

APPLICATION TO
THE CITY OF BURLINGTON
BY THE BINGO CONNECTION INC.
TO RELOCATE THE BINGO HALL TO
1881 FAIRVIEW STREET

CLERKS DEPARTMENT			
Action Required		Council Agenda	
Info Only		Standing Comm Agenda	
Reply to Clerk		Council Information Pkg.	
COPY TO			
City Mgr. Office		Human Resources	
Clerks		I.T.S.	
Councillors Office		Legal	
Capital Works		Mayor's Office	
Finance		Parks & Recreation	
Fire		City Building	
B.L.T.		Roads & Parks Maint.	
Comments:		Transportation	
		File No: _____	

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COVER LETTER

AGCO CERTIFICATE OF REGISTRATION

MAP OF NEW LOCATION AND BINGO HALLS WITHIN 30 KMS

DESCRIPTION OF PROPOSED OPERATIONS OF THE NEW LOCATION

LETTER OF SUPPORT BY CHARITIES OF THE BINGO CONNECTION

SITE PLAN AND FLOOR PLAN OF THE NEW LOCATION

ZONING VERIFICATION LETTER OF THE CITY OF BURLINGTON

THE BINGO CONNECTION INC.

Please accept this package as our Application to Relocate our bingo hall, The Bingo Connection Inc., to 1881 Fairview Street in Brantview Plaza.

The Bingo Connection began operations in May of 1989 at the current site at 484 Plains Road East and has operated there without interruption for the past 30 years. We have served dozens of charities by offering bingo events and thereby permitting them to have a source of fund-raising while serving the general public with a form of gaming entertainment.

The Bingo Connection serves several Burlington local charities and the property on which we are currently located will soon be redeveloped for residential condominium units. As such our business is forced to find alternate suitable facilities within our City in order to continue to operate the business and serve our charities and our customers.

We respectfully request that the City of Burlington process our application and assist us to modernize and continue to serve the needs of our charities and to be able to offer bingo and other games to the general public.

Our charities provide essential services to the residents of the City. While the number of charities and the dollars they have been able to generate from our facility have declined over the years, we sincerely hope and expect that this application and the relocation into a new and more central location will reverse that decline. The new and more central location, combined with the ability to modernize our offerings and compete on a level playing field with the new electronic games offered in the halls in Oakville, Mississauga and Cambridge, should permit us to increase the proceeds to the charities and to the City of Burlington, allow us to increase the number of charities served and increase the economic benefit to the City by way of increased employment of staff to operate the new facility.



Alcohol and Gaming Commission of Ontario
90 Sheppard Avenue East, Suite 200
Toronto ON M2N 0A4
Tel.: 416-326-8700 or 1-800-522-2876 toll free in Ontario
Email: customer.service@agco.ca • Website: www.agco.ca

Registration No. OPCHF00130820

Expiry Date: Feb. 01, 2020

Certificate of Registration - Supplier
Class: Operator

Issued under the Gaming Control Act

Issued to	THE BINGO CONNECTION INC.	Doing Business As	THE BINGO CONNECTION INC.
Gaming Site	484 PLAINS ROAD EAST BURLINGTON, ON L7T2E2		

