

Appendix A

Core Commitment Initiatives Tracking

SHORT TERM:

Initiative	Lead	Status
Complete the review of funding options for the provision of 27kv hydro service and burial of overhead lines in the downtown.	Capital Works	<p>The burial of the upgraded 27kv hydro service required to support new development along John Street is complete from the Bus Station north to Caroline Street.</p> <p>The burial of the existing 4kv above ground service was relocated to the opposite side of John Street. It will remain overhead until the road works commence. The 2019 Capital Budget and Forecast identifies projects scheduled to take place in 2024.</p>
Prepare an employment strategy for the downtown supported by a business case and including the development of a strategy to attract niche office users, and including a strategic review of City owned lands.	Burlington Economic Development Corporation (BEDC)	<p>Strategic land review completed by Capital Works with BEDC.</p> <p>Office Analysis study completed by Deloitte on future market trends for office.</p> <p>BEDC will be supporting a future update of Core Commitment and developing an employment attraction strategy for Burlington, including the Downtown, scheduled for 2022.</p>
Examine the options for incentives to attract employment uses including TIF's, grants, interest-free-loans, and the benefits of a Community Improvement Plan.	BEDC	BEDC will be working with the Department of City Building on a Community Improvement Plan for Burlington, scheduled for 2022.
Complete Burlington Beach Regional Waterfront Park Master Plan.	Capital Works (Parks and Open Space)	<p>Completed.</p> <p>The Burlington Beach Regional Waterfront Park Master Plan was approved by Halton Region Council on May 20, 2015.</p>

Initiative	Lead	Status
Complete the Community Trails Strategy and ensure alignment with and connection to Cycling Master Plan, Burlington Beach Regional Waterfront Park Master Plan, and Downtown Mobility Hubs Study.	Capital Works (Parks & Open Space)	Completed.
Develop a plan to enhance pedestrian connections using city owned lands and right of ways through Parking Lots 1, 4, and 5 connecting to the Centennial Bike Path.	Capital Works (Parks & Open Space) / Special Business Area Coordinator	Elgin Promenade Phases 1, 2 and 3 completed. Phase 4 is scheduled for completion in 2020.
Complete and implement near term recommendations arising from the Parking Study with respect to rates, fees and governance.	Transportation Services	Fee structure in place. New equipment installed in the summer of 2016. Fully funded through Downtown Parking Reserve Fund. Interactive mapping in place.
Complete the OPR Mobility Hubs Opportunities and Constraints Study.	City Building	Completed.
Complete a strategic review of the City's real estate assets in the downtown.	Capital Works	Completed.

MEDIUM TERM:

Initiative	Lead	Status
Review park dedication policies to enhance existing public spaces and consider feasibility of adding new ones as intensification occurs.	Capital Works (Parks & Open Space)	Parkland Dedication policies were updated through the adopted Official Plan. The <i>More Homes, More Choice Act, 2019</i> may have implications on the city's parkland dedication policies and strategies.
Develop a targeted retail business recruitment program including resource implications and business case.	BEDC	BDBA employs a contract person to pursue targeted businesses for the downtown.
Explore opportunities to establish a year-round farmer's market in the	Special Business Area	Centro hosts a seasonal farmer's market that is very well attended by

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downtown and report to Council, including considerations for providing start-up support, financial or otherwise, and/or a permanent indoor space for the market.	Coordinator	residents and visitors to the Downtown. Further exploration of this opportunity will be explored through the next Core Commitment process.
Develop a sustainable animation strategy for smaller spaces and the winter season with a business plan for Council's consideration.	Parks and Recreation	Not started.
Explore opportunities to attract an educational institution to the downtown.	BEDC	Blythe Academy opened Fall 2014. BEDC will be developing a Post-Secondary Attraction Strategy for Burlington in 2022.
Implement the recommendations of the Cultural Action Plan once approved by Council, including the potential for a cultural district.	Manager of Arts and Culture	Ongoing.
Develop and implement the pedestrian priority pilot program as directed by the Strategic Plan.	Transportation Services	The scope of the Integrated Mobility Plan will be reassessed through a Council workshop and later presented for Council approval in Summer 2019.

LONG TERM:

Initiative	Lead	Status
Explore opportunities for the expansion of Wi-Fi Capability throughout the downtown.	Information Technology Services	Public Wi-Fi is available at City Hall and in Civic Square. Future work to explore Wi-Fi in other locations downtown will be explored.
Develop and install an interactive downtown business directory.	Burlington Downtown Business Association (BDBA)	Not started.
Consider a pilot program for a seasonal road closure including programming.	BDBA	While there has not been a comprehensive pilot program to specifically close an area of the Downtown seasonally, the Downtown is more frequently hosting special events which

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		close portions of roads. Examples include Street Fest, Sound of Music, Burlassic Park, Canada Day, etc.
Complete and implement long term recommendations arising from the parking study with respect to rates, fees and governance.	Transportation Services	Complete.
Examine, in conjunction with the Region, the need for and the feasibility of a graduated tax rate structure for small retail properties.	Finance	Not started.

ONGOING INITIATIVES

Initiative	Lead	Status
Continue to work with the Downtown Hospitality Group to manage night life in the downtown considering the needs of downtown residents.	Ward 2 Councillor's Office	As needed.
Continue to work with the Halton Region Police Services (HRPS) to increase police presence and safety measures downtown.	BDBA	As needed.
Implement a parking marketing strategy.	Transportation Services	Ongoing.
Enhance marketing of the downtown to raise awareness of downtown shopping and services.	BDBA	Ongoing.
Consider the parking needs of the downtown workforce in the development of parking options.	Transportation Services	Ongoing – downtown workforce are assigned parking locations strategically to continue to improve parking availability and convenience for visitors to the Downtown.
Explore partnerships with the private sector with respect to making public parking available as part of redevelopments.	Transportation Services	Ongoing.

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Leverage the existing policy to waive or reduce fees for use of civic square and other downtown public spaces for small scale events.	Parks and Recreation	Opportunities currently exist for organizations to request one-time fee support for events. Enhanced promotion of the overall fee waiver opportunity to be included in future Live and Play guides and in other promotional vehicles.
Continue to add public art in the downtown through the Public Art Program.	Manager of Arts and Culture	Ongoing. In 2018, two new pieces of public art were added, <i>Squeeze</i> and <i>Portal</i> , both part of the Elgin Promenade.
Promote downtown events.	Tourism	Ongoing promotion through social media (e.g. Twitter, Facebook), print materials, etc.
Continue Annual Reporting to Council on transit operations and programs.	Transit	Ongoing.
Continue to implement recommendations of the City's Cycling Master Plan to enhance linkages and cycling safety to and within the downtown.	Capital Works (Parks & Open Space)	Elgin Promenade connects the Centennial Path through the downtown. Multi phase project. Anticipating the fourth and final phase of construction to be complete in 2020.