

# COVID-19 Timeline

# COVID-19 Current Situation (April 16, 2020)



**Canada Cases: 30,809    Ontario Cases: 8,961**

# COVID-19 Government Business Support

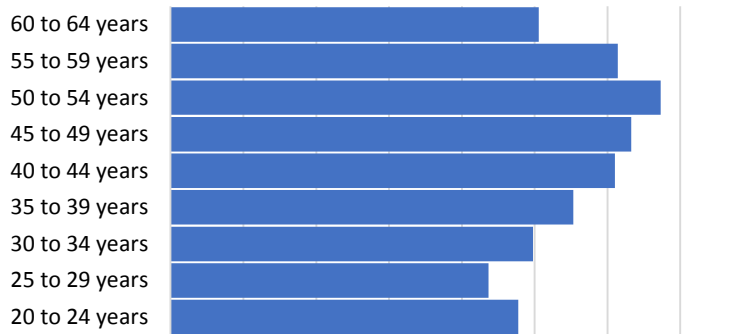
<b>Local</b>	<b>Provincial</b>	<b>Federal</b>
<ul style="list-style-type: none"><li>- Tax Relief for 2020 filings</li><li>- Free Transit</li><li>- Free Parking</li></ul>	<ul style="list-style-type: none"><li>- Lowered Electrical Rates</li><li>- Implementation of the Municipal Emergency Act</li><li>- Deferred Taxes</li><li>- Extension of Validation Periods for Commercial Vehicles</li><li>- Covid-19 Emergency Relief Fund</li><li>- Multiple Employment Supports</li></ul>	<ul style="list-style-type: none"><li>- CERB Program</li><li>- Expanded EI eligibility</li><li>- Boosted Canada Child Benefits</li><li>- Deferred Taxes, GST/HST and Import Duties</li><li>- CEBA Program</li><li>- Canada Wage Subsidy</li><li>- New Loan Guarantee (EDC)</li><li>- New Co-Lending Program (BDC)</li><li>- Easing of the Canada Account</li><li>- Cutting of Interest Rates</li></ul>

# Gaps in Support to date

# COVID-19 Labour Impact

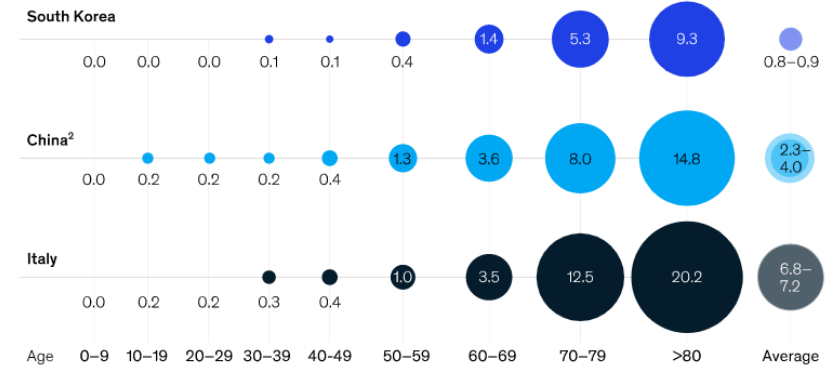
## Burlington's Labour Demographics

### Burlington's Labour Force Age



Source: Statistics Canada, Census Profile 2016

### Case-fatality rate by age segment,<sup>1</sup> % mortality



<sup>1</sup>As of data from Feb 11, 2020, in China and as of March 16 and 15, 2020, in South Korea and Italy, respectively.  
<sup>2</sup>Data reported from China Feb 11, 2020, reports 2.3%, however latest deaths/cases from WHO indicate this may be higher.  
 Source: China CDC; Korea CDC; L'Istituto Superiore di Sanità (ISS) Italy; WHO; McKinsey analysis

Higher Risk Age Segment (ages 50-64)  
 → amounts to 35.9% of Burlington's labour force

# COVID-19 Labour Impact

## Most Impacted Sectors

Burlington Businesses and Jobs		
Agriculture (11)	Businesses	25
	Jobs	329
Retail (44-45)	Businesses	849
	Jobs	13,360
Tourism (5615)	Businesses	19
	Jobs	123
Healthcare (62)	Businesses	557
	Jobs	7,838
Hospitality (72)	Businesses	447
	Jobs	7,412