Registrar of Alcohol, Gaming and Racing

To be prominently displayed



Map created for the Bingo Connection (April

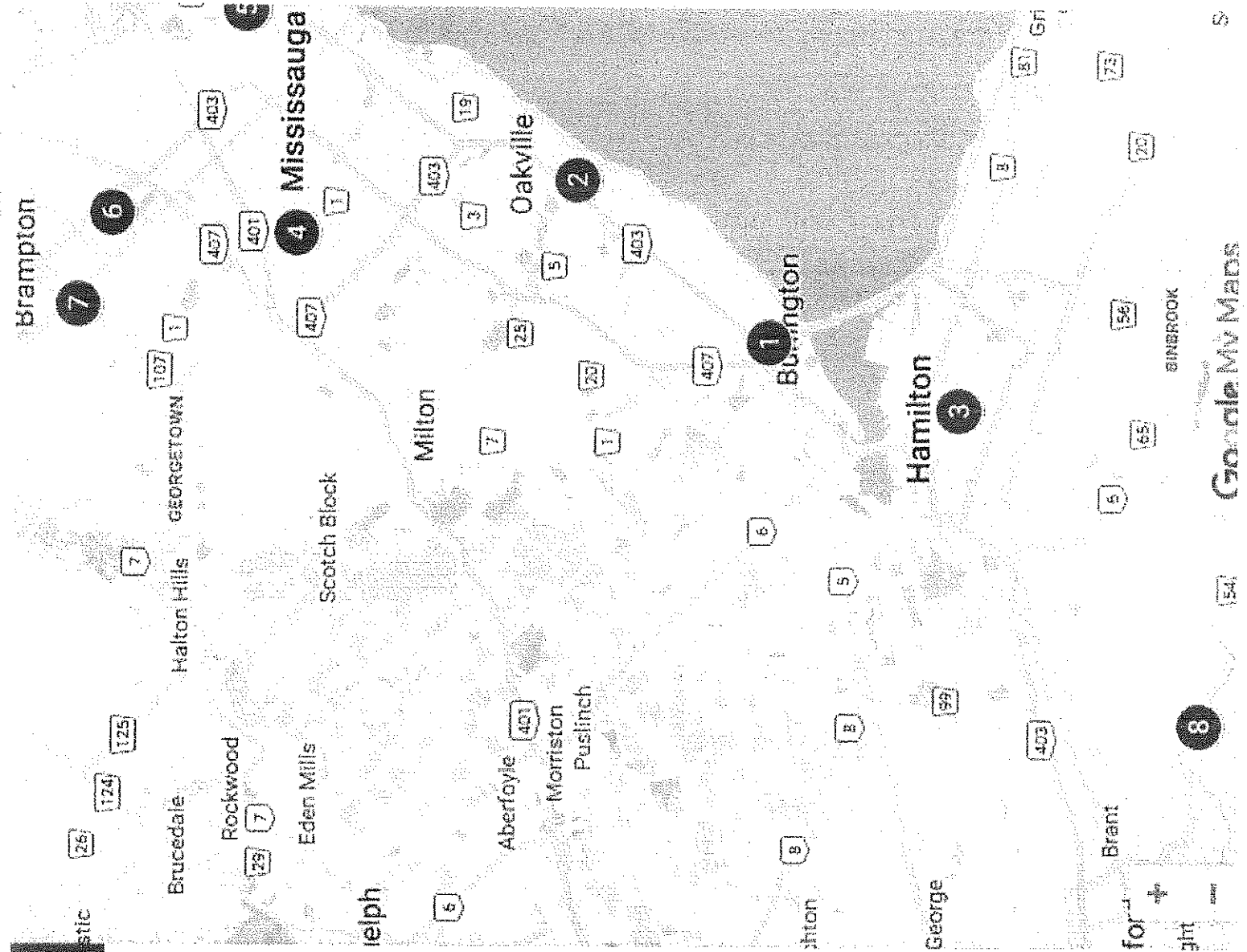
15, 2019)

6 Views

SHARE EDIT

Untitled layer

- 1 1881 Fairview St
- 2 Delta Bingo and Gaming
- 3 Princess Bingo Centre
- 4 Rama Mississauga
- 5 Delta Bingo & Gaming
- 6 Delta Bingo & Gaming
- 7 Bingo Country
- 8 Six Nations Bingo



DESCRIPTION OF PROPOSED OPERATIONS OF THE NEW LOCATION

We propose to operate the same number of weekly bingo events but with new programs, games and pricing at the new location to increase our attendance, simplify our price structure and ticket offerings as well as increase our net proceeds. We anticipate that our new location and the proposed new programs and their prizes and prices will substantially increase charitable proceeds and permit the facility to increase the number of charities served by the new facility.

The new facility will be larger than the existing one and our maximum seating capacity for bingo is anticipated to be geared to a maximum of about four hundred persons although we do not expect to ever reach that capacity beyond the opening day.

We expect to construct and operate a new full service snack bar and to construct new washroom facilities and those items will encompass the major portion of our construction activities once the relocation application is approved by the City of Burlington.

The attached pages are details of the programs, pricing, prizes and estimated attendance for each of the daily bingo events as well as the monthly and annual estimates of charitable proceeds generated by the bingo operation and the estimate of revenue and costs of the hall.

