

BERN Update to Committee June 9th 2020

**BURLINGTON ECONOMIC RECOVERY NETWORK
LED BY TEAM BURLINGTON**



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Burlington Economic Recovery Network

Aligning economic stakeholders and business support groups to position Burlington for short and long term economic recovery

Membership

- Chair: Randall Smallbone
- Representatives:
 - Team Burlington EDs (5)
 - City of Burlington (5)
 - Retail & Small Business
 - Hospitality & Tourism
 - Manufacturing
 - Professional Services
 - Marketing & Communications
 - Commercial Development & Real Estate
 - Post Secondary
- Sub Committees to support specific sectors



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Government Support Ecosystem

Local	Provincial	Federal
<p>City of Burlington</p> <ul style="list-style-type: none"> • Team Burlington • TechPlace • Building Permits & Site Plans • Signage permits • By Law Enforcement • Property Taxes <p>Regional</p> <ul style="list-style-type: none"> • Public Health • Small Business Support • Agriculture & Rural Support 	<ul style="list-style-type: none"> ▪ Emergency orders on business closures and reopening ▪ Health Policy ▪ Health and safety guidelines ▪ Regional Innovation Centre Funding (HalTech) ▪ Business Regulations eg sick days ▪ Recovery Support Funding 	<ul style="list-style-type: none"> ▪ Tax Policy ▪ Border Policy & Exports ▪ EI & CPP ▪ Wage Subsidy Programs ▪ Interest Rates ▪ R&D Programs ▪ Crowns Corps eg BDC, EDC ▪ Regional Development Agencies – FedDev Ontario
<ul style="list-style-type: none"> ▪ Programs at both levels <ul style="list-style-type: none"> ▪ Rent Support ▪ Retooling Support ▪ PPE Support 		
<p>Limits on City level Support</p> <ul style="list-style-type: none"> ▪ Bonusing provisions ▪ Limited Team Burlington budget ▪ Constraints on Municipal Financing to support business 		



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Outcomes of First Meeting

- Approval of foundational documents:
 - Terms of Reference
 - Guiding Principles
 - Critical Path
 - Sub Sector focus
- Discussion and Directions
 - Strong sector engagement to address unique needs
 - Scenario planning for high level and sector specific strategies
 - Trust for employees and employers will be critical to regain confidence
 - Amplified Team Burlington communications to ensure we connect with and support all businesses



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BERN – Guiding principles

Simplicity & Accessibility—Coordinate all available resources into a “one stop shop” resource

Unified Voice—Consolidate Burlington’s business community priorities to provide one united voice for all levels of government

Ensure a **Data Driven Approach** to all network work plans and recommendations. Strive for conclusions that are feasible and practical for all stakeholders.

Consistency & Frequency—Deliver a regular sequence of communications with a positive and optimistic tone

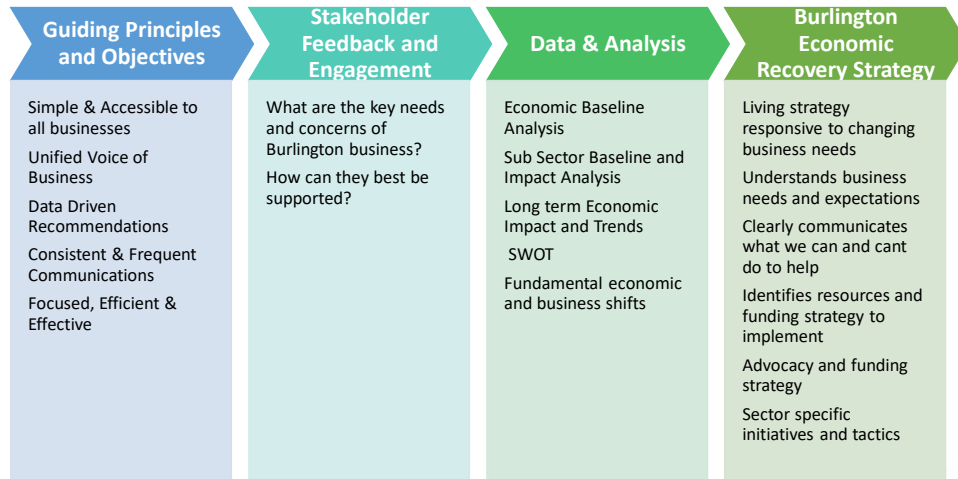
Singular Focus— Maintain a clear vision, laser focused on re-launching Burlington’s local economy using best practices, modelling and stakeholder collaboration

Efficiency & Effectiveness— Liaise closely with other like-minded recovery initiatives to avoid duplication of services and programs.



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BERN Critical Path



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Sector Specific Engagement

- Working Groups for sector engagement and SWOT development
- Consistent objective, targets, roles for panels.
 1. Hospitality
 2. Retail
 3. Personal Service & Healthcare Business
 4. Arts, Culture & Sport
 5. Professional Services
 6. Manufacturers & Major Burlington Employers
 7. Real Estate & Land Development
 8. Entrepreneurship, Startups & Scaleups
 9. Agriculture & Rural Business
 10. Life Sciences



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Next Steps

- Council Update June 8th
 - City of Burlington Strategic Plan and 2018-22 Work Plan
- Sector specific engagement June-July
 - Progress Update to BERN mid July
- BERN Meeting Two – Start of August
 - Stakeholder feedback and areas for support
 - Sector specific economic impacts and SWOT
- Integration into Strategy & Visioning
 - 10 Year Economic Vision
 - COB 2015-2040 Strategic Plan
 - COB 2018-22 Work Plan – Vision to Focus



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Appendix

- Appendix 1 – Burlington Economic Recovery Network (BERN) Terms of Reference
- Appendix 2 – GTA Economic Development Alliance Observations and Policy Support needs for business – Letter to Provincial & Federal Government



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