

Project Report

08 March 2018 - 19 June 2019

Get Involved Burlington

Citizen Action Lab - Making the Most of Citizen Input



Visitors Summary

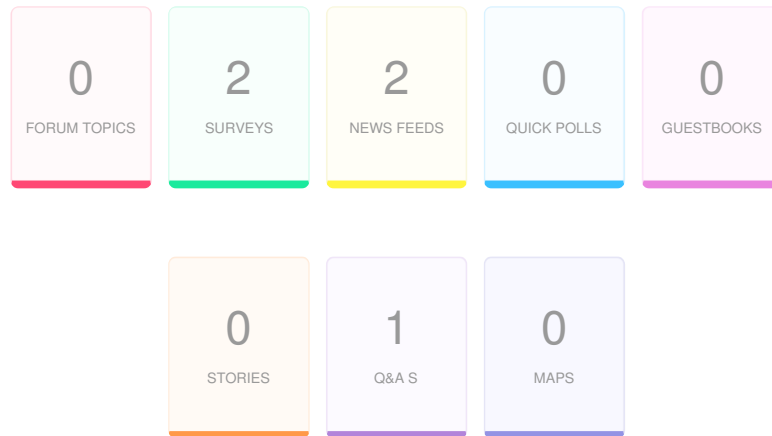


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
1.1 k	197	
NEW REGISTRATIONS		
2		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
387	640	871

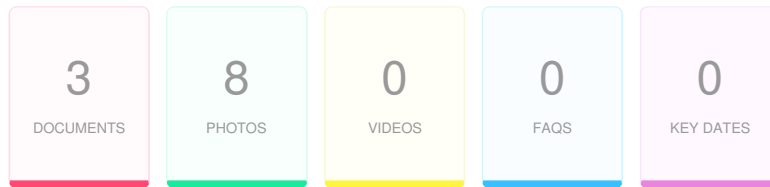
Aware Participants		Engaged Participants	
871		387	
Aware Actions Performed	Participants	Engaged Actions Performed	
Visited a Project or Tool Page	871	Registered	Unverified
Informed Participants	640	Anonymous	
Informed Actions Performed	Participants	Contributed on Forums	0
Viewed a video	0	Participated in Surveys	17
Viewed a photo	3	Contributed to Newsfeeds	0
Downloaded a document	23	Participated in Quick Polls	0
Visited the Key Dates page	0	Posted on Guestbooks	0
Visited an FAQ list Page	0	Contributed to Stories	0
Visited Instagram Page	0	Asked Questions	0
Visited Multiple Project Pages	248	Placed Pins on Places	0
Contributed to a tool (engaged)	387	Contributed to Ideas	4

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Newsfeed	This is what we heard - Feedback from the 3 Citizen Actio...	Published	1	0	0	0
Newsfeed	Thank you for your input and participation in the Action ...	Published	0	0	0	0
Qanda	Q&A	Published	87	0	0	0
Survey Tool	Making the Most of Citizen Input - Survey	Archived	620	17	0	368
Survey Tool	Citizen Advisory Committee Member Survey	Draft	7	0	0	1
Ideas	Got a great idea?	Published	13	4	0	0

INFORMATION WIDGET SUMMARY



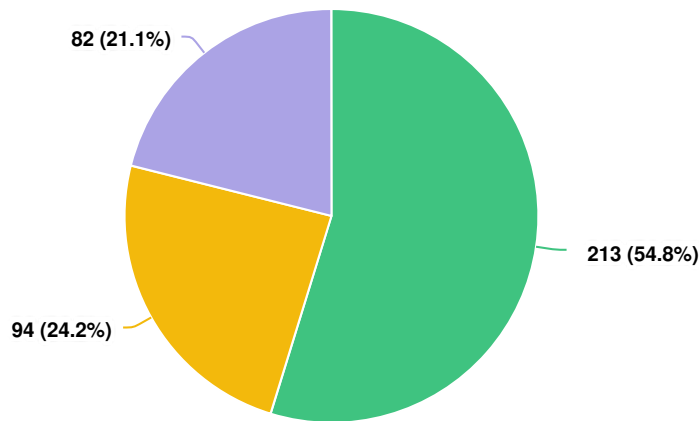
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Citizen Committee Handbook	15	16
Document	Appointments to Boards and Committees Report MO 01 18	12	12
Document	Action Labs Slide deck	0	0
Photo	Brainstorming	2	3
Photo	Sharing ideas	2	2
Photo	Introduction	1	1
Photo	Mayor Meed Ward	1	1
Photo	Brainstorming	1	1
Photo	Discussing ideas	1	1
Photo	discussing ideas	1	1
Photo	small group discussions	1	1

