

PHASE 1: INPROGRESS (FUNDED)				
#	Strategic Direction	Strategic Initiative	Deliverables	Start Year
1	A City that Grows	Create an employment lands vision that drives investment and growth in the Prosperity Corridors.	Official Plan, Employment Lands Vision	2012
2	A City that Grows	Initiate and develop a strategy for Burlington's rural areas. This strategy will consider economic, social, cultural and environmental factors in support of the rural community, agricultural industry, natural heritage and water resources.	Official Plan	2012
3	A City that Grows	The city will include growth targets and their related opportunities in its Official Plan. This will be complete by the end of 2018.	Official Plan	2012
4	A City that Grows	Through policy, the city will influence the redevelopment of aging commercial plazas and transform them into mixed-use neighbourhood hubs.	Official Plan	2012
5	A City that Grows	The city will conduct and implement an intensification plan that will include a specific focus on the Urban Growth Centre and will develop a strategy for the downtown core that will promote residential and appropriate niche/boutique office development.	Downtown Master Plan, Official Plan, Mobility Hub Plan	2012
6	A City that Grows	Develop and put in place a redevelopment and intensification strategy for the Prosperity Corridors.	Official Plan & Office Needs Study	2016
7	A City that Grows	Develop and implement a strategy to attract post-secondary institutions to Burlington. Encourage connections between future employees and employers to help grow Burlington's economy.	Official Plan, Culture Initiatives	2016
8	A City that Grows	Make it easier for businesses to locate in Burlington, attracting more investment.	Burlington Vision 2025 (BEDC)	2016
9	A City that Grows	Create and invest in a system that supports the startup and growth of businesses, innovation hubs and entrepreneurship.	Customer Service Strategy	2016

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#	Strategic Direction	Strategic Initiative	Deliverables	Start Year
10	A City that Grows	The city will develop energy and sustainable site feature guidelines to require new/renewed buildings to promote energy-efficient technologies.	Official Plan	2016
11	A City that Grows	The city will analyze the costs of all forms of development.	Fiscal Impact Study	2016
12	A City that Grows	An Age-Friendly strategy for seniors will be developed by the end of 2019. This will include addressing the need to have sufficient seniors' programming space.	Age-Friendly Strategy	2016
13	A City that Moves	Future development in higher densities will consider car-share and bike-share options.	Policy	2016
14	A Healthy and Greener City	The city will explore opportunities to support the conversion of former local quarries into recreational areas. These will maintain the objectives contained within the Niagara Escarpment Plan and Region of Halton Region Official Plan.	Official Plan	2012
15	A Healthy and Greener City	Major developments will be required to provide public space.	Official Plan/ Mobility Hub Plan	2016
16	A Healthy and Greener City	The city will engage with the Halton Region, Bruce Trail Association, Conservation Halton and other partners to develop the Bruce Trail to promote access and awareness, with the goal of creating new entry points to trails and improving safety.	Trails Master Plan	2016
17	A Healthy and Greener City	The city will develop and adopt walkability scores.	Transportation Master Plan	2016
18	A Healthy and Greener City	Working with Burlington Hydro, the city will explore district energy, micro-generation and new storage technologies.	Integrated Community Energy Study (Phase 2)	2016
19	An Engaging City	The city will adopt an approach to the planning, design and management of public spaces to ensure they are inviting people places. This will be accomplished by using the power of the arts, culture, architecture design (such as mobility hubs, artist live-work spaces and cultural nodes.)	Official Plan	2012
20	An Engaging City	The city will expand the Public Art Program by developing policies and programs, such as public art on private property.	Official Plan	2012

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21	An Engaging City	The city will create a Charter of Good Governance. This charter will be a framework for excellent decision-making.	Governance Charter	2016
22	An Engaging City	Annual property tax increases will reflect inflationary increases, infrastructure renewal financing and increased service investments.	Annual Budget	2016
23	An Engaging City	The city will continue to implement initiatives in the Community Engagement Charter.	Community Engagement Charter	2016
24	An Engaging City	By the third quarter of 2017, the city will develop and start to implement a strategy to increase outreach and inclusivity through an approach at both the staff and political level.	Outreach & Inclusivity	2016
25	An Engaging City	The city will continue to implement initiatives in the Cultural Action Plan.	Cultural Action Plan	2016
26	An Engaging City	The city will revise policies related to culture activities and programs, such as busking, zoning, event permitting, to allow for easier and more accessible initiatives.	Events Strategy	2016
		TOTAL PHASE 1: INPROGRESS		

