

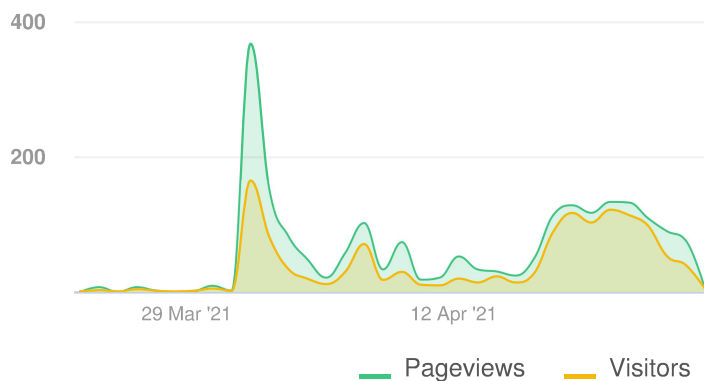
Project Report

22 March 2021 - 24 April 2021

Get Involved Burlington 2022 Municipal Election



Visitors Summary

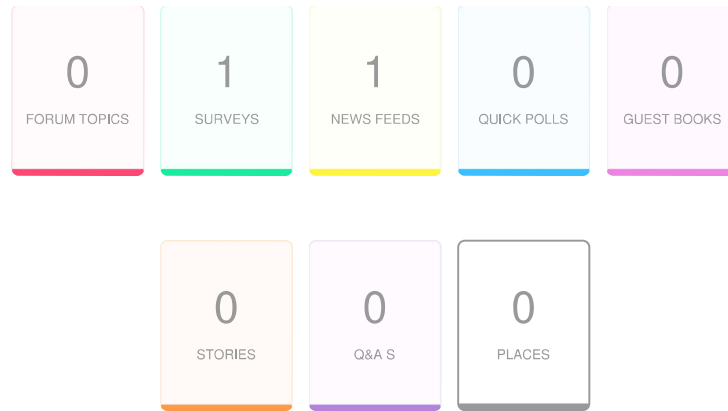


Highlights



Aware Participants	1,222	Engaged Participants	300		
Aware Actions Performed	Participants	Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	1,222				
Informed Participants	428	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	5	0	295
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	0	Posted on Guestbooks	0	0	0
Visited the Key Dates page	0	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	127	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	300				

ENGAGEMENT TOOLS SUMMARY



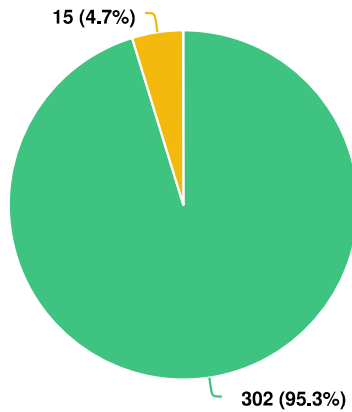
Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Newsfeed	2022 Elections Survey Update	Draft	0	0	0	0
Survey Tool	City of Burlington Elections Survey for 2022	Draft	519	5	0	295

ENGAGEMENT TOOL: SURVEY TOOL

City of Burlington Elections Survey for 2022

Visitors	519	Contributors	300	CONTRIBUTIONS	317
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Do you typically vote in the municipal election?



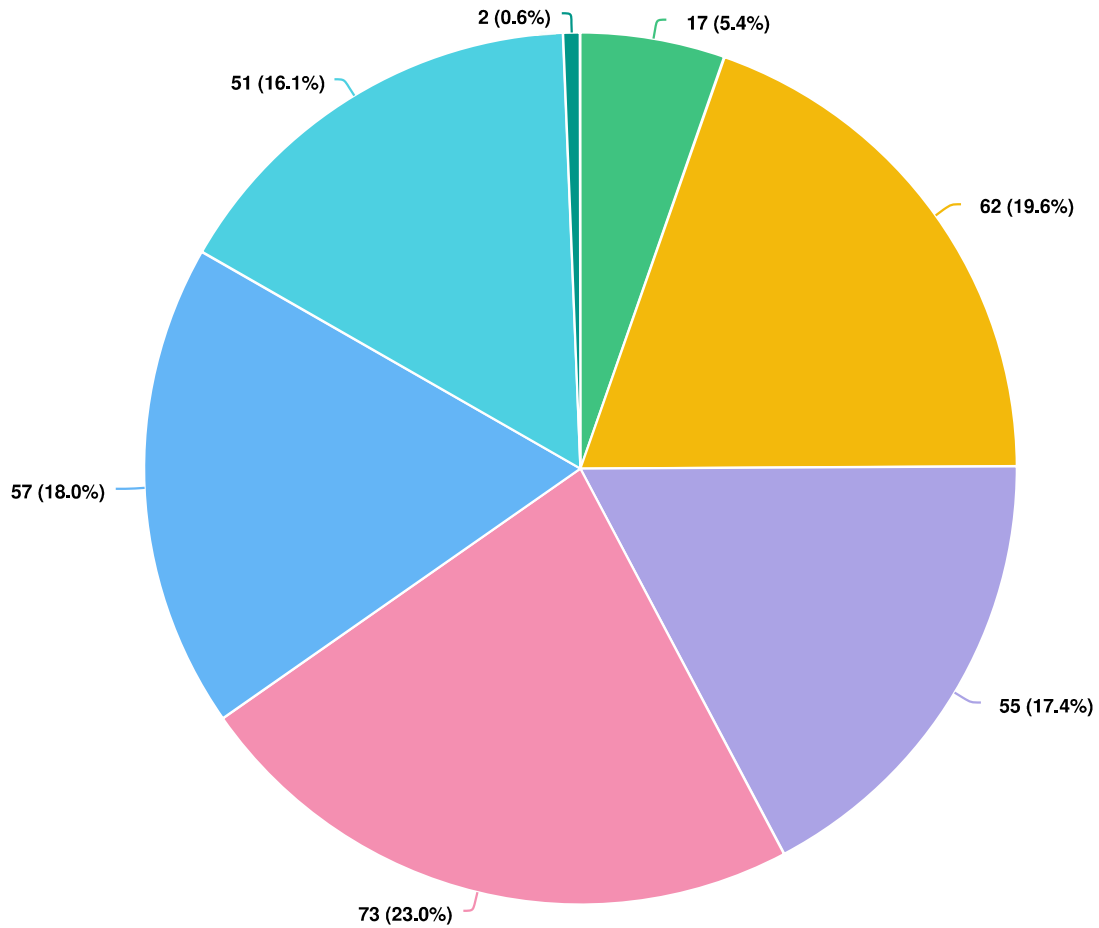
Question options

- Yes
- No

Mandatory Question (317 response(s))

Question type: Radio Button Question

Please select your age range:



