

COVID-19 Emergency Response: Update

as of February 1, 2021

Corporate Services, Strategy, Risk &
Accountability Committee

February 3, 2021

Legislative Update

Report Projection – March 2021

Community Planning, Regulation and Mobility Committee

Meeting Date - March 2, 2021

Statutory Public Meeting

- ECDEV-01-21-Brownfield Focus Community Improvement Plan
- PL-12-21-Millcroft Greens Statutory Public Meeting and Recommendation

Regular Agenda

- TS-01-21- City of Burlington Cycling Plan- evening session needed for 1.5 hour presentation
- BB-01-21- Discontinue Tag Day Program
- TS-02-21- Automated Speed Enforcement Update

Corporate Services, Strategy, Risk and Accountability Committee

Meeting Date - March 3, 2021

Consent Agenda

- F-03-21- Quarterly Status Report- December 31 2020
- F-07-21- Operating Budget Performance Report as at December 31 2020
- F-08-21- Proposed Budget and Tax Levy for the Burlington Downtown Business Improvement Area
- F-09-21- Proposed Budget and Tax Levy for the Aldershot Village Business Improvement Area
- ITS-XX-21- ERP Software Procurement Update
- F-XX-21- Renumeration and expenses paid to Council and appointees for 2020

Regular Agenda

- CSSRA-XX-21- COVID-19 Emergency Verbal Update
- F-06-21- 2020 Retained Savings
- CM-XX-21- March Service Re-design Interim Modifications and Resumptions
- CM-05-21- Corporate Project Status Report- Q1 2021
- CL-02-21- Governance Sessions
- MO-03-21- Highlights from Rural Ontario Municipal Association (ROMA) Virtual Conference 2021

Confidential Agenda

- F-02-21- Contingency Report- December 31 2020
- L-06-21- Confidential Litigation Update (October 1 to December 31 2020)

Report Projection – March 2021 (continued)

Environment, Infrastructure and Community Services Committee

Meeting Date - March 4, 2021

Regular Agenda

- EICS-XX-21- City Hall-One Window Design Update
- EICS-03-21- Climate Adaptation Plan

Council Workshop

Meeting Date - March 22, 2021

Regular Agenda

- V2F Recalibration Workshop 4

COVID 19 Financial/Budget Update

Joan Ford,
Chief Financial Officer

COVID 19 Property Tax Update

2021 Interim Tax Bills have been mailed. Due dates are Feb 22, April 22.

Prior Year Collections

Year	Total Billable Properties	# properties in arrears (at Jan 15)	% # of properties in arrears	Total Annual Levy	Current Year Past Due	% Outstanding
2020	65,591	3,917	5.97%	\$ 432,600,617	\$ 8,965,405	2.07%
2019	64,720	3,494	5.40%	\$ 421,370,107	\$ 8,135,478	1.93%

Pre-Authorized Payment Plans

	PAP Monthly	% on PAP Monthly	PAP Installment	% on PAP Installment
Current	17,282	26.3%	3,713	5.7%
Jan 2020	16,937	26.2%	3,708	5.7%

COVID 19 Cash Flow Update

Cash Flow Projections (Jan 28/21)

	2021	2019/2020
Dec 31 st (2020)	\$36.7M	\$13.0M
Jan 31 st	\$26.5M	\$16.4M
Feb 28 th	\$56.2M*	\$56.3M
Mar 31 st	\$21.1M**	\$44.4M

*Includes Region's requisition payment of \$33M, receipt of Safe Restart Funding for public transit of \$2.2M and receipt of Phase 1 Top Up Transit Funding Allocation of \$938K

**Includes School Board's requisition payment of \$30M

Senior Government Support under Safe Restart

	Phase 1	Phase 2	Total
Safe Restart - Municipal Operating Pressures	\$4,470,700	\$7,302,000	\$11,772,700
Safe Restart - Public Transit	\$1,571,213	\$2,208,957	\$3,780,170
Safe Restart - Public Transit Top Up	\$938,188	\$0	\$938,188
Municipal Transit Enhanced Cleaning	\$89,372	\$0	\$89,372
Total	\$7,069,473	\$9,510,957	\$16,580,430