ENGAGEMENT TOOL: SURVEY TOOL

Making the Most of Citizen Input - Survey

VISITORS 620	CONTRIBUTORS 385	CONTRIBUTIONS 391
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1. Do you know what a city of Burlington Citizen Advisory Committee is?

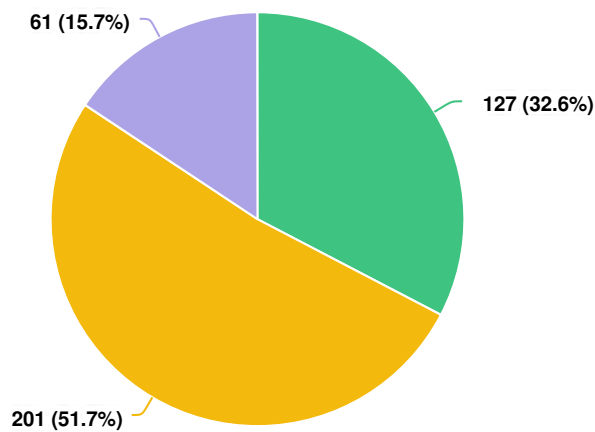


Question options

- Yes
- No
- Unsure/don't know

Optional question (389 responses, 2 skipped)

2. Do you know how to apply to become a member of a city of Burlington Citizen Advisory Committee?

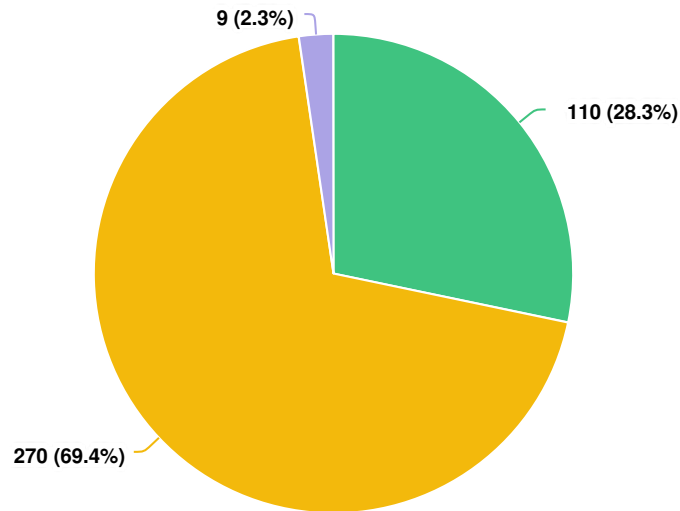


Question options

- Yes
- No
- Unsure/don't know

Optional question (389 responses, 2 skipped)

