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**To:** Chair and Members of the Planning and Development Committee

**From:** Councillor Kelvin Galbraith, Ward 1

**Date:** December 3, 2019

**Re:** Urban Design and Streetscape Guidelines – Plains Road

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In 2004, Aldershot residents commenced the Plains Road Village Vision (PRVV) Study to establish urban design guidelines for buildings and streetscape along the Plains Road corridor with the goal of improving the context and character of Plains Road from that of an old highway to a mixed-use main street. The work of the PRVV established seven distinct districts and a series of nodes and gateways within the corridor.

The significant public and volunteer input led to the publishing of the Urban Design Guidelines report in June 2006. The Urban Design Guidelines refined the work of the Plains Road Village Vision to assist the City to direct future redevelopment of the roadway and adjacent lands including design guidelines for public and private sector infrastructure investment along the road right-of-way and for private sector redevelopment proposals adjacent to the road corridor.

Since the adoption of the Urban Design Guidelines, Aldershot GO area has been identified as an MTSA and a Mobility Hub and Plains Road has experienced increased development pressures and will continue to do with the adoption of the New Official Plan. The existing street furnishings appear to have been applied inconsistently and sporadically and make the beautification efforts for the BIA challenging. Additionally, we know that the City is projected to make significant investments through the 2022 Capital Budget. Its time to take stock of the work that has been done to date and make any necessary adjustments so that Aldershot is well positioned going forward.

This work also aligns with the BIA's new strategic plan which proposes a review of its beautification program to more effectively enhance Plains Road and promote the area as a vibrant shopping destination.

I therefore bring forward the following motion for your consideration:

**Motion:**

**Direct the Director of Community Planning to explore updating the urban design and streetscape guidelines for Plains Road, including the Aldershot BIA boundary area, and report back to Council in Q1 2020.**

**Councillor Kelvin Galbraith**