

**2015 - 2040 STRATEGIC PLAN INITIATIVES & STATUS**

<b>STRATEGIC DIRECTION</b>	<b>GOAL</b>	<b>STRATEGIC INITIATIVES</b>	<b>LEAD DEPARTMENT</b>	<b>STATUS</b>	<b>What's Been Done</b>
A City that Grows	Promoting Economic Growth	Create an employment lands vision that drives investment and growth in Prosperity Corridors	City Building	Complete	Official Plan, Employment Lands Vision
A City that Grows	Promoting Economic Growth	Develop and put in place a redevelopment and intensification strategy for the Prosperity Corridors	BEDC	Complete	Official Plan
A City that Grows	Promoting Economic Growth	Build one brand for the City of Burlington to attract both business and people	BEDC	Not included in 2018-2022 workplan	Requires future Marketing Strategy
A City that Grows	Promoting Economic Growth	Initiate and develop a strategy for Burlington's rural areas. This strategy will consider economic, social, cultural and environmental factors in support of the rural community, agricultural industry, natural heritage and water resources.	City Building	Complete	Rural Active Transportation Strategy
A City that Grows	Promoting Economic Growth	Develop and implement a strategy to attract post-secondary institutions to Burlington. Encourage connections between future employees and employers to help grow Burlington's economy.	BEDC	2018-2022 workplan	Post-Secondary Strategy and Framework (upcoming)
A City that Grows	Promoting Economic Growth	Make it easier for businesses to locate in Burlington, attracting more investment.	BEDC	2018-2022 workplan	BEDC Workplan; Red Tape Red Carpet Task Force
A City that Grows	Promoting Economic Growth	Create and invest in a system that supports the startup and growth of business, innovation hubs and entrepreneurship.	BEDC	Complete	Opening of Tech Place in 2017
A City that Grows	Intensification	The city will include growth targets and their related opportunities in its Official Plan. This will be completed by the end of 2018.	City Building	Complete	Official Plan
A City that Grows	Intensification	Through policy, the city will influence the redevelopment of aging commercial plazas and transform them into mixed-use neighborhood hubs.	City Building	Complete	Official Plan

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A City that Grows	Intensification	The City will work with Halton Region and other partners to develop a servicing plan for intensification areas.	Capital Works	2018-2022 workplan	Halton Region Integrated Growth Management Strategy
A City that Grows	Intensification	The city will conduct and implement an intensification plan that will include a specific focus on the Urban Growth Centre and will develop a strategy for the downtown core that will promote residential and appropriate niche/boutique office development.	City Building	2018-2022 workplan	Scoped Review of OP; Mobility Hubs restart Q4-2020
A City that Grows	Intensification	The city will develop energy and sustainable site feature guidelines to require new/renewed buildings to promote energy-efficient technologies.	City Building	Complete	Sustainable Building and Development Guidelines
A City that Grows	Intensification	The city will analyze the costs of all forms of development	Finance	Complete	Fiscal Impact Study completed by Watson & Associates
A City that Grows	Intensification	The city will put in place the recommendations of the strategic action plan for the downtown (known as Core Commitment) and extend, where possible, recommendations to other urban centers.	City Building	2018-2022 Workplan	Mobility Hub Master Plans
A City that Grows	Intensification	The city will create and implement an awards program to recognize and celebrate excellence in architecture, urban design, streetscaping, landscaping and sustainability in all developments.	City Building	Complete	Burlington Urban Design Awards Plan is complete
A City that Grows	Focused Population Growth	Future development will be higher density, walkable and accessible, transit-oriented with appealing streetscapes. The city will become a leader in walkability and bike ability scores in the province and will be fully aligned with provincial strategy and goals.	City Building	Transitioned to Operations	City Building Operations