2020 Year-end Close

Reports scheduled for March CSSRA

- Quarterly Financial Status – Dec. 31, 2020
- Operating Budget Performance Report – Dec. 31, 2020
- 2020 Retained Savings Report

2021 Budget Key Dates

Date	Meeting	Item
January 12	CSSRA	Capital Budget Review and Approval
January 19	Council	Capital Budget Approval
January 20	TEAMS Live	Virtual Budget Town Hall
January 21	CSSRA	Operating Budget Overview Report
February 23 & 25	CSSRA	Operating Budget Review and Approval
March 3	Council	Operating Budget Approval

Economic Update Briefing

Anita Cassidy, Executive Director
Burlington Economic Development Corporation

COVID-19 Business Impacts & Supports



PROVINCIAL SUPPORTS AVAILABLE TO BUSINESSES

Ontario Small Business Support Grant

This grant provides a minimum of \$10,000 to a maximum of \$20,000 to eligible small businesses who have had to restrict their operations due to the Provinciewide Shutdown.

Ontario's Main Street Relief Grant

One-time grants of up to \$1,000 to cover unexpected costs of personal protective equipment.

Property Tax & Energy Cost Rebates

\$600 million is available in property tax and energy cost rebates to help eligible businesses.

Digital Main Street Program

Helping small businesses create and enhance their online presence to reach more customers through the \$57 million Digital Main Street program.

COVID-19 Energy Assistance Program for Small Business

Providing \$8 million to help small business and registered charity customers with energy bills.

