



## **Burlington Seniors' Advisory Committee Meeting**

### **Minutes**

Date: June 17, 2019  
Time: 10:00 am  
Location: Mountainside Recreation Centre - Community Room 2

#### **1. Members Present:**

April Begg Goodis (Chair), Jim Young (Vice Chair), Wendy Moraghan, Carol Scanlon, Carmen Menard, Sara Edgar (BPL), Robert Lovell

#### **2. Member Regrets:**

Councillor Stolte, Tom Carrothers, Sheila Burton, Kim Routledge

#### **3. Others Present:**

Lisa Palermo (Clerk), Bruno Viacava (Recreation Coordinator)

#### **4. Declarations of Interest:**

None.

#### **5. Approval of Minutes:**

5.1 Minutes from the meeting held May 27, 2019 were approved, as amended.

#### **6. Delegation(s):**

6.1 Rob Hagley, Marketing and Customer Service Coordinator, Burlington Transit

Rob provided committee with an update on the community engagement that has taken place to date regarding the free transit for seniors pilot:

- Jun. 4th a kick off event was held at the Burlington Centre
- 1000 Presto cards have been issued to date
- Transit staff hosted multiple week day information sessions and learn to ride sessions at Tansley Woods Community Centre and the Senior's

Centre. (learn to ride sessions provide opportunity for seniors to get on a bus and see what it is like)

- Transit staff will go out to any seniors residence that requests a visit. visits have been arranged with a number of senior residences to date; Maranatha, LaSalle Place, Wellington Place, Burlington Towers, etc. visits will occur until the end of July.
- Transit staff will work on route changes throughout the month of August.

Transit staff will go back out to engage with the community in the fall regarding the pilot program and route changes.

Rob advised that transit will be removing bus routes 300, 301 and 302 and replacing them with higher frequency routes to better serve the community.

BT will continue to engage with the community to get their feedback on changes. One way will be via questionnaires on buses. Transit staff will be reporting back to council in spring 2020.

Committee asked if Rob would return to BSAC in October or November to provide an update on progress.

Committee members suggested that Burlington Transit:

- advertise on buses about the free transit for seniors pilot
- consider using students to survey people on buses
- consider using students to assist seniors to ride the bus
- add a Burlington Transit Free65 Pass link to the city's Adult 55+ Community homepage.

## **7. Regular Items:**

### **7.1 Communication subcommittee update**

April provided the subcommittee update:

- The open house was held at the Burlington Centre community hub space on Wed., Jun. 12 with great BSAC volunteer turnout. The "Seniors of Canada" digital slide show was well received and members liaised with the community. April provided some feedback on the hub space for future consideration - the hub space is a great space for an

open house but the location in the mall is not ideal as it is not a high traffic location and the Centre limits the use of promotional signage.

- April suggested displaying the digital slide show at the Seniors' Centre, at City Hall and on the BSAC web page.

## 7.2 Advocacy subcommittee update

Jim provided the subcommittee update:

- the subcommittee met with Rob Hagley, Burlington Transit to discuss marketing of the free transit for seniors' pilot and provided feedback.
- the delegation to Committee of the Whole on June 10 regarding the downtown parking study was well received. Committee's motion included language that directs staff to continue to liaise with Burlington's Seniors', Accessibility and Integrated Transportation Advisory Committees.

## 7.3 Staff Update (Mandy)

Bruno attended in Mandy's absence. He will investigate the use of the tv screens and/or other ways to provide information about BSAC at the Seniors' Centre.

## 7.4 Roundtable stakeholder updates:

### a. Canadian Association for Retired Persons (CARP) - Tom

Tom was absent and will provide an update at the next meeting.

### b. Burlington Public Library - Sarah

Sara advised that she will be the new representative attending BSAC meetings from the Library. Sara's portfolio includes active aging, education and wellness.

The library received a Burlington Community Foundation Grant which allowed the following programs:

- purchase of new cognitive care kits
- additional staff training
- purchase of new computers for boot camps for seniors
- funding for music and hearing loss program with Burlington Philharmonic

- funding of a new partnership with Burlington Age Friendly committee for promotion in the areas of elder abuse, driver safety and affordable housing

Sarah provided an update on a number of initiatives being offered by the library:

- a number of programs during seniors' month
- 'visiting library service' to bring books to seniors' who are less mobile/isolated.
- Affordable housing session
- 'lets ride the bus program' to familiarize seniors with riding a bus
- Medical Assistance and Dying session

c. Burlington Lighthouse Project - Wendy

Wendy advised that the committee is considering a name change from Lighthouse Project - more detail to come. The Oakville Ready program is set to launch in the fall and Burlington will follow. Burlington will align with Oakville for branding and marketing. The program involves using places of worship and other neighbourhood organizations as engagement and care anchors during extreme weather events.

d. Burlington Inclusivity Advisory Committee (BIAC) - Jim

Jim advised that BIAC members attended at Pride flag raising at city hall earlier in the month. Jim did not have a meeting update as BIAC had not yet had their June meeting.

e. Burlington Accessibility Advisory Committee (BAAC) - Sheila

Sheila was absent and will provide an update at the next meeting.

f. Halton Older Adult Committee (OAAC) - Jim Thurston (quarterly)

No update available. OAAC has not reconvened.

g. Integrated Transportation Advisory Committee (ITAC) - Tom

Tom was absent and will provide an update at the next meeting.

## 8. Other Business:

April advised that David Beck and Alexandra Edwards submitted resignations.

9.     **Adjournment: 11:51 p.m.**