3. Have you looked for information about Citizen Advisory Committees on the City of Burlington website before?

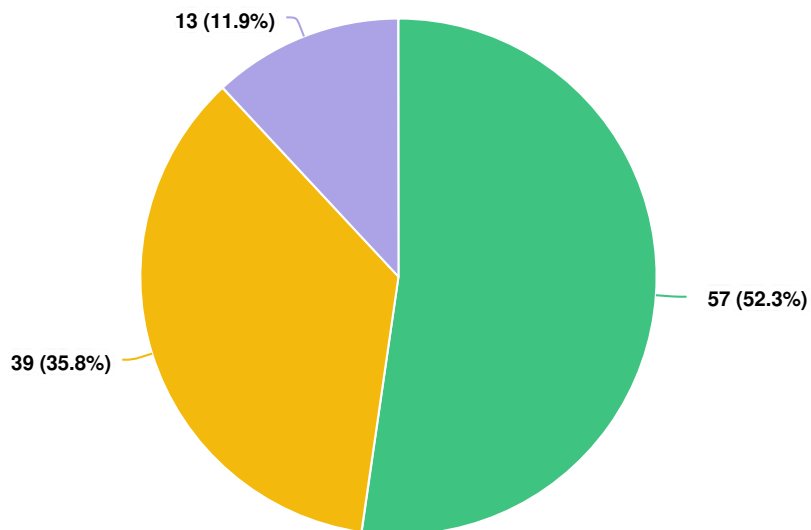


Question options

● Yes ● No ● Unsure/don't know

Optional question (389 responses, 2 skipped)

Was the information easy to find?

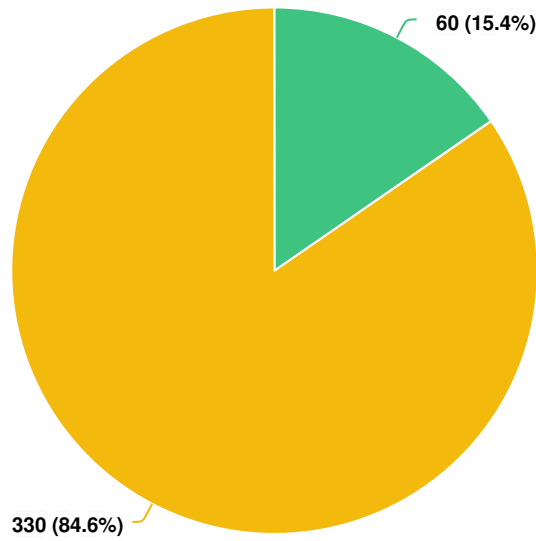


Question options

● Yes ● No ● Unsure/don't know

Optional question (109 responses, 282 skipped)

4. Have you ever applied to be on a Burlington Citizen Advisory Committee?

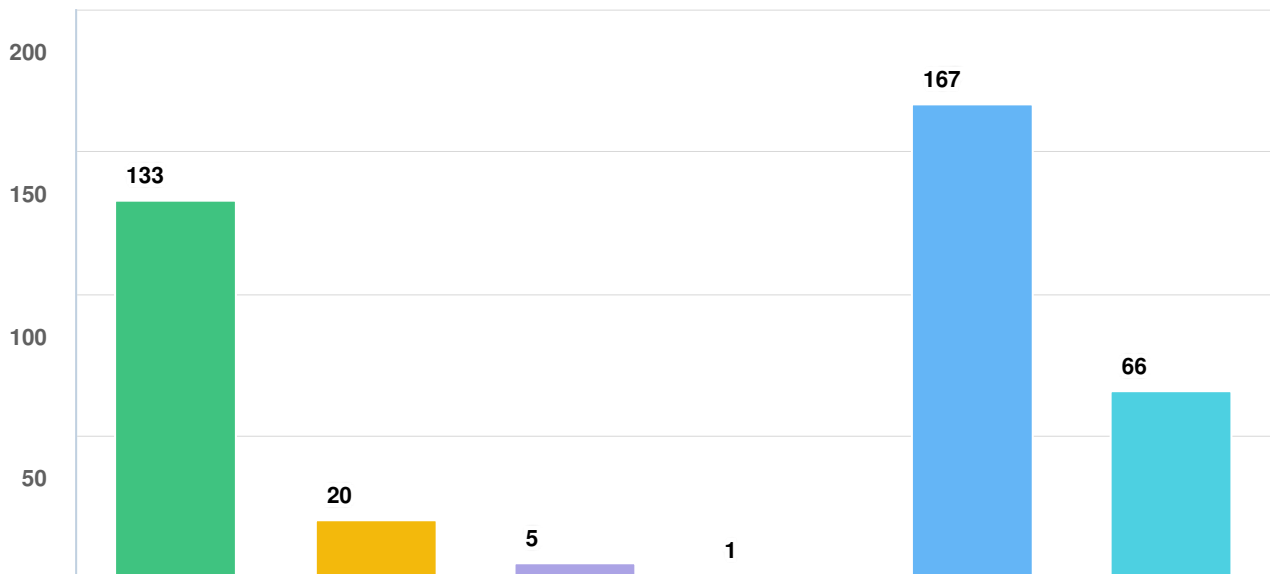


Question options

- Yes
- No

Optional question (390 responses, 1 skipped)