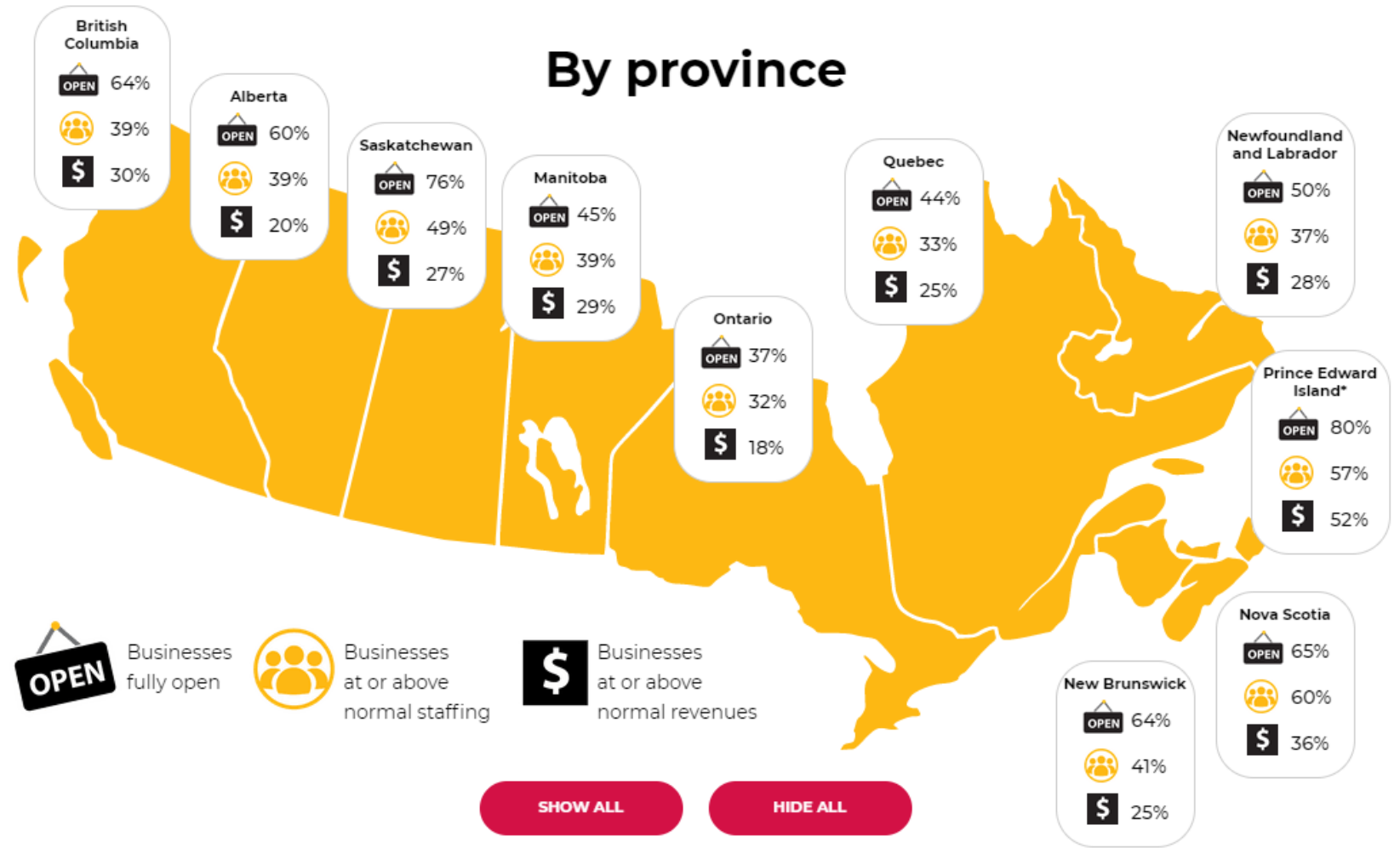


NEW: HIGHLY AFFECTED SECTORS CREDIT AVAILABILITY PROGRAM

Helping the hardest hit businesses with their day to day costs by providing guaranteed low-interest loans.

Applications open February 1.

37% of Ontario businesses remain fully open but only 18% of businesses are at or above normal revenues



Source: [CFIB, Small Business Recovery Dashboard, January 2021](#)

181,000 Canadian small businesses consider shutting down permanently

- CFIB estimates 1 in 6 Canadian small business owners consider permanently closing
 - Ontario could lose close to 75,000 businesses
- Economy risks losing 2.4 million jobs, equal to 20% of all private sector jobs
 - Ontario can see over 873,000 jobs lost
- Businesses in the hospitality and arts and recreation sector most at risk
 - 1 in 3 businesses considering closing

In 2020
58,000
businesses became inactive

An additional
71,000 – 222,000
businesses at risk of closing
in 2021

Source: [CFIB, January 2021](#)

Small Business Recovery will be an average of 1 year 5 months (across all sectors)

Sector	Estimated Recovery Time
Social Services (dentist, chiropractors, etc.)	9 months
Art, recreation & information	1 year 1 month
Manufacturing	1 year 2 months
Retail	1 year 5 months
Construction	1 year 10 months

**Economic Recovery
has halted due to
restrictions and
lockdowns**

**8 plus year for
Hospitality Industry
recovery**

Source: [CFIB, Small Business Recovery Dashboard, January 2021](#)

EcDev committed to Small/Main Street Support

- Integration into core EcDev mandate with continued leadership and support for BERN and Team Burlington Initiatives including Economic Recovery Strategy
- Strategic conversations with Team Burlington, City of Burlington, Region of Halton on local business supports and gaps



BERN Advocacy on technology development and adoption support

- Renew Funding for program
- Explore additional options to support technology adoption
- Support development and scaling of Canadian technology solutions



1

TRANSFORMATION TEAMS

The Business Transformation Teams will provide specialized and in-depth digital transformation services and support that help existing main street firms adapt to changes in their respective sector.

[SIGN UP NOW](#)

2

DIGITAL MAIN STREET LAB

The Digital Main Street Lab is focused on building collaborations between technology companies and communities to pilot innovations that encourage transformational change along main street for businesses.

Lab Applications are currently closed. For any questions or clarification please reach out to cecile@digitalmainstreet.ca

3

COMMUNITY COLLABORATION PROJECTS

The Community Collaboration Projects will connect regional innovation centres and other community-based organizations in a series of conversations that will reveal common issues facing small and medium main street businesses and focus on developing workable solutions.

