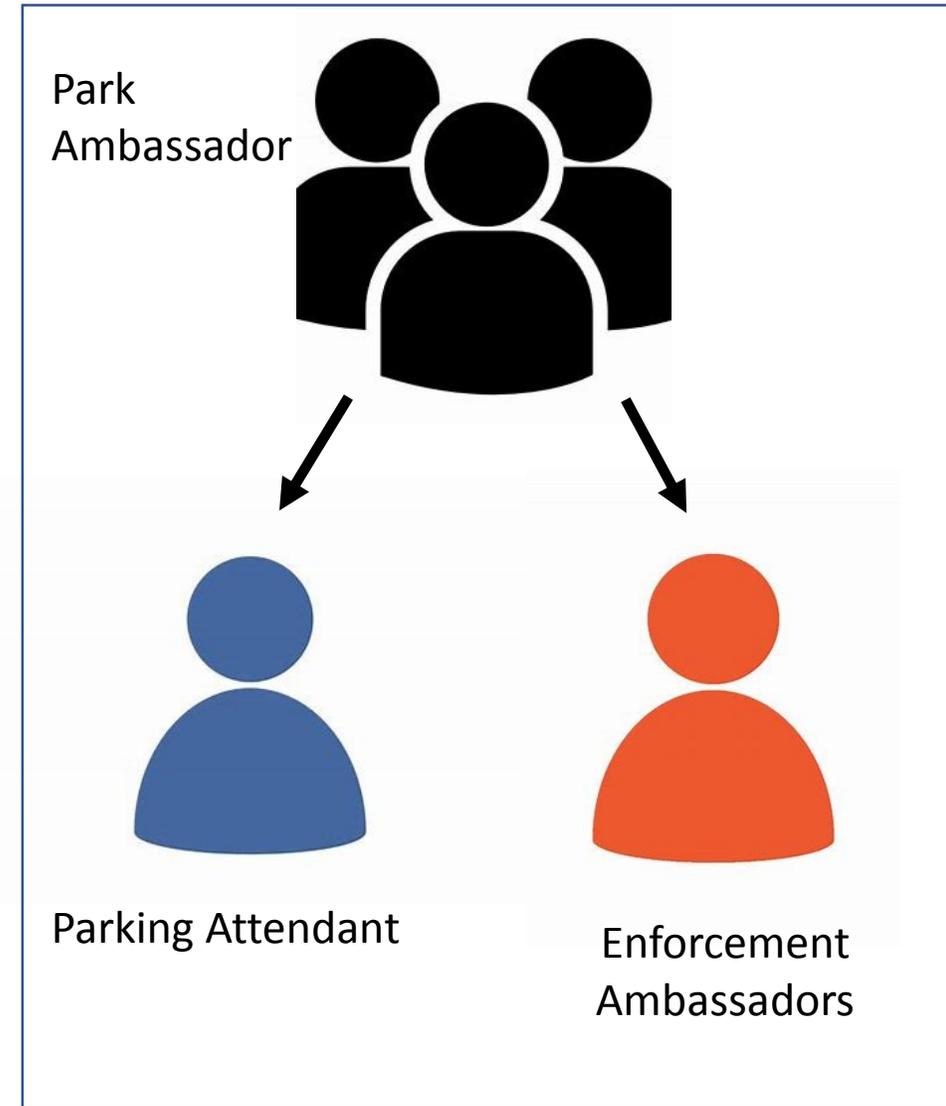
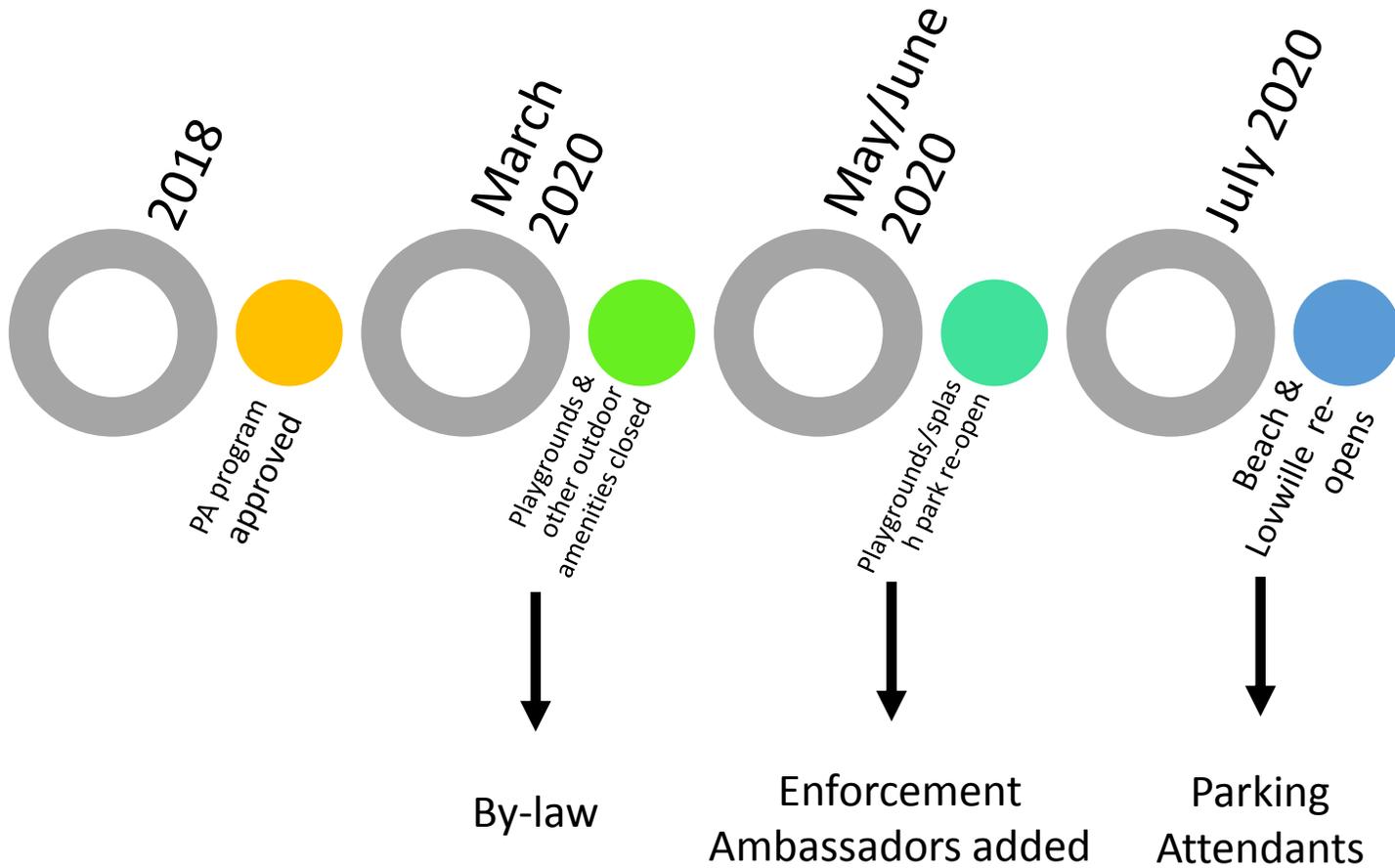