THE BINGO CONNECTION

BREAKFAST 9:30 AM & TWILIGHT 3:30 PM

Warm-Up \$1/ Strip	2 Complete Lines On a Star	50% Split 75% Split	
Regular Game	2 Complete Lines Lucky 7 (B= up to \$1000)	\$50 TS100	Blue Bonus Game
Three For All Early Bird \$2.00/strip	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Full Card Consolation 25% Max.	\$500 \$500 \$500 \$100	Tan Not in book
Connection Jackpot	Full Card Regular Card Encore Full Card (design #) Encore Bonus Consolation	\$200 \$5,000 \$500	Orange "Encore" \$3.00/Strip
Regular Game	2 Complete Lines Block of Nine (B = up to \$1000)	\$50 T \$100	Green Bonus Game
Accumulator \$2/strip	Letter S in Des # 20% of sales + Consolation	Min \$1,000 25% or Min \$100	Aqua Not in Book
TRIPLE DECKER \$3/strip -	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Consolation, Any Face	\$3,000 \$3,000 \$3,000 \$100	Not in Book R/W/B \$ 3 Strip

INTERMISSION

RAPID FIRE \$10 TO PLAY 10 Games!! 1 line 4 corners in designated # \$1000
Consolation Each Game 40% Sales

PLAYERS PROGRESS \$2/strip	Letter S in Des # + 20% of sales Consolation Split Amount	Min \$3,000 25% or Min \$100	Purple Not in book
Double Action Pak \$5.00 Pak	Page 1 - 2 Complete Lines 30% Page 2 - 2 Complete Lines 30% Page 3 - Full Card # 1 in Des # Page 4 - Full Card #2 in Des # Cons. Full Cards	Min \$25 Min \$25 \$2,000 \$2,000 \$100 Each	Not in book
Regular Game	Letter "X" Letter "I" (B= up to \$1000)	\$50 T \$100	Yellow Bonus Game
Super Jackpot \$2/strip or \$5/3	Letter "S" in Des. # +20% of sales Consolation Min. or 25%	Min \$3,000 Min \$100	Navy Not in book
Regular Game	2 Complete Lines Letter "Y" (B = up to \$1000)	\$50 T \$100	Pink Bonus Game
U-Pik 'em \$2 each	Progressive in Des # Up to Consolation	10,000 \$50	Not in book
Red Ball \$2 per strip	Any Three Complete Lines RBP Consolation	25% of sales min \$1,000 20% of sales min \$50	Olive Not in book
Final Jackpot \$1.00 extras Catch the Star \$3.00	Full Card CTS Bonus Up To CTS on a Star Up To CTS In Des. # Up To	\$1,000 \$1,500 \$3,000 \$7,000	Grey In book CTS - Black

ALL BOOKS: \$20;
BONUS CARDS - \$2/Strip, Extra Single Books - \$2.00
5 STRIP UP BOOK WITH \$60.00 TED PAK
TOONIE (T) = \$2.00

FIXED BOOK PRIZES	\$1,800.00
MINIMUM FIXED	\$2,800.00
PRIZES PER EVENT	
AVERAGE	\$4,272.00
PRIZES/EVENT	
ESTIMATED AVERAGE	45 PERSONS
ATTENDANCE	
ESTIMATED SPEND	\$115.00
PER PERSON	
ESTIMATED	\$5,175.00
REVENUES PER EVENT	
ESTIMATED NET	\$903.00
REVENUE PER EVENT	