DMS Futureproof Program Resolution

WHEREAS: The expansion of the Digital Mains Street (DMS) program in 2020 to include the [DMS Future Proof](#) components including DMS Labs, Transformation Teams and Community Collaboration projects administered through the Regional Innovation Centres (RICs) has been a critical support in helping businesses adopt new technology during the COVID-19 pandemic;

WHEREAS: These new DMS programs have helped both nurture new technology based businesses in our region such as [LookLocal.ca](#), [All Checked In](#) and [My Well Self](#) while providing virtual hands on support and solutions for businesses to access new customers while managing new covid-19 health and safety measures;

WHEREAS: Current funding for the DMS FutureProof programs ends in February 2021;

WHEREAS: Our small business community faces ongoing barriers to technology adoption and lack of resources to implement these technologies that are necessary to remain competitive in light of COVID-19 impacts to their business;

WHEREAS: Canada's economy will rely on entrepreneurs in both the technology and the main street business sectors to drive economic recovery, job creation and economic growth;

WHEREAS: The DMS FutureProof program can continue providing virtual hands on support to small business to accelerate the adoption of both program offerings such as [LookLocal.ca](#), [All Checked In](#) and [My Well Self](#) and develop new technology solutions that keep our businesses competitive;

DMS Futureproof Program Resolution (continued)

THEREFORE BE IT RESOLVED THAT:

City Council, in partnership with the Burlington Economic Recovery Network (BERN), Team Burlington and Haltech Regional Innovation Centre, call on the federal governments to:

- Work with the Regional Innovation Centres to renew and expand funding to the Digital Main Street Future Proof Program as soon as possible to help our businesses adopt new technologies to support their digital transformation and adapt their business model due to COVID-19;
- Explore opportunities to provide additional support to our main street business sector in adopting digital technologies and future proofing their business models;
- Support Canada's technology sector to develop and bring to market new technologies that can support businesses in Canada and globally to adapt to the new business realities following the impacts of COVID-19 to both Business to Consumer (B2C) and Business to Business (B2B) business models

And Further BE IT RESOLVED THAT:

The Mayor and Council representative on the BERN be directed to write a letter, jointly with BERN, Team Burlington members and Haltech, advocating the extension and expansion of the Digital Main Street Future Proof Program the Federal Minister of Economic Development and Official Languages and Minister of Small Business, Export Promotion and International Trade; and

DMS Futureproof Program Resolution (continued)

The City Clerk be directed to send a copy of the letter and resolution, once approved, to:

- Burlington Ministers of Parliament including Minister Karina Gould, MP Pam Damoff and MP Adam Van Koeverden
- Burlington Members of Provincial Parliament including MPP Jane McKenna, MPP Effie Triantafilopoulos and MPP Parm Gill
- Halton Regional Council
- Members of the Towns of Milton, Halton Hills and Oakville Councils
- Federation of Canadian Municipalities (FCM)
- Association of Municipalities of Ontario (AMO)
- Ontario Big City Mayor's Caucus (OBCM)
- Mayors and Regional Chairs of Ontario (MARCO)
- GTHA Mayors and Chairs
- Ontario Chamber of Commerce (OCC)
- Milton Chamber of Commerce
- Halton Hills Chamber of Commerce
- Oakville Chamber of Commerce
- Team Burlington (Burlington Economic Development, Burlington Chamber of Commerce, Tourism Burlington, Burlington Downtown Business Association and Aldershot Village BIA)
- Burlington Economic Recovery Network (BERN)
- Haltech Regional Innovation Centre