# Measures for Supporting Provincial COVID Restrictions at City Assets

CM-03-21 Appendix B

<p style="text-align: center;"><b>Criteria for consideration level of enhancement</b></p> <ul style="list-style-type: none"> <li>✓ Volume of utilization</li> <li>✓ Level of compliance through self regulation</li> <li>✓ Risk of not complying <ul style="list-style-type: none"> <li>• to public</li> <li>• to city</li> </ul> </li> <li>✓ Liability</li> <li>✓ Public perception</li> <li>✓ Cost</li> <li>✓ Feasibility (can we get staff?)</li> </ul>	<p><b>Awareness (Self Regulate)</b></p>	<p>Generic signage  Asset specific signage (e.g. tennis rules)  Media Release  Social Media  Council members amplifying the messages  Specifically: Corporate Campaigns tied to Regulations</p>
	<p><b>Monitoring (Educating)</b></p>	<p>Resident Educator</p> <ul style="list-style-type: none"> <li>○ Educate/observe</li> <li>○ Call enforcement if needed</li> <li>• Roving site visits</li> <li>• On-site at high risk – peak times</li> <li>• On-site at high risk – daily</li> </ul>
	<p><b>Enforcement (Education/Enforcement)</b></p>	<p>Hot Line  By-law officers</p> <ul style="list-style-type: none"> <li>○ Educate/warn</li> <li>○ Ticket</li> <li>• Respond to Hotline calls</li> <li>• Roving site visits</li> <li>• On-site at high risk – peak times</li> <li>• On-site at high risk – daily</li> </ul> <p>Restrict Access</p> <ul style="list-style-type: none"> <li>• Caution tape</li> <li>• Lock gates</li> <li>• Fence</li> </ul>