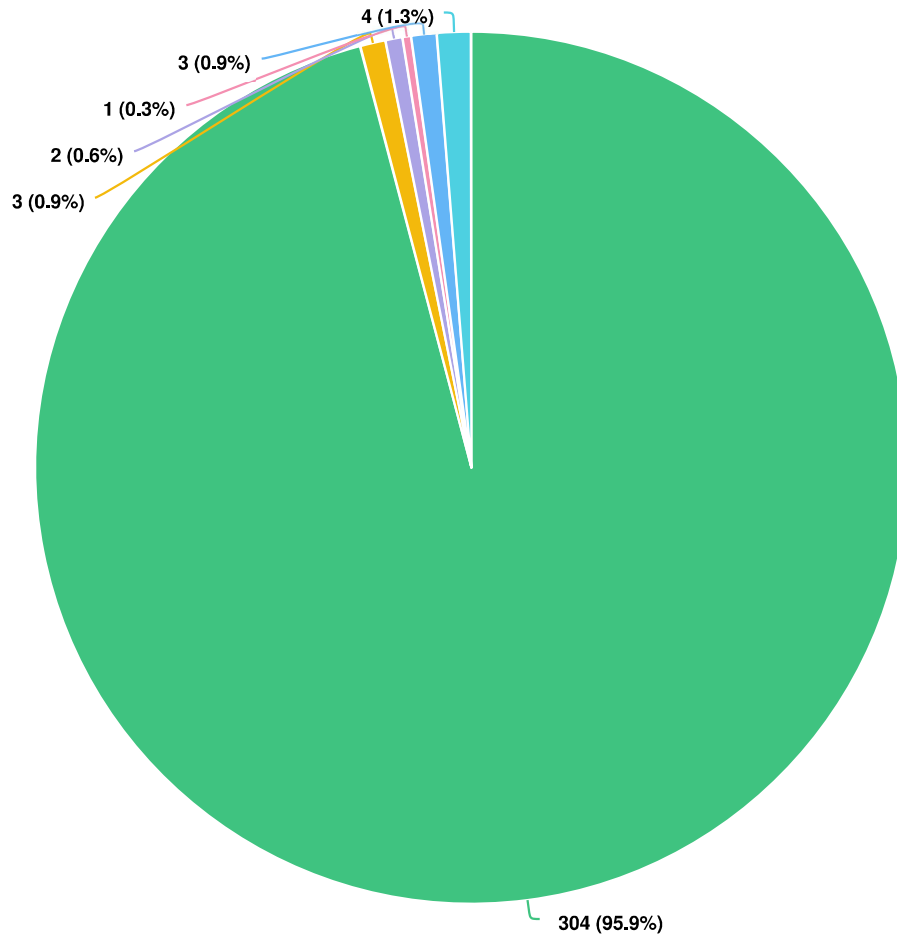
Question options

- 18-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and older
- Prefer not to say

Mandatory Question (317 response(s))

Question type: Radio Button Question

Which description best describes you?



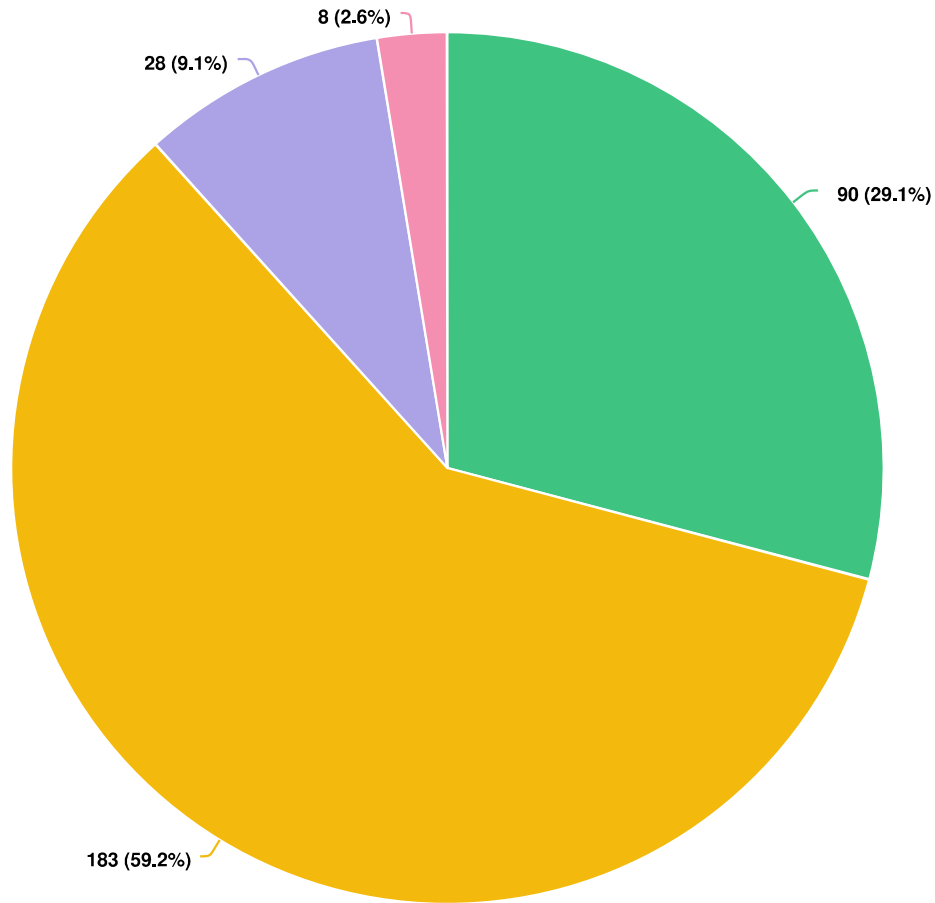
Question options

- I live in Burlington full-time.
- I am a residential property owner in Burlington, but do not live here.
- I am a business owner in Burlington, but do not live here.
- I am a seasonal resident of Burlington.
- I am a full-time post secondary student, but do not live in Burlington full-time.
- None of the above.

Mandatory Question (317 response(s))

Question type: Radio Button Question

Please rate your level of agreement with this statement: In your experience with past municipal elections in Burlington, the City does a good job at informing residents about the election process and engaging residents to participate.