Halton COVID Vaccination Program City of Burlington Update

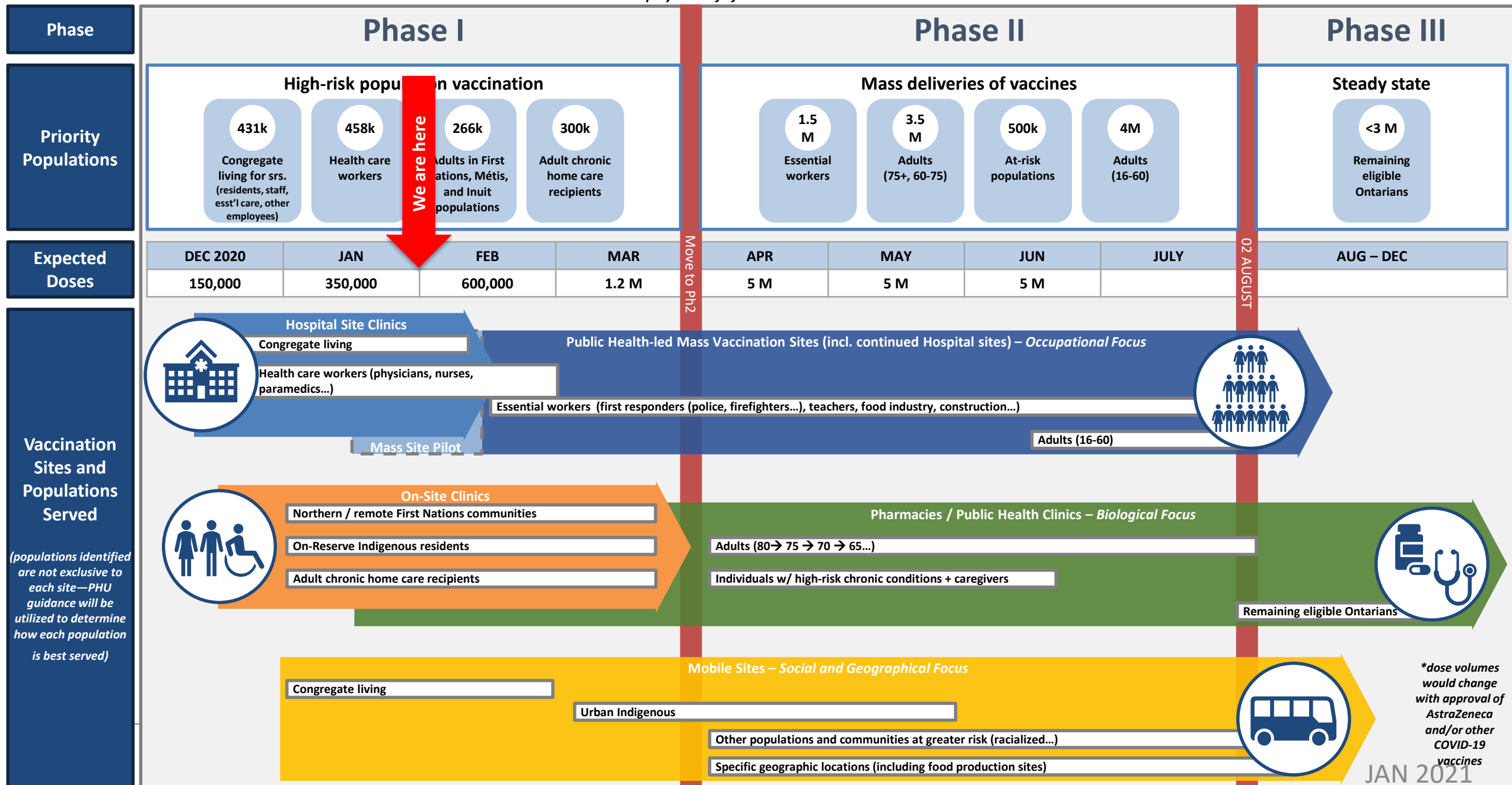
Allan Magi,

Executive Director Environment, Infrastructure & Community Service

Amber Rushton, Community Emergency Management Coordinator

COVID-19 Vaccine Distribution Plan

For deployment of Pfizer and Moderna vaccines*



Phase II – COB Responsibilities

Community Vaccination Coordination Focus Areas

1. To prepare for and coordinate all logistical support as required for Phase II vaccination distribution, as directed by the Region.
2. To establish viable mass vaccination distribution centers in accordance with provincial/regional guidelines and lead the setup, maintenance and tear down of operations.
3. To ensure the safety of the public through the provision of security measures, public health guidelines and occupational health and safety protocols.
4. To collaborate and promote public education, ensuring timely, accurate, consistent messaging is relayed to the community.

Halton COVID Vaccination Program COB Update

Where are we now?