Source: Halton Employment Survey, 2018

Sectors expected to be most impacted by COVID-19:

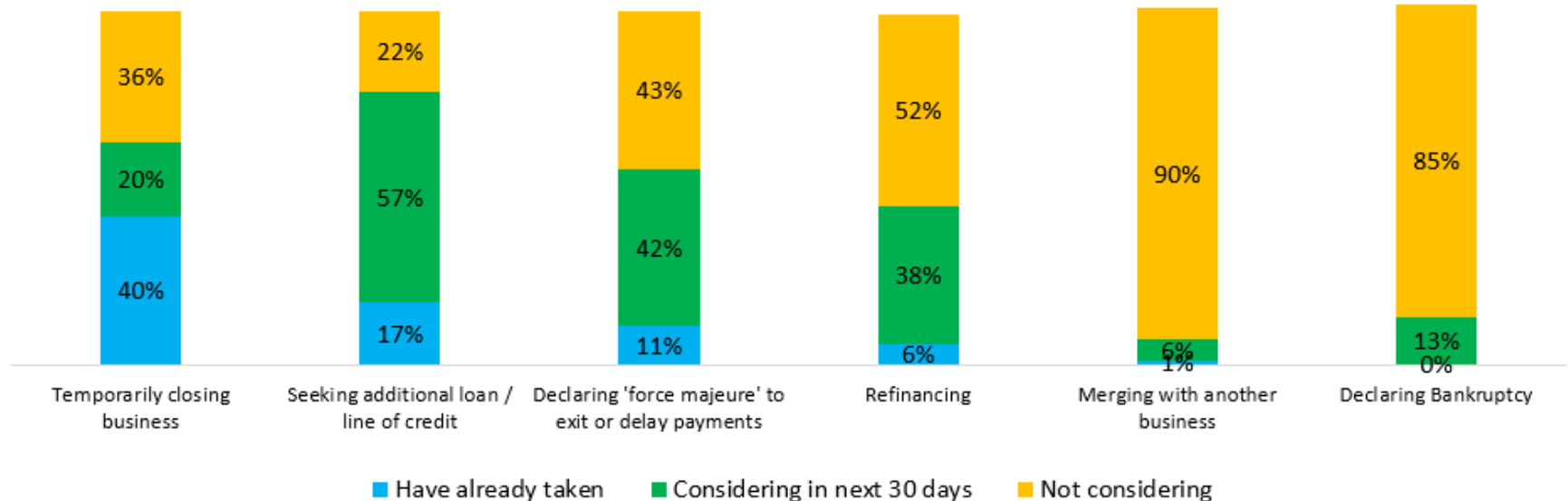
- Agriculture
- Retail
- Tourism
- Healthcare
- Hospitality

In Burlington, a total number of **1,897** businesses and **29,062** jobs may be directly affected by the virus

Toronto  
Region  
Board Of  
Trade:  
Impact Of  
Covid-19  
Survey

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q4. What measures to improve your liquidity have you taken or are you considering, in reaction to COVID-19?