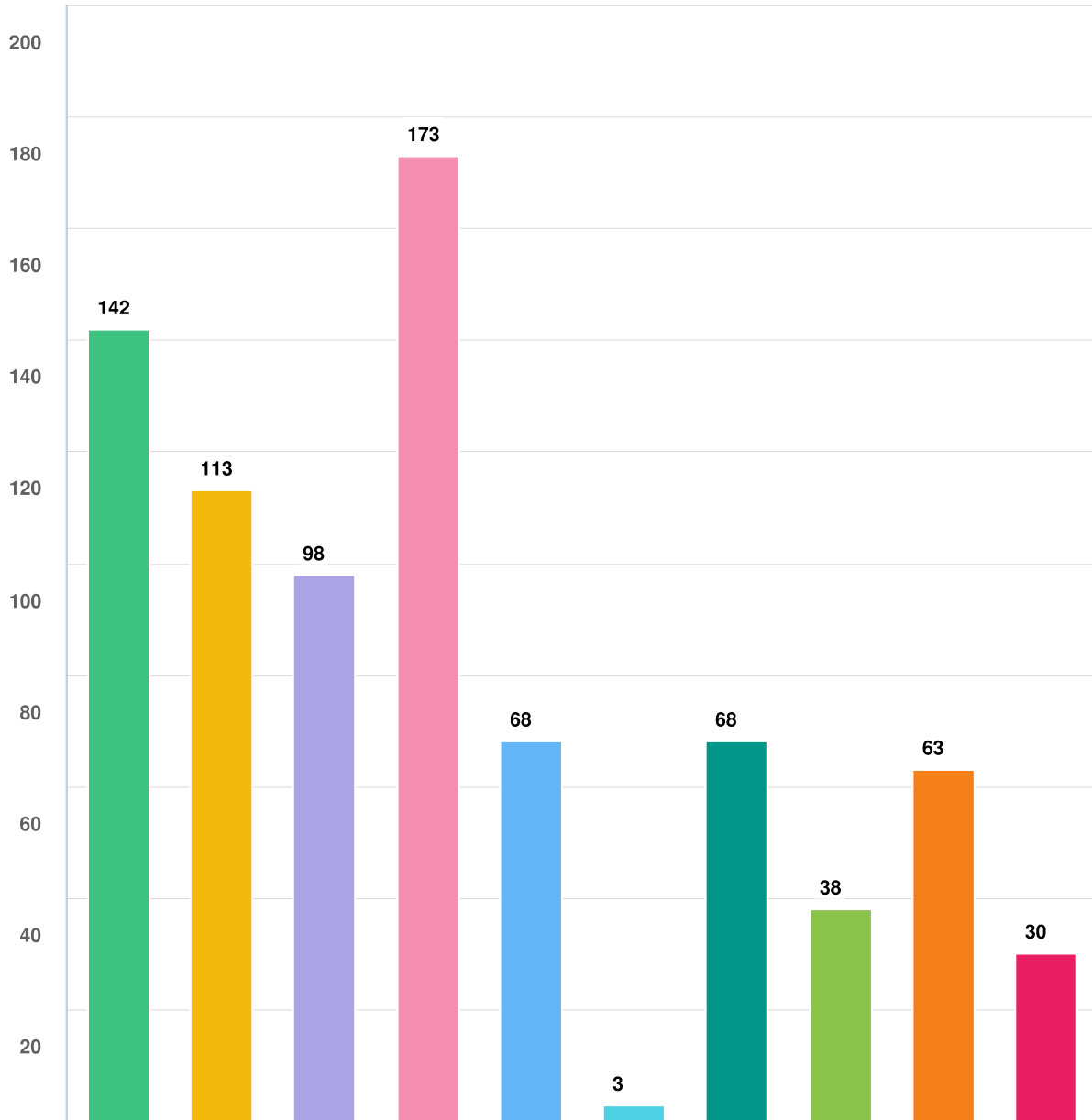
Question options

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree

Optional question (309 response(s), 8 skipped)

Question type: Radio Button Question

During the 2018 Municipal Election, where did you receive your election information from? Select all that apply.



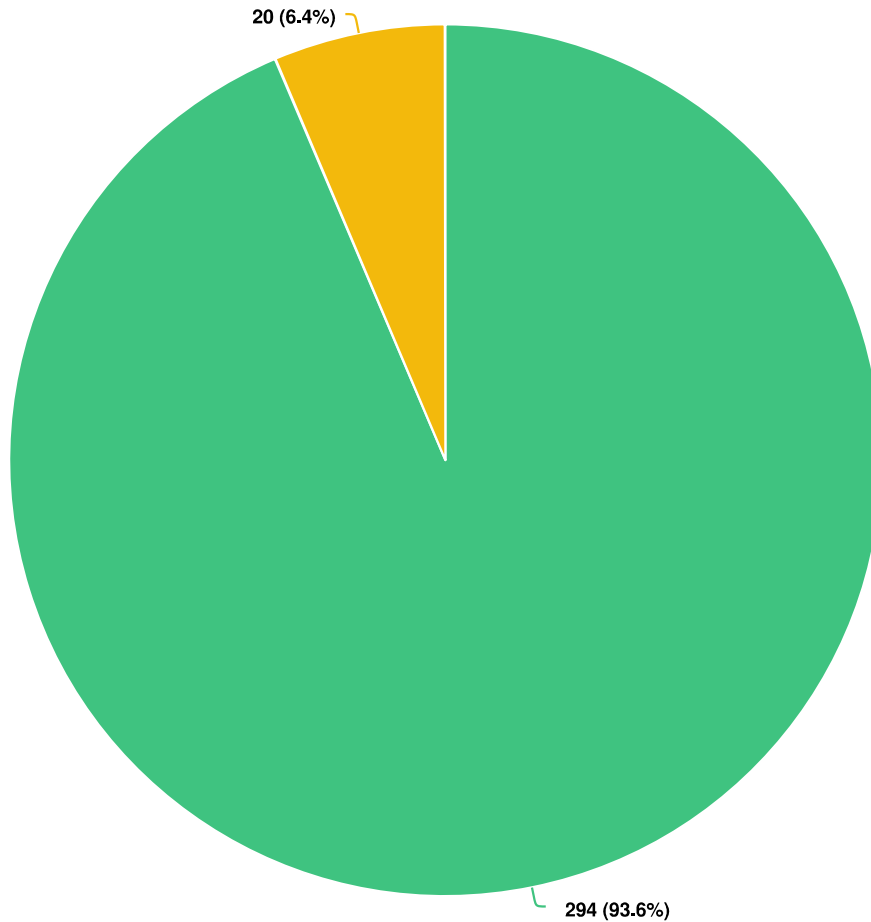
Question options

- City's website Burlington.ca
 ● City's social media channels (Facebook and Twitter)
 ● Media releases
- Newspaper and printed materials
 ● Advertising signage (e.g. bus shelter ads, read-o-graphs [signage outside City facilities])
- Videos on televisions at Tim Hortons locations
 ● Word of mouth
- Workshops and candidate information sessions hosted by the City
 ● All candidate meetings hosted by community groups
- Other (please specify)

Optional question (310 response(s), 7 skipped)

Question type: Checkbox Question

Should the City post candidate information, including their photos and responses to a standard community questionnaire on the City's website to support public engagement for the 2022 municipal election?