THE BINGO CONNECTION

MATINEE 12:30 PM & MIDNIGHT 9:45 PM

Warm-Up \$1/Strip	2 Complete Lines On a Star	50% Split 75% Split	
Regular Game	2 Complete Lines Lucky 7 (B= up to \$1000)	\$50 T \$200	Blue Bonus Game
Three For All Early Bird \$2.00/strip	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Full Card Consolation 25% Max	\$500 \$500 \$500 \$100	Tan Not in book
Connection Jackpot	Full Card Regular Card Encore Full Card (desig #) Encore Bonus Consolation	\$300 \$5,000 \$1,000	Orange "Encore" \$3.00/Strip
Regular Game	2 Complete Lines Block of Nine (B = up to \$1000)	\$50 T \$200	Green Bonus Game
Accumulator \$2/strip	Letter S in Des # 20% of sales + Consolation	Min \$1,000 25% or Min \$100	Aqua Not in Book
TRIPLE DECKER \$3/strip -	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Consolation, Any Face	\$3,000 \$3,000 \$3,000 \$100	Not in Book R/W/B \$ 3 Strip
INTERMISSION			
RAPID FIRE \$10 TO PLAY 10 Games!! 1 line 4 corners in designated \$1000			
Consolation Each Game 40% Sales			
PLAYERS PROGRESS \$2/strip	Letter S in Des # + 20% of sales Consolation Split Amount	Min \$3,000 25% or Min \$100	Purple Not in book
Double Action Pak \$5.00 Pak	Page 1- 2 Complete Lines 30% Page 2- 2 Complete Lines 30% Page 3 - Full Card # 1 in Des # Page 4 - Full Card #2 in Des # Cons. Full Cards	Min \$25 Min \$25 \$2,000 \$2,000 \$100 Each	Not in book
Regular Game	Letter "X" Letter "I" (B= up to \$1000)	\$50 T \$200	Yellow Bonus Game
Super Jackpot \$2/strip or \$5/3	Letter "S" in Des. # + 20% of sales Consolation Min. or 25%	Min \$3,000 Min \$100	Navy Not in book
Regular Game	2 Complete Lines Letter "Y" (B = up to \$1000)	\$50 T \$200	Pink Bonus Game
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ALL BOOKS: \$20;
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5 STRIP UP BOOK WITH \$60.00 TED PAK
TOONIE (T) = \$2.00

FIXED BOOK PRIZES	\$2,300.00
MINIMUM FIXED PRIZES PER EVENT	\$3,300.00
AVERAGE PRIZES/EVENT	\$4,772.00
ESTIMATED AVERAGE ATTENDANCE	70 PERSONS
ESTIMATED SPEND PER PERSON	\$106.00
ESTIMATED REVENUES PER EVENT	\$7,420.00
ESTIMATED NET REVENUE PER EVENT	\$2,648.00

THE BINGO CONNECTION

REGULAR 6:45 PM

Warm-Up \$1/Strip	2 Complete Lines On a Star	\$100 \$200	Blue Bonus Game
Regular Game	2 Complete Lines Lucky 7 (B= up to \$1000)	\$100 \$200	Tan Not in book
Three For All Early Bird \$2.00/strip	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Full Card Consolation 25% Max.	\$500 \$500 \$500 \$100	Orange "Encore" \$3.00/Strip
Connection Jackpot	Full Card Regular Card Encore Full Card (desig #) Encore Bonus Consolation	\$500 \$5,000 \$1,000	Green Bonus Game
Regular Game	2 Complete Lines Block of Nine (B = up to \$1000)	\$100 \$200	Aqua Not in Book
Accumulator \$2/strip	Letter S in Des # 20% of sales + Consolation	Min \$1,000 25% or Min \$100	Not in Book R/W/B \$ 3 Strip
TRIPLE DECKER \$3/strip -	Top Full Card in Des # Middle Full Card in Des # Bottom Full Card in Des # Consolation, Any Face	\$3,000 \$3,000 \$3,000 \$100	
INTERMISSION			
RAPID FIRE \$10 TO PLAY 10 Games!! 1 line 4 corners in designated # \$1000			
Consolation Each Game 40% Sales			
PLAYERS PROGRESS \$2/strip	Letter S in Des # + 20% of sales Consolation Split Amount	Min \$3,000 25% or Min \$100	Purple Not in book
Double Action Pak \$5.00 Pak	Page 1- 2 Complete Lines 30% Page 2- 2 Complete Lines 30% Page 3 - Full Card # 1 in Des # Page 4 - Full Card #2 in Des # Cons. Full Cards	Min \$25 Max \$100 Min \$25 Max \$100 \$2,000 \$2,000 \$100 Each	Not in book
Regular Game	Letter "X" Letter "I" (B= up to \$1000)	\$100 \$200	Yellow Bonus Game
Super Jackpot \$2/strip or \$5/3	Letter "S" in Des. # +20% of sales Consolation Min. or 25%	Min \$3,000 Min \$100	Navy Not in book
Regular Game	2 Complete Lines Letter "Y" (B = up to \$1000)	\$100 \$200	Pink Bonus Game
U-Pik 'em \$2 each	Progressive in Des # Up to Consolation	10,000 \$50	Not in book
Red Ball \$2 per strip	Any Three Complete Lines RBP Consolation	25% of sales min \$1,000 20% of sales min \$50	Olive Not in book
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ALL BOOKS: \$20;
BONUS CARDS - \$2/Strip, Extra Single Books - \$2.00
5 STRIP UP BOOK WITH \$60.00 TED PAK
TOONIE (T) = \$2.00