If no, why?

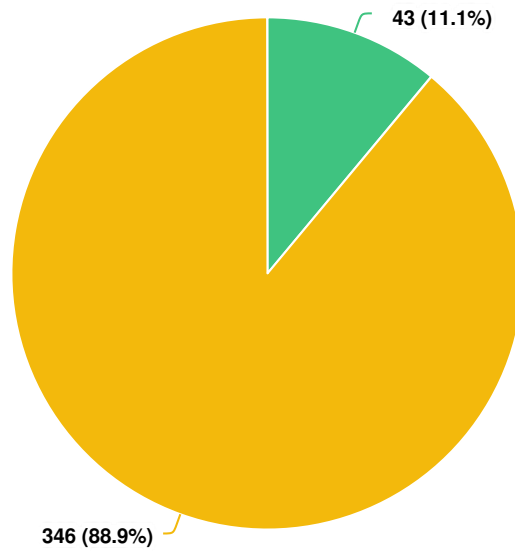


Question options

- Time
- Resources
- Transportation
- Accessibility
- Awareness
- Other

Optional question (328 responses, 63 skipped)

5. Have you previously participated on a City of Burlington Citizen Advisory Committee?

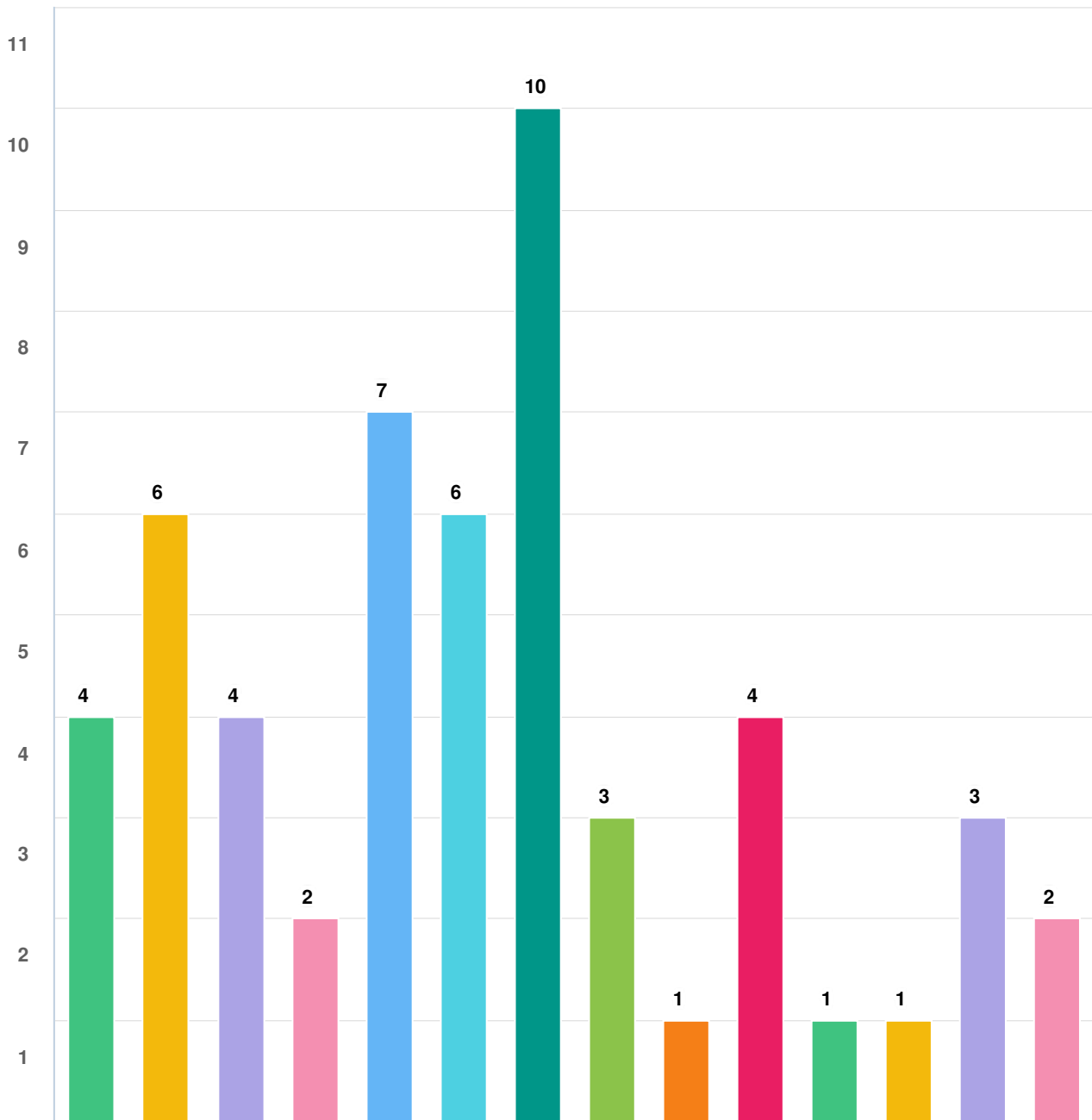


Question options

- Yes
- No

Optional question (389 responses, 2 skipped)

Please indicate the Citizen Advisory Committees that you participated on:

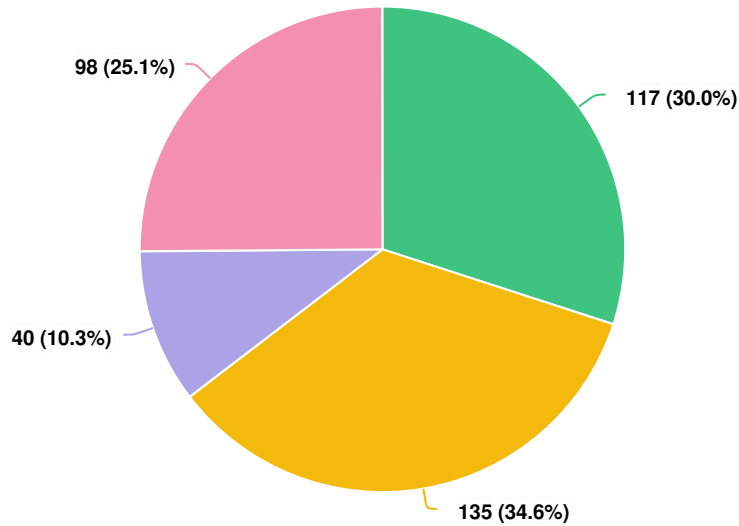


Question options

- Accessibility Advisory Committee
 ● Cycling Advisory Committee
 ● Inclusivity Advisory Committee
- Downtown Parking Advisory Committee
 ● Integrated Transportation Advisory Committee
 ● Seniors' Advisory Committee
- Sustainable Development Advisory Committee
 ● Agriculture and Rural Affairs Advisory Committee
- Heritage Advisory Committee
 ● Mayor's Millennial Advisory Committee
 ● Committee of Adjustment
- Burlington's Best Committee
 ● Mundialization Committee
 ● Charter Action Team

Optional question (40 responses, 351 skipped)

6. Generally, Citizen Advisory Committee members have three-year term limits. How long do you feel their term limits sh...