PHASE 1 A BUILDING A FOUNDATION (UNFUNDED)					
#	Strategic Direction	Strategic Initiative	Deliverables	Cost	Start Year
27	A City that Grows	The city will prioritize the planning for each mobility hub. The plan for each mobility hub will consider/include design, jobs, housing, servicing, public transportation, parks and green space.	Mobility Hub Master Plan	\$2200K	2016
28	A City that Grows	Build one brand for the City of Burlington to attract both business and people.	Marketing Strategy	\$250K	2017
29	A City that Grows	The city will work with the Halton Region and other partners (MTO) to develop a servicing plan for intensification areas.	Servicing Plan	\$50K	2017
30	A City that Grows	The City will develop and implement a strategy in co-operation with other levels of government to support young families: - A range of housing types and supply will allow young families and newcomers to locate in Burlington. - Infrastructure will support the economic, social, environmental and community goals of youth, young families and newcomers - upon completion of the official plan the city will prepare a housing strategy	Housing Strategy	\$75K	2019
31	A City that Moves	The city will work with Metrolinx, Halton Region, and the province to find multi-modal, flexible and affordable solutions to accommodate the projected traffic generation from growing employment lands.	Partnership - Traffic Solutions	\$200K	2017
32	A City that Moves	Burlington Transit will work with neighboring jurisdictions to promote seamless transportation service delivery in and out of Burlington.	Transit Master Plan	\$200K	2017
33	A Healthy and Greener City	The city will develop and implement a plan to make city operations net carbon-neutral.	Energy Plan	\$150K	2017
34	A Healthy and Greener City	The Parks Master Plan will be updated to reflect growth objectives and changing density in the city.	Parks Master Plan	\$200K	2018
35	A Healthy and Greener City	The city will work with public, private and community groups to provide recreation programs that reflect the city's residents.	Healthy Lifestyle Strategy/Youth and Newcomer Strategy	\$100K	2018

#	Strategic Direction	Strategic Initiative	Deliverables	Cost	Start Year
36	A Healthy and Greener City	In partnership with others including the community, provincial and federal levels of government, the city will undertake research in order to make Burlington net-carbon neutral. The city will update and implement the Community Energy Plan so that it is efficient, resilient and economically viable.	Community Energy Plan	\$200K	2018
37	A Healthy and Greener City	The city will complete and implement a climate change adaptation plan.	Climate Adaptation Plan	\$100K	2020
38	An Engaging City	The city will develop and put in place initiatives that support and empower community building at the neighbourhood level. An initial report will be provided to Council in the context of the 2016 budget.	Neighbourhood Power Strategy	\$150K	2018
		TOTAL PHASE 1 A: BUILDING A FOUNDATION (UNFUNDED)		\$3875K	

PHASE 1 B: IMMEDIATE ACTION (UNFUNDED)					
#	Strategic Direction	Strategic Initiative	Deliverables	Cost	Start Year
39	A City that Grows	The city will put in place the recommendations of the strategic action plan for the downtown (known as Core Commitment) and extend, where possible, recommendations to other urban centers.	Downtown Core Commitment	\$2000K	2017
40	A City that Grows	The city will create and implement an awards program to recognize and celebrate excellence in architecture, urban design, streetscaping, landscaping and sustainability in all developments.	Architecture Awards/ incentive program	\$15K	2017
41	A City that Grows	By 2020, the city will develop a liaison office to attract immigrants, while remaining a destination of choice for all newcomers.	Newcomer Attraction Plan	\$100K	2018
42	A Healthy and Greener City	The city, working with the community, will lead the development of 10 or more self-sustaining community gardens by 2018.	Community Garden (5)	\$275K	2017
43	A Healthy and Greener City	The streetscape plans and private development will increase the city's tree canopy.	Private Tree Bylaw & tree canopy sampling	\$10K	2017
44	An Engaging City	The city will build government outreach capacity to engage with, liaise with and influence relevant governments.	Government Outreach Capacity	\$150K	2017
45	An Engaging City	The city, working with key community partners, will develop a report card that will outline the status of the economic, social and environmental well-being of residents and report on overall community health.	City Report Card	\$100K	2019
		TOTAL PHASE 1 B: IMMEDIATE ACTION (UNFUNDED)		\$2650K	