



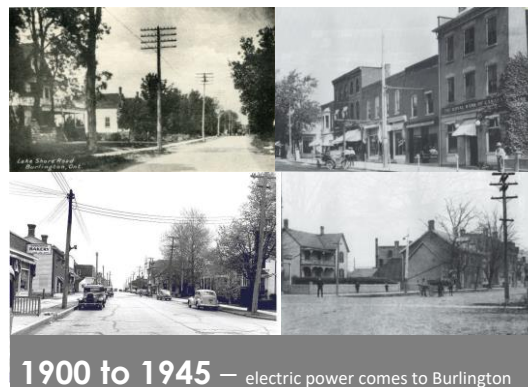
Burlington *hydro* inc.

1945 to 2020



Burlington Hydro
Celebrates its **75th**
Anniversary!
1945 to 2020

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- Up until 1930, private power companies provided Burlington with power.
- From 1930 to 1945, the provincially-owned Hydro Electric Power Commission of Ontario took over the operation of Burlington's power system.

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Burlingtonhydro inc.

1945 to 2020

On July 6, 1945, the Burlington Public Utilities Commission was created under two branches, Water and Hydro. Burlington PUC, and later the Burlington Hydro-Electric Commission (both predecessors of Burlington Hydro), operated in a **not-for-profit** capacity.

Burlington Hydro was incorporated and wholly **transferred into the ownership of the City of Burlington on January 1, 2000 as a for-profit company.**

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Burlingtonhydro inc.

1945 to 2020



The anniversary's official public launch takes place today, July 6, 2020 – exactly 75 years to the day of its creation. It includes:

- The launch of a re-imagined website homepage that pays homage to the anniversary
- A timeline of BHI's history – which includes over 50 images/photos and 27 featured timelines
- A commemorative video – on BHI's website and YouTube
- A public media release
- Social media coverage to launch the video and announce the anniversary

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Due to COVID-19, our September public/employee celebration as a Doors Open Burlington destination is likely to be cancelled.

However, more is planned as we move through the year:

- A 75th Anniversary banner is being added to the exterior of the BHI office building
- A feature 75th newsletter will be shared with customers
- We will work with local media to get editorial coverage regarding our history/anniversary to the end of the year, beginning July 6
- The 75th logo and video will be promoted/shared publically whenever and wherever the opportunity arises
- The anniversary/history/video clips will be shared on Twitter through the remainder of 2020

... and now our anniversary video