FIXED BOOK PRIZES	
MINIMUM FIXED PRIZES PER EVENT	
AVERAGE PRIZES/EVENT	
ESTIMATED AVERAGE ATTENDANCE	90 PERSONS
ESTIMATED SPEND PER PERSON	\$106.00
ESTIMATED REVENUES PER EVENT	\$9,450.00
ESTIMATED NET REVENUE PER EVENT	\$3,368.00

Bingo Connection and Charities Monthly and Annual Revenues

	Breakfast 9:30 am & Twilight 3:30 pm	Matinee 12:30 pm & Midnight 9:45 pm	Regular 6:45 pm
Avg Attd	45	70	90
Spend	\$115.00	\$106.00	\$106.00
Avg Rev	\$5,175.00	\$7,420.00	\$9,540.00
Avg Prizes	\$4,272.00	\$4,772.00	\$6,172.00
BOT Revenue	\$64,800.00	\$100,800.00	\$64,800.00
BOT Mthly Net Revenue	\$21,384.00	\$33,264.00	\$21,384.00
Mthly Revenue	\$375,300.00	\$546,000.00	\$351,000.00
Mthly Net Revenue	\$75,564.00	\$192,144.00	\$122,424.00
Annual Revenue	\$4,503,600.00	\$6,552,000.00	\$4,212,000.00
Annual Net Revenue	\$906,768.00	\$2,305,728.00	\$1,469,088.00
Municipal License Fees - Mthly	\$7,200.00	\$7,200.00	\$3,600.00
Municipal License Fees - Annually	\$73,440.00	\$73,440.00	\$36,720.00
AGCO License Fees - Mthly	\$3,432.78	\$5,045.04	\$3,243.24
AGCO License Fees - Annually	\$41,193.36	\$60,540.48	\$38,918.88
Charity Mthly Rev	\$32,993.82	\$89,188.56	\$57,870.36
Charity Annual Rev	\$395,925.84	\$1,070,262.72	\$694,444.32
Bingo Conn Mthly Rev	\$41,560.20	\$105,679.20	\$67,333.20
Bingo Conn Annual Rev	\$498,722.40	\$1,268,150.40	\$807,998.40
Annual Charity Revenue	\$2,160,632.88		
Bingo Connection Annual Revenue	\$1,674,871.20		

THE BINGO CONNECTION INC.

PRO FORMA FORECASTED INCOME & EXPENSES

REVENUES	\$1,674,871
EXPENSES	
RENT & PROPERTY TAXES	335,000
UTILITIES – Heat, Hydro, Water	82,000
WAGES & SALARIES	
Managers & Callers	195,000
Runners & Other Staff	264,000
UIC, CPP, ETC. ON WAGES	56,000
BINGO PAPER & BREAK-OPEN TICKETS, PROGRAM PRINTING	176,000
REPAIRS & MAINTENANCE	78,000
LICENCES & REGISTRATIONS	14,000
SECURITY & SURVEILLANCE	6,000
SUPPLIES	12,000
OFFICE & ADMINISTRATION	15,000
DEPRECIATION	88,000
TOTAL EXPENSES	1,321,000
INCOME BEFORE TAXES	\$353,871

THE BINGO CONNECTION SPONSORS ASSOCIATION

484 Plains Road East, Burlington, ON L7T 2E1

905-333-9115 mikebmolr@yahoo.ca

April 12, 2019

The City of Burlington
426 Brant Street
Box 5013
Burlington, ON
L7R 3Z6

Dear Sir/Madam:

RE: RELOCATION OF THE BINGO CONNECTION

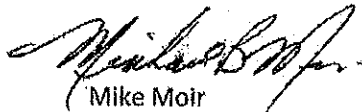
Please accept this letter as our formal support for the relocation of The Bingo Connection, currently located at 484 Plains Road East, Burlington Ontario. Following is a list of current Bingo Sponsors, names addresses and phone number.