Phase A Deliverables:

- Forming taskforce - COMPLETE
- Completing site and community impact assessments for proposed sites – COMMENCED
- Establishing a clear reporting structure and information flow process - COMMENCED

Phase B Deliverables:

- Identifying resource needs (both equipment and personnel) - COMMENCED
- ii. Creating mass vaccination facility plans under the IMS Structure with the addition of JSP's (provided by Safety Officer) – TO BE COMPLETED WITH REGION

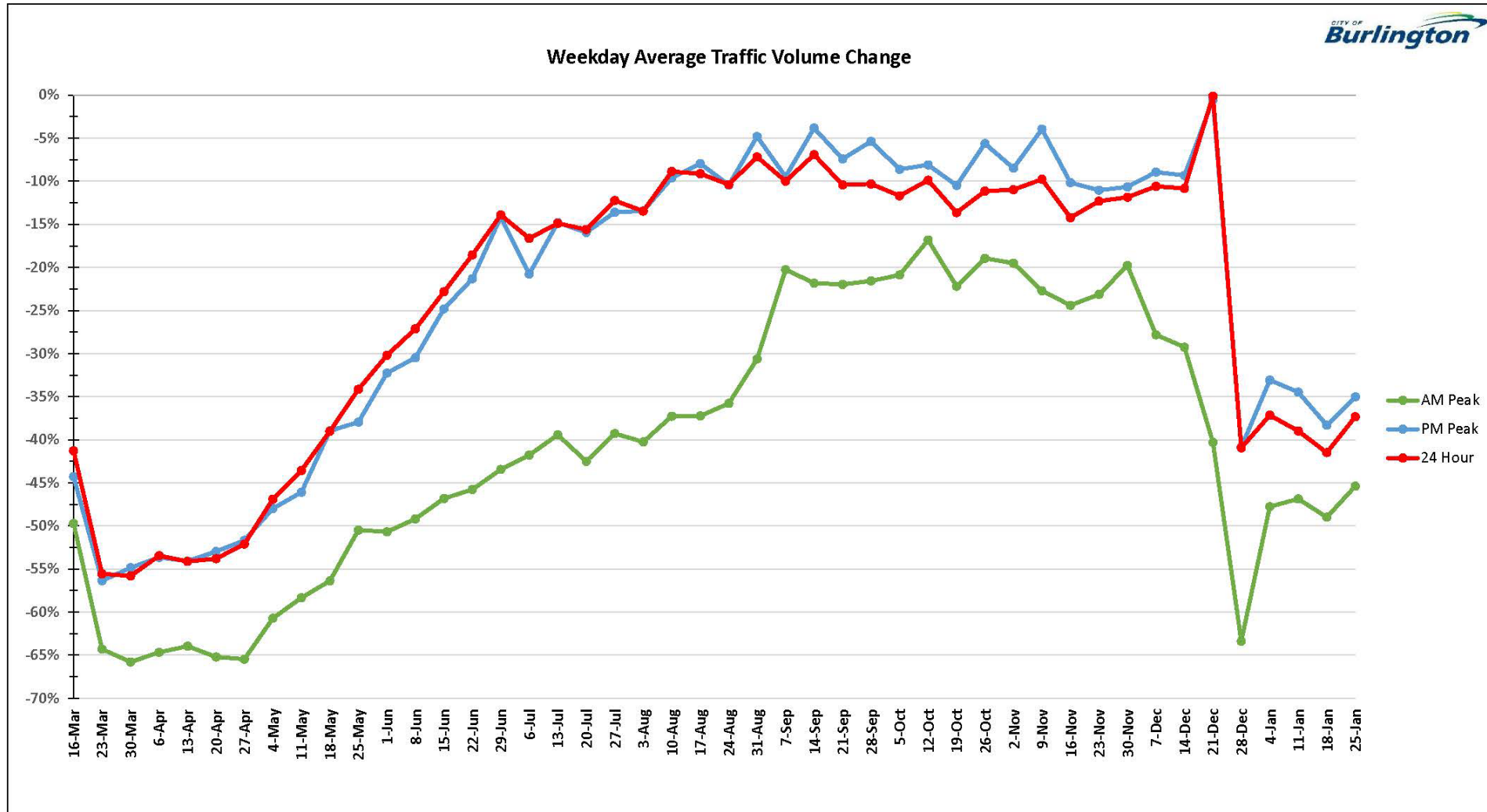
Traffic, Transit and By-Law Enforcement Volumes Update

Vito Tolone, Director Transportation

Sue Connor, Director Transit

Nick Anastasopoulos, Director Building & By-Law

Traffic Volumes Update



COVID Impact on Weekday Average Traffic Volumes on Burlington Roadways

- Traffic sensors have been collecting volume data from various permanent count stations situated on arterial roadways across the City
- Volume data for Tuesday through Thursday is taken from each station as a “typical day”, totaled for each period (am, pm, 24hr) and averaged to get a “weekly average” for each period

Highlights:

- March 2020 traffic volumes decreased significantly by 40-45 per cent
- June to December 2020 - traffic volumes steadily increased to reach almost 95 per cent of pre-COVID volumes
- Following Province wide shut down, 2021 volumes have again decreased by 35– 40 per cent.