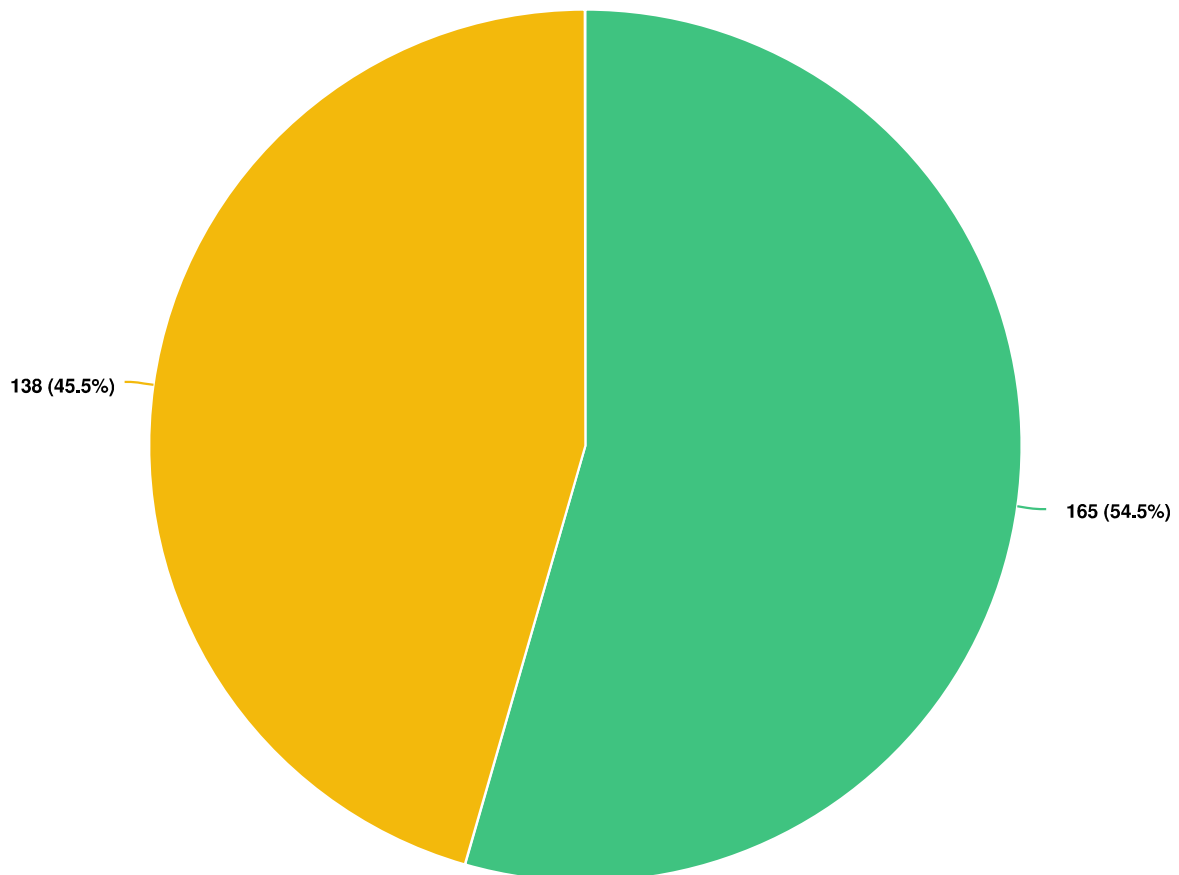
Question options

- Yes
- No

Optional question (314 response(s), 3 skipped)

Question type: Radio Button Question

Would you be interested in attending the election open house?



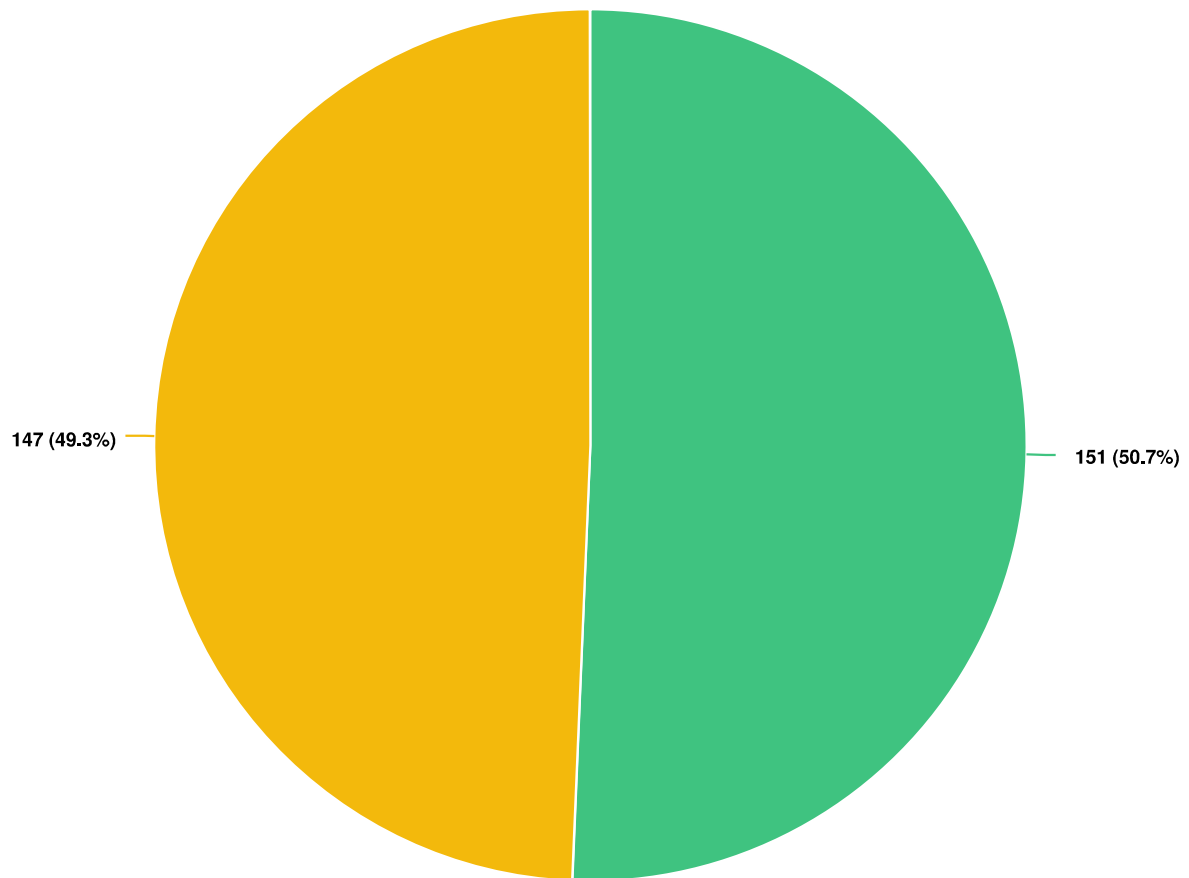
Question options

Yes No

Optional question (303 response(s), 14 skipped)

Question type: Radio Button Question

Are there key election topics you would like City staff to consider for the open house?