Base: 104 companies



# Economic Implications of Social Distancing 6 weeks vs 4 Months

Real GDP Growth 2020  
+0.3% vs -1.1%

Economy will shed over  
330,000 jobs over the second  
and third

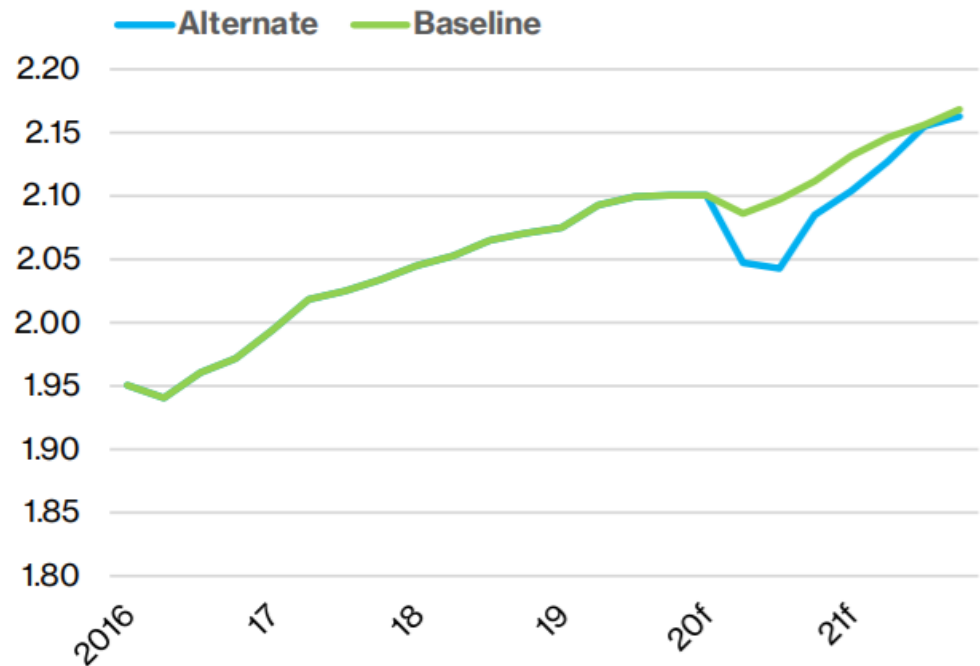
Unemployment to 7.7%

Tourism and Household  
services sectors hit double  
digit declines

**Chart 2**

**Hit to real GDP would be deeper and longer**

(real GDP, 2012 \$ trillions)



f = forecast

Sources: Statistics Canada; The Conference Board of Canada.

**Source: The Conference Board**

<https://www.conferenceboard.ca/research/economic-implications-of-social-distancing>

COVID-19  
Local Business  
Impacts to  
date

Partnering  
to support  
business  
during  
COVID-19  
Crisis &  
Recovery

**Burlington COVID-19 Taskforce**

**Halton Economic Development  
Regional Coordination**

**GTA Economic Development  
Working Group**

**Team Burlington COVID-19  
Response**

# TEAM Burlington COVID-19 Response

## WE ARE IN THIS TOGETHER

Team Burlington is here to support your business during COVID-19



TEAM  
Burlington  
COVID-19  
Response

# Team Burlington COVID-19 Resources



Team Burlington Business Support Forum Series

Business Support for COVID-19

Business Support Phone Lines

Economic Relief for SMEs

Business Toolkits

Government Updates

Mental Health Resources

# COVID-19 Virtual Business Support Forum Series

Team Burlington has organized the COVID-19 Virtual Business Support Forum Series, a video conference series to provide businesses of all sizes with an opportunity to ask questions and hear from subject matter experts, as well as key leaders and decision-makers from all levels of government.

1. Municipal and Regional Business Support Forum – April 2
2. Provincial & Federal Business Support Forum – April 6
3. Small Business Support Forum – April 16
4. Business Strategy & Planning with DeGroote School of Business – April 28
5. Tourism Industry Recovery Forum - late April/early May
6. City of Burlington Planning & Building Processes – Early May

COVID-19  
Long Term  
Economic  
Impacts



# Burlington Economic Recovery Network

Aligning economic stakeholders and business support groups to position Burlington for short and long term economic recovery

## City of Burlington a key partner in:

- Economic Recovery Taskforce
- Advocating for business support at provincial and federal level
- Targeting relief measures at hardest hit sectors
- Cutting red tape and supporting recovery of retail, hospitality, cultural sectors & events
- Applying economic impact filter in post COVID-19 recovery budget allocations

# Appendix

# Team Burlington Business Support Forum Series

## Questions asked by the Business Community

- How has the City defined Essential Services and is business support considered essential?
- How is the City of Burlington supporting small business?
- Are there relief measures related to property taxes?
- Will zoning ease off for small businesses needing to promote themselves through: having a sign on a lawn, parking etc.
- What is happening with respect to development application review and circulation during this time?
- What best practices would you recommend for essential businesses to support health and safety of employees?
- Are plastic screens and masks useful in stopping the infections and should we be implementing these in our business?
- Why are so many things preemptively closed for months when we don't yet have a handle on how long the outbreak will last?
- What is the economic impact on the city and the city's and region's budget?
- Is the City and Region considering any other measures to support businesses?
- How can businesses support the hospital and coordinate to meet healthcare needs?

