

WORLD EXPO OPPORTUNITY 2025

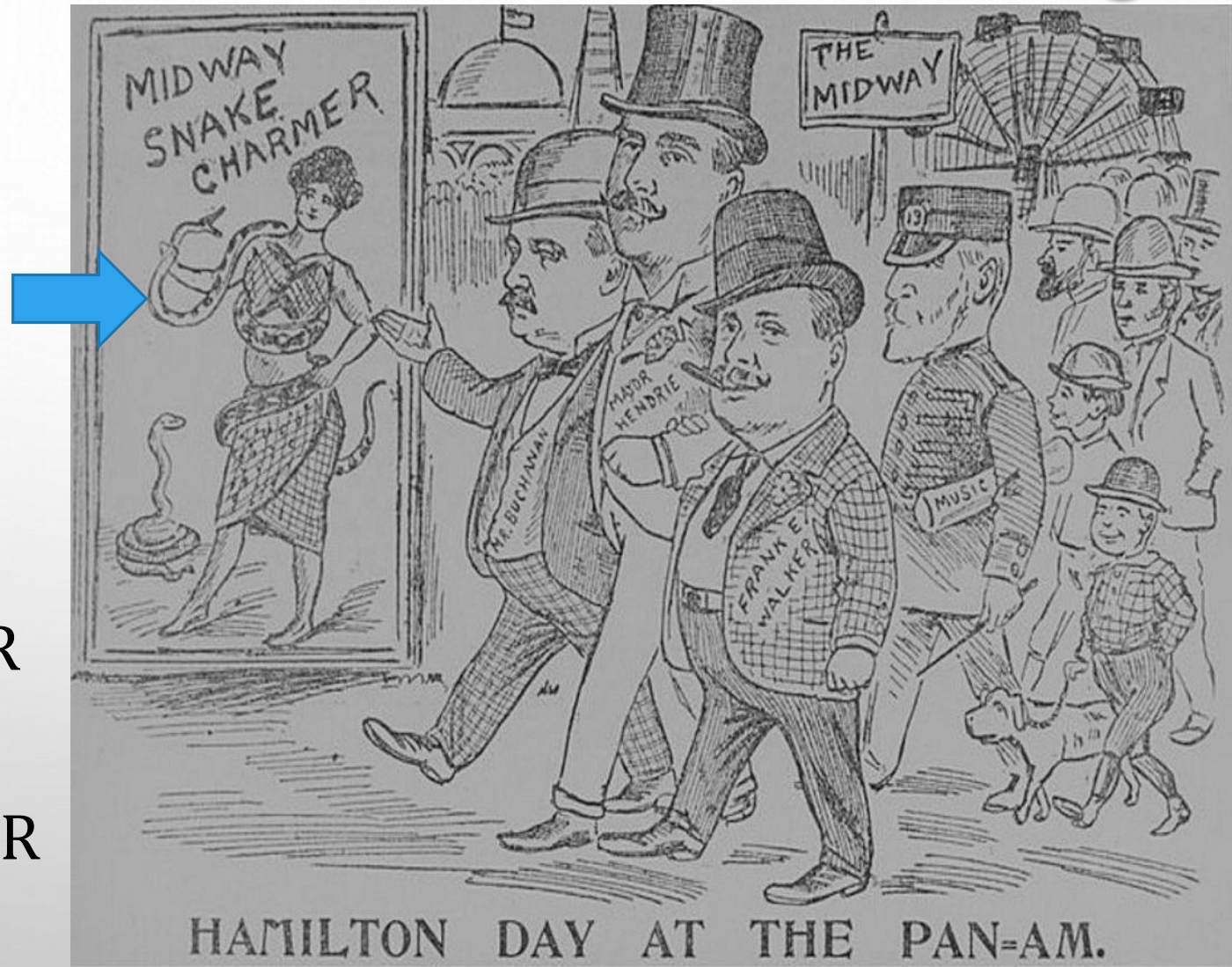
VIC DJURDJEVIC,
PRESIDENT OF NIKOLA TESLA EDUCATIONAL

PURPOSE OF THE PRESENTATION

- TO INFORM CITY OF UPCOMING OPPORTUNITY
- BUFFALO WORKING ON AN AIPH EXPO FOR 2025/2026
- A CROSS BORDER/NATIONS EXPO THAT WILL INCLUDE UNITED STATES (NEW YORK STATE), CANADA (ONTARIO), AND THE FIRST NATIONS ON BOTH SIDES OF THE BORDER.
- CANADIAN MUNICIPALITIES MENTIONED WERE – FORT ERIE, NIAGARA FALLS & TORONTO.
- VIC DJURDJEVIC & BOB BRATINA, MP EAST HAMILTON – STONEY CREEK REQUESTED TO EXPAND THE OPPORTUNITY TO INCLUDE ADDITIONAL MUNICIPALITIES ON THE CANADIAN SIDE.

