



Vision to Focus (V2F) Integrated Reporting

Update and Demonstration

May 14, 2020

Purpose of Today

Provide a demonstration of the Vision to Focus (V2F) Integrated Reporting tool, and update the Committee on next steps.

Vision to Focus (V2F) Integrated Reporting

What is it?

- V2F integrated reporting is an enterprise wide process
- Using our Business Intelligence tool and practices
- Combination of qualitative information and quantitative data
- To track, monitor, communicate and respond to our strategic directions.

Why do it?

- Consistently track and monitor progress of the vision (V2F)
- Create accountability for initiatives and projects
- Share and learn about data-driven measures
- Support culture of continuous improvement and progress
- Track data over time, analyze and use to inform decision making
- Communicate progress to Council and the community

High Level Road Map

Develop

- Gather data and status of initiatives (February 2020)
- Demonstration and confirm content (BLT April 22)
- Demonstration and gather feedback (Committee May 14)
- Develop operating processes (training, users, security, updates)

Test and Refine (June 2020)

- Refine Communications and change management plan
- Train, test and refine the reporting tool (Council, BLT, select users)
- Release internally (select City staff and Council)
- Use data and analytics to inform decision making
- Execute internal and external Communications plan

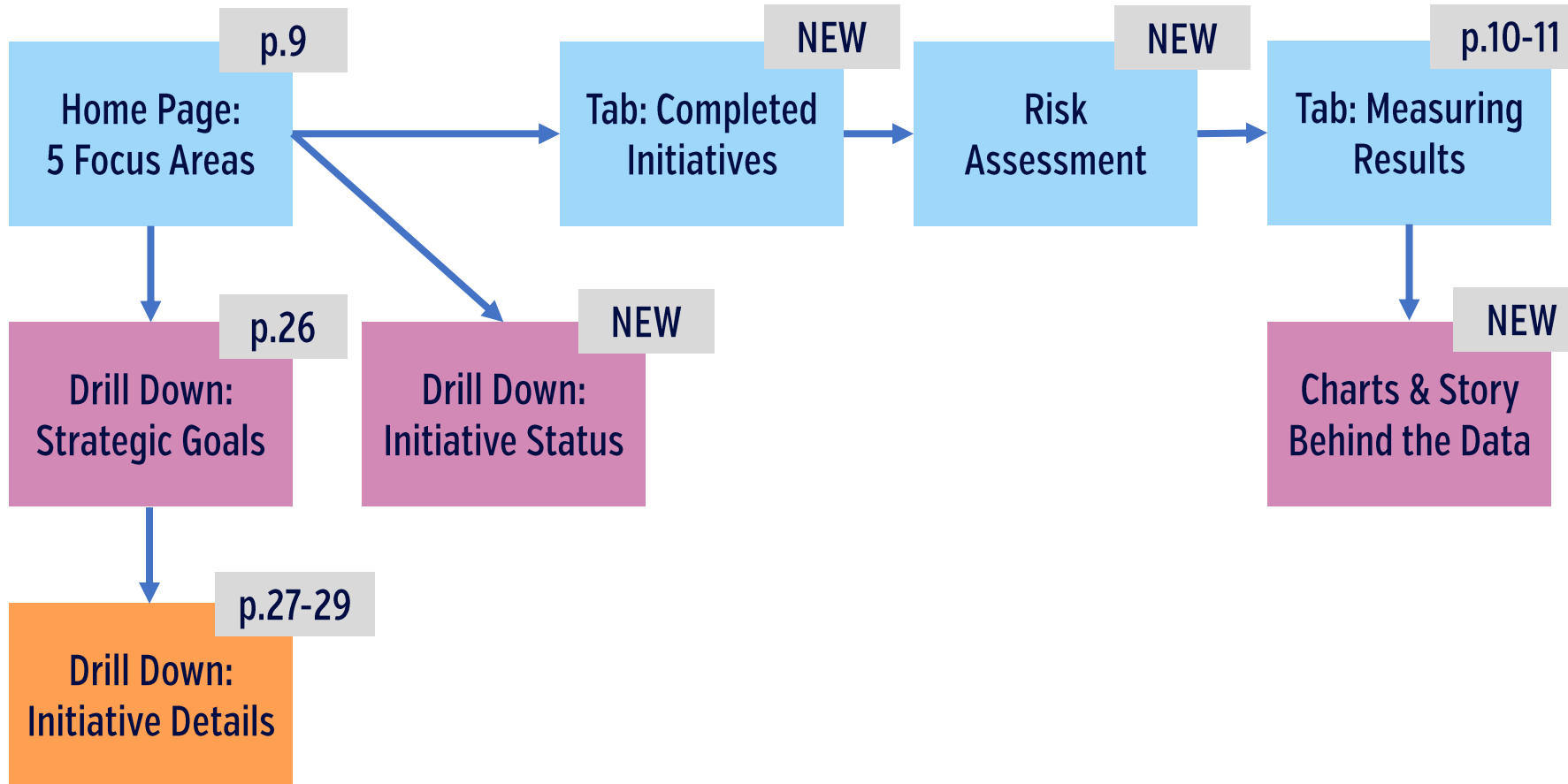
Full Operational (Sept 2020)