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A City that Grows	Focused Population Growth	The city will prioritize the planning for each mobility hub. The plan for each mobility hub will consider/include design, jobs and housing, servicing, public transportation, parks and green space.	City Building	2018-2022 workplan	Scoped Review of OP; Mobility Hubs restart Q4-2020
A City that Grows	Focused Population Growth	The city will develop and implement a strategy in co-operation with other levels of government to support young families:	City Building	2018-2022 workplan	Housing Strategy
A City that Grows	Focused Population Growth	By 2020, the city will develop a liaison office to attract immigrants, while remaining a destination of choice for all newcomers.	CMO	Not included in 2018-2022 workplan	Newcomer Strategy
A City that Grows	Focused Population Growth	An Age-Friendly strategy for seniors will be developed by the end of 2019. This will include addressing the need to have sufficient seniors' programming space.	Parks & Recreation	Complete	The Age Friendly Strategy is complete and is being implemented
A City that Grows	Focused Population Growth	The city will improve its ability to monitor, track and understand Burlington's demographic growth trends and profile.	City Building	2018-2022 Workplan	This is an ongoing initiative.
A City that Grows	Increased Transportation Flows and Connectivity	The city will prepare master plans along with implementation strategies for each mobility hub. These plans will consider urban design, land use, servicing, public transportation parking and parks and open space needs. The city will work with Metrolinx to create hubs that align with intensification and objectives.	City Building	2018-2022 workplan	Scoped Review of OP; Mobility Hubs restart Q4-2020
A City that Grows	Increased Transportation Flows and Connectivity	The city will work with Metrolinx, Halton Region and the province to fin multi-modal, flexible and affordable solutions to accommodate the projected traffic generation from growing employment lands.	Transportation	2018-2022 Workplan	QEW Prosperity Corridor Plan

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A City that Moves	Increased Transportation Flows and Connectivity	The city will shift a greater proportion of inbound and outbound traffic to public transportation and prepare a long-term strategy to support the growth of public transportation.	Transit	2018-2022 Workplan	Transit Business Plan, Integrated Mobility Plan
A City that Moves	Increased Transportation Flows and Connectivity	As the city grows, light rail and bus rapid transit systems will be evaluated.	Transit	Not included in 2018-2022 workplan	This will require further review beyond this term of Council.
A City that Moves	Increased Transportation Flows and Connectivity	Future development in key mixed nodes will be higher density, walkable, accessible and well-serviced by public transportation. The city will become a leader in walkability in the province and will be fully aligned with provincial strategy and goals.	City Building	Transitioned to Operations	City Building Operations
A City that Moves	Increased Transportation Flows and Connectivity	Future development in higher densities will consider car-share and bike-share options.	Transportation	Transitioned to Operations	City Building Operations

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A Healthy and Green City	Healthy Lifestyles	The Parks Master Plan will be updated to reflect growth objectives and changing density in the City.	Capital Works	2018-2022 workplan	Parks Master Plan
A Healthy and Green City	Healthy Lifestyles	Major developments will be required to provide public space.	City Building	Transitioned to Operations	City Building Operations
A Healthy and Green City	Healthy Lifestyles	The city will engage with Halton Region, Bruce Trail Association, Conservation Halton and other partners to develop the Bruce Trail to promote access and awareness, with the goal of creating new entry points to trails and improving safety.	Transportation	2018-2022 workplan	Parks Master Plan, Integrated Mobility Plan
A Healthy and Green City	Healthy Lifestyles	The city, working with the community, will lead the development of 10 or more self-sustaining community gardens by 2018.	Capital Works	Transitioned to Operations	Community Gardens are planned to increase over the next 10 years
A Healthy and Green City	Healthy Lifestyles	In the context of the Transportation Master Plan, the city will complete a plan and put in place initiatives that create connectivity of trails, parks and streets.	Capital Works	2018-2022 workplan	Integrated Mobility Plan
A Healthy and Green City	Healthy Lifestyles	The city will develop and adopt walkability scores.	Transportation	2018-2022 workplan	Integrated Mobility Plan
A Healthy and Green City	Healthy Lifestyles	The city will explore opportunities to support the conversion of former local quarries into recreational areas. These will maintain the objectives contained within the Niagara Escarpment Plan and Halton Region Official Plan.	City Building	Not included in 2018-2022 workplan	This will require further review beyond this term of Council.
A Healthy and Green City	Healthy Lifestyles	The city will work with public, private and community groups to provide recreation programs that reflect the city's residents.	Parks & Recreation	Transitioned to Operations	P&R Operations
A Healthy and Green City	Environmental and Energy Leadership	The city will develop and implement a plan to make city operations net carbon-neutral.	Capital Works	2018-2022 workplan	Corporate Energy Plan
A Healthy and Green City	Environmental and Energy Leadership	In partnership with others including the community, provincial and federal levels of government, the city will undertake research in order to make Burlington net-carbon neutral.	Capital Works	Transitioned to Operations	Bay Area Climate Change Partnership
A Healthy and Green City	Environmental and Energy Leadership	The city will complete and implement a climate change adaptation plan.	Capital Works	2018-2022 workplan	Climate Adaptation Plan