Transit Volumes Update

- Ridership has been recovering since April 2020 as the economy re-opens from the 1st Provincial Lockdown
- A new schedule went into effect since late August 2020
 - Enhanced midday service on New St, Plains Rd, Fairview St, and Industrial Area
 - 15 minute or better service on New St, Plains Rd, and Fairview St (Route 1, 10)
- Dec 2020 ridership was 67.5% of pre-COVID levels (comparing to Dec 2019)
 - GTHA average is 40% of pre-COVID levels
- Jan 2021, after the 2nd second Provincial Lockdown, ridership was ~44% of pre-COVID levels (as of Jan 24, 2021)
 - Adult ridership down to 56% of pre-COVID levels
 - Seniors, Students, and Children ridership down to less than 30% of pre-COVID levels

By-Law Enforcement Volumes Update

- Increased levels of COVID related inquiries have re-aligned the By-law team to focus on the enforcement of Provincial Orders.
- *January 2021 Requests for Enforcement (RFE) = **159** (62 COVID related, 97 Regular) which is an increase of 63.9% for this time period (3-year January average is 97).
- In 2020, staff responded to 1137 COVID related RFE (increase of 46% over 3-year average) in addition to conducting 3748 proactive patrols.
- Recruitment for 2 additional temporary officers is ongoing which will support the increased demand.

**includes statistics up to and including January 27.*

Service Re-design Update

Sheila Jones,
Executive Director Strategy, Risk & Accountability

Recreation, Community and Culture Update

Chris Glenn, Director

Program Update

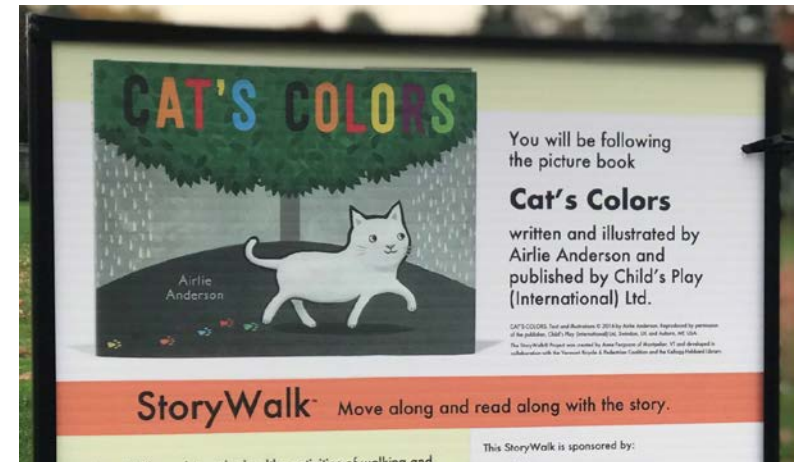
New since January:

- Outdoor pickleball & Frisbee golf at Tyandaga
- 13 of the 14 neighbourhood rinks are currently operational
- 1 of 2 Artificial rinks are currently operational
- Pause extension for registered programs ; earliest start could be March 4-week block
- Received an additional \$10K in grant funding to expand the Telepals program