Bay Area Bengals	P.O.Box91512 Roseland PO Burlington L7R 4L6	Peter Bowers President	905-515-2239
Burlington Minor Football	P.O. Box 483 Stn LCD 1 Burlington L7R 3Y3	David Gagner President	905-637-2055
Royal Canadian Legion Ladies Auxiliary	828 Legion Rd, Burlington L7S 1T6	Linda Fleur President	905-632-6060
Burlington Cougars Hockey Club	2 Masonry Court Burlington L7T 4A8	Ron Sedlbauer President	905-639-0100
Burlington Lions Club	471 Pearl Street Burlington L7R 4M4	Tichard Jones President	905-634-4002
Burlington Golden Disabled Sports Assoc.	3040 Tim Dobbie Dr. Burlington L7M 0B5	Marsha Hawtin President	905-332-9261
Shaareibeth El Congregation of Halton	186 Morrison Rd. Oakville L6J 4J4	Rabbi Stephen Wise	905-849-6000
Burlington Track & Field	2109 Cleaver Ave Burlington L7M 3P9	Tammy Mackenzie	905-332-7072
Burlington Brants Baseball	397 Henderson Rd. Burlington L7L 2P6	Peter Lambert General Manager	905-8442894
Canadian National Institute for the Blind	1929 Bayview Ave Toronto M4G 3E9	John Rafferty President	416-486-2500

Girls Hockey Club	952 Century Dr. Burlington L7L 5P2	Mike Hover President	905-631-7409
Halton Multiple Sclerosis	875 Main St. West Lower Level 7 Hamilton L8S 4P9	Kathy Hall Regional Director	905-527-7874
Halton Waldorf School	2193 Orchard Rd Burlington L7L 7J8	Jay Rothenberger	905-331-4387 416-277-1731 Cell
Knights of Columbus	2400 Industrial St. Burlington L7P 1A5	John A D'Addario Grand Knight	905-335-5073
Mohawk Air Cadets	828 Legion Rd. Burlington L7S 1T6	Capt. Ohanian-May Commanding Officer	289-337-1048
Ontario Baton Twirlers Pizzazz	1425 Ghent Ave. Apt. 708 L7S 1X5	Kim Genton	289-337-8029
St. Christophers Pre-School	662 Guelph Line Burlington L7R 3M8	Louise Wallis Supervisor	905-634-3944

Should you have questions, please feel free to contact me anytime at mikebmoir@yahoo.com or 905-637-0089.

