

To: Chair and Members of the Community Planning, Regulation and Mobility Committee

From: Mayor Marianne Meed Ward, Councillor Kelvin Galbraith, Ward 1

Date: August 11, 2020

Re: Post Promise Initiative

BACKGROUND

At the July Burlington Economic Recovery Network (BERN) Steering committee meeting, discussion took place on how to support businesses as we move into the next phase of reopening and long-term recovery. The need to support public health measures while reopening and increase consumer confidence in reengaging with the economy in person were discussed as critical to supporting a safe restart and reopening of businesses.

The *Post Promise* was identified as a tool that could be used for businesses to demonstrate to consumers that they are following public health guidelines and increase confidence in customers that they can safely utilize the new services businesses are able to offer as part of Phase III reopening. All Team Burlington member organizations (Burlington Economic Development, Burlington Chamber of Commerce, Tourism Burlington, Burlington Downtown Business Association and Aldershot Village BIA) have adopted the Post Promise and are encouraging businesses to adopt the Post Promise.

The Post Promise is a simple self-declaration that a business is working to help prevent the spread of COVID-19. Once completed, a business is provided with the necessary communication and implementation tools to educate employees on the five key steps to workplace safety, which were created to be consistent with what has been recommended by the Public Health Agency of Canada. All of the actions are inline with the actions that the City of Burlington is developing as part of its redesign strategy.

The five key steps to workplace safety include:

1. Maintain physical distancing.
 - Keeping a distance of at least 2 meters is the recommended distance.
2. Stay home if unwell
 - Self monitor for symptoms such as cough, fever, difficulty breathing
3. Practice respiratory etiquette.
 - Cough or sneeze into the bend of your arm, or wear a face mask when social distancing is not possible.
4. Clean and disinfect regularly
5. Wash and sanitize hands
 - Wash hands for at least 20 seconds

In addition to the goal of keeping people safe, participating in the Post Promise is also a way to instill consumer confidence to patronize a business/service that has taken the promise that they also take seriously keeping employees/customers health and safe.

The Post Promise is about limiting the spread of Covid-19 and reducing the possibility of transmission within individual businesses. Having transmission and spread of Covid-19 traced back to any business could prove catastrophic to already fragile operations.

Further information on the Post Promise can be found at <https://postpromise.com/en/>

Motion:

Amend Burlington Economic Development Corporation report BEDC-4-20 listed on the August 11, 2020 Community Planning, Regulation & Mobility Committee (CPRM) agenda to include the following recommendations:

Adopt the Post Promise for all city facilities and activities, as part of the City's commitment to keeping our community safe during reopening, and direct Health and Safety staff to complete the Post Promise form and install the appropriate signage at all city facilities; and

Encourage all businesses and services operating in Burlington to adopt the Post Promise; and

Direct the Director of Corporate Communications and Government Relations to support the Burlington Economic Recovery Network in executing a communications campaign to support adoption of the Promise city wide.

Co-signed:

Mayor Marianne Meed Ward
Councillor Kelvin Galbraith