

COW-07-19,
June 10, 2019

To Chair and Members of Committee of the Whole,

I am Craig Gardner, Chair of the Burlington Terry Fox Run Committee and I am requesting to delegate to the Committee of the Whole in order that I can request a permanent waiver of City fees related to the Burlington Terry Fox Run.

The Terry Fox Run started September 13, 1981 shortly after Terry's death June 28, 1981. Terry started his run April 13, 1980 which included coming through Burlington, but he had to stop after 143 days and 5373 km on Sept 1, 1980 in Thunder Bay.

Burlington has had a run every year and after 38 runs the 23,000 runners in Burlington have raised over \$2 million. Approximately 80% of these funds have gone to Cancer research including funding of cancer research at McMaster in Hamilton.

Isadore Sharp, founder of the Four Seasons Hotel chain, met with Terry before Terry passed away to get Terry's okay to have an annual run (Izzy had lost a son to cancer in 1978). It was at this time Terry set the rules that all Terry Fox Runs still follow.

See link for details <https://www.terryfox.org/our-role-and-research/policies-and-guidelines/>

Some of the major rules that make the Terry Fox Run different from other runs include:

- no Corporate sponsorship, no entry fee, no minimum donation, not a timed run, family event, all funds raised must be forwarded to the foundation, any goods or services required to hold a Terry Fox Run must be donated or be covered by specific donations from third parties (e.g. food, service, or security requirements), locally everyone involved with the run is a volunteer, no paid staff.

As you can imagine it is a lot of work to host a run under these rules. We find Burlington a great city in terms of local businesses generosity in donating goods and services without tax receipt and without the ability to advertise their donation, but we find it very hard to solicit cash. We have minimal cash obligations of about \$200 per year for honorariums for St. Johns Ambulance, a radio club that helps make our run secure and licenses to play music from SOCAN and RESOUND.

The city bill which is in the neighbourhood of \$700 for park rental and park staff for the 4 hours we are in the park Sunday morning is by far our largest cash expense.

To uphold Terry's wishes and as a Canadian hero we request the city permanently waive the fee for this event in his honour. Majority of the cities in Canada waive this fee, as is the case in Oakville. Our plea is to make every dollar we raise go towards the research of finding the cure for cancer.