

Appendix F. OPR Engagement and Communication

Last update: 26-May-2016

Public Engagement / Communication		Date	Stats
Email Newsletters	Official Plan Review Updates	Apr-2012 to Jun 2016	47 Updates sent to date
	Official Plan Review email subscribers	Apr-2012 to Jun 2016	1,110 active subscribers
Reports to Council	Official Plan Review Staff Reports to Council	12-Dec 2011 to 17-Feb 2016	24 Reports
Open Houses	Soft Launch Official Plan Open Houses 2	1-May-2012 & 3-May-2012	100 attendees
Council Meetings/Workshops	Official Plan Review Launch	7-May-2012	Workshop
	Council Workshop on Downtown	28-Mar-2013	Workshop
	Council Workshop on Employment Lands	6-May-2014	Workshop
	Council Workshop on Mobility Hubs	16-Jun-2014	Workshop
	Council Workshop on Commercial Lands	7-Jul-2014	Workshop
	Council Workshop on Intensification 1	2-Apr-2015	Workshop
	Council Workshop of Intensification 2	28-Apr-2015	Workshop
	Council Workshop on Intensification (Strategic Plan)	16-Oct-2015	Workshop
Public & Stakeholder Meetings and Workshops	Downtown Vision Public Workshop	7-Nov-2012	130 attendees
	Rural Summit	19-Jan-2013	126 attendees
	Employment Lands Stakeholder Consultation Meeting	19-Mar-2013	14 attendees
	Character Area Study – Indian Point Workshop #1	2-Apr-2013	25 attendees
	Character Area Study – Roseland Workshop #1	1-May-2013	67 attendees
	Highway 403 & Waterdown Road Meeting	13-May-2013	20 attendees
	Character Area Study – Indian Point Workshop #2	5-Jun-2013	9 attendees
	Commercial Strategy Study: Car Dealership Stakeholder Meeting 1	15-Jul-13	13 attendees
	Character Area Study – Roseland Workshop 2	25-Jun-2013	28 attendees
	Commercial Strategy Study – Downtown Stakeholder Meeting	12-Sep-2013	5 attendees
	Commercial Strategy Study – City-Wide Stakeholder Meeting	12-Sep-2013	10 attendees
	Mobility Hubs Opportunities & Constraints Study	10-Sep-2013	30 attendees
	Transforming Aldershot	10-Oct-2013	25 attendees
	Commercial Strategy Study: Car Dealership Stakeholder Meeting 2	18-Oct-13	13 attendees
	Character Area Study – Roseland Working Committee Meeting	26-Nov-2013	7 attendees
	Character Area Study – Indian Point Working Committee Meeting	11-Dec-13	4 attendees
	Character Area Study – Indian Point Final Workshop	29-Jan-2014	16 attendees
	Mount Nemo Preliminary Study PIC 1	10-Feb-2014	86 attendees
	Character Area Study – Roseland Final Workshop	11-Feb-2014	27 attendees
	Mobility Hubs Opportunities & Constraints Study PIC 2	12-Feb-2014	30 attendees
	Mount Nemo Preliminary Study PIC 2	30-Apr-2014	75 attendees
	Commercial Strategy Study: Workshop with members of Burlington Downtown Business Association Board of Management	7-May-2014	8 attendees
	Commercial Strategy Study: Downtown walking tour with members of Burlington Downtown Business Association Board of Management	18-Jun-2014	8 attendees
	Character Area Study – Shoreacres South Community Meeting	29-Jul-2014	63 attendees
	Character Area Study – Indian Point Neighbourhood Meeting	14-Jan-2015	13 attendees
	Character Area Study – Roseland Neighbourhood Meeting	22-Jan-2015	46 attendees
	Plains Road East Community Consultation	24-Mar-2015	94 attendees