THE CONNECTION...

- 1901 BUFFALO HOSTED THE PAN AMERICAN EXPOSITION
- EXPO FEATURES HAMILTON DAY AT THE PAN-AM.
- BUFFALO AND HAMILTON SHARE A UNIQUE HISTORY, EACH BEING THE FIRST MAJOR CITY, IN RESPECTIVE NATION WITH HYDROELECTRIC POWER



NICHOLAS A BAIIO
ON EXPO
2025/2026



BUFFALO REQUEST FOR EXPO FOR 2025/26

AT THE 2019 TESLA CONFERENCE IN NEW YORK CITY WE LEARNED THAT:

- BUFFALO WANTED TO CELEBRATE THE 125 ANNIVERSARY OF THE 1901 PAN-AMERICAN EXPO, THAT HIGHLIGHTED INNOVATION AND THE ARRIVAL OF HYDROELECTRIC POWER TO BUFFALO
- RESULTED IN BEING CONSIDERED FOR THE 2025 ASSOCIATION OF INTERNATIONAL HORTICULTURAL PRODUCERS (AIPH) EXHIBITION – “B” RATED EXPO.
- CROSS BORDER EXPO – NOTED CITIES IN CANADA INCLUDED
 - NIAGARA FALLS, FORT ERIE, TORONTO
- CANADIAN PRIME MINISTER, ONTARIO PREMIER AND FIRST NATION LEADERS, AS WELL AS PARTICIPATING CITIES NOTIFIED

WORK ON THE USA SIDE

- NICHOLAS BAIIO HAS BEEN WORKING ON THIS FOR YEARS
- HE HAS MADE INROADS WITH BOTH THE STATE OF NEW YORK AND LOCAL MUNICIPALITIES OF:
 - BUFFALO, NIAGARA FALLS, NEW YORK CITY (FLUSHING MEADOWS), ROCHESTER
- EXTENSIVE CLEAN UP HAS BEEN GOING ON IN PREPARATION OF THE CITIES TO POTENTIALLY HOST A WORLD EXPO

VISION FOR A CROSS NATION EXPO

- AIPH EXPOS ARE GENERALLY A SINGLE NATION AFFAIR WITH PRIMARILY EUROPE & ASIA AS HOSTS
- THE PROPOSED EXPO IS A CROSS NATION EXPO, A FIRST EVER EVENT
- MORE THAN CROSS BORDER AS IT ALSO INCLUDED THE “FIRST NATIONS”

NTEC – PITCH TO ADD HAMILTON AND THEN ADDITIONAL CITIES/COMMUNITIES

- MET WITH NICHOLAS BAIIO, USA DELEGATE TO AIPH, EXPO TEAM SELECT 2025 & 2026 “B” RATED HORTICULTURAL WORLD'S FAIR & EXPO.
- ALLOTTED TIME TODAY – NOT ENOUGH TO GO IN GREAT DETAIL
- MR. BAIIO, PROVIDED A SPEECH TO READ TO (HAMILTON) COUNCIL, BUT DUE TO TIME CONSTRAIN, TOO LONG TO PRESENT
- THE EXPO WILL BE A CROSS BORDER EXPO RECOGNIZING THAT WE ARE IMPORTANT NEIGHBOURS AND PARTNERS IN ASSOCIATION WITH THE FIRST NATIONS OF USA/CANADA

INITIAL VISION ONLY INCLUDED 3 MUNICIPALITIES IN CANADA

- 2 CLOSE PROXIMITY TO BUFFALO (FORT ERIE & NIAGARA FALLS) PLUS TORONTO
- TORONTO WAS INCLUDED BECAUSE OF THE PAN-AM GAMES – POSSIBLE LEGACY BUILDING USE