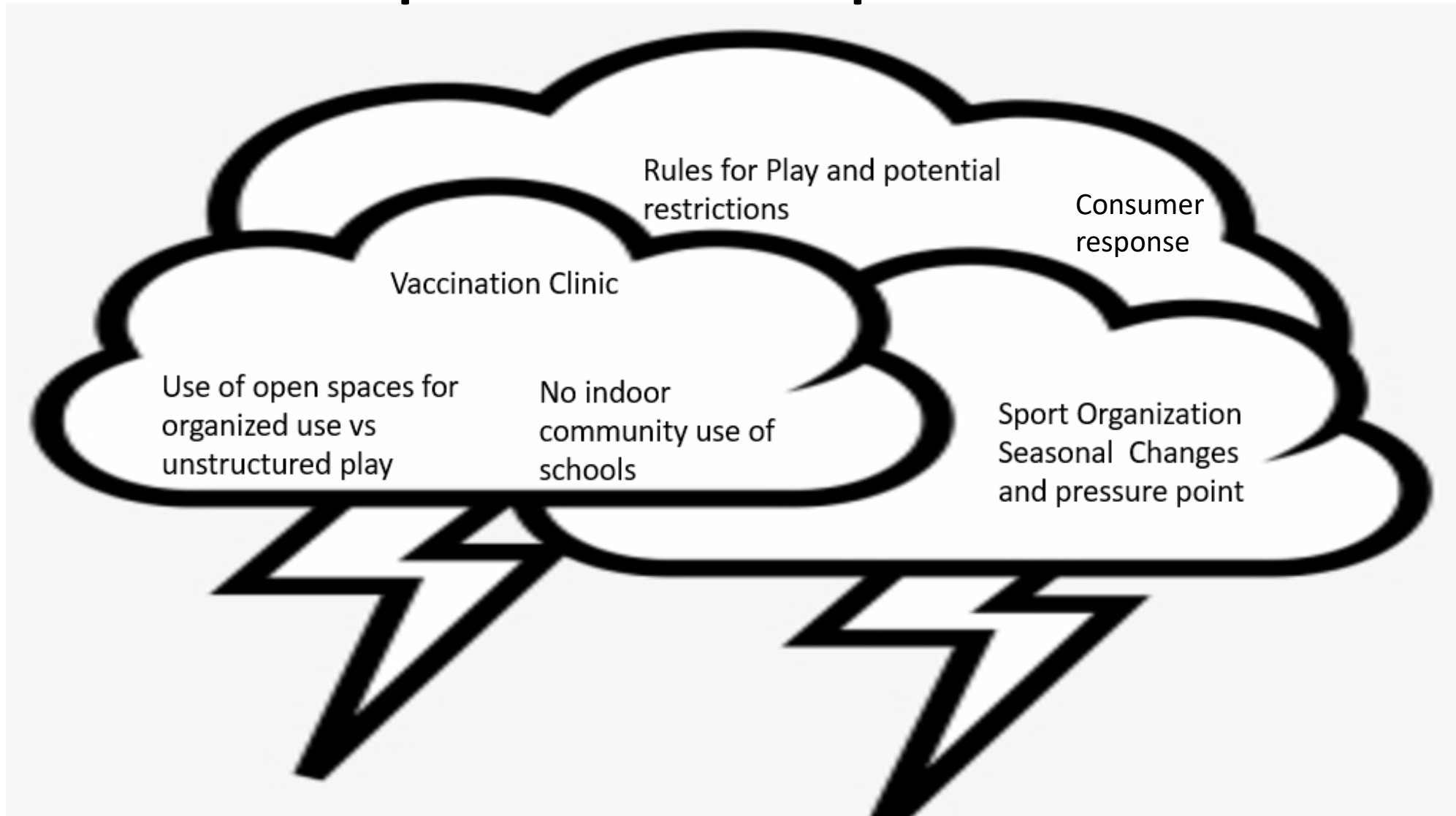


Still relevant:

- Drop-in programs can resume once allowed and after “return to service activities”
- Winter activation is in full force:
- Rotary Centennial pond
- Cross-country Ski at Tyandaga
- Tobogganing
- Play lending library (including pickleball)
- Storybook walks
- Community Support Fund
- Virtual programs
- Outdoor Winter Play Challenge



Space Allocation Update



Storm Protection

Corporate / City Vision & Direction

Recreation Services Department Framework Summary

Vision	To Enhance the Quality of Life for Everyone, Every Day!					
Values	Everyone Has The Right To Play	Individual Well-Being	Sense of Belonging			
Principles	Fundamentals First	Inclusive	Shared Responsibility	Evidence Based	Complimentary	Afordability
Goals	Participation	Partnerships	Variety	Thriving Neighbourhoods	Utilization	Meaningful Engagement

Financial Update

*YTD to Feb 10, 2021

Programs
\$170,838 UF



Rentals
\$317,466 UF



Human Resources
\$327,062 F



Utilities
\$22,500 F



Questions