

To: Chair & Members of the Community & Corporate Services Committee

From: Councillor Marianne Meed Ward, City/Regional Councillor, Ward 2

Date: July 11, 2016

Re: One-time funding for Moonglade

The following motion is being presented to C&CS for consideration:

“Provide \$4,000 in one-time funding to No Vacancy from the tax rate stabilization fund for the contemporary arts and cultural festival Moonglade, Sept. 16, 2016.”

No Vacancy is a non profit charitable agency whose mission is to bring contemporary art and culture to Burlington. They have previously sponsored two other art events: Cirque (2014) and Super Nova (2015). Council provided one-time funding support for SuperNova, alongside Car-Free Street festivals and Janes’ Walk.

Funding was not sought during this year’s budget for Moonglade, in the hope that funding would be available under the new Community Investment Fund. However, the fund is for new events. Moonglade is new in the sense that it is a different location and theme, although still run at the same time of year by the same organization. As such, the event doesn’t neatly fit the existing criteria of the CIF.

However, this is an event and an organization we want to support until such time as criteria are developed for ongoing community-delivered events. Currently, staff are working on a revised festivals and events strategy. The issue of ongoing event funding will no doubt be a topic of discussion, given the city currently does fund some existing events year over year (eg Sound of Music), and has funded Car Free Festivals again this year.

Until such time as criteria are developed, we want to support this event, one of the few in our city that focus on contemporary art and culture in Burlington. The event aligns well with Burlington’s new Strategic Plan, the direction of an Engaging City, and the progress indicators of “number of annual events and performances,” and “annual attendance at cultural and civic events.” Organizers have aligned additional partners for the event, including the Art Gallery of Burlington and the Burlington Downtown Business Association. The city can also be a partner.

As such, I respectfully request C&CS endorsement of one-time funding for this event.

Sincerely,



Marianne Meed Ward

City & Regional Councillor, Ward 2