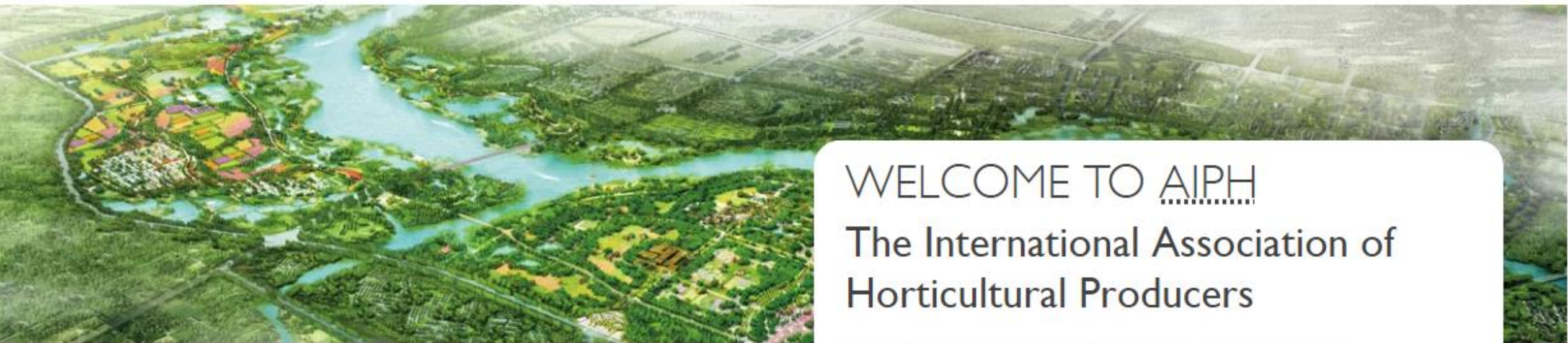
- **OUR REQUEST**

ADD – HAMILTON AREA THEN WE EXPANDED TO THE NIAGARA REGION/GOLDEN HORSESHOE – NATURAL FIT AS TORONTO WAS ALREADY INCLUDED

THE INTERNATIONAL ASSOCIATION OF HORTICULTURAL PRODUCERS



AIPH

[HOME](#)[ABOUT AIPH](#)[MEMBERS](#)[NEWS](#)[EVENTS](#)[RESOURCES](#)[CONTACT US](#)

WELCOME TO AIPH

The International Association of Horticultural Producers

The world's champion for the power of plants

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives.

Exhibitions

Be part of the world's finest horticultural exhibitions

WHAT IS AN AIPH EXPOSITION

- AN AMAZING VEHICLE FOR PROMOTING THE POWER OF HORTICULTURE IN THE MODERN WORLD.
- PROMOTION OF PRODUCTIVITY IN ALL SECTORS OF HORTICULTURE AND THE USE OF HORTICULTURAL PRODUCTS,
- PROMOTE WORLD-WIDE COOPERATION IN PROFESSIONAL HORTICULTURE.
- IMPORTANT TOOLS IN TERMS OF **PRESTIGE, GAINING IMPORTANCE** AT AN INTERNATIONAL LEVEL, STRENGTHENING ITS **BRAND**, AND **PROMOTING** A NEW IMAGE (GREEN CITY, TOURIST CITY, INNOVATIVE CITY, ETC.) IN THE CONTEXT OF **MODERNISATION, INNOVATION, CULTURAL AND SCIENTIFIC DEVELOPMENT.**
- UNIQUENESS IN CONVENING A GLOBAL ISSUE (POLLUTION, CO₂ EMISSIONS, FUTURE GENERATIONS AND ENVIRONMENT) TO A DIVERSE GLOBAL PUBLIC THROUGH THE LANGUAGES OF 'GREEN', CULTURE, DIPLOMACY, ENTERTAINMENT, SCIENCE, TECHNOLOGY AND ARCHITECTURE.