# Park Ambassador- History



# The current situation

- Public confusions on the amended emergency order
  - 5 people max gathering size
  - “Stay at home order” vs. exercise as an essential service
- Communication tactics
  - Metroland online ads, geotargeted for Burlington.
  - Websites include Toronto Star, Hamilton Spectator, Burlington Post
  - City Update ad
  - CHCH TV ads
  - Social media
  - Homepage backer
  - Emergency alert banner on webpage
  - Halton Multicultural Centre e-newsletters

## It takes all of us to stop the spread of COVID-19

### Protect yourself and your community

Ontario has issued a province-wide stay-at-home order, effective Jan. 14 for at least 28 days.



The best way to control the spread of respiratory viruses including COVID-19 is to:

- only go out for essential purposes, such as:
  - getting food or medication
  - going to medical appointments
  - supporting vulnerable community members
  - childcare services
  - getting exercise or walking pets with the people you live with
  - essential work
- get tested for COVID-19 if you have a symptom. Visit [halton.ca/coronavirus](http://halton.ca/coronavirus) for assessment and testing information
- have close contact only with individuals within your household
- when out in public, practice physical distancing by maintaining a 2-metre (6 foot) distance from others, outside of your household and wear a face covering or non-medical mask if physical distancing is not possible
- in public indoor spaces, or any other indoor space, physically distance by maintaining a 2-metre (6 foot) distance from others and wear a face covering or non-medical mask
- wash hands frequently with soap and water or with alcohol-based hand rub
- avoid all non-essential travel outside of Canada. If you have travelled, it is mandatory to self-isolate for 14 days from when you return home unless you are exempt. Visit [halton.ca/coronavirus](http://halton.ca/coronavirus)
- self-isolate if you have symptoms (even if mild) associated with COVID-19. NOTE: this is required
- download the COVID Alert app to be anonymously notified if exposed to someone who has tested positive for COVID-19 in the last 14 days.

Leaving your home for outdoor exercise is allowed under the current provincial regulations, as long as 2 metres of physical distancing is maintained at all times from anyone outside of your household. Exercise is an essential need for everyone. It is important to stay active for both physical and mental health.



[burlington.ca/coronavirus](http://burlington.ca/coronavirus)

### The City's outdoor recreational parks and spaces are open

Opportunities for outdoor, active and fun winter play with the City of Burlington include:

- **The Play Equipment Lending Library** – snowshoes, glow in the dark soccer balls, horseshoes and more. [burlington.ca/playlending](http://burlington.ca/playlending)
- **Outdoor Skating** – Burlington Rotary Pond and artificial outdoor rink. Details and mandatory pre-registration at [burlington.ca/skating](http://burlington.ca/skating)
- **Outdoor Winter Play Challenge** – choose from over 100 free outdoor activities to complete. [burlington.ca/playoutside](http://burlington.ca/playoutside)
- **Tobogganing** – visit one of the city's five designated tobogganing hills. [burlington.ca/tobogganing](http://burlington.ca/tobogganing)
- **TelePALS** – Free dial-in programs for adults at [burlington.ca/telepals](http://burlington.ca/telepals)
- **Virtual recreation programs** for adults and families at [burlington.ca/recreation](http://burlington.ca/recreation)

# Staff Recommendations

Authorize the City Manager to implement strategies to support community compliance with COVID restrictions as needed and report on costs as part of the in-year financial update.