

Update on Marina Operations

RCC-10-22

To: City Council

May 17, 2022

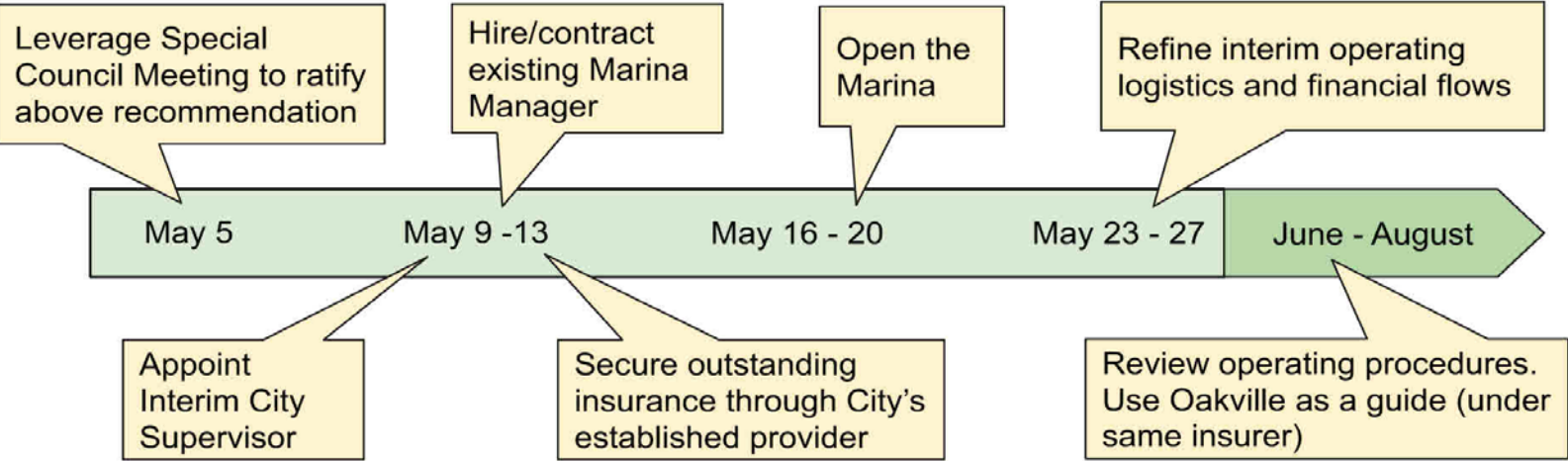
BS&BC Timeline

Recommendation and Next Steps

Recommendation

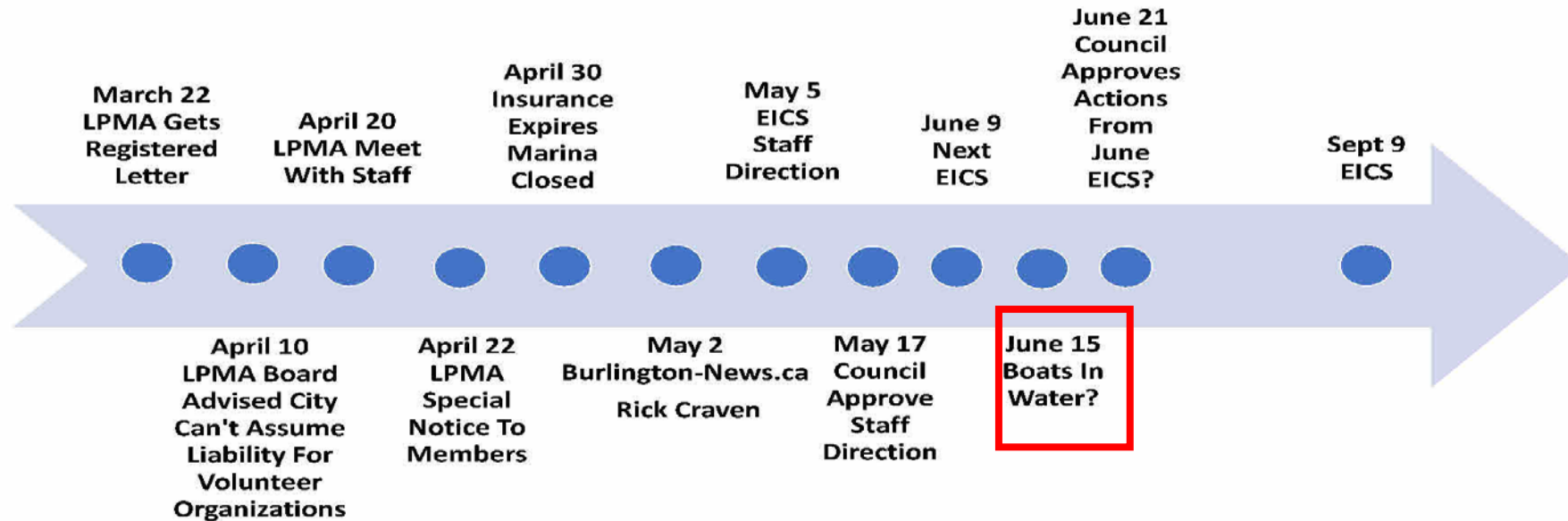
- That City of Burlington Council direct staff to assume management of LaSalle Park Community Marina, move to open prior to May 19, 2022 and work with LPMA and BS&BC over the summer to refine operating logistics.

Proposed Next Steps



Time is short...but together we can make this work! Thank-you

My Understanding of Timeline



Engagement Matters?