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A Healthy and Green City	Environmental and Energy Leadership	The city will update and implement the Community Energy Plan so that it is efficient, resilient and economically viable.	Capital Works	Complete	Community Energy Plan Update
A Healthy and Green City	Environmental and Energy Leadership	Working with Burlington Hydro, the city will explore district energy, micro-generation and new storage technologies.	Capital Works	Not included in 2018-2022 workplan	This will require further review beyond this term of Council.
A Healthy and Green City	Environmental and Energy Leadership	The city will advocate that the Cootes to Escarpment Ecopark System will be recognized, within four years, in provincial or federal legislation and will receive the appropriate funding to complete the required land assembly.	City Building	Complete	HAPP Submission Completed during Provincial Plan Review
A Healthy and Green City	Environmental and Energy Leadership	The streetscape plans and private development will increase the city's tree canopy.	Roads, Parks, & Forestry	Transitioned to Operations	City Building & RPF Operations

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An Engaging City	Good Governance	The city will create a Charter of Good Governance. This charter will be a framework for excellent decision-making.	Clerks	Complete	Code of Good Governance Completed
An Engaging City	Good Governance	The city, working with key community partners, will develop a report card that will outline the status of the economic, social, and environmental well-being of residents and report on overall community health.	CMO	2018-2022 workplan	Community Dashboard will be prepared
An Engaging City	Good Governance	The city will build government outreach capacity to engage with, liaise with and influence relevant governments.	CMO	Complete	Creation of Government Relations Office
An Engaging City	Good Governance	Annual property tax increases will reflect inflationary increases, infrastructure renewal financing and increased service commitments.	Finance	Transitioned to Operations	Finance Operations
An Engaging City	Good Governance	The city will continue to implement initiatives in the Community Engagement Charter.	CMO	Transitioned to Operations	Get Involved Burlington; Mindmixer
An Engaging City	Good Governance	By the third quarter of 2017, the city will develop and start to implement a strategy to increase outreach and inclusivity through an approach at both the staff and political level.	CMO	Transitioned to Operations	Welcome to Burlington Mohawk Future Ready Leadership Report
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will develop and put in place initiatives that support and empower community building at the neighborhood level. An initial report will be provided to Council in the context of the 2016 budget.	Culture	Transitioned to Operations	Love My Hood Program
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will continue to implement initiatives in the Cultural Action Plan.	Culture	Transitioned to Operations	Cultural Grant Program
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will encourage better collaboration and co-ordination among existing and new cultural partners	Culture	Transitioned to Operations	Partnership of Cultural Boards established

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An Engaging City	Community Building through Arts and Culture via Community Activities	The city will adopt an approach to the planning, design and management of public spaces to ensure they are inviting people places. This will be accomplished by using the power of arts, culture, architecture and design.	Culture	Transitioned to Operations	Arts & Culture transitioned to City Building
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will expand the Public Art Program by developing policies and programs such as public art on private property.	Culture	Transitioned to Operations	Public Art Master Plan Update
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will revise policies related to culture activities and programs such as busking, zoning, event permitting to allow for easier and more accessible initiatives.	Culture	Not included in 2018-2022 workplan	This is work that will be initiated as part of the Zoning By-law Review and will be completed beyond 2022.
An Engaging City	Community Building through Arts and Culture via Community Activities	The City will better align strategies, resources, and goals of current cultural partners with broader city objectives including Youth and Newcomer Strategy; Intensification and Mobility Hubs.	Culture	Transitioned to Operations	Welcome to Burlington Mohawk Future Ready Leadership Report
An Engaging City	Community Building through Arts and Culture via Community Activities	The city will encourage targeted cultural programming that engages newcomers and a more diverse audience with the goal of promoting cultural diversity.	Culture	Transitioned to Operations	Partnership of Cultural Boards established; Cultural Diversity Festival (BPAC)