



SUBJECT: Delegation on Hamilton 2030 Commonwealth Games Bid
TO: Environment, Infrastructure & Community Services Cttee.
FROM: City Manager's Office

Report Number: CM-27-21

Wards Affected: All

File Numbers: 155-03-01

Date to Committee: December 9, 2021

Date to Council: December 14, 2021

Recommendation:

Receive and file city manager's office report CM-27-21, inclusive of the presentation, entitled *The Hamilton 2030 Commonwealth Games, From 'Event' to 'Movement'*; and

Direct the City Manager and staff to work with the Hamilton 2030 organizing group to investigate and report back in Q1 2022 on City of Burlington's potential participation in the games bid based on the requirement of zero net tax-supported cost to the city and including but not limited to the following key elements:

- opportunities for new Sport Competition Venues and/or confirmation of use of existing City venues (e.g. lawn bowling); and
- private/public partnership opportunities, including but not limited to lands associated with 1200 King Road, to achieve City of Burlington strategic plan; and
- alignment and integration of any site-specific land opportunities with the Council approved strategic priorities and due diligence framework of the Burlington Lands Partnership; and

Direct the Director of Community Planning to report back concurrently in Q1 2022 with an update on the land use planning context related to the lands associated with 1200 King Road.

PURPOSE:

Vision to Focus Alignment:

- Increase economic prosperity and community responsive city growth
- Improve integrated city mobility

- Support sustainable infrastructure and a resilient environment
 - Building more citizen engagement, community health and culture
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Background and Discussion:

Informal discussions have taken place between the City and representatives from Hamilton 2030, the Commonwealth Games 2030 bid committee regarding the City of Burlington's interest in participation in the 2030 games.

Commonwealth Sport Canada (CSC) has selected Hamilton100 Bid Committee as CSC's Candidate to bid for the 2030 Commonwealth Games.

The Commonwealth Games Bid organization is currently accepting expressions of interest for sport and venue opportunities from municipal or private sector venue owner(s) or, municipalities and/or private sector venue owners, together with a local, provincial or national sport governing body(s) for sport competition venues located within the geographical boundaries of the Regions of: Brant, Durham, Hamilton-Wentworth, Haldimand, Halton, Niagara, Oro-Medonte, Peel, Toronto, Waterloo and York.

The focus of the Hamilton 2030 Games has shifted from the Games as an "event in time" to a "movement" centered on the Commonwealth Games Federation's vision of "meaningfully improving the wellbeing of the communities and environment." The focus is now on social impact rather than the concept of "legacy" as the "thing that's left behind". The Hamilton 2030 Games are being positioned as a unique strategic opportunity to help facilitate and realize current regional social, environmental, transportation and housing goals.

A new business model for the Games has been developed with a reduced reliance on government funding including no expectation of any prescribed municipal financial support.

Alignment with the Burlington Lands Partnership

Any potential involvement from the City of Burlington as a games hosting partner would need to provide the City with significant future community benefits. In so doing, there would need to be close alignment and integration with the City's strategic plan priorities as outlined in our updated Vision 2040 as well as the approved Council priorities set out below for the Burlington Lands Partnership.

Strategic Priorities	Organizational Priorities
Evaluate the City's Real Estate Assets and Opportunities Lead a strategic and proactive approach to real estate asset management considering current assets alongside purchase and partnership opportunities	Foster Collaboration and Cohesion Build on and leverage existing skills, relationships and expertise within the City, BEDC, and local non-profit and private organizations
Maximise Opportunities for Economic Growth Combine real estate expertise with the BEDC's experience to support job and business creating developments	Build Organizational Capacity Provide an interim structure to grow organizational real estate management capacity with a view towards consideration of a formalized MDC in the future
Implement City-Building Projects Ensure Burlington's public spaces, amenities, and infrastructure is conducive to growth while maintaining a high quality of life	Responsibility and Sustainability All strategic plans and projects prioritize social and environmental sustainability along with an inherent respect for taxpayer money
Facilitate the Delivery of Affordable Housing Work with partners in the public, private, and non-profit sectors to deliver more affordable housing options	Municipally Led – Community Driven Strategic direction and decision making is determined by City Council, while every action and agreement considers and involves the people of Burlington

Options Considered

The option does exist for the City to respectfully acknowledge that our interest in the 2030 Hamilton Games is limited to use of existing accredited facilities to host specific sport opportunities (e.g. Lawn Bowling). Given the proposed new business model, staff are recommending that staff work with the Hamilton 2030 organizing group to investigate and report back in Q1 2022 on City of Burlington's potential participation.

Financial Matters:

City involvement in the Hamilton 2030 Commonwealth Games, as outlined in the motion, will be based on the requirement of zero net tax-supported cost to the City.

Climate Implications

The City's goals with respect to creating A Healthy and Greener City, as outlined in Vision 2040, will be guiding principles in the decision-making process regarding the City's involvement. The key goals of 2030 Hamilton Games as outlined in the delegation presentation and in Appendix A of this report are very much focused on environmental and fiscal sustainability as integral to achieving long-term community benefits.

Engagement Matters:

The delegation from the Hamilton 2030 Commonwealth Games organizing group represents the initial formal request of the City related to the participation in the Games. To date only informal discussions have taken place with the City and as such no community engagement has been undertaken. Subject to Council support of the report recommendation, staff can undertake to engage the community at the appropriate time and level over the next few months.

Conclusion:

In addition to receiving the delegation, this report seeks Council support to have the City Manager and staff work with the Hamilton 2030 organizing group to investigate and report back in Q1 2022 on City of Burlington's potential participation in the games based on zero net tax-supported cost and the alignment with key strategic priorities of the City.

While the delegation focuses on a high-level potential city building opportunity for the City, the presentation also brings forward a site-specific 2030 Games opportunity related to lands at 1200 King Road, owned by Penta properties. As Council is aware, this property is the subject of long-standing land-use planning considerations and concurrent with any consideration of this site related to the Games, the report also recommends that Council be updated on all relevant community planning matters for these lands.

Respectfully submitted,

Tim Commisso

City Manager

905-335-7600, ext. 7608

Appendices:

A: Hamilton 2030 – 2030 Commonwealth Games Bid Request for Proposals

B: Letter from Mr. Richard C. Powers, President, Commonwealth Sport Canada to Mr. P.J. Mercanti, President, Hamilton 100 Bid Corporation

C: Letter from Mr. Paul Paletta, President and CEO, Penta Properties Inc. to Mr. Louis Frapporti, Chair, Hamilton 2030 Commonwealth Games Bid

Report Approval:

All reports are reviewed and/or approved by Department Director, the Chief Financial Officer and the Executive Director of Legal Services & Corporation Counsel.