- From the Report "Staff will meet with both LPMA and BS&BC to get a better understanding of the Marina operation and address the items in the staff direction"
- What about all the other Stakeholders?
- When it comes to the marina Staff has a poor history of engaging with people not in the boating special interest groups.
- Engagement isn't just putting out Tweets, Posting on Websites, Instagram, Facebook and LinkedIn.
- Public Engagement Charter? What means of redress/ accountability?

Engagement or Spin?

Burlington Committee Unanimously Recommends City Temporarily Assume LaSalle Park Community Marina Operations for 2022 Season; Council Vote May 17

By Administrator May 6, 2022 10:14 am 0 Comments



City Committed to Working with TSC to Improve Educational Signage on Wildlife at The Marina.

TSC wanted something like this.



Can you see what City Staff provided?



Engagement is Following Through on Commitments.

At the BS&BC Boat Launch



At Public Boat Launch



Community Marina?

BS&BC Docks



Marina Rebranded



Bird Friendly?

- Trumpeter Swan
- Our City Bird
- City hasn't amended Bylaw 083-2015 as it undertook to do at the Stakeholder meeting in 2018 and in the Addendum to EA for wavebreak



No Cost To The Taxpayer?

- From the Report "A staff working team has been established to investigate all related matters. This will require a significant amount of staff time and may impact other priorities."
- Who pays for all the Staff time? Is LPMA going to be billed for those costs? Staff don't work for free.
- "Opportunity Cost"?
- Does this affect the report on JV's that has been delegated to Staff since the Council in 2018.

LPMA Finances?

- From Report “The LaSalle Park Marina Association must continue to meet all its financial obligations to the City”
- How?
- From Report “transitioning all administrative and financial aspects of the operation”
- LMPA has no revenue if all financial aspects are taken over by the City.
- This is what happens when you move fast and break things.

The Way Forward?

- If Staff can actually find a no cost way to take over the Marina by June 15. Great. But lets have the business plan.
- What's Plan B?
- Boaters want to use their boats how do they get them out of storage?
- Personally I would like to see the Public Boat Launch closed, but there are people who would like to use it. At least 625 people used it last year.
- Is the Sailing School able to Operate out of the Public Launch ramp BS&BC have privatized? What about Able Sail?

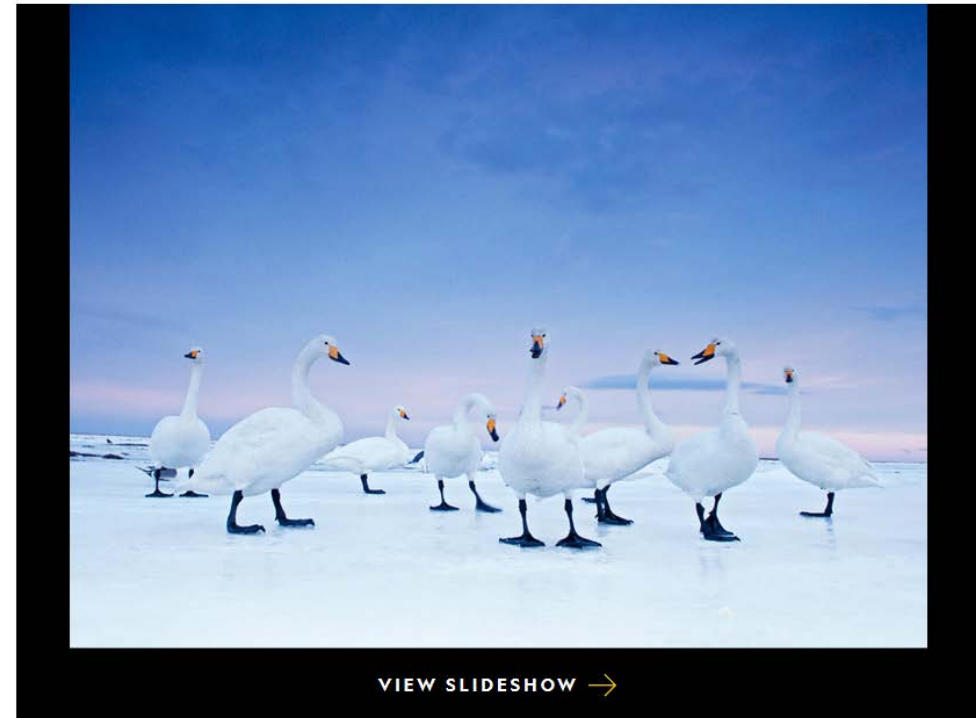
Long Term

- Staff should be directed to report with a business plan at the September EICS.
- If there is no permanent solution then the Boats shouldn't go back into storage on the Pier.
- The Touristics report in 2019 established that the Marina is too small to be commercially viable. It also lacks amenities that the other Marinas in the region provide.
- The solution is to expand to the 300+ slots that were originally envisioned by LMPA and getting a contractor to run the Marina. There will be costs but expansion can be planned and amenities can be added over time.

Long Term continued

- Since council determined that we have a climate change emergency there needs to be a plan to transition to Sail/electric and get rid of the inefficient Marine engines.
- Jetskis should be banned at the Public Boat Ramp. They are noisy and they are not “Bird Friendly” [See Jetskis at www.stopthrillcraft.org](http://www.stopthrillcraft.org)
- Assuming the lease is extended then Staff should be directed to come up with a long term plan for the park given its proximity to the Aldershot Go Station.
- There needs to be some sort of public meeting to consult with all stakeholders, not just the boating special interest group.

Tourism Potential of Swans- Our City Bird.



MARCH 9, 2011

WHOOPEER SWANS, HOKKAIDO

This Month in Photo of the Day: National Geographic Magazine Features