PB-29-16 Appendix F

Public Engagement / Communication	Date	Stats	
Accessory Drive Through – Stakeholder Meetings 1 and 2	18-Feb-2014 & 7-May-2015	19 attendees	
Destination Downtown Workshops 1, 2 & 3	13-May-2015, 27-May-2015 & 10-Jun-2015	100 attendees	
Character Area Study – Shoreacres South Walking Tour and Drop-in Open House	29-Jun-15	50 attendees	
Character Area Study – Shoreacres South Community Workshop	6-Oct-15	60 attendees	
Character Area Study – Shoreacres South Community Open House and Public Meeting	3-Nov-15	50 attendees	
Mount Nemo & Rural OPR Update	2-May-2016	66 attendees	
Policy Briefs for Comment	Uptown Policy Brief	Dec-2014	1
	Road Allowances Brief	Dec-2014	1
Consultation with Citizen Advisory Groups	Sustainable Development Committee – Sustainability Policy Brief	4-Feb-2015	1
	Sustainable Development Committee – Official Plan Overview	2-Mar-2015	1
	Sustainable Development Committee – Commercial Lands Policy Directions	4-Mar-2015	1
	Sustainable Development Committee – Mobility Hubs Opportunities and Constraints & Draft Policy Directions	25-Mar-2015	1
	Sustainable Development Committee – Technical Work Plan & Uptown	1-Apr-2015	1
	Sustainable Development Committee – Sustainable Building and Development Guidelines	6-May-2015	1
	Sustainable Development Committee - Residential and Parkland Dedication	2-Jul-2015	1
	Sustainable Development Committee – Visualizing Intensification	4-Nov-2015	1
	Sustainable Development Committee – Planning for the Future of Burlington, A Conversation with Mary Lou Tanner	20-Apr-2016	1
	Sustainable Development Committee – Employment Lands Policy Directions	27-Apr-2016	1
	Sustainable Development Committee – Urban Structure and Intensification	1-Jun-2016	1
Forum, Survey and Interview Contacts	Commercial Strategy Study (CSS) Mindmixer Online Forum: Transforming Commercial Areas in Burlington.	14-Jun-2013 to 1-Sep-2013	
	Visits to online forum	202	
	Ideas submitted	37	
	Comments received	18	
	Participants	20	
	CSS On-street Intercept Surveys	Fall 2012	296 participants
	CSS On-line Consumer Surveys	Fall 2012	358 participants
	CSS Telephone Consumer Surveys	Fall 2012	344 participants
	Character Area Study –Shoreacres South Stakeholder Interviews	Jul-14	15 Responses received
Newspaper Ads	OPR - Notice of Special Meeting/Open House	22-Mar to 26-Apr, 2012	3
	OPR - Rural Summit - City Update, Jan 2013	3-Jan to 10-Jan, 2013	1
	OPR - Rural Summit - City Update, Jan 2013	10-Jan to 17-Jan, 2013	1
	Character Area Study - City Update, Mar 2013	21-Mar to 28-Mar, 2013	1
	Character Area Study - City Update, Apr 2013	25-Apr to 2-May, 2013	1
	Commercial Strategy Study - City Update, Jun 2013	13-Jun to 20-Jun, 2013	1
	Mobility Hubs Public Consultation - City Update, Aug 2013	29-Aug to 5-Sep, 2013	1
	Mobility Hubs Public Consultation - City Update, Sep 2013	5-Sep to 12-Sep, 2013	1

PB-29-16 Appendix F

Public Engagement / Communication		Date	Stats
	Transforming Aldershot Public Meeting - City Update, Oct 2013	23-Sep to 3-Oct, 2013	1
	OPR - Revised Workplan Update - City Update, Nov 2013	28-Nov to 5-Dec, 2013	1
	Character Area Study - City Update, Jan 2014	16-Jan to 23-Jan, 2014	1
	Mobility Hubs Public Consultation - City Update, Jan 2014	30-Jan to 6-Feb, 2014	1
	Mount Nemo Public Consultation - City Update, Jan 2014	30-Jan to 6-Feb, 2014	1
	Mobility Hubs Public Consultation - City Update, Feb 2014	11-Feb to 17-Feb, 2014	1
	Mount Nemo Public Consultation - City Update, Feb 2014	11-Feb to 17-Feb, 2014	1
	Mount Nemo Public Consultation - City Update, April 2014	11-Apr to 17-Apr, 2014	1
	Employ. Land Conversion Requests - NRU, Jul 2014	9-July, 2014	1
	Employ. Land Conversion Requests - Toronto Start, Jul 2014	10-July, 2014	1
	Employ. Land Conversion Requests - City Update, Jul 2014	10-Jul to 16-Jul, 2014	1
Inspire Speaker Series	“Perverse Cities” by Dr. Pamela Blais	28-Feb-2013	200
	“Healthy Communities & Built Form” by Dr. David Mowat	2-May-2013	110
Visits to Official Plan Review Website	Official Plan Review Website	Oct-2012 to Apr-2016	13,494
	Official Plan Review Video	Nov-2012 to May-2016	2,236
Telephone Town Hall	Land Use, Transportation & Transit	26-Sep-2013	145
Youth Engagement	Leaders-In-Training (LIT) Summer Camps	July & Aug-2013	100
	Grade 5 City Hall Tours	Oct-2013 to Present	67

Official Plan Review Public Engagement and Communication Summary	47 Email Newsletters
	1,110 Active subscribers
	24 Staff Reports to Council
	8 Council Meetings and Workshops
	54 Public & Stakeholder Meetings and Workshops
	2,027 Attendees to Events
	2 Policy Briefs
	11 Consultations with SDC
	1,215 Forum, Survey and Interview Contacts
	18 Newspaper Ads
13,494 Visits to OPR website	
2,236 Visits to OPR video	