



To Whom It May Concern:

This letter is to inform that based on the success of the first annual Burlington Holiday Market we will be moving forward as planned to bring the second annual Burlington Holiday Market to downtown Burlington, December 8<sup>th</sup> to 11<sup>th</sup>, 2022. Our intention is to build upon some of our first-year benchmarks including:

- 41 Vendors
- 16 Sponsors
- 8 Strategic Partners
- 11 Entertainers
- Approximately 12,500 Attendees (75% coming from outside the downtown core)

We are committed to continuing to plan and produce a best-in-class event to not only serve the community of Burlington, but also our sponsors, strategic partners, suppliers and vendors.

Should you have any questions please do not hesitate to reach out.

Sincerely,

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Peter John Van Dyk  
Co-President

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Richard E. Burgess  
Co-President