Appendix C CM-18-20 Service Re-design Interim Program Changes and Modifications

Park Ambassadors – Recreation Service



Park Ambassadors

Recreation Services

Executive Summary

As part of the phase 2 re-opening of parks, beaches and trails, the city is enhancing its park ambassador program to meet the need and demand of residents. This enhancement includes maintaining the current weekend and holiday program at Spencer Smith Park / Beachway Park and adding coverage with ambassadors and paid duty officers at Lowville Park. Below are financial impacts related to these two sites:

Lowville Park

To better address park capacity management at this location, the city will be adding weekend / holiday coverage with two park ambassadors from 8:30am-4:30pm for the summer and 2 paid duty officers from 11am-4pm for the first three weekends in July.

Park Ambassadors (HR) Costs		Pay duty Costs	
Daily cost	\$500	Daily cost	\$1,150
Total cost for summer	\$12,500	Total cost for July	\$10,350

Spencer Smith Park

To better address park capacity management at this location, the city will be continuing weekend / holiday coverage with two park ambassadors from 12noon – 4pm for the summer.

Daily cost	\$250
Total cost for summer	\$6,250

