

Beachway Park: Parking Management - Transportation

CM-16-21 Appendix A

Parking Ambassadors - Beachway Park

Current and anticipated conditions:

- Beachway parking is currently being managed by 4 parking ambassadors supported by 4 Park Experience staff.
- Park Experience staff are returning to their normal duties with the reopening of parks city-wide.
- Presence of staff is critical to maintain control of the weekend traffic both in and around the parking lots.
- Added services such as free park passes for Halton residents has placed added pressure on staff in the field.

Options Considered and Decision:

1. Manage with current staff complement (no Park Experience staff) – NOT A FEASIBLE OPTION
 - City loses control of traffic circulation and parking at Beachway
 - Safety in and around the beach is potentially compromised
 - Beach visitor experience is negatively impacted
2. Outsource parking and traffic management – NOT A FEASIBLE OPTION
 - Recent investigation into possible private sector resources available for Beachway management has not produced any interest primarily due to high demand
3. Hire additional parking ambassadors – FEASIBLE OPTION – BLT/ECG/Service Lead Decision
 - Hire an additional 4 Parking Ambassadors to replace loss of Park experience staff
 - Cost is approximately \$40,000 for 2021 season – COVID funding
 - Will be able to maintain control of Beachway parking for remainder of the season
 - Park experience which starts and ends with parking will be consistent and positive

Night-Time Activity - Beachway Park

Current conditions:

- Beachway Park is an attractive place for people to gather.
- Opening hours are 7:00 a.m. to 11:00 p.m. Overnight parking is not permitted.
- Two instances of large gatherings (not permitted under current Provincial COVID guidelines)
- Staff resources, including Fire, Transportation, By-Law and Halton Regional Police Services, were deployed for the second known party for education, enforcement and towing.

Risks:

- There may be more gatherings after beach closure during the summer months resulting in:
 - Noise, excess litter, bon fires, underage drinking, fireworks

Decision:

- Engage, as needed, paid duty Halton Regional Police officers for specific patrol at Beachway park
 - Friday and Saturday nights
 - 2 officers from 8:00 p.m. to 12:00 a.m.
 - As needed during the 12 weekends starting June 25th and ending September 10th
- Costs
 - Approximate total cost, if needed for all 12 weekends, \$25,000 funded from COVID account