



Public and Stakeholder Advisory Services Review and Improvement



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A Network Approach to Advisory Services

STEP 1 - Establish a pool or roster of members of the public and interest groups who can provide the City advice

STEP 2 - When advice is required prior to decision making an engagement process is designed to directly support the decision

STEP 3 - Participants are drawn from the network to be engaged

STEP 4 – Engagement results are reported to the decision maker



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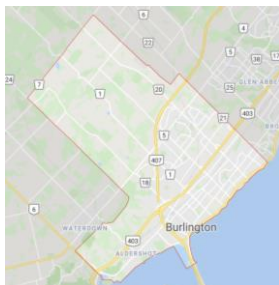
Benefits of the Network Approach

1. Representativeness of participants
2. Engagement design suited to the decision
3. Network members ready to be engaged
4. Timeliness of engagement
5. No wasted meeting time / staff time
6. Advice as a decision input
7. Form task teams quickly
8. Engage the entire network when needed

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Creating the Network



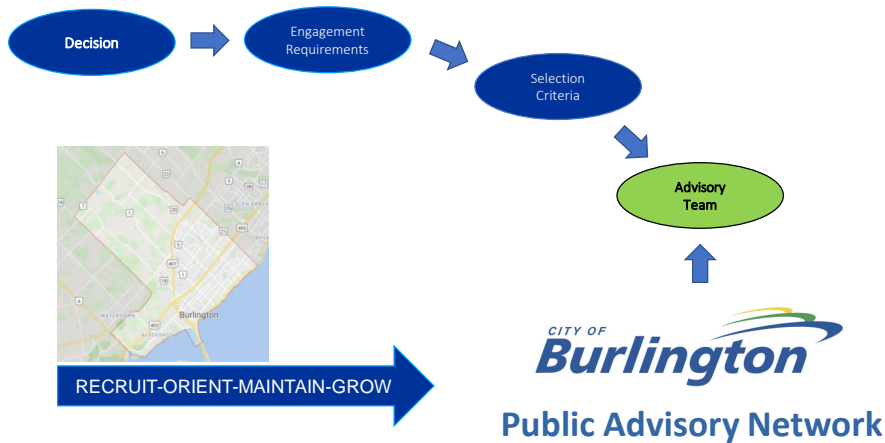
- Age Groups
- Geographic
- Interests
- Race and Culture
- Expertise
- Ability
- Income



CITY OF
Burlington
Public Advisory Network

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How does it work?



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How Teams Operate

EDUCATE / INFORM	CONSULT	INVOLVE	COLLABORATE CO-DESIGN	EMPOWER
<ul style="list-style-type: none"> Briefings Factsheet News Releases E-blast / Listserv Bulletins Websites FAQ Info Kits Booths / Exhibits Open House Site Tour Blogs 	<ul style="list-style-type: none"> Bilateral Meetings Committees Polling Key-Pad Polling Focus Groups Workbook Online Workbook Tele-Voting Comment Forms Surveys Online Survey Questionnaire Interview Seminar Focused Conversation Community Board Feedback Registry 	<ul style="list-style-type: none"> Advisory Bodies Workshops Nominal Group Issue Conference Polling Key-Pad Polling Rounds Online Forums Breakout Group Telephone Town Hall Issue Forum Revolving Conversation Site Visit Fish Bowl World Café 	<ul style="list-style-type: none"> Advisory Bodies Assembly Breakout Group Charettes Workshops Study Circles Retreats Roundtables Future Search World Café Open Space Appreciative Inquiry Deliberative Forum Citizen Panel 	<ul style="list-style-type: none"> Think Tank Stakeholder jury Voting Workshop Future Search Study Circles Consensus Conference

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