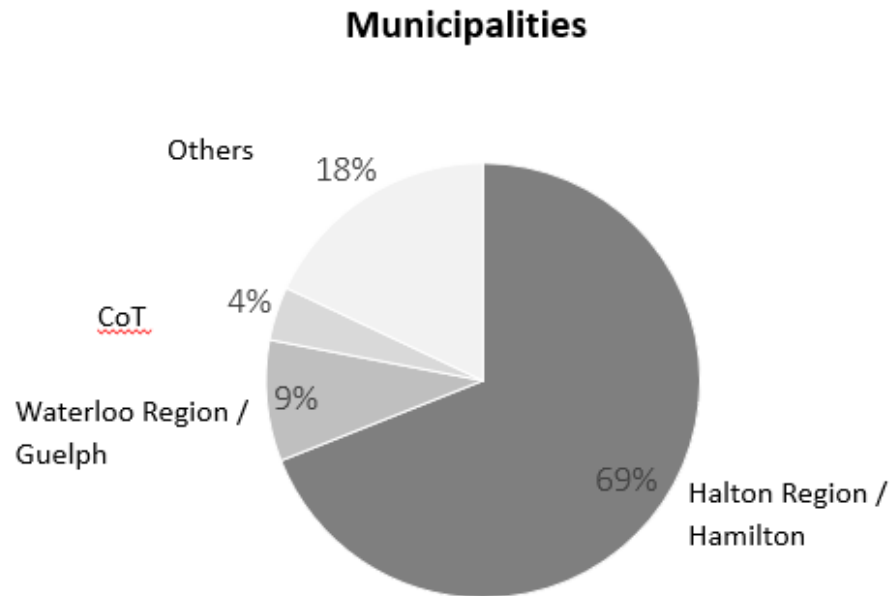
## Questions asked by Team Burlington

- What impacts are you experiencing as a result of the COVID-19 pandemic?
- What is your current business status?
- Has your organization had to lay-off staff?
- How have your sales been impacted?
- What are your immediate business concerns?

