybe?...Session #3

- ✓ Aligning and/or developing Initiatives and Actions

Session #1 – Key Strategic Focus Areas

Table Discussions and Sharing with the Group

1. What observations do you make at first glance?
2. What stands out that you are happy with?
3. What stands out that bothers you or does not make sense to you?
4. Are there fundamental changes that need to occur with this list?

Session #2 – Key Strategic Goals

The Vision

Envision the year is 2022 and the City of Burlington is vibrant and recognized as a great place for business to thrive and a place to live. Citizens are very happy with the services, results and direction of the City.

Question?

What are the key strategic goals, that we must focus on over the next 4 years to achieve this vision?

Session #3 – Actions and Initiatives

The Vision

Envision the year is 2022 and the City of Burlington has enhance services and accomplished initiatives and projects and achieved the goals of the 4 year plan.

Question?

What are the initiatives, projects and actions, that contribute to accomplishing our goals?