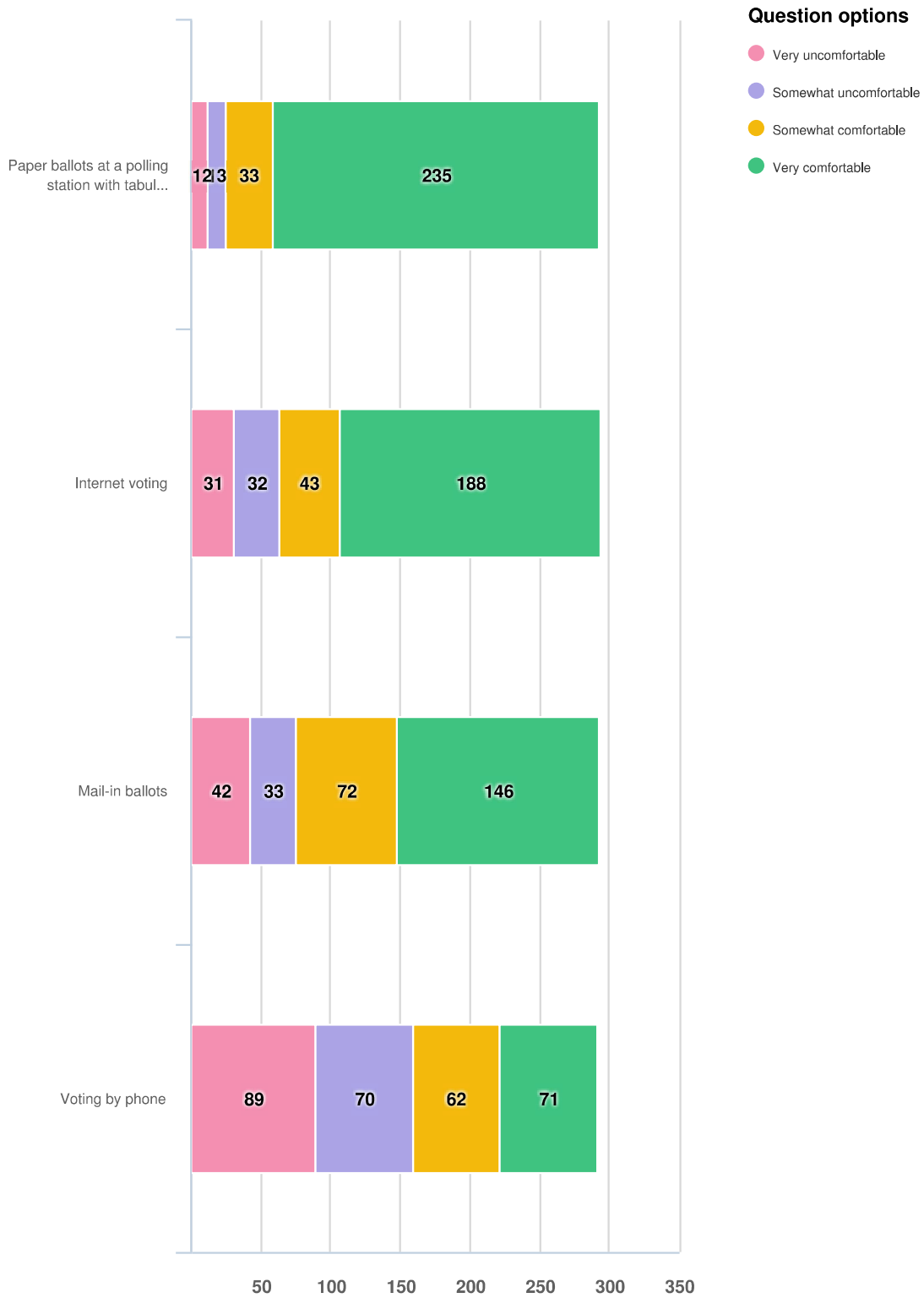
Question options

- Yes
- No

Optional question (298 response(s), 19 skipped)

Question type: Radio Button Question

When considering the following methods to cast your vote, please rate your level of comfort with the following:



Optional question (295 response(s), 22 skipped)

Question type: Likert Question

Please rank in order of your preference, each of the following voting methods. 1 being the most likely that you would use and 4 being the least likely that you would use.

OPTIONS	AVG. RANK
Internet voting	1.74
Paper ballots at a polling station with tabulator	1.99
Mail-in ballots	2.79
Voting by phone	3.44

Optional question (295 response(s), 22 skipped)

Question type: Ranking Question

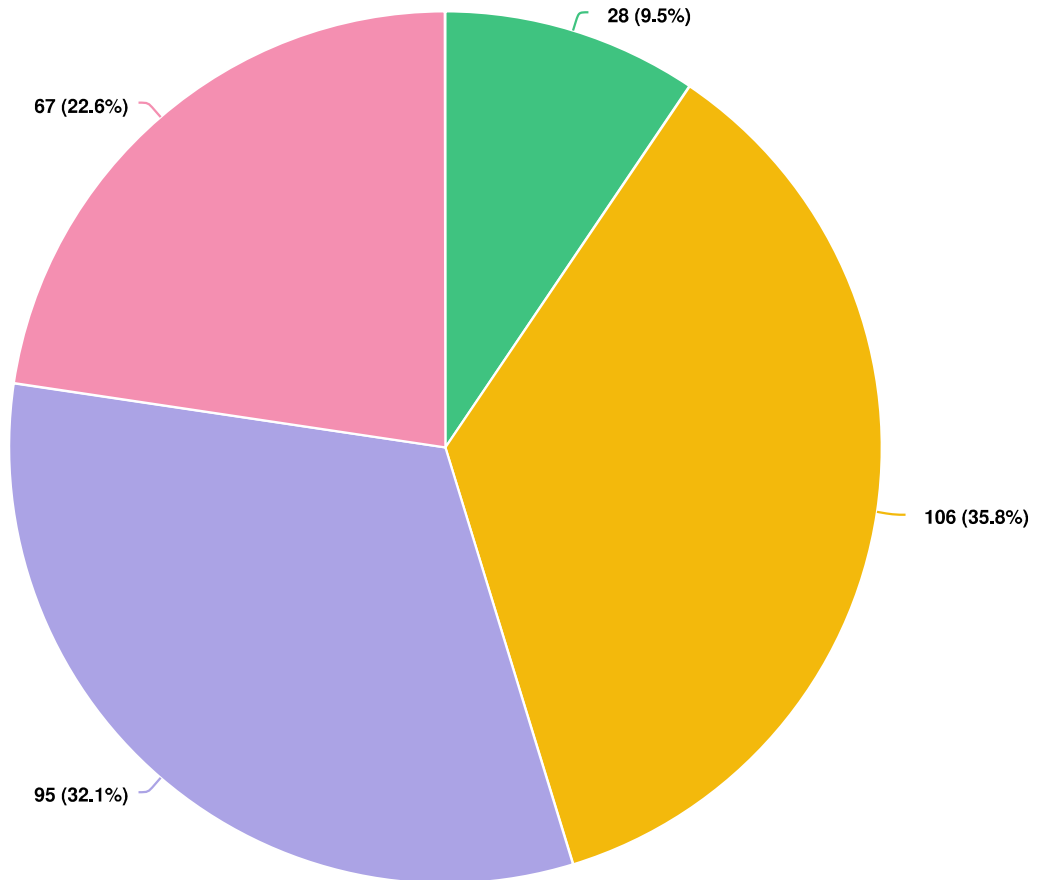
Do you have security concerns regarding the following voting methods:



Optional question (296 response(s), 21 skipped)

Question type: Likert Question

How would you rate your understanding of the City's Use of Corporate Resources during an Election Year Policy?