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

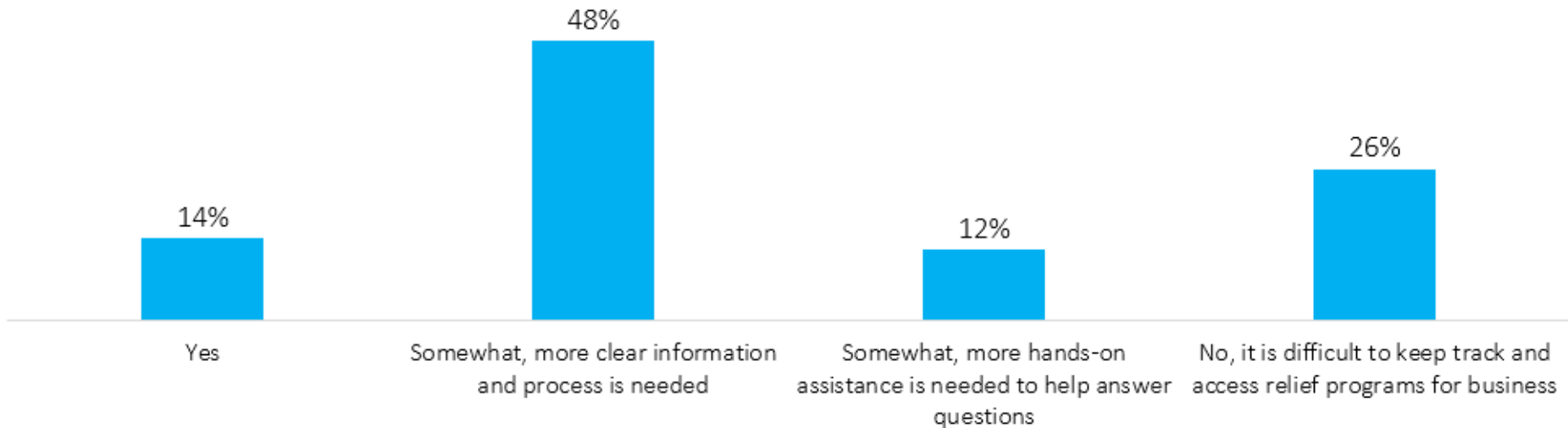
## Questionnaire Sample Composition

Total Respondents: 104 companies



# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

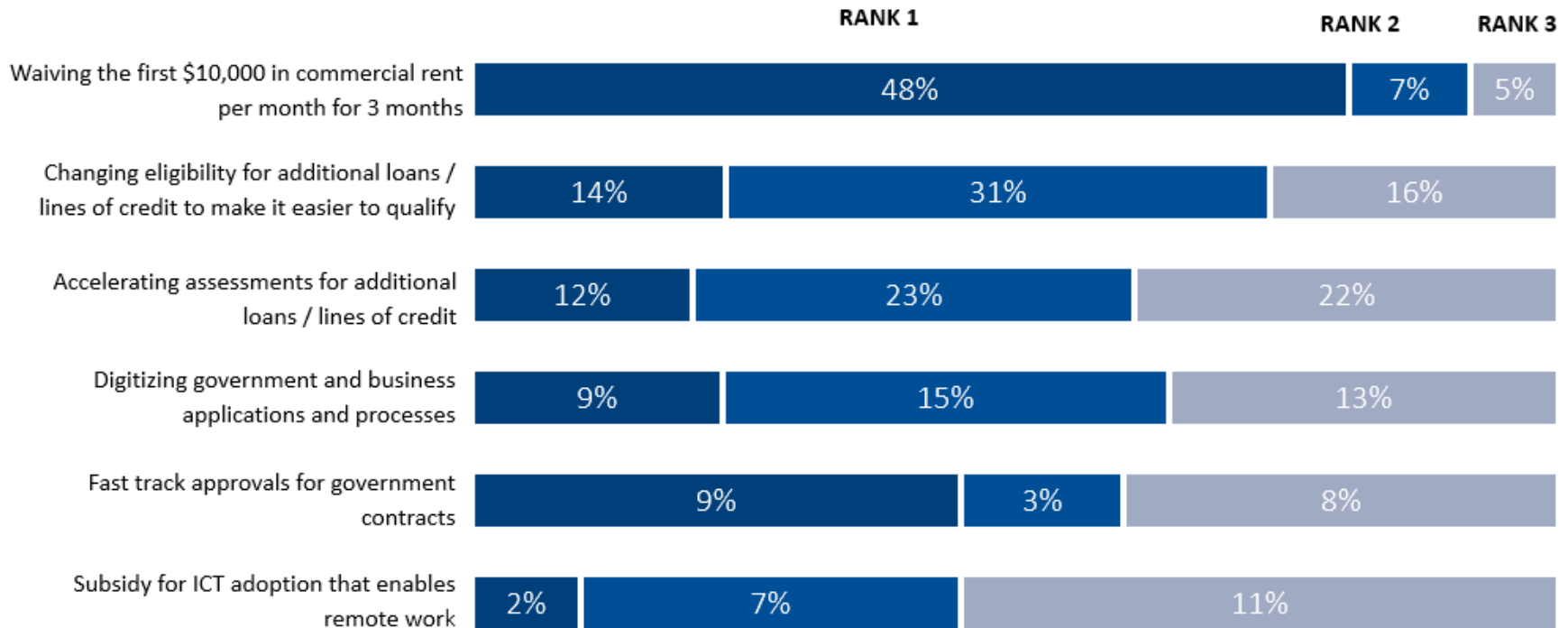
Q1. Does your business have the information it needs to effectively access the business relief measures and programs recently announced by the federal, provincial and municipal governments?



Base: 104 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

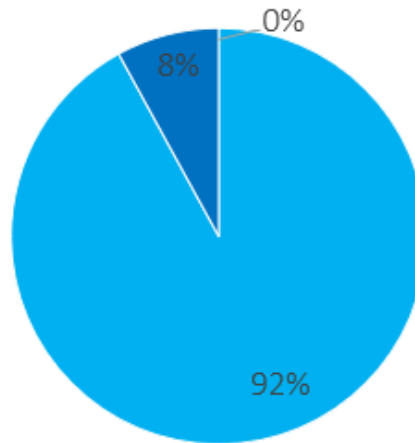
Q2. Governments have recently announced several measures to help businesses stay afloat. What is the most important additional support you still require from the government to help you stay in business. Please rank the top three government measures that you believe will help you stay in business



Base: 104 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q3. How do you expect COVID-19 will impact your revenue over the next 30 days?