- Complete security and public access testing
- Release to public and all City staff
- Implement regular reporting process to Council – Semi Annual Progress Reporting

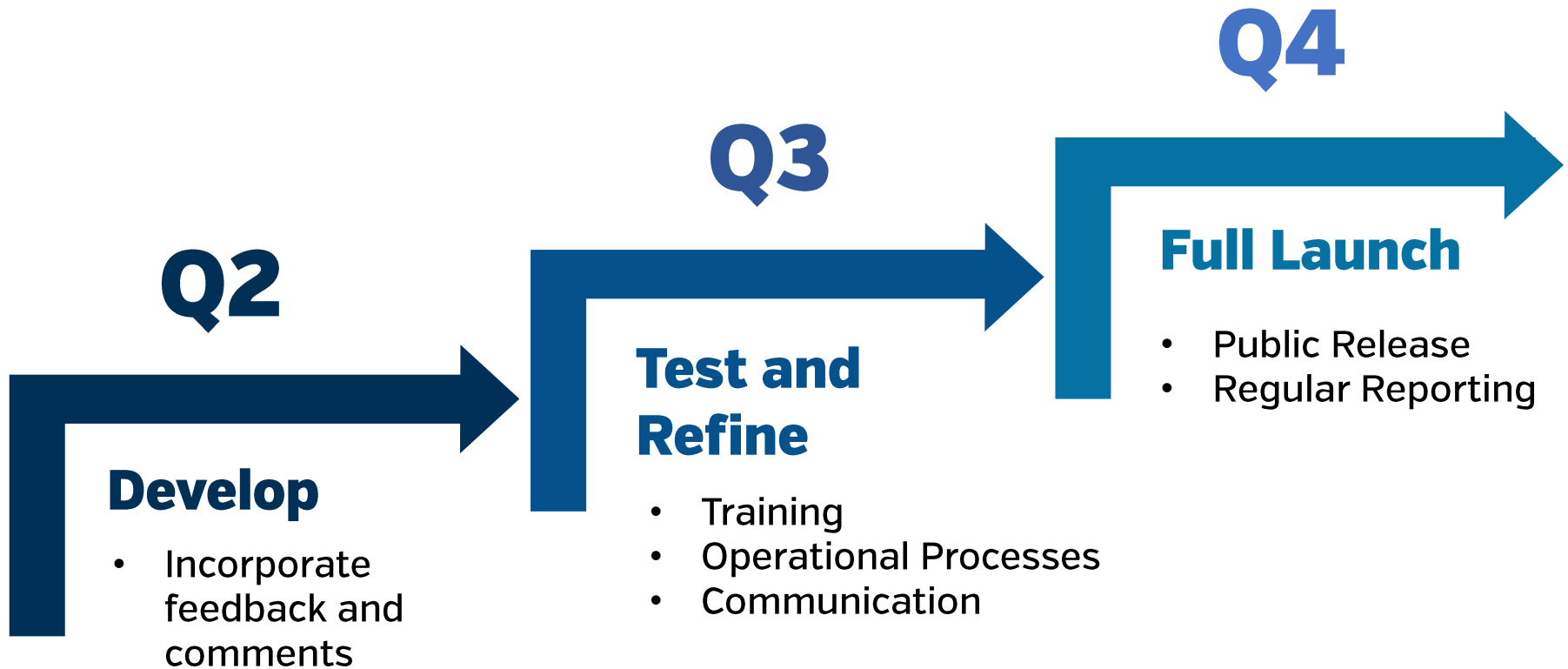
Business Intelligence

- Program and project team established in 2017
- Described in the Corporate IT Strategic Plan, “Information as an Asset” theme
- Envisions the City as a data and evidence-driven organization
- Providing analytics to generate insight and enhance efficiency of City services
- Data-driven dashboards developed to date include Burlington Fire, Corporate Asset Management, IT Services, Financial Reporting, Road Patrol, Transit, Parking, ECG and Vision to Focus

Demonstration Map



Next Steps 2020



Questions & Discussion