

From: bob difrancesco [REDACTED]
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To: Mailbox, Clerks <Clerks@burlington.ca>
Subject: Fwd: Millcroft Greens Delegation notes Robert DiFrancesco

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From: [REDACTED]
Date: March 3, 2021 at 12:22:48 PM EST

Millcroft Greens delegation notes Robert DiFrancesco

Welcome your worship, counsellors and committee members. I am moved by the passion I am feeling from each delegate. I too share this deep passion to preserve Millcroft community, in its present state, with no changes. I signed on as as a delegate for a few reasons, I am a Millcroft resident since 1996, our decision to move here was simple, Burlington is a very rare find. It simply has everything. What makes Millcroft so unique? It is greater than the sum of its parts. Aldershot, North shore, Tyandaga, Headon Forest, The Orchard, Alton Village, the Lakeshore, Roseland, each geographic region has very unique features, especially Tyandaga and Millcroft. We also moved here as I was hired by Millcroft Golf Club Director of Golf Kenneth Quiggan and Head Professional Peter Hale, with one responsibility; to plan and deliver the most

successful Junior Golf Development Program in Canada. So, from 1989 thru 2005, I delivered. Over a period of sixteen years I developed and guided/directed Millcroft's Affiliated Youth Golf Advancement Program or M.A.Y.G.A.P. Eti-Kids for short. We succeeded in connecting with over 6,400 families through our Instructional Programs and an additional 3,000 families in the Millcroft community. Juniors arrived from as far away as North York, Grimsby and Brantford, as these families wanted to experience this extremely unique concept. Even Moe Norman provided a driving range exhibition that, to this day, I am reminded of by past acquaintances.

Why, why Millcroft Golf Club? Simple answer, the vision was to create a city community that many would relish. Even my two children would benefit from the fruits of my labour as my daughter earned a NCAA division 1 full ride golf scholarship to Bowling Green State University in Ohio, and my son a NAIA full ride golf scholarship to Thomas University in Georgia. I recall as many families still residing here do, our children in grades 3, 4 and 5 arranging golf games on the school bus ride home to the Croft! Successes of the Millcroft Junior program today are still coming to fruition, as Sean Foley is teaching various P.G.A. Professionals, Michael Gligic currently playing on the P.G.A. Tour. James Reid, Joshua Doan and Russell Mabini became C.P.G.A Professionals. As did a host of other Millcroft juniors who each earned NCAA OR CIS post secondary golf scholarships or studied Professional Golf Management, including Sean Foley, Mark Raven, Burlington's own Dr. Jim Corbett, Amy and Erin Bradbury, Katherine Mowat, J.J. Regan, Ryan Vansickle, Mark Raven, Eric Ross, Jonathon Ross, Matt Ion Young, Emily Foucault and many others who decided to dedicate their careers to the golf industry. These successes were never the mission or our objective, but rather the result of a successfully executed business model with a specific vision.

From 2005 on I watched as the Millcroft Golf Club Junior Program was gradually dismantled, and a competing golf club located in Burlington on Number 1 Sideroad with vision, came to life and began to prosper like never before, and yes it was the next 6 years of my Junior golf teaching career. Millcroft went from hosting thirteen annual Junior tournaments, many involving our juniors paired with adult members of the club, and area club professionals, was now offering only two. The change of management, and eventual transfer of ownership meant that the vision had been lost. The new business model was clearly flawed.

I know this for a fact as I graduated in 1984 with degrees in Recreation and Business Administration from Waterloo. My

passion for golf brought golf to provincial status at the secondary school level where I was Chairman of the O.F.S.A.A. Sports Advisory Committee whose mandate was to bring golf (both boys and eventually girls) to full O.F.S.A.A Championship status. All the while I was teaching at and coaching both boys and girls varsity golf and coordinating the Golden Horseshoe Athletic Conference Annual Championship. As well as 33 years of coaching both boys and girls varsity ice hockey also at St. Mary C.S.S. in Hamilton where I was a Business and Computer Studies teacher.

Okay, so where is this heading? First we can only appreciate where we are, by understanding where we once were. At present, an apparent flawed business model has forced Argo Corps' hand to investigate alternate revenue sources. Case in point, I called Millcroft at 4:00pm to get a tee off time, and was told 5:45pm was available at a rate of \$45.00..... so I booked the 5:45pm tee off time at Hidden Lake at a rate of \$22.00. Millcroft Golf Club, WAKE UP!

Counsellors please listen, if you change the zoning in question from open space, the result will be felt in three stages. First Millcroft Greens will be built, second Millcroft Golf Club will be reduced to 9 holes, and finally the entire golf club property will become a massive ugly subdivision lacking any of the character it now has. Pre existing flooding will increase in occurrence, creating greater residential density in this community is completely absurd!

In twenty six years of living here, I am hearing more and more stories of homes being flooded and never have I heard discussion of a golf ball major incident, and I worked at the club for sixteen years. If the owner is truly concerned with homeowner safety why are established trees being removed, I would think the opposite would be needed❖❖

To consider more homes on this flood plane would reflect complete irresponsibility on the part of council.

With all the concern for the environment that Argo Corp. is telling, I ask, are the power carts operated daily, gas or electric? The issue of a relocation of the club maintenance facility keeps coming up, and Argo Corp continues to hold back on disclosing this vital piece of a very intricate puzzle. This seems extremely suspicious to me. How can city council even consider voting on this major change without 100% of the facts?

I have noticed fewer trees on the golf course, is this with intent, don't the owners want the Millcroft Golf Club bordering residents to be safer?

Mississauga is a concrete suburbia with none of Burlington's allure, councillors simply ask yourself is this not the responsibility

of an accountable city council?
If this is about a fundamental requirement to request re-zoning of
the parcels of land, this rests now on the consciences of our
Burlington City Committee Council members to completely deny
this application. Listen to the wishes of the tax payers who
purposely decided to live here, the way it is!

Enough overdevelopment.

The lyricist wrote,

They took all the trees and put em in a tree museum, and they
charged all the people a dollar and a half just to see them! You
don't know what you've got til it's gone, paved paradise and put
up a parking lot!!!!

Respectfully submitted,

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