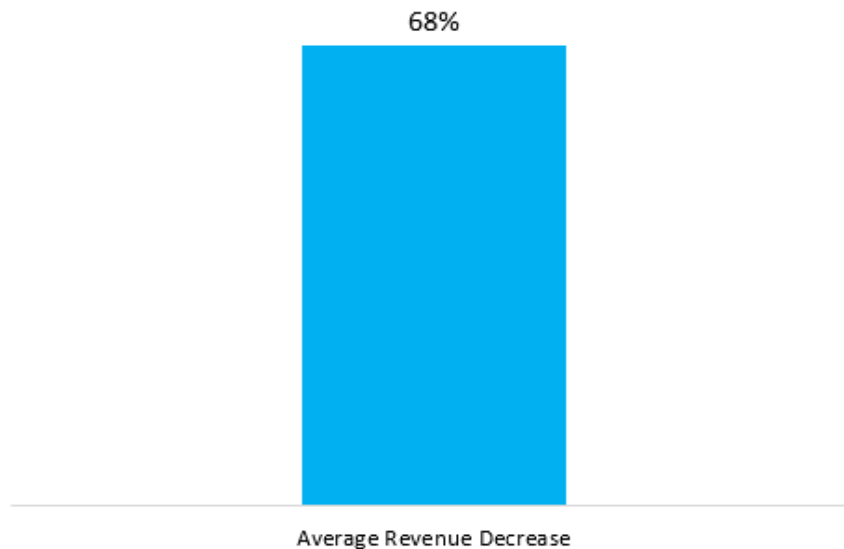
■ Increase in Revenue ■ Decrease in Revenue  
■ Minimal to No Impact

Base: 104 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q3a. How much do you expect your revenue to decrease over the next 30 days?

Average Revenue Decrease by (in percentage):