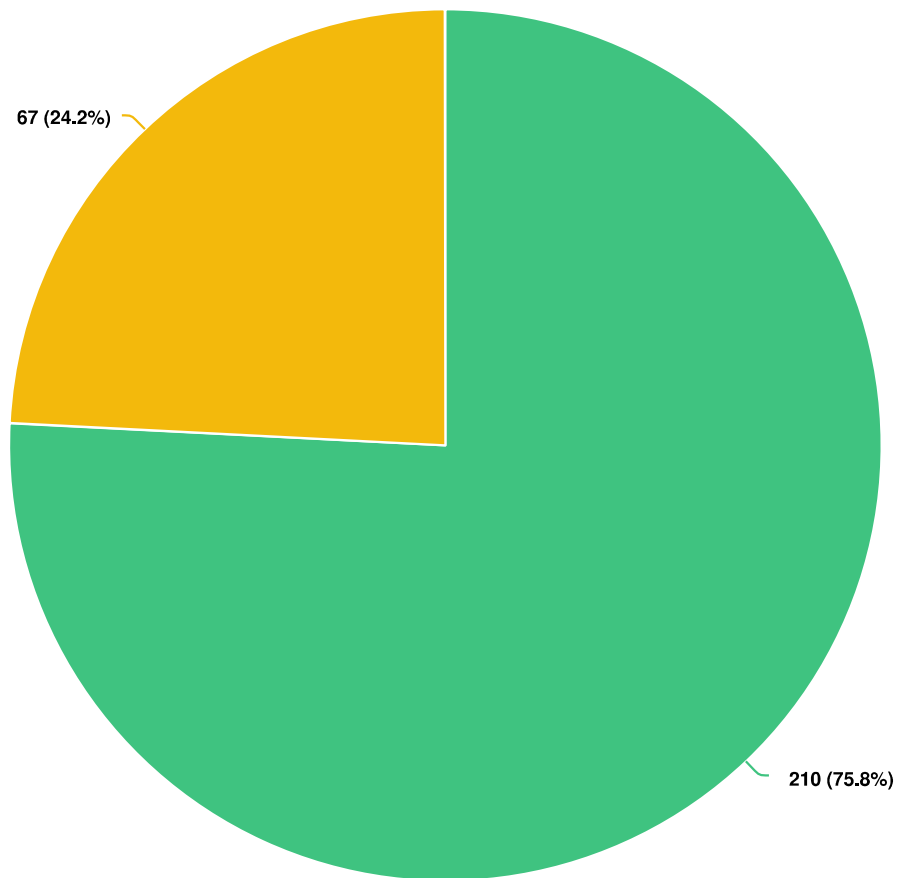
Question options

- Poor
- Fair
- Good
- Excellent

Optional question (296 response(s), 21 skipped)

Question type: Radio Button Question

Are you satisfied with the current Corporate Resources during Election Year Policy?



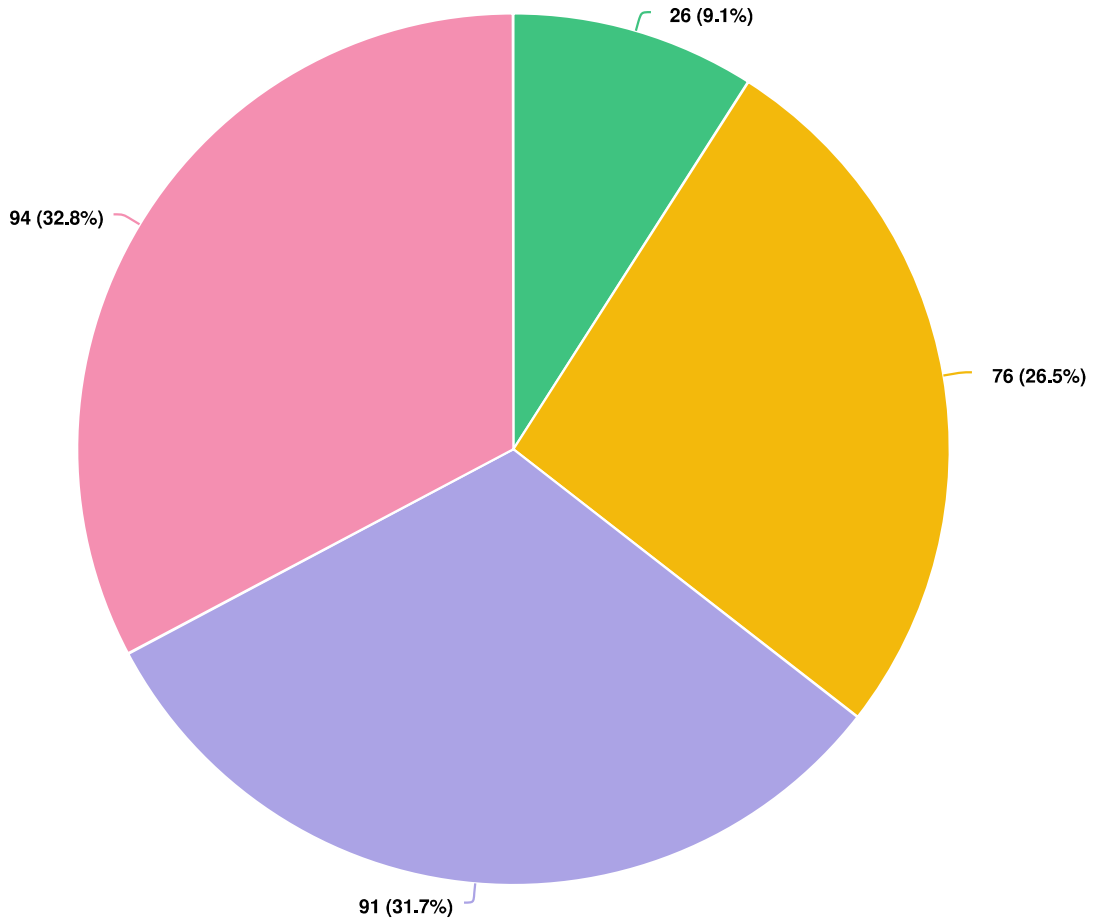
Question options

- No
- Yes

Optional question (277 response(s), 40 skipped)

Question type: Radio Button Question

How would you rate your understanding of a Campaign Contribution Rebate Program?



