



Motion Memorandum

SUBJECT: Letter of support for Hamilton 2030 Commonwealth Games Bid

TO: **Mayor and Members of Council**

FROM: Mayor Marianne Meed Ward, Deputy Mayor for Business and Red Tape Reduction Councillor Kelvin Galbraith, Deputy Mayor for Recreation and Community Services Councillor Angelo Bentivegna

Date to Committee: NA

Date to Council: January 24, 2023

Motion for Council to Consider:

Direct the Mayor to add her signature on behalf of the City of Burlington to a joint letter of support, for the Hamilton 2030 Commonwealth Games Bid, to the Honourable Doug Ford, Premier of Ontario.

Reason:

The Hamilton 2030 Commonwealth Games Bid Corporation have drafted a letter of support to the Premier of Ontario outlining why the 2030 Commonwealth Games should be held in the Greater Golden Horseshoe Region.

The Bid Corporation has consulted with numerous First Nations leaders and municipalities throughout the GTA on this bid and the benefits that would come from hosting the Games in the Region. They have outlined, in the joint letter of support, the proposed investment required from the Ontario Government of \$440 million, along with federal and private sector funding.

There is no financial request from the city for the games bid, nor does adding the City of Burlington's name to a request for provincial funding entail any financial commitment on the part of the City of Burlington for these games.

The 2023 games have adopted a new model of private sector investment, which we endorse, along with upper level government supports.

As outlined in the letter, hosting the Games in the Greater Golden Horseshoe Region will bring significant benefits for local tourism, businesses, and sports organizations. The games are also expected to bring 16,000 new jobs to the Region and more than \$400 million in Games contracts for local businesses.

The Bid Corporation has invited City of Burlington representatives to be part of discussions and update meetings for the bid to keep the city aware of their progress on this item.

Prior correspondence has been sent to the Premier from 16 Ontario Sports Organization in support of the bid for the Games.

The Cities of Cambridge, Hamilton, Kitchener, Waterloo, Welland, and the Town of Milton have all already had their Mayors confirm their support and sign the joint letter, as well as Chief Stacey LaForme of Mississaugas of the Credit First Nation, and Chief Mark Hill of Six Nations of the Grand River.

The text of the joint letter is copied below.

Dear Premier Ford,

We the First Nations and Municipalities that make up the Hamilton 2030 Commonwealth Games Bid are writing to express our support for hosting the 2030 Commonwealth Games in the Golden Horseshoe Region. The Games would span 8 municipalities and 2 First Nations with benefits accruing to many neighbouring regions. It would be a one-time, multi-year, pan-community building opportunity that boosts Ontario's economy, drives private sector investments, delivers economic impacts and legacies, and helps achieve several Ontario government mandates (accessibility, affordable housing, environment, indigenous affairs, community infrastructure, sport, culture, tourism, and trade.)

A proposed investment of \$440M from the Ontario Government that catalyzes federal and private sector funding, will result in a **\$1.2B+ boost to regional GDP** including 16K+ new jobs, and \$400M+ in Games contracts for local businesses. In the lead up to and for years following the Games, national and international sport events, festivals, tradeshow, and conventions hosted in Ontario will more than double, benefiting the tourism and hospitality sectors. Owing largely to private sector leadership, a trade program will result in new deals with key Commonwealth countries worth hundreds of millions of dollars, forge new international partnerships, and fuel growth across the Golden Horseshoe Region.

Hosting these Games

- brings reality to the *Made in Ontario* narrative, with Ontario producing raw materials and manufactured products showcased in all development projects – showing the world what *Made in Ontario* means and that Ontario is *Open for Business*.
- provides a platform for showcasing environmental and sustainability best practices, improving people's and business sustainability habits and behaviors for the long term and is a powerful enabler in achieving Ontario's commitment to the 2030 Sustainable Development Goals

- has support from a broad range of business, community and sport organizations, and 8 municipalities and acts as a connector between all levels of government and the private and public sectors, resulting in an increase the confidence and pride of all Ontarians for generations to come.

What better way to support Ontario's recovery from the pandemic than a multiyear, pan community building project with Ontarians coming together to create jobs, build "shovel ready" community infrastructure, and showcase Ontario's resilience to the world.

Outcome Sought:

For Council to support the Mayor adding her name to the joint letter of support drafted by the Hamilton 2030 Commonwealth Games Bid Corporation.

Vision to Focus Alignment:

- Increase economic prosperity and community responsive city growth
- Improve integrated city mobility
- Support sustainable infrastructure and a resilient environment
- Building more citizen engagement, community health and culture
- Deliver customer centric services with a focus on efficiency and technology transformation

Motion Seconded by: Councillor Angelo Bentivegna, Ward 6
Share with Senior Staff

Approved as per form by the City Clerk,

Reviewed by the City Manager - In accordance with the Code of Good Governance, Council-Staff Relations Policy and an assessment of the internal capacity within the City to complete the work based on a specific target date (quarter/year).

Comments:

City Clerk: Approved as per form.

City Manager: Approved