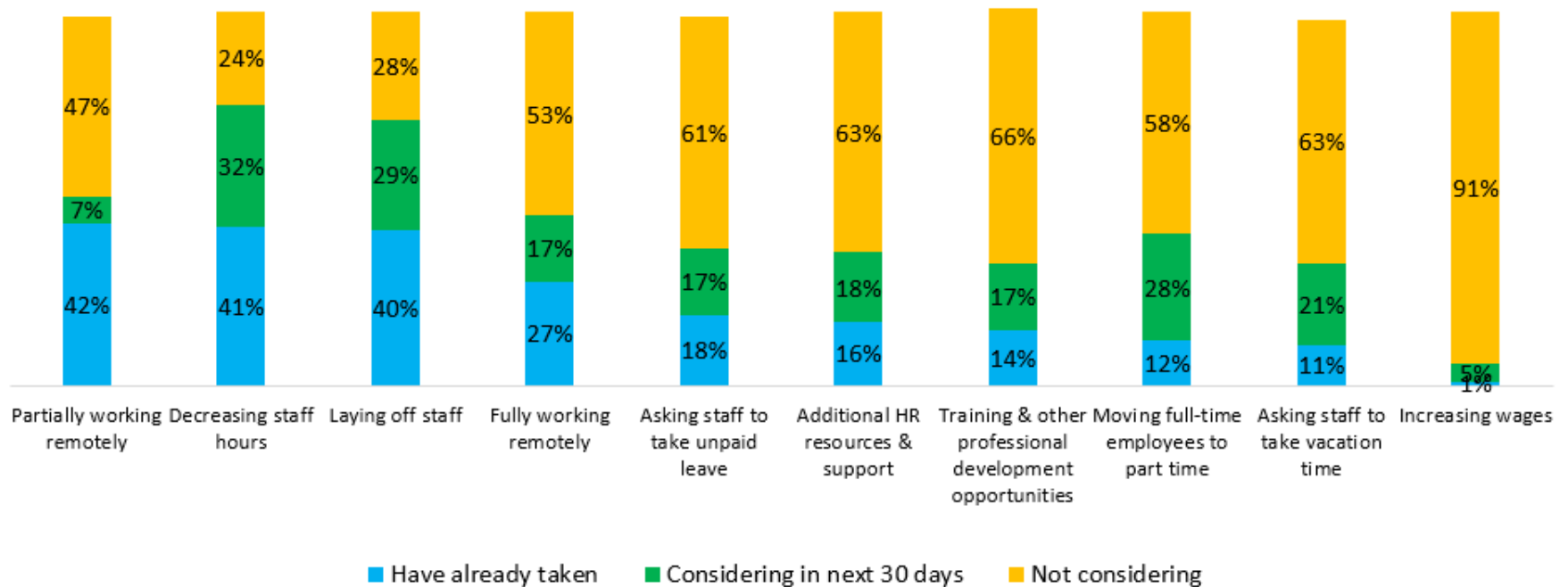


Base: 93 companies



# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

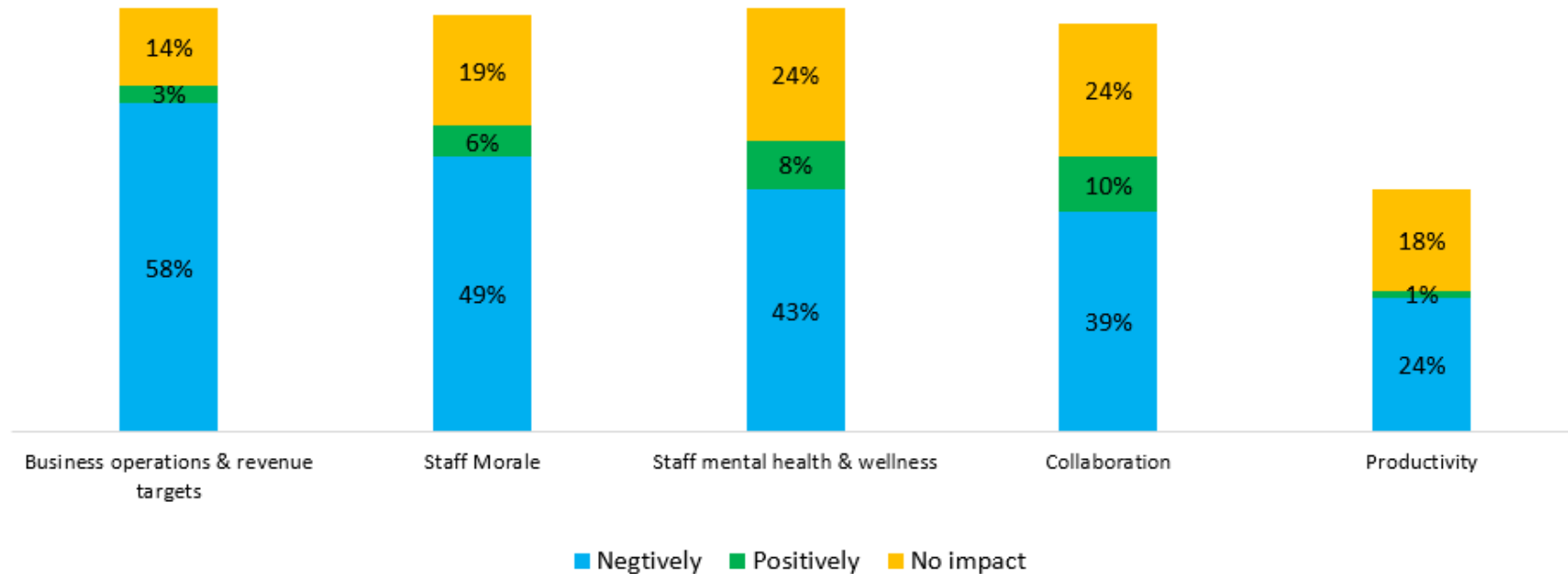
Q5. What measures associated with staffing have you taken or are you considering, in reaction to COVID-19?



Base: 104 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q5a. Has working remotely impacted your business positively, negatively or has it made no difference.