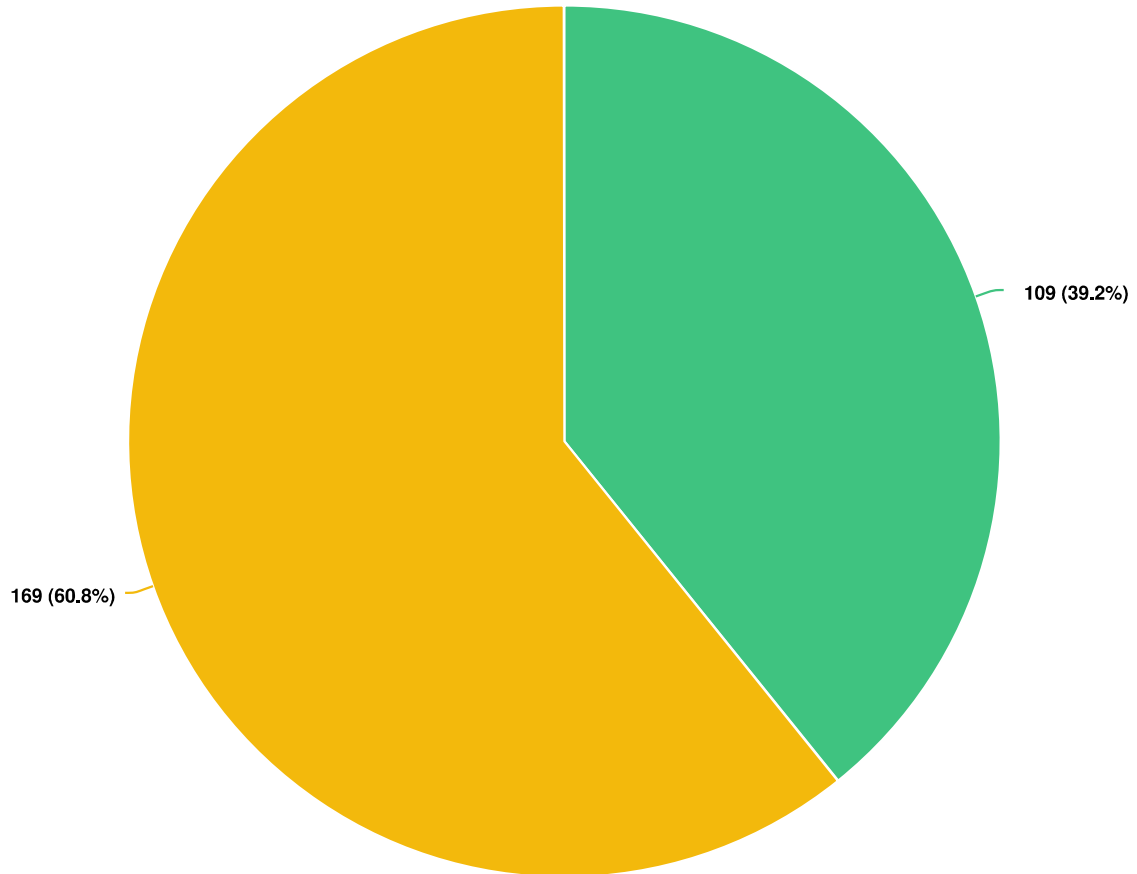
Question options

- Poor
- Fair
- Good
- Excellent

Optional question (287 response(s), 30 skipped)

Question type: Radio Button Question

Would you be in support of the City establishing a Campaign Contribution Rebate Program?



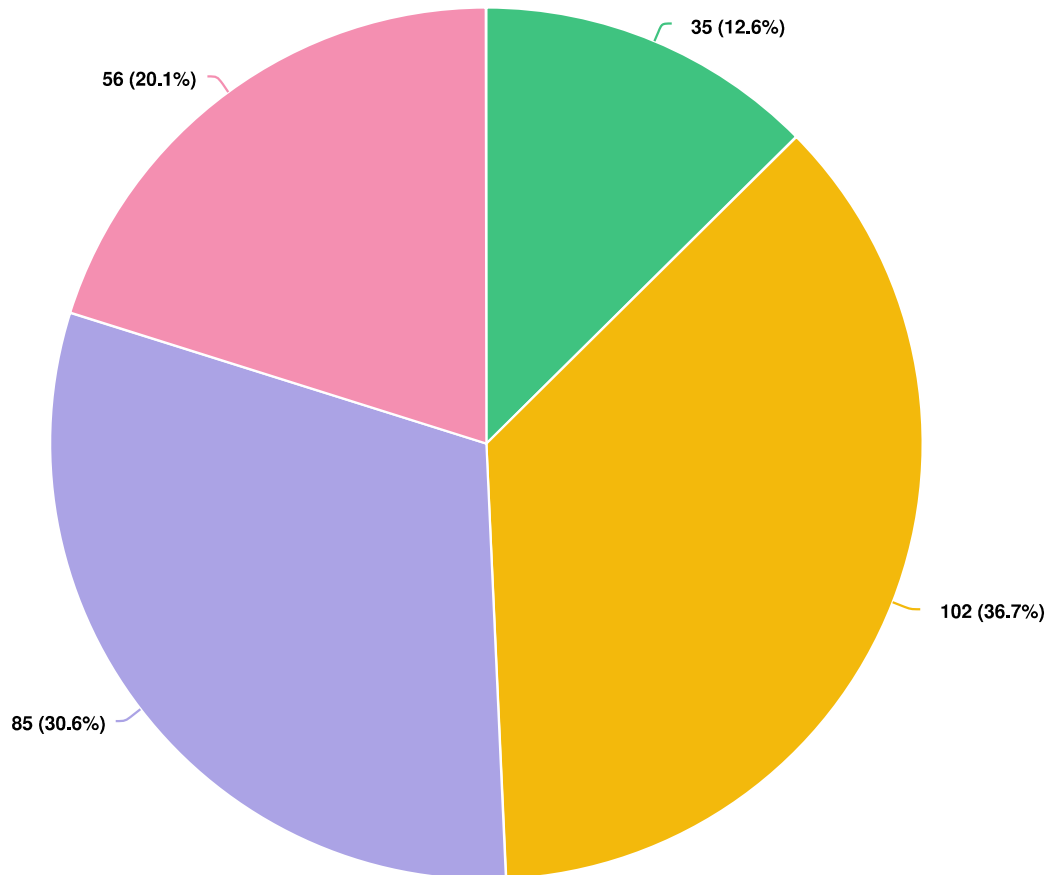
Question options

- No
- Yes

Optional question (278 response(s), 39 skipped)

Question type: Radio Button Question

How would you rate your understanding of the Election Sign Bylaw?



