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To: Mayor & Council

From: Hayley Parkinson, Supervisor of Parking Services

cc:

Date: April 20, 2021

Re: Motion TS-04-21 Parking & Traffic Measures at Beachway and Lowville

On Thursday April 8th, 2021, staff presented recommendations contained in report TS-04-21 to the Environment, Infrastructure and Community Services Committee related to parking and traffic measures at Beachway and Lowville Park. Staff were directed as follows:

Direct the Director of Recreation, Community and Culture, and Director of Transportation Services to undertake consultation to address business impacts on the Burlington Beach Rentals in response to the Beachway Park recommended option and report back before the April 20, 2021 meeting of Council.

Transportation and Recreation, Community & Culture staff met with the Burlington Beach Rentals (BBR) tenant and the business owner had questions and concerns about how paid parking may affect their weekend program clientele and staff parking needs. Staff inquired if the owner of BBR was able to secure any senior government funding or grants to offset costs, but unfortunately the owner reported that they were not successful. Staff encouraged the BBR owner to promote active transportation to their staff for trips to and from work to help alleviate the staff parking concern and/or park in downtown Burlington where it is free on weekends. This suggestion was taken positively by BBR and in fact is currently being promoted.

Staff recommend examining the impacts of paid parking with BBR if any, after this summer season on the business and implement any necessary changes in summer 2022, including but not limited to reserved staff parking or a permit system to be included in the lease agreement. Additionally, if there is an impact, Recreation, Community & Culture can explore the same process in place for other commercial tenants on rent adjustments. This would involve a financial review, potential application for government subsidy funding, amendment to the contract, review of the books and potential council approval.

Staff are committed to supporting BBR throughout the summer of 2021 and will work with the tenant to resolve any issues or concerns that may develop.

Also at the April 8th EICS Committee the following motion was approved:

Authorize one month (10 days) of free parking for Halton residents at the beach strip and direct the Director of Information Technology to develop an online permit exemption, and report back on the revenue impacts after the end of the season in Q4.

Immediately following approval of the motion, Information Technology Services (ITS) staff were consulted to determine the department capacity to develop an exemption form for Halton residents to allow 10 days of free parking starting at the beginning of the beach season. ITS advised that the existing on-street exemption form was developed by a third-party vendor and that a new form to support free parking at Beachway Park would be required. Staff expect that July 1st, 2021 would be the earliest the form could be available. As the existing form was developed by a third-party vendor, staff estimate the development and creation of the form to cost approximately \$15,000. Additionally, to effectively implement this form, ITS subject matter experts would need to be temporarily reallocated from other corporate projects to support with the program integration with Parking Services parking management software. This may have negative impacts on delivery timelines for those of other corporate ITS projects.

In light of this new information, Transportation Services staff recommend implementing paid parking at the start of the beach season (Victoria Day weekend) and implement an exemption system for Halton residents to receive 10 free visits starting July 3rd, 2021.

Therefore, staff recommend the original motion to be amended as follows:

Authorize 10 days of free parking, for Halton residents at Beachway Park once an online permit exemption form is developed and implemented on July 3rd, 2021.

Respectfully submitted,



Hayley Parkinson
Supervisor of Parking Services – Transportation Department