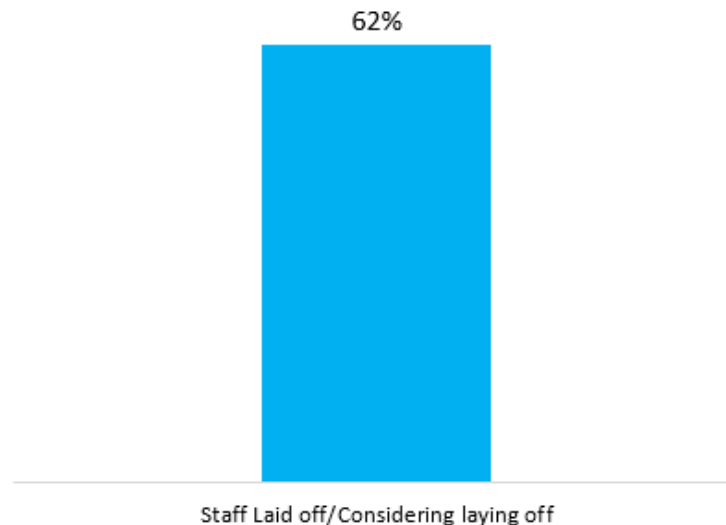


Base: 72 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q5b. What percentage of your staff have you laid off or are you considering laying off?

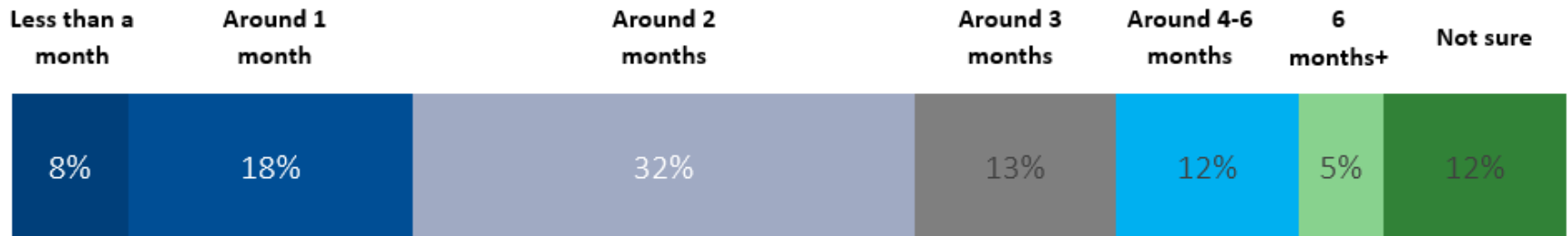
Percentage of Staff laid off / considering laying off



Base: 72 companies

# Toronto Region Board Of Trade: Impact Of Covid-19 Survey Questions And Results

Q6. How long do you estimate your business can sustain itself while current social distancing measures are in place?



Base: 93 companies

# GTA EcDev Working Group

## Draft Strategic House

### April 15/20

#### What Business are we in?

Lead, influence and facilitate municipal transformation and recovery through enabling economically thriving businesses and associated business supports.

#### Vision

To become the champion for Ontario's COVID-19 mitigation and business recovery through delivering effective economic development expertise and advocacy at the speed of business.

#### Objectives

- Keep our business communities well informed
- Develop and provide key tools/resources to support businesses and supply chains
- Provide a key leadership role for the business communities and connecting businesses to supports
- Advocate for the interests of business and the provision of relief measures to ensure the viability of businesses into the future

#### To Achieve

- Economic recovery from COVID-19
- Better preparation for future economic shocks
- Minimal economic downturns relative to neighbouring provinces and states, as measured by employment, business closures and GDP levels.

#### Research

**Potential Lead: Toronto, Toronto Global, Durham Region**

- Research and establish the needs of businesses (Large Business, SMEs, & Entrepreneurs) and the economic impact of COVID-19
- Develop policy recommendations to support COVID-19 mitigation and business recovery

#### Advocacy

**Potential Lead: Burlington, Toronto**

- Develop shared advocacy messaging based on policy recommendations
- Identify key advocacy channels and ensure key messaging is received by advocacy channels (Minister meetings, briefings, reports, etc.)
- Advocate to Federal, Provincial, & Municipal Government (and possibly others, such as Banks, Construction, etc.) leveraging Mayors, staff, and local connections.

#### Programming

**Potential Lead: York Region**

- Share resources/best practices
- Co-develop and co-promote programs and collaterals to assist in COVID-19 mitigation and business recovery (funding access, etc.)
- Standardization and delivery of programs in line with business needs, including government funding.

#### Innovation

**Potential Lead: Milton**

- Determine key problems facing high-growth potential companies
- Identify and fill programming gaps
- Promote positive innovation success stories
- Ensure collaboration between all players within the GTA Innovation Ecosystem

#### Enablers

- Project leads for each pillar
- Dedication and sharing of resources
- Open collaboration
- Collaboration on marketing and sharing of successes