

Future thinking:

Framework for New Twinning Relationships

Looking forward...

Why would we want to engage in other twinning relationships?



World
Citizenship

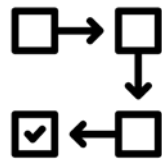


Cultural
Promotion

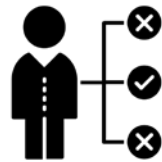


Community
Engagement

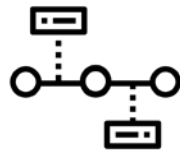
How do we go from idea to partnership?



Framework /
Process



Decision-
making



Timing



Next Steps?

Case Study:

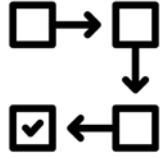


- Have an “International Alliance Program”
 - **Partnership Cities**, driven by City staff, primarily economic focused
 - **Friendship Cities**, driven by community, primarily cultural and ceremonial
- Chicago, USA, 1991
- Chongqing, China, 1986
- Frankfurt, Germany, 1989
- Milan, Italy, 2003
- Ho Chi Minh City, Vietnam, 2006
- Kyiv, Ukraine, 1991
- Quito, Ecuador, 2006
- Rio de Janeiro, Brazil, 2015
- Sagamihara, Japan, 1991
- Warsaw, Poland, 1990

Case Study:



- Have a “sister city” program
 - Objective is to “*foster a range of cultural, educational, recreational and economic benefits and opportunities.*”
 - Kasugai, Japan, 1981
 - Veendam, The Netherlands, 1979-2017
- In May, 2020, the City of Kelowna established their Sister City Program Guidelines
 - To communicate criteria and process for evaluating relationships
 - To provide direction on management and administration of sister city relationships
 - Acknowledges the responsibility of a “*sponsor organization*” which can be inferred as an external group but sounds like our Mund Committee



Framework Thoughts

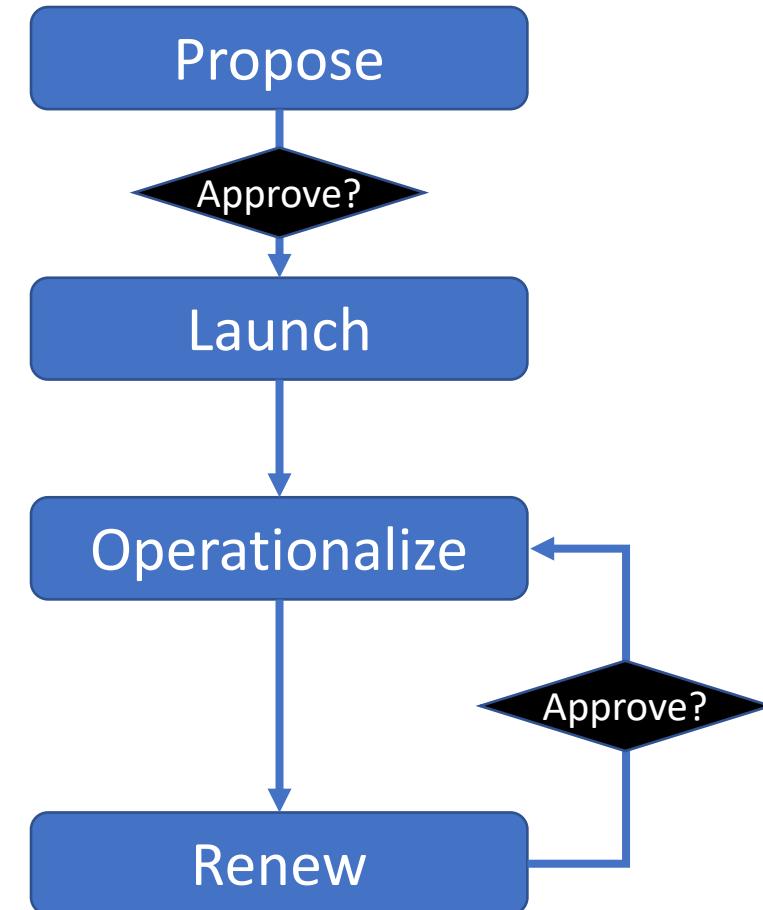
Core Principles

- What are the core principles on which we build relationships?
 - Mutual interest
 - Stability
 - Exchange
 - Uniqueness
 - Long-term potential
 - Driven by community

Evaluation Criteria

- Alignment with the Burlington community, leadership, and proposed city
- Alignment to core principles
- Alignment with Mundialization Committee to support ongoing relationship

Processes



Next Steps

ALL:

- Reflect on core principles – do they align with our mandate and philosophy?
What would you add, change or remove?

WORKING GROUP:

- Begin detailing the framework / guidelines / policy document for review with Mundialization Committee at future meeting
 - Includes criteria, process, and decision-making