

# The City of Burlington's Critical Milestones

## The Path to Updating the 25 Year Vision and Multi Year Corporate Plan

**Engage New Council**  Launch of the first Engage New Council **Engage New Council Engage New Council Engage New Council** and Revise (January) and Revise (January) Vision to Focus and Revise (January) and Revise (January) and Revise (January) · Reduce Major Goals (V2F) down to 3-5 Quarterly Reporting V2F to align with V2F to align with Refine Key Headline Alignment to Vision New Vision 2050 New Vision 2060 2040 Measures Vision to Focus (V2F) Multi-Year Plan Multi-Year Plan Multi-Year Plan Multi-Year Plan Multi-Year Plan Multi-Year Plan **Annual Status Annual Status Annual Status Annual Status Annual Status Annual Status** Review Review Review Review Review Review 2019-2023-2027-2031-2035-2039-2026 2042 2022 2030 2034 2038 2016 2039 2027 Plan Plan Status Review Status Review Research Research Engage Engage Vision 2060 Vision 2040 Vision 2050 Evaluate Evaluate 25-Year Long Term Plan 25-Year Long Term Plan 25-Year Long Term Plan Develop Develop Begin the project · First Published in Begin the project in in 2036 2016 2024 Publish by year · Revised and Publish by year end end 2038 Refined in 2021 2026



# The City of Burlington's Strategy Process

Plan

Develop the plan, framework & expectations

- Prepare stakeholders & organization
- Gain Council and Leadership support

Analysis of data

- Review and assess KPIs
- **Evaluate**. Financial and economical conditions
  - Resource capacity

Research.

- Consider internal & external
- sources of information
- Collaborate with partners & stakeholders
- Gather data and research

Develop ·

- **Develop SMART GOALS**
- 3-5 Focus Areas
- Draft the plan
- Formulate the strategy
- Corporate alignment

3 **Engage** 

- Community engagement (Vision 2050 only)
- Council & Leadership engagement
- Goals, Objectives and SWOT

**Publish** 6

- Communications plan community, council, leadership and staff
- Quarterly reporting for monitoring and evaluation



# **Quarterly Roadmap for 2023**



#### **V2F** Research

- Current status
- Stakeholders
- Partners

### **V2F Engage (Consultant)**

and endorsement

- **Consult Council**
- Consult BLT
- Make connections with Service Leads and Managers

### and resources **V2F** Develop

- Build the plan and **KPIs**
- Strategic actions to accomplish the Vision

#### **V2F Publish**

- Create document
- Internal and Public communications

- across the organization
- Develop an internal team and secure external consultant support

Communicate with organization

#### Vision 2050 Research

- Sources of Information
- Learning, education and insights for Council and Leadership

### **V2F** Report

Progress report