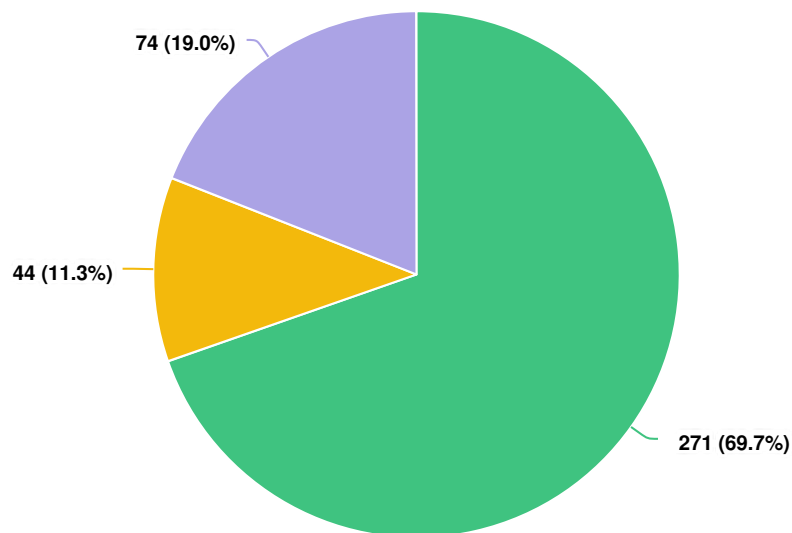


Question options

- 2 years
- 3 years
- 4 years
- Unsure/don't know

Optional question (390 responses, 1 skipped)

7. Should all Citizen Advisory Committees be reviewed after each term of council?

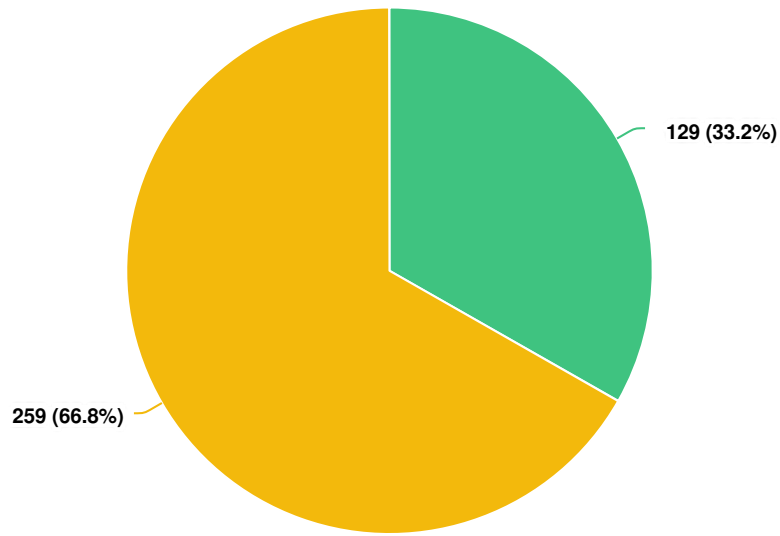


Question options

- Yes
- No
- Unsure/don't know

Optional question (389 responses, 2 skipped)

9. Do you participate in any community groups or committees?

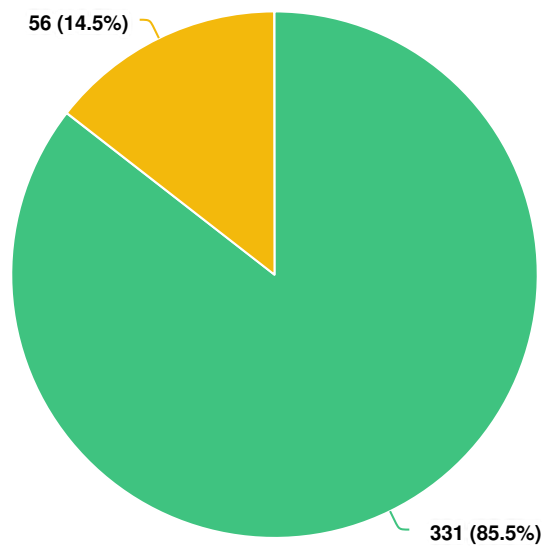


Question options

- Yes
- No

Optional question (388 responses, 3 skipped)

10. Do you think the City should consider other methods of getting citizen advice other than or in addition to the current...