[HTTP://AIPH.ORG/EVENTS/EXHIBITIONS/](http://aiph.org/events/exhibitions/)

Theme

International Participants

Outdoor Exhibitions
Indoor Exhibitions
Competition Entries
National Days
Cultural Program
B2B

National Participants

Outdoor Exhibitions
Indoor Exhibitions
Competition Entries
Educational Program
B2B

Cultural program & Art

B2B-Program

Conferences
Seminars
Match Making
Events
Competitions

Hospitality

Expo Park

Sustainability

BENEFITS OF AN AIPH EXPO

- IMAGE AND BRAND OF CITY/COUNTRY BY STRENGTHENING NATIONAL IDENTITY & INTERNATIONAL RELATIONSHIPS
- CREATE NEW SOURCE OF REVENUE, JOBS AND NEW OPPORTUNITIES
- PROMOTE INDUSTRIAL PROGRESS IN THE FIELD OF HORTICULTURAL & LANDSCAPING, THROUGH EXCHANGE OF KNOWLEDGE
- PROMOTE AWARENESS OF SUSTAINABILITY & ENVIRONMENTAL ISSUES
- STRENGTHEN CAPABILITY TO ORGANIZE INTERNATIONAL, MULTICULTURAL EVENTS
- ATTRACT LARGE NUMBER OF PEOPLE AND PROMOTE ECO/GREEN TOURISM INDUSTRY
- GENERATE DEMAND OF GOODS OR SERVICES RELATED TO “GREEN” AREA
- CITY DEVELOPMENTS OF PARCEL OF LAND BY INSTALLING NEW INFRASTRUCTURE AND OTHER IMPROVEMENTS, DEVELOP PARKS, GREEN SPACES AND PLAY GROUNDS
- COOPERATE & SHARE THEIR IDEAS IN SPECIFIC AREAS
- EDUCATE & INVOLVE CITIZENS
- PROMOTE INNOVATION & BOOST ECONOMY

BENEFITS OF PARTICIPATING IN FAIR/EXPO

- **OPPORTUNITY TO DEMONSTRATE INNOVATION**
- **OPPORTUNITY TO HIGHLIGHT CITY'S POTENTIAL**
- **TOURISM – PROJECTED # TO BE IN THE MILLIONS**
- **INTERNATIONAL EXPOSURE**
- **JOB CREATION**
- **ATTRACT NEW BUSINESS**

POSSIBLE BURLINGTON ELEMENTS AT RBG & PARKS

- RBG CAN FEATURE:
 - INTERNATIONAL FLORAL DISPLAYS
 - HOLLAND & JAPAN (TWIN CITIES)
 - FEATURE CANADIAN ELEMENTS
 - FEATURE LINKAGE OF WATER AND NATURE
- IMPORTANCE OF BLENDING NATURE WITH CITY
- **SPENCER SMITH PARK** – LANDSCAPING WITH DEVELOPMENTS

PROPOSAL TO CITY OF BURLINGTON

- **RECEIVE THE DELEGATION PRESENTATION**
- **TASK STAFF**
 - **TO CONNECT & TO LOOK INTO THIS PROPOSAL,**
 - **TO CONNECT WITH NICHOLAS BAIO & VIC DJURDJEVIC FOR FURTHER DETAILS, AND**
 - **TO EXPLORE OPPORTUNITY TO JOIN THE 2025 EXPOSITION**
- **STAFF TO REPORT BACK WITH FINDINGS & RECOMMENDATIONS**

AIPH BID – NEXT STEPS

- 71ST AIPH ANNUAL CONGRESS IN BEIJING.
NICHOLAS BAIO & VIC DJURDJEVIC PLANNING TO ATTEND AS REPRESENTATIVES FOR THE BID
- FORMAL SUBMISSION OF THE REQUEST (WINDOW OF OPPORTUNITY UP TO 3 YEARS PRIOR TO COMMENCEMENT. TARGET BY END OF 2020.
- THIS WILL ALLOW TIME TO IDENTIFY ALL CITIES AND ELEMENTS THAT CAN BE OFFERED IN EACH CITY/MUNICIPALITY
- KEY WILL BE THE NIAGARA PENINSULA INCLUDING NIAGARA FALLS AND AREA
- EASILY EXPANDED TO HAMILTON/BURLINGTON AREA

CITY OF BURLINGTON

- **OPPORTUNITY TO PARTICIPATE HAS BEEN APPROVED**
- **CITY NEEDS TO REVIEW AND APPROVE**

REQUEST FOR TODAY

**VOTE OF ENDORSEMENT BY SENDING IT TO STAFF FOR
FURTHER STUDY & REVIEW PRIOR TO FINAL DECISION**

NO FORMAL COMMITMENT TODAY.