



SUBJECT: 2022 proposed budget and tax levy for the Aldershot Village Business Improvement Area

TO: Corporate Services, Strategy, Risk & Accountability Cttee.

FROM: Finance Department

Report Number: F-08-22

Wards Affected: 1

File Numbers: 415-05-04

Date to Committee: March 2, 2022

Date to Council: March 22, 2022

Recommendation:

Approve the 2022 proposed budget for the Aldershot Village Business Improvement Area (ABIA) as presented in appendix A of finance department report F-08-22 incorporating an Aldershot Village BIA members' levy of \$240,000; and

Authorize the Chief Financial Officer to incorporate the resulting Aldershot Village BIA tax rates into the 2022 Tax Levy By-Law.

PURPOSE:

Vision to Focus Alignment:

- Increase economic prosperity and community responsive city growth

Background and Discussion:

This report presents an overview of the 2022 Aldershot Village Business Improvement Area (ABIA) proposed budget and resultant Members' Levy for approval by Committee and Council in keeping with the requirements of the *Municipal Act, 2001*. The BIA is a Board separate from the City of Burlington. Through the Municipal Act, the municipality shall annually raise the levy amount required for the purposes of the BIA.

Strategy/process

Appendix A provides details of the 2022 proposed budget as approved by the Aldershot Village BIA Board of Management on December 09, 2021. In accordance with the Municipal Act, the 2022 budget is presented to its membership at the Annual General Meeting held on March 31, 2022.

The proposed members' levy totals \$240,000, an increase of \$17,000 or 7.6% over 2021.

This year's budget is geared to support the Aldershot Village membership as they transition from the Covid pandemic. The main areas to note:

- Community events, such as the Tree Lighting and Christmas market budget has increased by \$6,300 which attract customers and brings traffic to the area.
- Marketing programs for "Feet on the Street" budget increased \$4,950
- Continued utilization of print and digital media to keep member businesses and customers connected increased by \$15,200.
- Reallocation of budget from Marketing to Business Development/Beautification to reflect actual expenditures.
- Sponsorship program for community events and campaigns.

The ABIA's budget is impacted by the resolution of long-standing multi prior year appeals from an anchor commercial shopping plaza property. The financial impact of the loss in assessment results in a tax write off expense of \$83,000. To mitigate the impact of this one-time expense, a draw from the ABIA reserve fund, accumulated for this expenditure, has been included in the budget. The Board will continue to exercise best practices for future potential write offs.

Appendix B provides a summary of the applicable assessments in the Aldershot Village BIA and the 2022 tax rates required to generate the levy.

Financial Matters:

The proposed members' levy results in a tax rate increase of 14.88%, which equates to \$15.64 increase for each \$100,000 of Current Value Assessment (CVA). The rate increase is partly attributed to the loss in assessment base which declined by 6.32% due to the resolution of long-standing multi year assessment appeals and year end changes by the Municipal Property Assessment Corporation.

The 2022 Aldershot Village BIA levy will be included as part of the final tax billing.

Climate Implications

N/A

Engagement Matters:

N/A

Conclusion:

This report presents the 2022 proposed Aldershot Village BIA budget and tax levy for approval by Committee and Council. The proposed budget is summarized in Appendix A. The approved Aldershot Village BIA levy will be incorporated into the 2022 Tax Levy By-Law.

Respectfully submitted,

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Appendices:

- A. Proposed 2022 Budget and Tax Levy
- B. 2022 Levy and Tax Rate Calculations

Report Approval:

All reports are reviewed and/or approved by Department Director, the Chief Financial Officer and the Executive Director of Legal Services & Corporation Counsel.