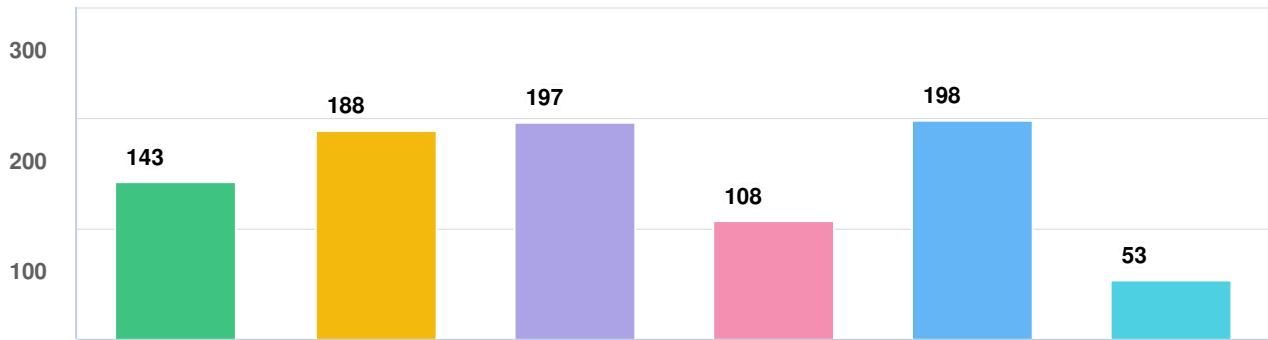


Question options

- Yes
- No

Optional question (387 responses, 4 skipped)

In your opinion, which other methods should be considered?

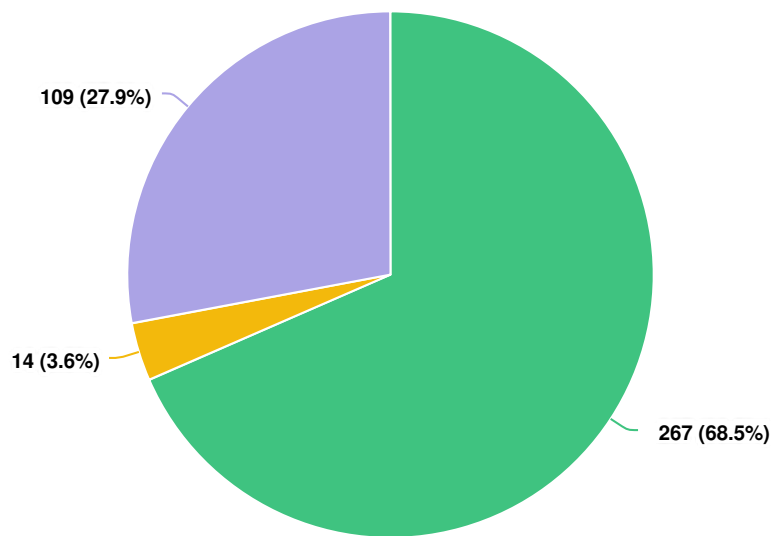


Question options

- Round Table Discussion -a facilitated discussion on a given topic in a short amount of time.
- Focus groups on specific topics -a small group of diverse citizens that has guided discussions to test concepts with a focus on future action. These could happen over several weeks or months.
- Neighbourhood Committees - group of residents and local representatives who actively work together to make a difference and improve their local communities
- Citizen juries - randomly selected and demographically representative panel of citizens carefully examine an issue over several days and presents recommendations to the decision makers.
- Online citizen panel - randomly selected citizen to provide feedback on particular topics online. ● Other

Optional question (328 responses, 63 skipped)

11. Do you think the City of Burlington should continue to use Citizen Advisory Committees?



Question options

- Yes
- No
- Unsure/don't know

Optional question (390 responses, 1 skipped)