

To: Chair and Members of Committee of the Whole, City of Burlington

May 13, 2019

I am Vic Djurdjevic, a resident of Burlington, and I request to delegate to the Committee of the Whole or City Council to discuss an opportunity for the City of Burlington to participate as one of the Host Cities of the International Association of Horticultural Producers (AIPH)¹ Exposition in 2025.

As the President of Nikola Tesla Educational Corporation, the organization that has renamed Burlington Street in Hamilton to Nikola Tesla Blvd, I was attending a Tesla Conference in New York City. Joining me was Mr. Bob Bratina, MP for East Hamilton Stoney Creek. At the Conference one of the delegation presented on a development for Buffalo NY. Buffalo NY was the host of the 1901 Pan American Expo. The proposal was for an expo in 2026 to celebrate the 125 anniversary. They were not totally successful but, as a consolation, they were awarded a "B"² rated AIPH expo.

The 1901 Pan Am Expo was the celebration of the arrival of hydroelectric power and highlight great innovation. The plan put forth for the AIPH exposition is to celebrate innovation with a slant on horticultural. This will then link the rich history of the region with the innovation in relation to horticulture and industries that flourish to maintain an eco-friendly environment. Additionally, they felt that it would be important to include a large geographic area from New York City to Toronto. The AIPH Expo 2025 is being built as the first cross-border AIPH Expo.

At the conference the presentation indicated that on the Canadian side, the Prime Minister's office, the Ontario Premier's office and the Municipalities of Fort Erie, Niagara Falls and Toronto has been notified. Mr. Bratina, and I quickly approached Mr. Nicholas Baio, to inquire if it was possible to include the City of Hamilton. Mr. Baio was very eager to accept our request as he recognized the potential benefit of linking Hamilton- St Catharines and Niagara Falls - Buffalo into a tourist zone, celebrating this zone as the first in the respective nation to have hydroelectric power dating back to the late 1890's.

On February 20, 2019, I appeared as a delegation to City Of Hamilton General Issues Committee.³ I presented in part on this point. Through the work of the City of Hamilton, we have discovered that there has been no work commenced on the Canadian in the communities mentioned by Mr. Baio. I further inquired with Mr. Baio for his contact list. We learned that the communication had been sent to the emails, as noted above, but they were in general to the Mayor and councilors. Furthermore, the emails were sent to pre-municipal election, so a lot of them are no longer members of council. Noting what had transpired, I discussed expanding the list of communities to participate in the AIPH Expo on the Canadian side. Mr. Baio, recognizing the lack of engagement on the Canadian side, was very receptive to the suggestion. I also discussed this with Mr. Bratina, and he concurred that we need to engage more communities, among them I raised the City Burlington, since the Royal Botanical Graders would be a prime location to be featured.

¹ Association of International Horticultural Producers <http://aiph.org>

² B- International Horticultural Exhibition – large scale international exhibition of long duration (3 to 6 months)

³ City of Hamilton link <https://pub-hamilton.escribemeetings.com/Meeting.aspx?Id=4e2d89dd-dc0d-4274-af8c-a7d8d0d83869&Agenda=Merged&lang=English&Item=23> go to item 8.1 of the agenda. Only 2nd part of the presentation is applicable to the AIPH presentation.

Plans are in progress to reach out the Golden Horseshoe communities and regional governments to assemble a committee with membership from the communities that want to join in on the cross border AIPH Expos 2025.

This is a huge opportunity as millions of tourist visit the AIPH Expos around the world.⁴

The toughest element of any Expo is to secure approval from the host organization. This has been accomplished. The AIPH Expo 2025 is now moving into the planning stage. Formal announcement of the Expos is forthcoming. As such, the plan will be to set up a Canadian Expo Team that will work in partnership with the US Expo Team. Canada has a distinctive advantage, as Canada is more environmentally conscious nation than US, and as such, Canadian participation will attract significant international attendance, and probably participating nations may wish to build a pavilion or sponsor displays in Canada over the US location. The City of Burlington already has a site, plus it can work on demonstrating how the city growth is done with horticultural concerns by building communities that are eco-friendly, "Living Green" with spaces and other amenities. These are but a few of the suggestions. Each community will identify their elements of contribution and/or ways to participate.

During the presentation I will present the opportunity, and request that council to task staff to look into the proposal, and report back before any actual steps are taken.

Ideally the City of Burlington will agree to be one of the host communities for AIPH Expo 2025 and in that regard will become of a member of the Canadian AIPH Expo Team.

Please review the attached PowerPoint presentation slides presented to The General Issues Committee City of Hamilton, February 20th, 2019. These presentation will expanded as the Hamilton presentation was limited to by other elements presented in the Hamilton Delegation.

Please let me know the decision, I will make myself available to present any time outside the above noted dates of my absence.