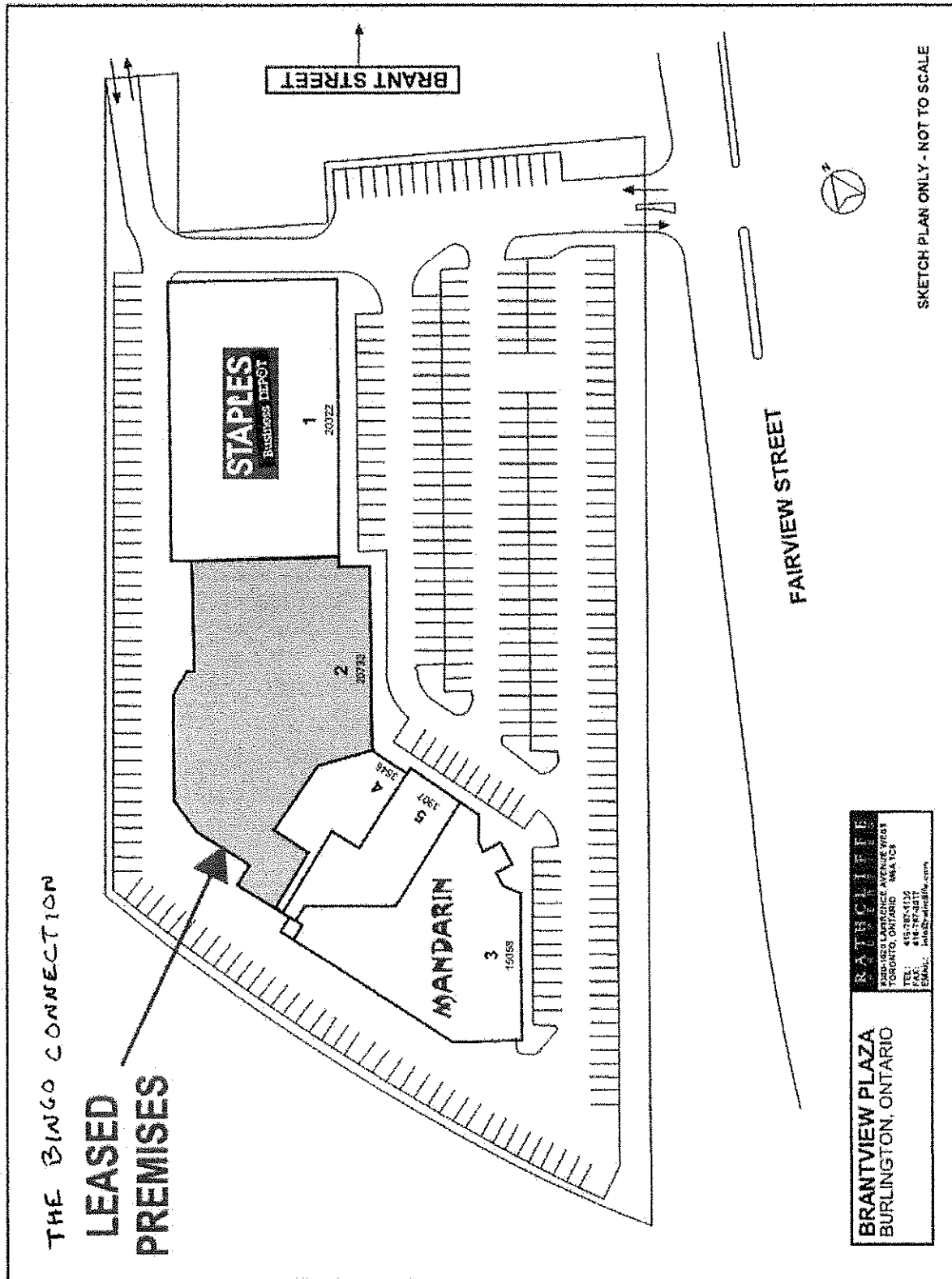
Respectfully,


Mike Moir
BCSA President

SCHEDULE "B"

BRANTVIEW PLAZA

PLAN OF PROJECT AND LEASED PREMISES





Phone: 905-335-7642

Fax: 905-335-7880

DEPARTMENT OF CITY BUILDING

REVISED LETTER

March 14, 2019

THE BINGO CONNECTION INC.

ATTN: LEONARD PARENTE
3425 HARVESTER RD. SUITE 203A
BURLINGTON ON L7N 3N1

lparente@cogeco.ca

SUBJECT: Zoning Verification for 1881 Fairview St., Burlington
Our File No.: 19-003850

In response to your inquiry, the Zoning Section of the Department of City Building is able to provide the following information:

The subject property located at 1881 Fairview St., Burlington is zoned MXC (Mixed Use-Commercial Corridor) with Exception Number 405 under Zoning By-Law 2020, as amended.

The MXC zone permits a recreation establishment subject to complying with all the regulations of the zone. A Bingo Hall would be considered a recreation establishment.

A gaming establishment is not a permitted use. Therefore the addition of any gaming machines will require additional planning approval.

Please find attached a copy of the permitted uses, regulations and definitions.

I trust this satisfies your inquiry. Zoning By-Law 2020 is now online should you require additional information, please visit us at www.burlington.ca

Although to the best of our knowledge this information is correct, the Corporation of the City of Burlington, any of its servants or employees, any person making examinations or inspections upon which this information is based, accept no liability whatsoever for any errors, omissions or inaccuracies contained in this information or in respect of any said examinations or inspections, whether due to the negligence of said persons, or otherwise, or for any loss or damage arising from any such error, omission or inaccuracy.

Yours Sincerely,

A handwritten signature in dark ink, appearing to read "Alan [unclear]", written over a light blue horizontal line.

Zoning Examiner
City of Burlington
Department of City Building