



SUBJECT: Book publication agreement with E.G. Keenleyside

TO: Committee of the Whole

FROM: City Manager's Office

Report Number: CM-26-19

Wards Affected: All

File Numbers: 155-03-01

Date to Committee: December 2, 2019

Date to Council: December 16, 2019

Recommendation:

Authorize the City Manager to negotiate and execute an agreement with E.G. Keenleyside for the publication and distribution of his book "An Illustrated History of the Burlington Cenotaph, The Story of a Community Memorial" to the satisfaction of the City Solicitor and any related documents related thereto.

Purpose:

An Engaging City

- Good Governance
 - Community Building through Arts and Culture via Community Activities
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Background and Discussion:

The Burlington Cenotaph has been a part of the history of the community for close to 100 years. Eighty-two Burlington veterans of the First and Second Wars have their names inscribed on the Cenotaph. The first 38 names were inscribed in 1922, with the additional 44 occurring in 1947 via a bronze plaque added to the Cenotaph.

Mr. E.G. (Ed) Keenleyside, a Burlington resident, a retired member of Canada's Royal Canadian Air Force, a former high school history teacher and former City of Burlington employee has written a manuscript of the history of Burlington's Cenotaph. The manuscript, entitled "An Illustrated History of the Burlington Cenotaph: The Story of a

Community Memorial,” was written in order to commemorate the upcoming 100th anniversary of the unveiling of the Burlington Cenotaph; the Cenotaph was unveiled on April 10, 1922.

Strategy/process

Mr. Keenleyside has approached the City of Burlington and has offered the City the non-exclusive right to publish and distribute copies of his book. The City would not pay Mr. Keenleyside for the publishing or distribution rights, however would only incur the cost of actually printing the books.

Printing and distributing this book, is a small gesture that the City of Burlington can do to recognize soldiers from Burlington who gave their lives during war. Copies of the book could be printed as gifts to visiting dignitaries or used for special occasions such as Remembrance Day ceremonies.

Mr. Keenleyside would retain ownership of the book.

Mr. Keenleyside is the author of another book titled, “We Were Just Doing our Bit.” The City of Burlington does not own the rights to that book nor has any discussion taken place regarding that book.

Future Requests

In considering whether staff felt the City should proceed with an agreement with Mr. Keenleyside, consideration had to be given to other requests of this type coming in. To date the City Manager’s Office is not aware of other requests of this type, nor has the City’s Legal Department drafted an agreement like this in the past.

If other requests such as this came forward, they should be evaluated on a case-by-case basis. Although no formal criteria is in place, any further considerations should take into account such factors as historical importance to Burlington, connection of the author to the community, financial considerations and opportunities for the City of Burlington to use the manuscripts.

Options considered

An option considered is not to move forward with the agreement and therefore not accept print or distribute the book. As mentioned above, the Burlington Cenotaph

represents an important part of Burlington's history, and making copies of the book available to the public is another way to ensure this history is not forgotten.

Financial Matters:

There is no cost to the City of Burlington to receive the rights to print and distribute the manuscript. Costs will be incurred by the City when copies of the manuscript are printed.

Source of Funding

Initial printing costs will be managed by Corporate Communications & Government Relations within the City Manager's Office.

Conclusion:

Entering into this agreement with Mr. Keenleyside allows for further preservation of the history of the Burlington Cenotaph.

Respectfully submitted,

Kwab Ako-Adjei

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Report Approval:

All reports are reviewed and/or approved by Department Director, Director of Finance and Director of Legal. Final approval is by the City Manager.