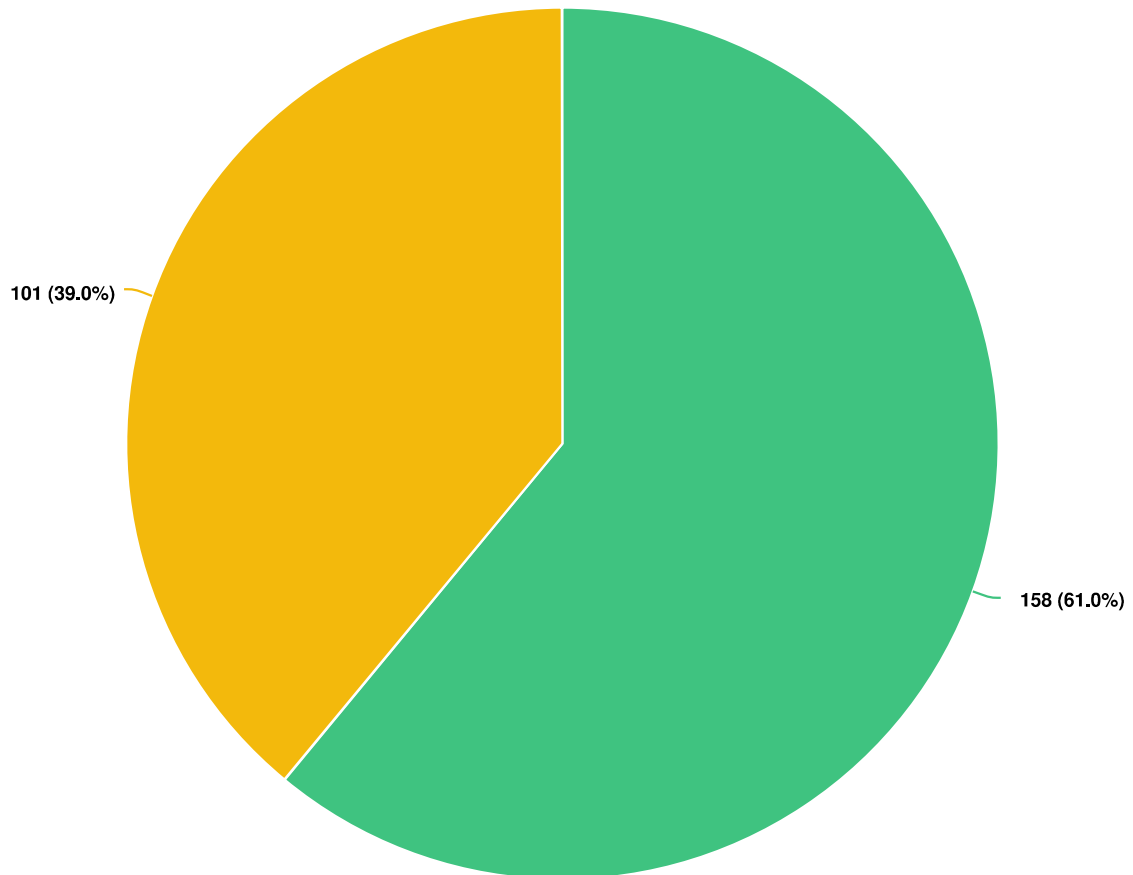
Question options

- Poor
- Fair
- Good
- Excellent

Optional question (278 response(s), 39 skipped)

Question type: Radio Button Question

In your opinion, is the Election Sign Bylaw effective?



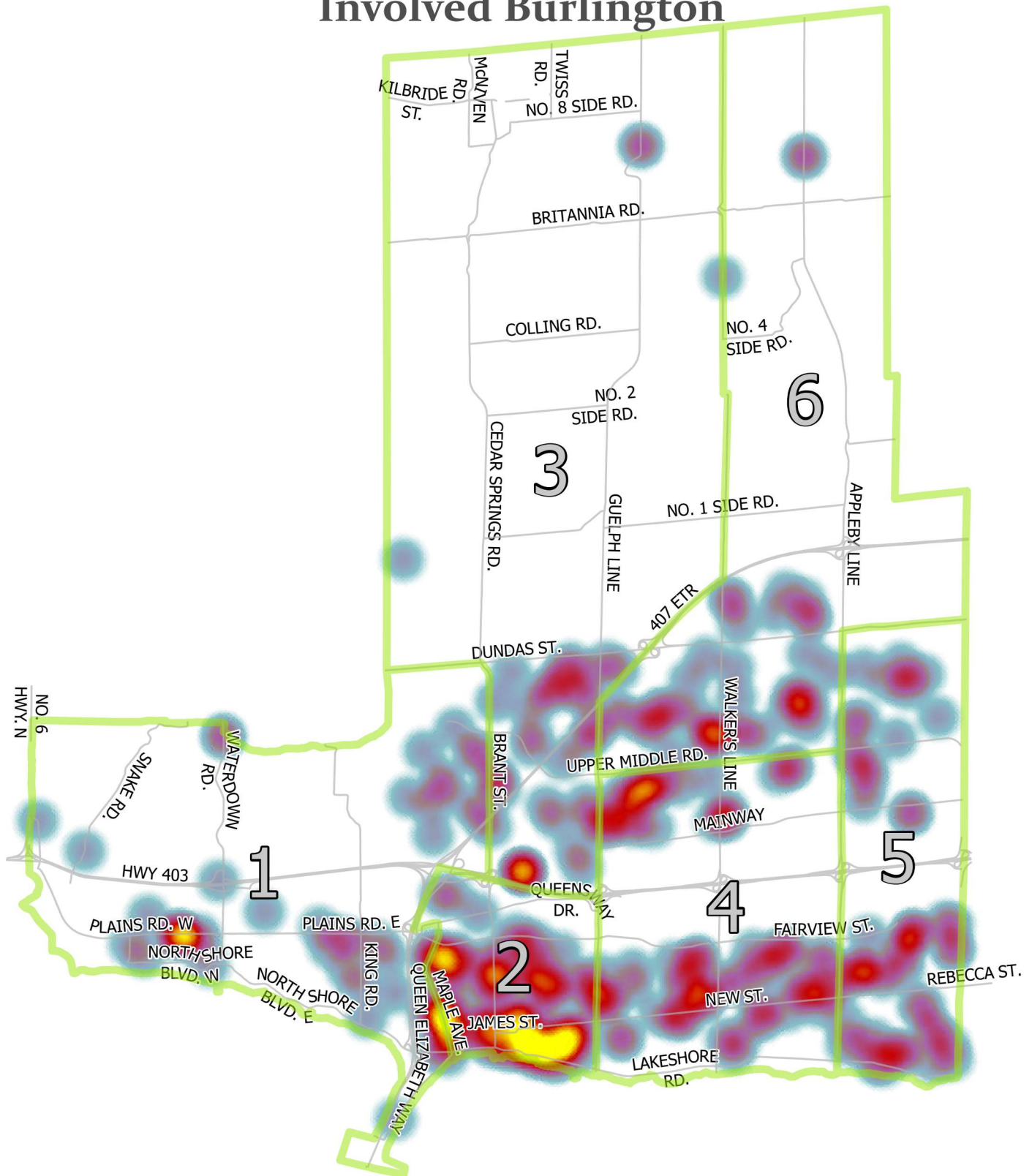
Question options

- No
- Yes




Optional question (259 response(s), 58 skipped)

Question type: Radio Button Question

Heat Map of 2022 Election Survey Responses from Get Involved Burlington



Legend

-  Ward Boundaries
-  Sparse
-  Dense



WARNING!

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