Sincerely yours

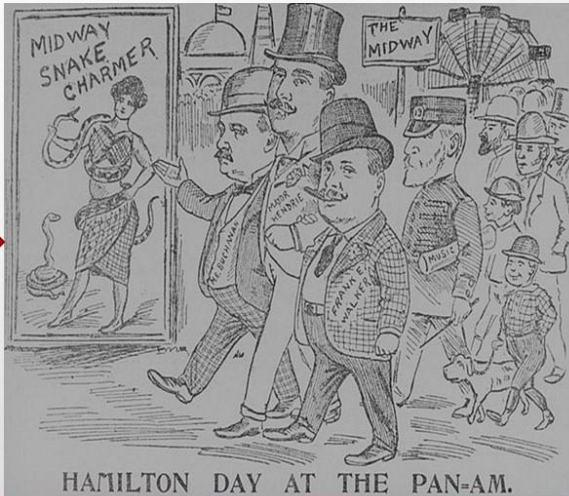


Vic Djurdjevic, BA, CPA, CMA
President of Nikola Tesla Educational Corporation
e- vic.ntec@gmail.com
p. 905-541-3469

⁴ Attendance in the millions & billions are spent. <http://aiph.org/events/exhibitions/>

ASSOCIATION WITH TESLA PAYS DIVIDEND

- 1901 BUFFALO HOSTED THE PAN AMERICAN EXPOSITION
- EXPO FEATURES A HAMILTON DAY AT THE PAN-AM.
- BUFFALO AND HAMILTON SHARE A UNIQUE HISTORY, EACH BEING THE FIRST MAJOR CITY, IN RESPECTIVE NATION WITH HYDROELECTRIC POWER



BUFFALO REQUEST FOR EXPO FOR 2025

AT THE 2019 TESLA CONFERENCE IN NEW YORK CITY WE LEARNED THAT

- BUFFALO WANTED TO CELEBRATE THE 125 ANNIVERSARY OF THE 1901 PAN-AMERICAN EXPO
- RESULTED IN BEING AWARDED THE 2025 INTERNATIONAL HORTICULTURAL EXHIBITION - B RATED EXPO.
- CROSS BORDER EXPO - NOTED CITIES IN CANADA INCLUDED
 - NIAGARA FALLS, FORT ERIE, TORONTO
- CANADIAN PRIME MINISTER, ONTARIO PREMIER AND FIRST NATION LEADERS NOTIFIED, AS WELL AS PARTICIPATING CITIES



NICHOLAS A BAIIO ON EXPO 2025

NTEC – PITCH TO ADD HAMILTON

- **MET WITH NICHOLAS BAIIO, USA DELEGATE TO AIPH, EXPO TEAM SELECT 2025 & 2026 “B” RATED HORTICULTURAL WORLD’S FAIR & EXPO.**
- **ALLOTTED TIME TODAY – NOT ENOUGH TO GO IN GREAT DETAIL**
- **MR. BAIIO, PROVIDED A SPEECH TO READ TO COUNCIL, BUT DUE TO TIME CONSTRAINT, IT IS INCLUDED IN YOUR PACKAGE.**
- **THE EXPO WILL BE A CROSS BORDER EXPO RECOGNIZING THAT WE ARE IMPORTANT NEIGHBOURS AND PARTNERS**

THE INTERNATIONAL ASSOCIATION OF HORTICULTURAL PRODUCERS



AIPH

[HOME](#)

[ABOUT AIPH](#)

[MEMBERS](#)

[NEWS](#)

[EVENTS](#)

[RESOURCES](#)

[CONTACT US](#)



WELCOME TO AIPH
The International Association of Horticultural Producers

The world's champion for the power of plants

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives.



Exhibitions



Be part of the world's finest horticultural exhibitions

BENEFITS OF PARTICIPATING IN FAIR/EXPO

- **OPPORTUNITY TO DEMONSTRATE INNOVATION**
- **OPPORTUNITY TO HIGHLIGHT CITY'S POTENTIAL**
- **TOURISM – PROJECTED # TO BE IN THE MILLIONS**
- **INTERNATIONAL EXPOSURE**
- **JOB CREATION**
- **ATTRACT NEW BUSINESS**

PROPOSAL TO GIC - HAMILTON

- **RECEIVE THE PACKAGE THAT INCLUDES**
 - **SPEECH FROM NICHOLAS BAIO**
 - **REPORT TO INCOMING PRESIDENT TRUMP**
- **TASK STAFF**
 - **TO CONNECT & TO LOOK INTO THIS PROPOSAL,**
 - **TO CONNECT WITH NICHOLAS BAIO FOR FURTHER DETAILS, AND**
 - **TO EXPLORE OPPORTUNITY TO JOIN THE 2025 EXPOSITION**
- **STAFF TO REPORT BACK WITH FINDINGS & RECOMMENDATIONS**